### PHENIX INSURANCE COMPANY OF BROOKLYN, N.Y.

ROBERT HAMPSON & SON, Agents MONTREAL, Que.

J. W. BARLEY, General Agent, NEW YORK

### THE EQUITABLE LIFE ASSURANCE SOCIETY

OF THE UNITED STATES.

Outstanding Assurance, Dec. 31, 1899	81,054.416,422.00
Assurance applied for in 1899	237,356,610.00
Examined and Declined	. 34,054,778.00
New Assurance Issued,	203,301,832.00
Income · · · ·	. 53,878,200.55
Assets, Dec. 31, 1899	280,191,286.80
Assurance Fund (\$216,384,975.00) as all other Liabilities (\$2,688,834.0	nd 3) 219,073,809 03
Surplus	. 61,117,477.77
Paid Policyholders in 1899	24,107,541.44

JAMES W. ALEXANDER, President JAMES H. HYDE, V .- P.

MONTREAL OFFICE: 157 St. James Street S. P. STEARNS, Manager.

TORONTO OFFICE: 90 Yonge Stre t ALFRED. H. ELLIS Manager

### A rare opportunity for men of character and ambition

The success which has attended the operations of THE IMPERIAL LIFE ASSURANCE COMPANY OF CANADA has been more marked than the most sangulae optimist anticipated, and one of the contributing causes of this is the

DMIRABLE ACENCY SYSTEM

operated and controlled by the Company.

At the beginning of the year there will be three valuable and excellent producing districts anallable for men possessing ability, energy and character, and who are desirous of securing a permaneut and annually increasing

Robt. Junkin.

The Imperial Life Assurance Company of Canada, Toronto, Ontario.

#### PERSONAL,

Mr. A. F. Gault is expected home from England in a few days.

Mr. Frank Scott's appointment as Grand Trunk Treasurer is a popular one.

Mr. J. M. McRae has resigned the managing directorship of the Ottawa Electric Light Company.

Mr. B. E. Walker, general manager, Bank of Commerce, has sailed for England.

Mr. George Hague, general manager of the Merchants Bank, is hoping to visit Palestine next month. He, it is hoped, will be accompanied by his son, the Rev. Professor Dyson Hague, M.A., who, we are glad to say, is recovering from a serious illness.

Mr. G. H. Balfour, manager of the Union Bank of Canada, is, we are pleased to learn, recovering from his recent severe illness.

Mr. J. H. Plummer, assisstant general manager of the Canadian Bank of Commerce, visited Montreal this week.

Mr. Henri Barbeau, who has been seriously ill, is, we are pleased to know, recovering.

"The Oldest Scottish Fire Office"

## CALEDONIAN

Insurance Co. of Edinburgh FUNDS OVER \$11,000,000.

HEAD OFFICE FOR CANADA, MONTREAL

Lansing Lewis,

John C. Borthwick,

### OF INTEREST

Every man investing in a Life Policy and every Life Insurance Age me should read the Statement of Interest Earnings of Life Insurance Companies published by INSURANCE & FINANCE CHRONICLE, of Montreal, of date December 21, 1990.

Reference to that Statement will satisfy both Ruyer and Sel'er that it ays best to do Life Insurance business with and for

### THE GREAT-WEST LIFE ASSURANCE CO.

According to that Statement the average rate of Interest earsed in 1899 was by Canadian Companies 4.52 per cent.
by British Companies 3.92
by American Companies 4.69
while the Great-West Life earned 6.59

A few openings in good districts for good Agents; Address Head Office, Winnipeg, or Branch Office in Toronto,
Montreal, St. John, N.B., Vancouver, B.C., or Victoria, B.C.

# Royal Insurance Co.

Queen Insurance Co.

ABSOLUTE SECURITY

GEORGE SIMPSON, Manager

WM. MACKAY, Asst. Manager