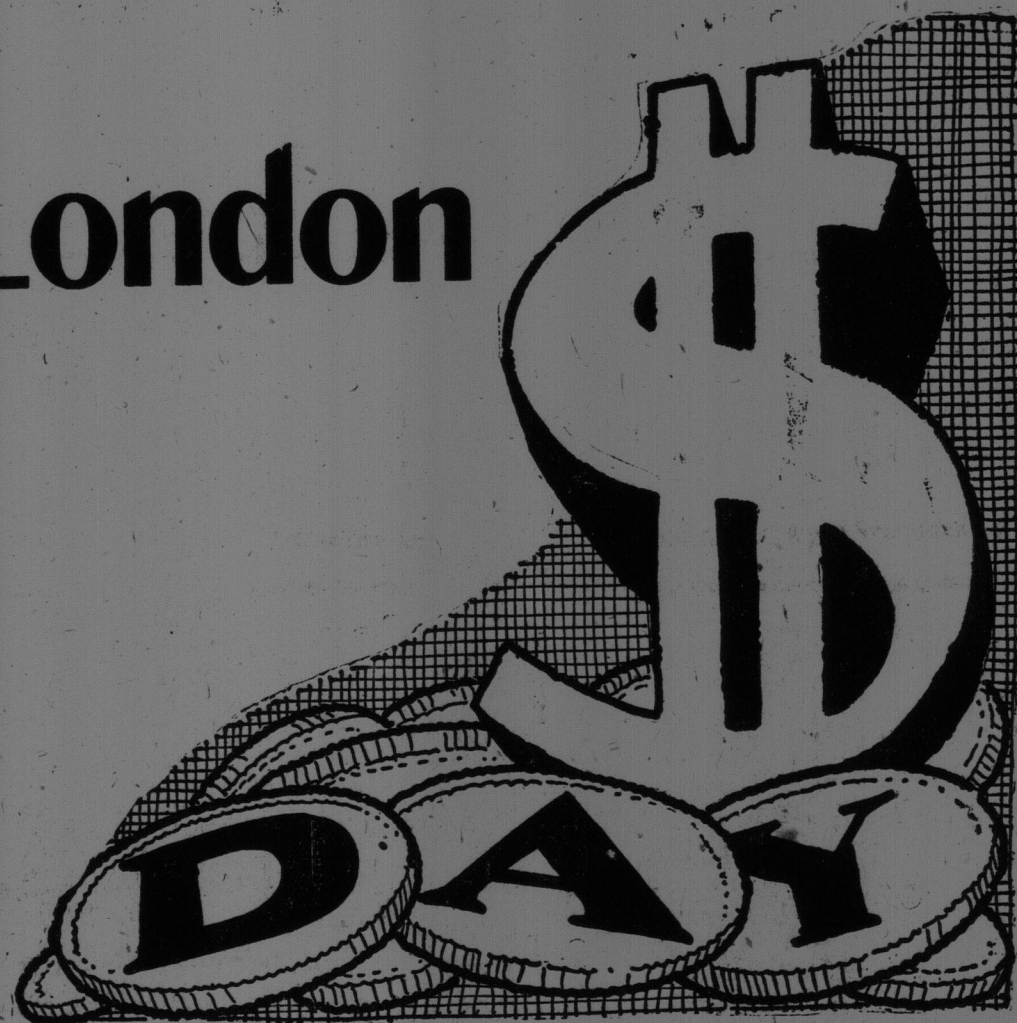


DOLLAR DAY Dollar Day At The London House

To Be The Biggest Bargain Event of The Year.

Every department has contributed to this big one-day sale. Merchandise at wonderful reductions, most of which is marked at half price and less. Your Dollar will have more than doubled its buying power on some of these special lines offered on sale at this store tomorrow. It will pay you to be on hand early and get your share of the bargains.



Stamped Goods, Bags Hosiery

Special Lines of Stamped Goods at Dollar Day Prices.

Stamped pillow cases, extra heavy quality, seamless cotton, 42 inch wide. Good selection of patterns. On Dollar Day, \$1.19 pair.

Stamped night gowns, fine nainsook, new patterns. On Dollar Day, \$1.19.

Stamped combinations, fine nainsook, small dainty patterns. On Dollar Day, \$1.00.

Stamped huck towels, hemstitched, large size, 22 x 40, good quality. On Dollar Day, \$1.00 each.

Stamped huck towels, good quality. On Dollar Day, 38c each.

Terry towels, stamped ends. On Dollar Day, 68c each.

Stamped linen centres, 18 inch, well selected patterns, regular 68c. On Dollar Day, 49c.

DOLLAR DAY ON FIRST FLOOR

Gloves, Neckwear, Veilings Etc., Etc.

Stamped linen tray cloths, 18 x 27 inch, well selected patterns. Regular 85c. On Dollar Day, 58c.

Cushion Tops, stamped on heavy rayon, natural color, 18 x 22 inch, twelve good patterns. On Dollar Day, 33c.

Great Reductions in Neckwear for Dollar Day.

Women's neckwear, special lot of silk and pet. Value to 65c. On Dollar Day 38c.

Women's neckwear, special clearing lines in vests, collar and cuff sets. On Dollar Day, 1/2 price.

Ladies' silk knitted scarfs, in plain colors and fancy stripes. On Dollar Day, \$2.69.

Dollar Day Values in Glove Department.

Ladies' cape gloves in tan, brown and gray, silk stitched back, heavy seams. Reg. \$3.25 pair. On Dollar Day, \$2.00 pair.

Ladies' black kid gloves, two cage dome fasteners, small size only. On Dollar Day, \$1.00 pair.

Ladies' washable kid gloves, mastic shades. On Dollar Day, \$1.50 pair.

Chamolette gloves in black or white, all sizes. On Dollar Day, 87c pair.

Ladies' wool gloves, navy, white or black. Reg. 85c. On Dollar Day, 48c pair.

Two Strap Purse Special for Dollar Day.

Ladies' strap purses, in three styles. On Dollar Day, \$1.00.

Ladies' strap purses, the regular size. On Dollar Day, 78c.

Splendid Dollar Day Values in Hosiery.

Women's cashmere finished hose, full fashioned. Penman's make, black and brown. Value to 98c. On Dollar Day, 68c pair.

Women's lisle hose, black or brown. Penman's make, full fashioned. Reg. 85c. On Dollar Day, 2 pairs for \$1.00.

Women's cream cashmere hose, wide leg, double heel and toe. Reg. 95c. On Dollar Day, 68c pair.

Women's cashmere hose, black or cream, fine soft wool. On Dollar Day, \$1.00 pair.

Silk hose special, fine pump silk, black, navy, gray, brown, cordovan and white, plain and ribbed tops. Value \$2.00. On Dollar Day, \$1.19 pair.

Children's hose, fine ribbed, elastic knit, black, white or brown, sizes 6 to 8 1/2. On Dollar Day, 36c pair.

Boys' and girls' strong ribbed hose, in large sizes, black only. On Dollar Day, 39c pair.

Dollar Day Prices on Ribbons.

Hair ribbons, wide, all silk, washable, sky, pink, red, rose, navy, etc. On Dollar Day, 19c yard.

Wide fancy ribbons, light and medium colors, just a small line. On Dollar Day, 25c yard.

Veils and Veilings at Dollar Day Prices.

Elastic or sport veils, in black, brown, taupe, navy or purple. On Dollar Day 4 for 25c.

Novelty sport veils, black hexagon mesh, colored spot. Reg. 85c. On Dollar Day, 25c each.

Separate veils in novelty patterns, black only, 1 1/2 yards long. On Dollar Day, 33c each.

A CHANCE TO BUY YOUR HAND-KERCHIEFS AT DOLLAR DAY PRICES.

Women's hemstitched initial handkerchiefs, fine mull, hand embroidered. On Dollar Day, 4 for 50c.

Ladies' colored handkerchiefs, fine mull. Reg. 18c each. On Dollar Day, 2 for 25c.

Swiss embroidered handkerchiefs, embroidered on corners, good quality. On Dollar Day, 6 for 50c.

Colored edge handkerchiefs for girls, hemstitched edge. Slight imperfections. On Dollar Day, 3 for 25c.

Curtains, Linens, Comforts

A good chance to save on some of the things every house-keeper will need in a few weeks in draperies. Curtain series, fancy lace border, double fold. On Dollar Day, 5 yards for 85c.

Fine marquisette for curtains, cream or white, hemstitched edge. On Dollar Day, 59c yard.

White curtain net, two patterns, 26 inch wide. On Dollar Day, 38c yard.

Special curtain net, cream or white. Value to 75c. On Dollar Day, 49c yard.

Marquisette curtains, with heavy lace edge, cream or white. Reg. \$5.45. On Dollar Day, \$4.29 pair.

DOLLAR DAY IN ANNEX

Marquisette curtains, mercer finished, 2 1/2 yards long. Reg. \$5.75. On Dollar Day \$4.58 pair.

Chintz and cretonnes, English make, washable. Reg. 60c. On Dollar Day, 49c yard.

White Bed Spreads, soft finish, hemmed ends. On Dollar Day, \$2.39.

Good quality English spreads, large double bed size. Reg. \$3.35. On Dollar Day, \$6.43.

Buy Your Comforters Here and Save Money on Dollar Day.

Good bed comforters, soft, well filled. On Dollar Day, \$3.29.

Brass finish curtain rods, ball ends. On Dollar Day, 12c each.

Select Wool Dress Goods at Dollar Day Prices.

Wool dress serges, brown, Russian, Copen, Burgundy and black. Reg. \$2.65. On Dollar Day \$2.00 per yard.

Wool dress serges, green, navy, gray or black, 48 inch wide. Reg. \$3.45. On Dollar Day, \$2.29 per yard.

Big Reductions in Silk for Dollar Day.

White habutais silk for underwear, good quality, washes perfectly, 36 inch.

Silks, Dress Goods Rods, Etc.

On Dollar Day, \$1.00 per yard.

Silk poplin, 36 inch wide, several different colors. On Dollar Day, \$1.68 per yard.

Dollar Day reductions on remnants of dress goods, suitings and silks. On Dollar Day.

Great Dollar Day Values on Household Requirements.

White Turkish towels, soft finish. Reg. 85c. On Dollar Day, 2 for \$1.00.

Turkish towels, red border. Reg. \$1.25. On Dollar Day, 87c.

Large heavy bath towels, natural linen, 20 x 44. Reg. \$1.25. On Dollar Day, 87c.

White longcloth for general household uses. On Dollar Day, 5 yards for \$1.00.

Pillow cases, 40 and 42 inch, well made. On Dollar Day, 29c each.

Table damask, full bleached. On Dollar Day, \$1.00 yard.

Roller towelling, half bleached crash. On Dollar Day, 5 yards for \$1.00.

Turkish towelling for rollers, natural and linen colors. On Dollar Day, 5 yards for \$1.00.

Linen cup towels, 21 x 32. On Dollar Day, 43c.

Suits, Dresses, Coats

Here Are Womens Suits for Dollar Day at Half-Price and Less.

Black serge suits, smartly trimmed, military braid and buttons. Sizes 38. Regular \$40.00. On Dollar Day, \$19.75.

Misses Donegal tweed suits, smartly tailored, gray or fawn. Size 14. Regular \$32.50. On Dollar Day, \$19.75.

Eight only, good serge suits, black, navy, purple, taupe. Regular to \$37.50. On Dollar Day, \$19.75.

One only, misses' black and white check suit, trimmed with henna facing. Regular \$30.00.

On Dollar Day, \$15.00.

Check suits, misses' size, good smart styles. Regular \$18.00. On Dollar Day, \$7.50.

One only, nicely designed gold color suit in silk poplin. Regular \$65.00. On Dollar Day, \$16.75.

Misses' suits, dark blue tussah silk, button trimmed. Regular \$25.00. On Dollar Day, \$10.00.

Great Reductions on Women's Dresses for Dollar Day.

Six only, poplin dresses, large sizes, variety of colorings, including gray, purple and brown. Regular \$20.00. On Dollar Day, \$10.00.

Women's smart serge dresses, braided trimmed or embroidered, good business dresses. Sizes 18 to 40. Regular \$24.50. On Dollar Day, \$11.75.

Children's Coats and Reefers Reduced for Dollar Day.

Children's good reefers in dark gray or navy. Sizes 7 to 12 years. On Dollar Day, \$5.00.

Children's checked coats, good quality, slightly soiled. On Dollar Day, \$2.50 each.

Children's rain capes, navy and burgundy, 10 and 12 years. Regular \$4.75. On Dollar Day, \$2.50.

Dollar Day Brings Great Reductions on Women's Coats.

Women's coats, 36 and 38, plush collars and button trimmed, good belted styles. On Dollar Day, \$15.00.

One only, brown bolivia, dolium styles. Regular \$38.00. On Dollar Day, \$19.50.

One only, black velvet coat, lined throughout, black plush collar. Regular \$32.50. On Dollar Day, \$16.50.

Serge Skirts at Dollar Day Prices.

Women's serge skirts, black and navy, button and braided trimmed. Regular \$6.50. On Dollar Day, \$3.75.

Blouses, Reefers, Etc.

White serge skirts. Regular \$23.50. On Dollar Day, \$14.50.

One only, Gordon silk skirt, pink, regular \$25.00. On Dollar Day, \$16.50.

White crepe de chene skirt, wide belt and satin bands. Regular \$21.50. On Dollar Day, \$10.00.

Misses' voile skirts, white or open-tucked or frilled. Regular \$8.75. On Dollar Day, \$4.65.

Dollar Day Values in Blouses That Will Make You Want to Lay in a Supply for Spring and Summer.

White middie blouses, colored collar and belt. On Dollar Day, \$1.00.

Black voile blouses, trimmed with tucks and convertible collar. On Dollar Day, \$2.00.

Jap silk blouses, tuxedo collars, in white, navy or black. On Dollar Day, \$2.00.

White voile blouses, round, square or V neck. On Dollar Day, \$2.00.

Striped Jap silk blouses, with convertible collar. On Dollar Day, \$2.00.

Striped flannel blouses for house and sport wear. Peter Pan or convertible collar. On Dollar Day, \$1.50.

Crepe de chene blouses, tucked or plain. On Dollar Day, \$3.00.

Odd blouses, voile, Jap silk, crepe de chene and Georgette. All colors and sizes. Good styles. On Dollar Day, \$4.00 each.

House Dresses, Aprons

Dollar Day Bargains in House Dresses and Aprons.

Cambrie house dresses, pretty stripes and elastic waist line. On Dollar Day, \$1.35.

Cambrie house dresses with waist line. On Dollar Day, \$1.58.

Bungalow aprons, fine cambrie. On Dollar Day, 87c.

Kitchen aprons, prett ycheck cambrie. On Dollar Day, two for \$1.00.

A Great Chance to Save on Whitewear on Dollar Day.

Envelope combinations, lace trimmed. Value to \$1.65. On Dollar Day, \$1.00.

Corset covers, value to \$1.85. On Dollar Day, \$1.00.

Cambrie gowns. Regular to \$1.75. On Dollar Day, \$1.35.

White undershirts, hamburger trimmed. On Dollar Day, \$1.00.

Princess slips, good quality. On Dollar Day, \$1.38.

Soiled tea aprons. On Dollar Day, two for 59c.

New camisoles, Jap silk. On Dollar Day, \$1.00.

Flannelette gowns up to \$3.25. On Dollar Day, \$1.89.

Flannelette bloomers, value to \$1.90. On Dollar Day, \$1.00.

Flannelette undershirts, 80" and 82 inch. Regular \$1.50. On Dollar Day, \$1.00.

A Good Chance to Buy Some Fine Ribbed Underwear at Dollar Day Prices.

Women's winter combinations. Regular \$2.35. On Dollar Day, \$1.69.

Women's ribbed vests, round neck. Regular 85c. On Dollar Day, 59c.

Women's fleece-lined vests, buttoned front. Regular \$1.50. On Dollar Day, 89c.

Women's fine ribbed vests, round neck. Regular \$1.45. On Dollar Day, \$1.00.

DOLLAR DAY ON THIRD FLOOR

Whitewear, Underwear, Corsets, Etc.

Women's ribbed drawers, ankle length. Regular 75c. On Dollar Day, 59c.

Women's ribbed drawers, ankle length. Value to \$1.25. On Dollar Day, 89c.

Women's knit corset covers, short sleeves. Regular 95c. On Dollar Day, two for \$1.00.

Women's brocade brassiers. Regular 85c. On Dollar Day, 68c.

Wool Pullovers and Sweaters Reduced for Dollar Day.

Women's wool coat sweaters. Size 38 and 40. Good style, several colors. Regular \$8.25. On Dollar Day, \$6.75.

Women's wool coat sweaters, tuxedo style. Newest colors. Regular \$4.45. On Dollar Day, \$3.98.

Odd lines women's pullovers, all sizes. Coral, turquoise and green. Regular \$8.75. On Dollar Day, \$6.75.

Misses' pullovers and coat sweaters. Good variety colors. Regular \$6.00. On Dollar Day, \$2.98.

Lay in a Supply of Kiddies' Wants at Dollar Day Prices.

Kiddies' wool nappys, all colors. Value to \$1.75. On Dollar Day, \$1.00.

Fleece lined sleepers. On Dollar Day, \$1.00.

Children's black tights, all sizes. On Dollar Day, 95c.

Children's coat sweaters, all color. Value \$4.50. On Dollar Day, \$3.00.

Kiddies' rompers. Value \$2.75. On Dollar Day, \$2.00.

Boys' cambrie blouses. Regular \$1.65. On Dollar Day, \$1.00.

Kiddies' Princess slips, lace trimmed. Value \$1.50. On Dollar Day, 79c.

Infants' vests. On Dollar Day, four for \$1.00.

Children's check dresses, 8 to 14 years. On Dollar Day, \$4.00.

Children's colored dresses. Value to \$4.50. On Dollar Day, \$3.00.

London House

DANIEL

Head of King Street