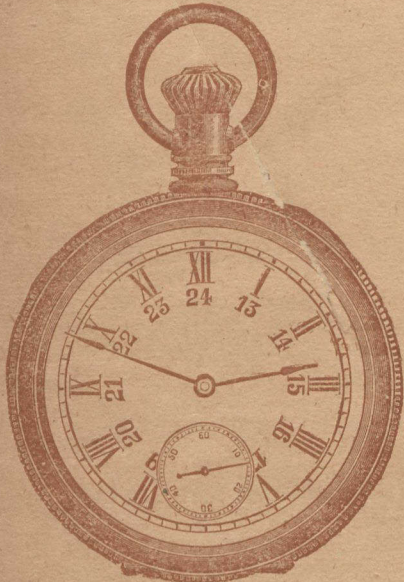


# A PRIZE OPPORTUNITY

The success of THE LADIES' PICTORIAL WEEKLY during the past year has been marvelous; it has been greater than was ever anticipated by its proprietors. Its present actual circulation is slightly in excess of 25,000 copies each week, and its publishers having determined to add the names of 25,000 new subscribers to their list before January 1st, 1893, have contracted with one of the leading and most reliable manufacturing jewelry firms in Canada for 5,000 Ladies, Misses' and Boys' Watches, every one of which will be given away this year to those assisting us in introducing THE LADIES' PICTORIAL WEEKLY into 25,000 new homes. Our plan is as follows:

## Our Neighborhood Clubs.

In order to secure this number of subscribers, and have no failure in carrying out our plan within this limited time we will deliver FREE in any part of Canada or the United States one of these handsome, perfect time-pieces, stem-winding and stem-setting, with the best heavy nickel case, guaranteed to suit any man or boy, and



STEM-WINDING AND STEM-SETTING NICKLE WATCH.

which does not retail for less than \$5 in stores, to any one who will send us the names and addresses of three yearly subscribers at \$2 each, or five six months' subscribers at \$1.25 each. We will also send an elegant "Work of Art" which retails in art stores at one dollar each—free to every one of your subscribers. This is an excellent opportunity for any man or boy who desires a first-class watch in every respect. You should take advantage of it, as it is an opportunity that will be regretted if lost. It is our intention to have these 25,000 subscribers at any cost.

## Misses' Silver Watch.

This is a Watch which will more than please every young lady, it is a Stem-winding and Stem-setting Coin Silver Watch of elegant pattern and design. It is certainly a most beautiful Watch and any young lady who is fortunate enough to earn one of these can well boast and be proud of the same. This Watch retails in most stores from twelve to fourteen dollars each. We will deliver one of these free of all expenses in Canada or the United States to any one who will form a club

of eight new yearly subscribers at \$2.00 each, or thirteen six months subscribers at \$1.25 each, enclosing their names and addresses in payment



MISSES SILVER WATCH.

therefore. We will also send an elegant "Work of Art," which retails in art stores at one dollar each—free to every one of your subscribers. This is an excellent way for any lady to secure one of these Watches by a little trouble in asking her neighbors and friends to subscribe for our popular illustrated ladies' paper.

## Ladies' Gold Watch.

Now we come to the greatest bargain that we have ever made, included with the 5,000 Watches which we have bought was 500 Stem-winding and Stem-setting Ladies' Gold Watches (Hunting Case) they are of an elegant pattern and design being richly engraved and of good make and are excellent time-keepers. We bought these Watches at a slaughtered price, they are the same as retail in stores at about thirty dollars—seldom if ever below twenty-eight dollars each; they are bargains for our patrons as well as for ourselves. We will deliver one of them free in Canada or the United States to any person who will send us eleven yearly subscribers at \$2.00 each, or fifteen six



LADIES' GOLD WATCH.

months' subscribers at \$1.25 each, enclosing the names and addresses of the same in payment therefore. We will also send an elegant "Work of Art," which retails in art stores at one dollar each—free to every one of your subscribers. Persons desiring one of these Watches should go to work at once and form their clubs as we will be unable to furnish these Watches after our present stock is exhausted. If you write us stating that you will form one of these clubs we will place your name on our list and reserve one of these Watches for you.

## CONDITIONS:

*First.*—As fast as you receive your subscribers you can send us their names and addresses together with remittance stating that you are working up a Club in your neighborhood, and we will give you credit for every one received, and as soon as the required number has been sent by you we will forward you your Watch. This way your subscribers will begin receiving the LADIES' PICTORIAL WEEKLY immediately and will not necessitate their waiting until you have completed your Club.

*Second.*—All Clubs must be completed and forwarded not later than January 1st, 1893.

*Third.*—It will be better for you to notify us at once if you desire to organize a Club stating which Watch you prefer, so we can reserve the same for you as we will not be able to furnish these Watches after our present stock is exhausted, as they are beauties and we have bought them at a very big discount for spot cash. We will forward you sample copies of the LADIES' PICTORIAL WEEKLY to assist you, upon application for same.

These Watches will be forwarded to Club organizers the same day that all subscriptions are received, and Club organizers in the United States will receive their watch free from custom duty and all expenses.

## How to Organize a Club.

You will be surprised to see how easy it is to secure subscribers to our illustrated paper. It is without doubt the handsomest, most finely illustrated and best ladies' newspaper published on this continent at the low price of \$2 per year. By calling on your friends and acquaintances, showing them a copy of our paper and informing them that you are organizing a neighborhood club, and that by subscribing now, through you, it will save them the trouble and expense of forwarding their subscription direct to us, and they will receive absolutely free of charge an elegant work of art, which retails in stores at \$1 each. (We will forward this free of charge promptly upon receipt of their subscription forwarded us by any club organizer.) You will have no difficulty in forming a club by a few hours' work. You can truthfully advise them that this is the only way by which they can secure this elegant work of art FREE. This offer is made by us solely to induce them to subscribe now, and assist you in forming your club without delay. This unprecedented offer of THE LADIES' PICTORIAL WEEKLY in giving this work of art and these watches is but another illustration of the liberal policy it is pursuing in its publishers' determination to introduce this publication into every North American home. During the past year we have given away thousands of dollars in prizes, etc., to our subscribers throughout Canada and the United States. There is hardly a town in Canada where we cannot refer to dozens of prize-winners as to the excellence of the premiums sent out by us. THE LADIES' PICTORIAL COMPANY will continue to deserve the enviable reputation it has achieved for liberality. FORM YOUR CLUB TO-DAY AND RECEIVE YOUR WATCH IMMEDIATELY.

We will be responsible for money sent us by express money order. Address:

**The Ladies' Pictorial Co.**

Building 192 King St. West,  
Toronto, Canada.