

### "Yellow Journalism"

Farm and Dairy almost embarked in "yellow journalism" last week. Did you notice the indefinable creamy shade of the paper on which most of the issue was printed? It was the natural color of wood pulp. The blue-white tinge of the paper we have used heretofore is dyed with dyes made in Germany and which, thanks to Sir John Jellicoe and the English Navy, are not now available and substitutes have not yet been found. We had another company ship us a rush order of blue-white paper they still had on hand and the difficulty has been avoided for the time being. We wish to give Our Folks the best possible, but war conditions sometimes overthrow the best laid plans.

### The Business Management of the United Farmers' Company

(Continued from page 6).

require careful consideration is the provision that the directors shall appoint the manager.

#### A Possible Danger

At present Mr. Anson Groh is acting in the capacity of president as well as manager of the company. Mr. Groh is a man of great tact and of good judgment, and commands the respect of the directors. Such a condition may not always continue should a new manager later be appointed. It seems to be desirable to look to the future and prepare as far as practical for conditions which may arise. In some of the western farmers' organizations where the president is also the general manager, it has seemed at times as though this arrangement may be dangerous, inasmuch as the president presides at meetings where points are to be discussed relating to his own management of the company. Thus, as president, he is able to some extent at least, to so conduct the meetings as to shield himself from criticism as manager, should he so desire. The president is also largely instrumental in arranging the programmes for the meetings, and thus an occasion might arise where the president could so arrange the programme as to stifle the discussion of matters relating to his own management.

For this reason the point has been raised as to whether or not it might be advisable for the manager, instead of being president, to act as managing director. This would give the manager a position on the board of directors. It would also give shareholders and members of the directorate greater freedom in bringing before the president matters relating to the management of the company which they would like to see discussed, than they would feel if they had to take these matters to the president, when the president was also himself manager of the company. This condition has not arisen in the case of Mr. Groh, but the statement of the case, as here given, is considered to be worthy of consideration. Points of this kind should be attended to before the difficulty arises which they are intended to prevent, and should not be allowed to drift until possibly a situation arises which might later be fraught with great danger to the success and management of the company.

As far as possible the amendments here outlined should be considered by the locals before the annual meeting of the company, so that their delegates may be guided as to the stand they should take when in attendance at the annual meeting in Toronto.

### 'Cutting Out the Central

AS has frequently been explained, many of the big business firms do not like to see the farmers cooperating to purchase their goods, and are anxious to prevent their doing so if possible. Sometimes they refuse to sell to The United Farmers' Cooperative Company, and in other cases they quote lower prices or the same price to the local clubs that they do to the central organization, with the object of discouraging the locals from buying through the central and thus disorganizing the whole movement. A case of this kind has happened recently. The Central Company has been buying from a certain firm of wholesale grocers in Toronto. This company, through the sending out of shipments, has obtained the names of the secretaries of a considerable number of the local clubs. Recently this firm has been sending out circulars to the clubs offering to deal with them direct and thus ignoring the Central Association.

Our farmers' clubs should be awake to what this means. They should refuse to deal direct in this way with such firms. If these firms could knock out the central they would soon put up the price of the articles to what it was before the central was organized. Firms which continue to attempt to deal direct with locals will soon have to be looked upon as enemies of the movement and dealt with accordingly. Once our clubs know what the object behind such a move is, it will be easy to decide what shall be done with firms that act in that manner.

### Organization Work

ORGANIZATION work, under the direction of Mr. J. I. Morrison, is proceeding rapidly. Starting with January 4th a meeting was held at Woodville, and the Forest Hill U.F.O. was organized, with officers as follows: Pres., S. J. Kennedy; Secty., Fred Johnson; Directors, Simon McNab, Albert Paven, Herbert Harrison, Barron Bowins and James Ward. The next meeting will be held Jan. 21st.

In Peterboro county the Sixth Line U.F.O. was organized on Jan. 14, with J. I. Morrison and H. B. Cowan the speakers. Samuel Armstrong, of Indian River, was elected president; Vice-President, John Stark and Secretary, A. P. Donaldson. Directors: Kenneth Eason, Adam Timmit and Wm. Chapman. At their first meeting this club ordered four and one-half tons of brewers' grains and molasses. The evening before the Lakeshore Farmers' Club, which had not held a meeting for two years, was organized, with W. R. Thompson as president and R. Smith secretary. A strong club was formed at Dunsford on Jan. 11. There were 46 present, and, as Mr. Morrison remarked, "Almost all Thurstons." W. M. Thurstons was elected president and Geo. B. Kennedy secretary.

A club of which Mr. Morrison expects much was organized at Cambridge, and will be known as the Cambridge U.F.O. J. E. Terrill acted as chairman of the meeting, and later officers were elected as follows: President, F. J. Wilkinson; secretary, Geo. Bagshaw. The Cedar Grove Grange at Beaverton has been re-organized, with R. F. Rillance as president and J. G. Morrison as secretary.

Thus does the good work go on.

I have been taking your paper for nearly one year and must say that had I known it was such a good paper I would have taken it long ago. Farm and Dairy is getting better every day.—Albert Lott, Kent Co., Ont.

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