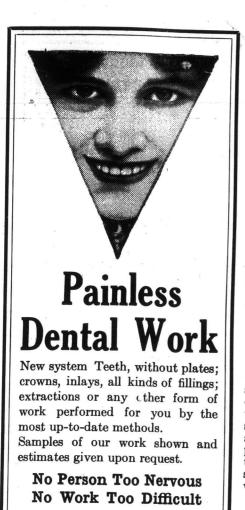
THE WESTERN HOME MONTHLY



We Solicit Difficult Cases Where Others Have Failed

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The Western Home Monthly Published Monthly By the Home Publishing Co., Ltd., Winnipeg, Canada. Vol. XVII. No. 8 The Subscription Price of The Western Home Monthly is \$1.00 a year or three years for \$2.00 to any address in Canada, or British Isles. The subscription to foreign countries is \$1.50 a year, and within the City of Winnipeg limits and in the United States \$1.25 a year.

S1.30 a year, and within the City of winnipeg limits and in the United States \$1.20 a year. **Remittances** of small sums may be made with safety in ordinary letters. Sums of one dollar or more would be well to send by registered letter or Money Order. **Postage Stamps** will be received the same as cash for the fractional parts of a dollar, and in any amount when it is impossible for patrons to procure bills.

Change of Address.—Subscribers wishing their address changed must state their former as well as new address. All communications relative to change of address must be received by us not later than the 20th of the preceding month.

When You Renew be sure to sign your name exactly the same as it appears on the label of your paper. If this is not done it leads to confusion. If you have recently changed your address and the paper has been forwarded to you, be sure to let us know the address on your label

Chat with Our Readers

SUBSCRIBER who states that he has read every issue of The Western Home Monthly for the past ten years writes us, "I am always sure of at least half a dozen satisfying short stories when the Monthly arrives and as for your $\boldsymbol{\Pi}$ special articles, I have seldom, if ever, found a poor one among them. The wealth of interesting information and education derived from such pages as your, 'Edi-torial,' "The Philosopher,' 'What the World is Saying,' and your other various special contributions cannot be over estimated, and I should know for I read them all "This letter in a measure explains the character of the reading matter that we present to our readers each month. It is not always easy to get, but we endeavor to print no other kind. Does any reader wonder what a Western Home Monthly story is like? There are many in this issue; read them all. They are seasonable, wholesome and fascinating.

Illustrations

In each number of the magazine will be found illustrations that deal with subjects which are always of timely interest, such as, Western Scenery, Western De-velopments, notable pictures of the great war and fashion plates of interest and practical value to our women readers. The idea of our illustration department is to present only such features as can be better described in pictures than in text.

Our New Building

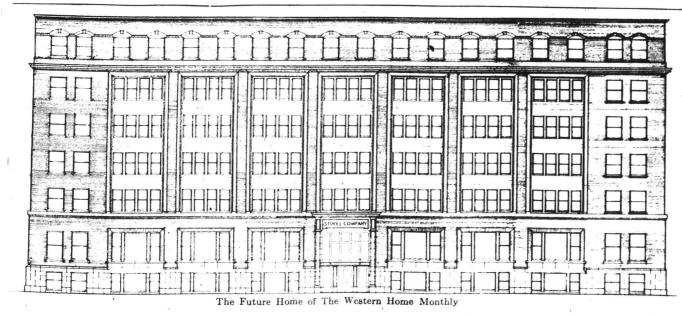
Since the date of our fire, May 2nd, an army of workmen have been busy on the erection of our new establishment, situated not far from the old building, its location being on Bannatyne ave. and Dagmar st., close by the Carnegie Library. When completed, and it is hoped that this can be done by the fall of this year, it will prove the largest and most complete printing establishment in the west, covering an area of 84,000 square feet. The situation is right in the heart of commercial Winnipeg, and the building will be an important addition to the city's large business establishments. The publishers of the magazine are pioneers in their art and have kept well abreast of the age so that whatever has proved itself worthy in the printing world is already on its way to their new building. In the meantime such arrange-ments have been completed as will guarantee that the Monthly will not suffer to any great extent in the few intervening months. If there be defects we feel that our readers will be generous enough to overlook them under the circumstances.

A Market Place

The Western Home Monthly is a market place for the homes in Western Canada. A careful examination of our magazine will prove to the reader that we are true to our name, for the contents thoroughly define all that should be in a "home" magazine. Every need of the home and family may be found in our advertisements, and one who does not read the advertising columns misses a great deal, for adver-tisements carry a message of economy and value to the one who needs to purchase comforts and necessities for the home. We carry a great amount of advertising because we reach more homes in Western Canada than any other magazine. If there is anything needed in clothing, home furnishings, provisions, or farm laborsaving devices that the reader does not find in our advertising columns, we want to know it—for we are justified in our belief that The Western Home Monthly is the best advertising medium in Canada. The test of any magazine is "reading it." Every day we receive letters of appreciation, for which we are grateful. During the past year we have made thousands of friends, and the coming months promise a great increase in circulation, in advertising business and in prestige, as a clean, intelligent and popular magazine. We do not attribute our success to luck, but to an absolute determination to produce a periodical that will meet every requirement This is the creed of The Western Home Monthly. of home life. The Western Home Monthly is a genuine friend because it multiplies joys and divides sorrows. Articles, poems, and paragraphs, full of encouragement and inspiration, grace the pages from cover to cover, until the world becomes more rosy to the reader. Taking a moderate average to a home it is safe to state that 200,000 people, men, women, and children, for we aim to interest them all, find enjoyment and interest in every issue. It gives them exactly that right combination of reading that suits every member of the well regulated home.

There is a marked scarcity of com-petent office help in Winnipeg, due to the heavy enlistment of office men. The Success Business College grad uates are given preference. The Sucuates are given preference. The Suc-cess is the largest, strongest, most re-liable. It trains more students than all competitors combined—has tenschools—enrolls more than branch 3000 students annually—employs com petent, courteous, skilled teachers Enroll any time. Write for information.

The Success Business College





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Chases

Sun Porci

Cleaned

Brightened

Brick

Stone

Wood

Tile

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