

# THE STORY OF A HOUSE

ALL Real Estate Properties Hotel King Street West.

It is the ambition of every man and woman to possess a home. The News Record "Home Beautiful" shows how this can be accomplished. In this paper and in frequent issues from time to time will appear "The Home Beautiful" page, advertisement. Representatives of Toronto homes all contribute to the paper toward the completion of "Home Beautiful" and home makers will find therein many valuable suggestions on the establishing of a cheerful home.

The following firms are especially mentioned in this, "The Home Beautiful" is, of course, the first necessity of this, as every step in the building of a home, and there is no surer or better means of saving than by opening an account with the Waterloo County Loan and Savings Co., an institution for the safe-keeping of savings. This has been the means of many young men starting a home, some of them and insuring themselves against poverty in their old age by opening a deposit account with a small amount, which they have successfully thought through. Our national existence depends on thrift, and so does each individual man's or woman's.

Through knowledge of values and scrupulous honesty in transactions are the requisites in a successful realty business. For years W. B. Bechtel has exemplified these principles, devoting his energies to real estate in all its phases and acquiring an experience which enables him to give expert advice to all who are in quest of homes or profitable investment.

Sanitation and good health. Sick, nervous, expensive, ignorance spreads disease, knowledge checks it. Health is wealth. With perfect sanitation, you reduce your chances of sickness.

We live in too great an age to content ourselves with ignorance.

Regarding knowledge, Doering and Weber are always improving their plumbing and heating contractors' services to keep thoroughly up to date in the plumbing and heating line.

Regarding health, their service and work are fully guaranteed to keep you in a healthy and contented mind.

They are also electrical contractors of successful ability.

Jacob Kaufman, Limited, Lumber Dealer, is thoroughly equipped to handle the largest or smallest of orders in a prompt manner, orders for lumber, door casings and interior wood, work are filled promptly by this firm. This company was established in 1877, rebuilt in 1888, an addition in 1912-1913. They occupy 35,000 sq. ft. of space in a building which is entirely reinforced concrete. The firm is headed by Mr. Jacob Kaufman, Pres.; Mr. A. R. Kaufman, Secy.; and Mr. M. R. Kaufman, General Manager.

The retail interest of Kitchener in every line are of the utmost importance with the progress of the city, for they represent the investment of thousands of dollars, and are in the hands of able conservative business men of long experience and high standing in the community. Prominent among these can be mentioned the retail hardware firm of George G. Basher & Son, one of Kitchener's leading institutions.

As the firm grew many departments were added to their business, and now are large dealers in builders' hardware, high-grade hardware for inside sales for outside use.

A visit to the Mills Co. satisfies the most fastidious seeker for wall decorations.

Wall paper offers every opportunity for the expression of individual taste—from the many charming designs, textures and colorings, one can choose just the very thing to harmonize with not only their own ideas—but with the furnishings, draperies, etc.

The choice in wall paper is not confined to pattern or design. Many plain or semi-plain effects that have, on the wall the quiet soft lustre of silk, are obtainable in a variety of colorings.

For a lot of other real estate we go to C. G. Fritschau, as he is one of the most reliable real estate dealers in the city. Mr. Fritschau completes all of his real estate transactions in a brisk and business like fashion and to the satisfaction of all parties concerned.

After building the home the next job is the furnishing. It is a tidy problem, too, and unless the advice of some competent house furnisher is secured the task becomes a very onerous one. In this connection J. Derbecker is a specialist. He has been in the furniture business some years, and when he gives advice the most absolute dependence may be placed upon it. Think of that advantage when buying house furnishings. Just imagine the load of worries it would take off the shoulders of a weary purchaser.

Well, then, why not take advantage of this opportunity of securing the best opinion when buying your furnishings and making your selection from the very best stock when you can get the combination at J. Derbecker.

Why does his business grow—ask their thousands of customers—Kitchener and vicinity, they will give you the answer. They will tell you that the superior quality of their bread, the cleanliness with which it is baked, the prompt delivery and courteous service have made friends of the H. A. Dietrich Co. More and more of them every day, and now if you make enquiries you will find that not only in your neighbor, but your neighbor's neighbor and so on down the street are all using and swearing by Dietrich's bread.

Do you walk lame, have you trouble with your feet, lots of people have, why? The answer is, shoes not properly fitted, this can easily be overcome by being shod by the largest retail shoe in Kitchener, John Agnew and, who carries an exclusive line of ladies' and gents' shoes.

The A. S. Shoemaker Dairy is the Deluxe Dairy of Kitchener. His extensive well equipped plant on Church St. is the last word in an up-to-date pasteurizing dairy. After milk is treated by this method it enhances its keeping qualities considerably, a point that it is not to be overlooked in hot weather. It is unnecessary to mention the fact that pure, unadulterated, sanitary, pasteurized milk and cream are one of the essentials of a healthy family and a happy home.

Did you ever hear of a horn or a megaphone that was square?

Do you know why they never send water through a square pipe?

Every photograph or talking machine has a "horn," but they call them "amplifiers." They are really the meg-

aphones of the machine. It is their duty to round out the tone and send it to the listeners.

One of the secrets of the Brunswick's wonderful tone on ALL records is the exclusive patented OVAL tone chamber and throat—built entirely of wood, like a fine violin.

You cannot afford to make a mistake and it costs you nothing to be sure. Hear this wonderful machine. Boger & Schacter will be pleased to demonstrate to you any time.

The Dalton adding machine has only 10 keys.

The Dalton has won its way to public favor solely through merit. It is produced by hundreds of Canada's most prominent firms and corporations, practically all of whom had previously used old style machines. Their voluntary expression of their dissatisfaction with the Dalton may interest you.

Drop in at 31 Homer Ave. and have Mr. Cooper show you its wonderful mechanism.

The furnishing of a home, to do it correctly and to make furniture harmonize with the surroundings, takes time and patience and is more or less tiresome to the usual buyer. The leading furniture dealers, The Kitchener Furniture Co., will relieve you of that burden and will greatly assist you in your selection.

To satisfy the grouchy husband who usually feeds Mrs. Newly-Wed's home made biscuit to the pun, the housewife should try using the Maple Leaf and North Star flour. C. R. Bollett is the proprietor of this concern, which

is at present turning out a very excellent grade of flour, which is especially adapted to home baking.

If it is insurance you can depend on it that Carl Kranz will be able to offer you the very best.

Mr. Kranz, by the way, represents the Economic Fire Insurance Co. and his long experience enables him to advise and help in obtaining the best suited policy for each individual case.

Organized to fill orders promptly for everything in glass for the building purposes. The Chloosone and Art Glass Limited cannot be too strongly recommended. They carry an immense stock of plate, window, figured and ornamented glass cut to any size. This firm specializes in stain glass. Many a fine building in Kitchener contains windows made by this progressive firm.

You are judged in your appearance by wearing snappy clothing made by the leading manufacturers of this country, whose wearing apparel is stamped with an individuality in the make up and finish, we heartily refer you to the well known firm of S. L. Capling Co., clothiers and furriers who know.

Mr. Capling is making a specialty of entering of young men and boys and is exclusive agent in Kitchener of the Berger Made to Measure Clothing, his new store opened a week ago, contains a stock of young men's clothing which will please the most fastidious.

Cars may come and cars may go, but the car that has for years shown its efficiency in long distance, hill, climbing and other strenuous events,

is the Hudson. This well known car is controlled exclusively by the Herb J. Hambrecht, who will be pleased at any time to demonstrate the Hudson car to prospective buyers. He is also agent for the Maxwell and Chalmers cars. Those desiring accessories will find a complete stock at his show room.

To those who are particular about their garments and most everyone is, we advise you to have The Dye Works do your pressing, cleaning and dry cleaning for you. Their plant is equipped with up-to-date machinery, and with their years of experience in this line they stand for everything that is perfect.

**TWIN FLOWERS**

June loves pink. Nowhere is this more clearly shown than in her flowers. Lavishly she scatters them over the landscape, and whenever they are of her own choosing (not handed down by her elder sister May) they are pretty sure to be pink. If you doubt this, stop and consider the June flower list—roses innumerable, wiggelia, fluffly peonies, clove pinks, and sweet peas of the cultivated garden, together with wild roses, orchids (ladies' slipper, rose pogonia, and archaica), lambkill and pink-flashed laurel among the wild cousins of the woods and fields. All these are essentially June poses, and all are essentially pink.

There is another pink flower of June, which delightfully contrasts

**Sore Throat, Colds**  
Quickly Relieved By Hamilton's Wizard Oil

Hamilton's Wizard Oil is a simple and effective treatment for sore throat and chest colds. Used as a gargle for sore throat it brings quick relief. Rubbed on the chest it will often loosen up a hard, deep seated cold in one night.

How often sprains, bruises, cuts and burns occur in every family, as well as little troubles like carache, toothache, cold sores, canker sores, stiff neck, and tired aching feet. Soothing, healing Wizard Oil will always bring quick relief.

Get it from druggists for 30 cents. If not satisfied return the bottle and get your money back.

Ever constipated or have sick headache? Just try Wizard Liver Whips, pleasant little pink pills, 30 cents. Guaranteed.

Many times even through August so that, in the midst of the plainer white or yellow flowers of late summer there still lingers a hint of June prettiness.

Look for it, yourself, sometime when you happen to be roamin' in the deep, cool northern woods—the dainty little twin-flower which belongs to the honeysuckle family. It is not a showy plant, only a modest vine carpeting shady places on moist hillside above clear brooks, or trailing over mossy stumps in the pine woods

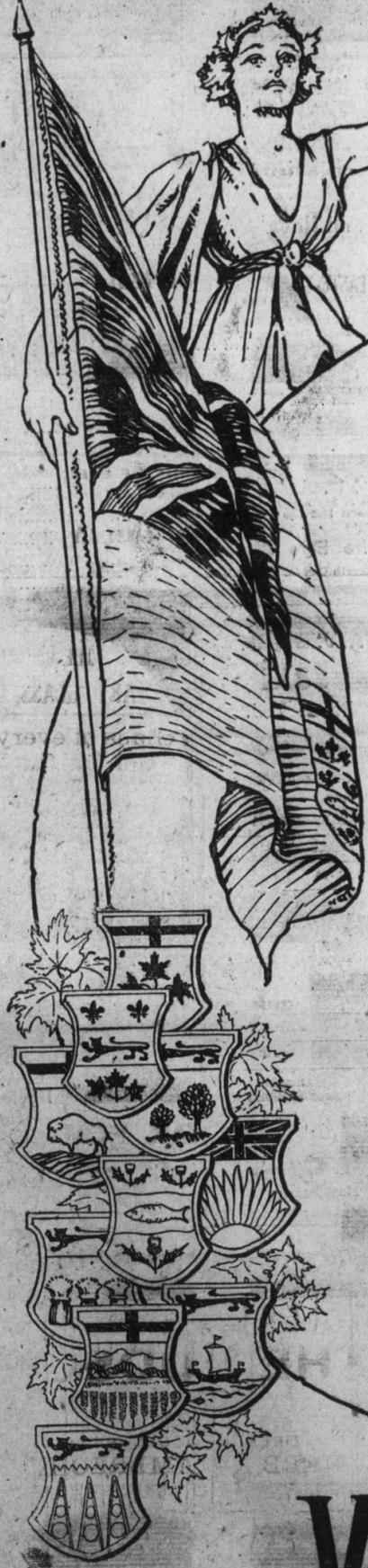
Many country folk have lived for years, with whole colonies of it in their own pastures, not once guessing its presence, indeed, they might be no interest in the flower if it were brought to their attention. Yet, to all botanists and lesser plant lovers, the twin-flower has an especial charm for was it not the favorite of the gentle Linnaeus, the great Swedish botanist, and was it not named in his honor, Linnaeus borealis, which is to say, the northern Linnaea?

Early in the season, you might tread unconsciously over a whole area of the delicate, creeping vine whose opposite, round, tiny leaves nestle close to the cool earth; but, in May, throngs of dainty green stems rise to their four-inch height all along the matted vines, part at the slender tips and part, two pink twin-flowers not demurely from each stalk. Now, surely you could never miss their loveliness in passing; even the faintest breeze wafts their gentle perfume not far, it is true, but clearly and unmistakably. It is a delightful fragrance, a real pink, fiery sweetness.

Moreover, the twins are twins indeed. They rise to the same height and outlook, nearly always they elect to blossom at the same time, and apparently they are content to droop together, after their loveliness is past. Though they perfectly resemble each other, that does not signify that all twin-flowers are alike. Far from it! Each colony has its own charmingly individual characteristics, shared by no other colony. Never, if you are familiar with flowers, could the blossoms of one spot be mistaken for those of another locality. In a long ago tract of pine woods, which I frequented as a little girl, I recall three distinct patches of twin-flowers. It is years since I have seen them, yet I feel sure I could distinguish them by group.

Two or three specimens from each group today. Those twin-flowers under the tow, young pines would still be short stemmed, early (coming at June commencement time), and deep pink; those in the farther woods—a smaller group—were sturdy, blunt beak of a dull, almost faded hue, while the third patch had medium tall twins, of an average pink, whose distinguishing characteristics must still be an unusually heavy fragrance and a long season of bloom. Even so late as September I should expect to find there a few merry little twins, still lingering to enjoy the autumn sunshine.

So, whenever you explore a cool shady ravine, where glossy partridge vine leaves and goldthread roots grow even though it be late August, keep your eyes open for a glimpse of dainty pink twin flowers nodding so gracefully and when you find them in all their pink beauty you will understand why Linnaeus so loved the little flower which bears his name.



# All for Canada Canada for all

Canadians! This is a call to National Service—  
The Victory Loan 1919 which opens to-day.

- YOU are citizens of no mean country.  
Canada is a fair, free land.
- Canada is your country.
- Canada—now—has need to borrow from you—Lend!
- Lend without restraint of politics or fine distinctions of creed or party.
- The leaders of the political parties endorse the Loan.
- It is CANADA that asks:
- And why—
- To clean up the last of the War's commitments and expenses;
  - To establish beyond all question the capacity and credit of your country;
  - To care for the wounded and the maimed soldier;
  - To finance the bonus of the returned soldier already paid;
  - To enable the fruits of Victory to be garnered;
  - To ensure the prosperity of you, her citizens.
- The guns of war are silent—but they are not yet cool.
- The Victory Loan 1919 is a War Loan.
- Canada's book of war is gloriously written—make this, the closing chapter, a worthy one. The responsibility is yours. LEND!

## LEND! LEAD!

See Official Prospectus on another page.

Issued by Canada's Victory Loan Committee in co-operation with the Minister of Finance of the Dominion of Canada.

# VICTORY LOAN