POOR DOCUMENT

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New October Numbers of

Columbia Records

Lashanska's Lyric Voice in "Bonnie Sweet Bessie"

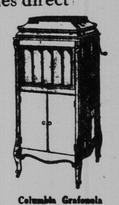
An old, familiar melody of exquisite charm, sung by this brilliant soprano with the rare color and intense feeling that have placed her so swiftly and surely in the foremost rank of American singers.
49443—$1.50

Hamlet's "Drinking Song" by George Baklanoff

The greatest Russian baritone of our time, in the role of Shakespeare's tragic hero. Baklanoff is possessed of a warm, rich voice and a fine sense of emotional values. His powerful interpretation of this immortal aria is marvelous in its virility and its reckless mocking gayety in the face of overwhelming tragedy.
49452—$1.50

Barbara Maurel — Newest Columbia Star, Sings "Long, Long Ago"

Alsace is the motherland of this gifted young mezzo-soprano, whose wonderful technical perfection is due to the teaching of Jean De Reske. She comes direct from Covent Garden Opera House to make her Columbia debut in two well-loved ballads, "Long, Long Ago" and "Ever of Thee." A2608—$1.00



58 other Beautiful Selections in the October List

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Toronto

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MARKET SQUARE

LOYALIST CHAPTER'S CHINESE EVENING

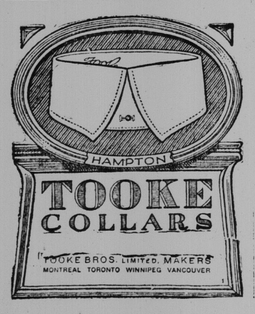
When the Loyalist Chapter I. O. D. E. held its unique Chinese and Hawaiian entertainment last evening the schoolroom of the Stone church was hardly large enough to hold the appreciative audience that had gathered to witness the event. The entertainment was ably supervised by a "Chinese lady from Hong King", and included a dramatic presentation of a Chinese wedding with brilliant costume effects, some remarkably good Hawaiian music and dancing performed in as genuine a reed and straw covered Hawaiian house as ever strayed to Canada. Tea was served in truly Chinese fashion and the decorations were all of the Orient. Oriental Chinese curios were on exhibition and Chinese tea, ginger and toys were sold. There was also a wartime candy booth where special overseas packages found ready sale and a stall of flowers of all varities.

All of the members of the chapter assisted in the entertainment, in its arrangements and its presentation, and they are much to be complimented on their faithful reproduction of things Oriental. The staging of their performances could have been compared with the work of any profesional scenic artist and would have been accorded well merited praise.

Both financially and as an entertainment the Chinese evening was a splendid success.

N. B. DRAFT ARRIVES.

Ottawa, Sept. 19—It is officially announced, through the chief press censor's office, that infantry draft No. 133, 1st battalion, New Brunswick regiment, Sussex (N. B.), has arrived in England.



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You can see on every side stores offering ready-made clothes at prices much higher than we are asking for custom tailored, made-to-measure, perfect-fitting suits and overcoats. You have the most conclusive proof that our prices are astonishingly low.

From **The Gazette** Montreal. August 29, 1918.

SARTORIAL PROBLEM

Tailors Finding it Hard to Get Woolens

Toronto, August 27.—The tailors of Canada are going to be hard hit this season to obtain woollens to meet the demands of the custom tailoring trade, for the simple reason that the British mills are not producing the goods, according to the statements of men who should know. It may not be a case of being compelled to wear the plain grey standardized cloths that Great Britain is using herself. Just for the present Canadian people will have to be satisfied with what there is to be had, and will have to pay the maximum prices at that.

Suit or Overcoat Made-To-Your-Measure

$17

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We are showing exceptional values in odd trousers from special trouser lengths, as many of these cloths are shown in very limited quantities, we will be obliged to ask customers for a second choice $5

Ladies' Warm Winter Coats

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Our perfect tailoring organization is at your disposal; we are better equipped than ever to make-to-measure Ladies' Warm Tailored Winter Coats, in new exclusive designs and styles you choose from our hundreds of rich warm materials that will give long satisfactory wear. Our Tailoring Service is Guaranteed.

YOU must appreciate the extremely serious situation confronting the textile trades now. Woollens have doubled, tripled, quadrupled! Worse than that, it is next to impossible to get goods from the mills. It is impossible to exaggerate the situation.

Trimmings as well as woollens—linings, haircloth, thread, buttons; everything entering into the making of a Suit or Overcoat has advanced to an unbelievable height. Clothes are bound to go up higher and higher. Make no mistake, but drop into one of our conveniently located tailor shops today and order a few "extra" suits and an overcoat. No better investment.

General Manager for Canada.

English & Scotch Woollen Co.

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MUTT AND JEFF—JEFF ALMOST INVENTED A "COOTIE" ETERMINATOR — By "BUD" FISHER

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