

# Dollar Day



## DOLLAR DAY AT THE DAYLIGHT STORE CORNER DUKE AND CHARLOTTE STREETS OUR 4 SHOW WINDOWS

TELL THE STORY OF DOLLAR DAY BARGAINS

Ladies' Crepe Cloth Long Kimonas, Dollar Day \$1.48 each

Boys' Quodroy Pants, Dollar Day \$1.00 pair

Children's Underwaists, taped seams, fit ages four to twelve years, Dollar Day 35c. each

Ladies' Print House Dresses, good quality, Dollar Day 98c. each

Children's Gingham Dresses, fit ages 8 to 12, Dollar Day 98c. each

Comfortables, medium sizes, Art Muslin coverings, Dollar Day \$1.98 each

Men's Outing Shirts, good quality stripe cambric, Dollar Day 78c. each

Ladies' Half-Sleeve Vests, fancy lace neck, Dollar Day 25c. each

Boys' Stripe Cambric Blouses, fit ages 6 to 10 years, Dollar Day 43c. each

Ladies' Black Cotton Hose, all sizes, Dollar Day 23c. pair

Men's Working Pants, good quality tweed, Dollar Day \$2.98 pair

Ladies' White Wash Gloves, Dollar Day 48c. pair

Girls' Middy Waists, age 10 years only, Dollar Day 98c. each

Ladies' White Lawn Waists, clearing sales, Dollar Day 98c. each

Unbleached Linen Table Covers, medium size, Dollar Day 98c. each

Corner Duke and Charlotte Streets. Store open evenings

## DOLLAR DAY SPECIALS AT DYKEMAN'S

The store with the values and service for Dollar Day positively unmatched.

Wonderful values in Dress Goods, one counter two yards for \$1.00, another at \$1.00 per yard.

Striped and Plain Middy Blouses, all colors, Regular up to \$2.15, Dollar Day \$1.00 each.

All White Pique and Kepp Wash Skirts, Regular \$1.50 and \$1.75, Dollar Day \$1.00 each.

Cotton Bedford Wash Skirts, Regular \$2.50 each—Dollar Day \$1.50 each.

Striped Wash Skirts, all colored stripes, Regular \$1.75 each—Dollar Day \$1.35 each.

Black and White Wash Skirts, with Belt and Pocket, Regular \$4.50 each—Dollar Day \$2.90 each.

Lingerie Blouses, balance of previous sale. Some valued as high as \$5.00—Dollar Day \$1.00.

Pure Silk Crepe De Chine Blouses, Pink, Maize and White. Bought to sell special at \$3.75—Dollar Day \$3.00.

All White Lingerie Dresses, balance of our stock, Regular up to \$15.50—Dollar Day \$5.00.

Girls' Corduroy Velvet Dresses, Brown, Blue and Rose, Regular \$4.50 and \$5.00—Dollar Day \$3.00.

Slitstiff Underskirts in Black, deep flounce, Dollar Day \$1.00.

All Wool Bathing Suits, Regular up to \$7.80—Dollar Day \$4.00.

Odd Raincoats, slightly shop-worn—Dollar Day \$3.00.

Cravenette Fawn Rainproof Coats, Regular \$12.50—Dollar Day \$5.00.

Silk Suits, the season's choicest styles, Regular \$30 and \$35—Dollar Day \$19.00.

Jager Silk Suits, light weight, three only, Blue, Grey and Green, Regular \$15.50—Dollar Day \$9.00.

Green Silk Taffeta Suits, Regular \$27.50—Dollar Day \$12.00.

Drawers and Corset Covers, Two for \$1.00 on Dollar Day.

Night Gowns, Underskirts, Chemises, and Corsets—Dollar Day \$1.00.

Odd lines in Corsets. Two pair for \$1.00.

Two pair of Black Silk Hose for \$1.00. Four pair of Lisle Hose for \$1.00. Four pair Children's Ribbed Hose for \$1.00.

Ladies' Lawn Collars, two for 25 cents. Silk Collars, 50c. each.

Children's Gloves, 19 cents per pair.

27 inch Swiss Flouncing, two yards for \$1.00.

English Prints, light and dark colors, Regular 25c. per yard. 7 yards for \$1.00.

Six yards of Huck and Turkish Towelling for \$1.00.

Seven yards Huck Towelling for \$1.00.

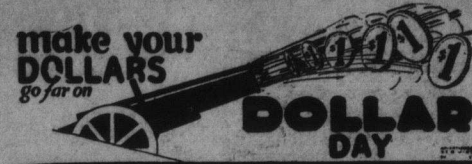
Three pair of Turkish Towels for \$1.00.

Three pair of Huck Towels for \$1.00.

Flowered Cotton Voiles and Dress Cottons 6 yards for \$2.00 Regular up to 65c. per yard.

Four and a half yards 36 inch Window Screening for \$1.00.

POSITIVELY NO SALE GOODS EXCHANGED



**We Offer You  
A Liberal Discount  
for Dollar Day on  
All Kinds of Ladies',  
Misses', Children's,  
Men's and Boys'  
Footwear**

HERE ARE A FEW SPECIALS

Come For Bargains Not Itemized.

Ladies' \$5.00 Kid, High Cut Laced Boots, medium low heel and toe, all sizes at \$4.00

Ladies' \$7.00 Tan Calf Laced Boots, low heels and medium toe, a great boot for big girls, sizes 2 1-2 to 6 \$4.50

Misses' \$2.50 Dull Calf and Kid Oxfords, Dull Calf and Patent Strap Pumps, mostly all sizes, \$1.50

Men's Dark Tan and Dull Calf \$5.50 Boots, all sizes \$4.50

You have the bargains in our August Clearance Sale to pick from and we will sell you any \$5.50 boot for \$4.50; \$6.00 for \$5.00; \$7.00 for \$6.00; \$8.00 for \$7.00; \$9.00 for \$8.00; \$11.50 for \$9.50; \$15.00 for \$12.00.

Help us make this a big day.

**Francis & Vaughan**  
19 King Street

## St. John's Greatest Bargain Event

**You'll Save a Barrel  
of Money  
On Dollar Day**



HERE'S JUST A FEW  
OF OUR SPECIALS

Good Quality Men's Sweaters, \$1.00 each  
Extra values in Men's Undershirts, 40c., 50c., 59c., 63c., 73c. and 79c. each  
Men's Fine Merino Sox, 20c. pair  
Men's White Lisle Thread Sox, 23c. pair  
Men's One-Piece Bathing Suits, 56c. and 79c. suit  
Special line of Men's Caps, 41c. and 45c. each  
Special line of Men's Negligee Shirts, 59c. each  
Men's White Canvas Belts, 10c. each  
Men's Black Stiff Hats, \$1.00 each  
Children's Black Leather Tams, 15c. each  
Boys' Good Strong Cotton Stockings, 39c. pair  
Boys' Balbriggan Shirts and Drawers, 29c. and 35c. garment  
Boys' Merino Shirts and Drawers, 27c. garment  
Boys' Blouses, priced at 49c., 59c. and 73c. each  
Boys' Strong Canvas Wash Pants, 39c. pair  
Boys' Dark Blue Shirts, collar attached, 43c. each  
Boys' Fine Cashmere Jerseys, 79c. each  
Special bargains in Men's Suits for Dollar Day only.

**H. N. DeMILLE** 199-201 Union Street Opera House Block

## Dollar Day

The Power of the Dollar is  
Greater Here on Dollar  
Day than any other  
day in the year

**85 Cents**  
Does the Work of \$1.00  
on Dollar Day

This applies to Cash Purchases  
Only

Come in, Select a Pair of Shoes,  
or Shoes for the whole family  
from our stock of

**Up-to-Date Footwear**

**Gray's Shoe Store**  
397 Main Street



**DOLLAR DAY  
WEDNESDAY,  
AUGUST 21st**

Dollar Day was inaugurated that a discerning public might get better acquainted with reasonable merchandise of the finer sort. In short, to help you spend your money economically.

You can save from fifty cents to many dollars on Dollar Day if you buy from us.

**MEN'S HATS AND CAPS**

\$1.00 for \$1.50 Caps  
\$1.50 for \$2.00 Caps  
\$2.00 for some \$3.00 Hats  
\$4.00 for Christy's \$5.00 Hats  
\$1.00 for any Straw Hat

**RELIABLE FURS**

Muskrat Coats \$120.00, regular \$135.00  
Natural Seal Jacket 190.00, regular 215.00  
Sable Wolf Scarf 30.00, regular 35.00  
Swift Fox Scarf 12.00, regular 15.00  
Red Fox Scarf 12.00, regular 15.00

All other Furs at ten per cent. discount.

**D. Magee's Sons, Ltd.**  
Ever since 1859.  
63 King Street