

This Simpson Page Shows You Twenty of the 527 Titles in Cloth Bound Books at Sixty Cents

Phone or Mail Your Order---Telephone Main 7841



60c Each---Library Size Books, Cleanly and Clearly Printed and Neatly Cloth Bound---Each 60c



Choose Your Fur Set or Fur Coat Now at These Low Prices

Black Kid Cross Stoles, two-skin size, with head and tail at back; silk-lined. Regular \$5.00. Today **3.75**

Siberian Fur Sets, in taupe shade. Large round muff and wide scarf. Animal effect, with head and tail. This set is nicely lined with taupe silk and is one of the very best values we have ever offered in this beautiful fur. The set.... **29.00**

Black Siberian Fur Muffs, large round shape, with best down beds and Skinner's satin lining. Special at..... **10.50**

Black Kid Cross Muffs, extra large pillow shape; will give

excellent wear. Regular \$5.00. At **3.75**

Black Lynx Muffs, new round shape, from finest soft silky skins. Some trimmed with black fox tail and head. Prices, **\$30.00** and **\$32.50**.

Hudson Seal Cape Collars, from the best skins; soft silk linings, with silk ties. Can be worn with any suit. Special at **22.50**

Natural Russian Fitch Muffs, new melon shape. Regular \$37.50. Special **29.00**

Natural Russian Fitch Neckpieces, new and pretty shapes. Regular \$37.50. Special **29.00**



War Books

- My Four Years in Germany, by James W. Gerard 1.65
- The Major, by Ralph Connor 1.25
- All in It Kl. Carries On, by Ian Hay 1.25
- On the Right of the British Lines, by Knobs 1.25
- Christine, by Alice Cholmondeley 1.25
- The Mame and After, by Major Corbett Smith 1.25
- On the Edge of the War Zone, by Mildred Aldrich 1.25
- Student in Arms, Series 1-2, by Donald Henney 1.25
- Towards the Goal, by Mrs. Hunsprey Ward 1.25
- Militarism, Liebknecht's Suppressed Book 1.00
- For France, by Capt. A. J. Davagh 1.25
- The Oppressed English, by Ian Hay50
- With Our Faces to the Light, by Frederick Palmer50
- At the War, by Lord Northcliffe 1.50
- The British Campaign, Vol. 1A, by Conan Doyle 1.50
- The British Campaign, Vol. 2A, by Conan Doyle 2.00
- The War of Humanity, by James M. Beck, LL.D. 1.50



\$65.00 Buys Men's English Beaver Cloth Coats With Canadian Beaver Lining

New Coats at \$65.00, Canadian muskrat lined, with rich, dark, glossy, full-furred, perfectly-matched pelts. Shells of fine quality English beaver cloth.

They are designed in the popular double-breasted style, having shawl and notch collars of Persian lamb and otter.

The style, quality, trimming and workmanship are of the very best. Price **65.00**

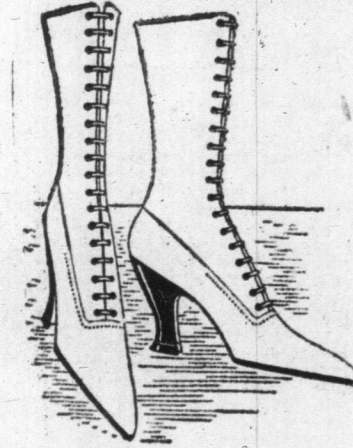
Other Coats at **\$90.00, \$100.00, \$125.00** and **\$150.00**.

Black Dogskin Coats These have deep shawl collars and quilted Italian lining. Sleeves have knitted wristlets. Splendid value. Priced at ... **32.50**

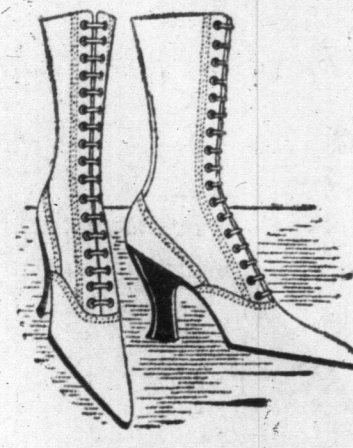
Korean Beaver Coats These have splendid appearance, much better than the usual Korean beaver coat at this price. Lined with quilted Italian lining. Priced at **30.00**



Patent leather vamp and dull black kid top. Price, \$8.00.

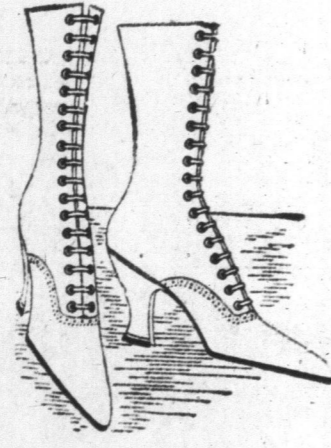


Another dressy shoe of black lustré kid. Price, \$9.00.

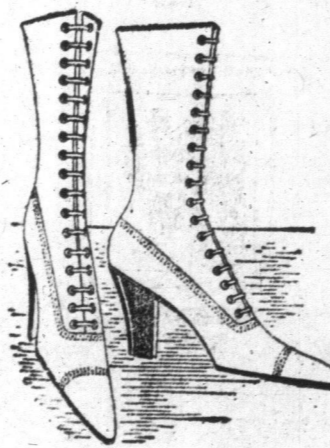


Smart shoe of tobacco brown kid. Price, \$12.00.

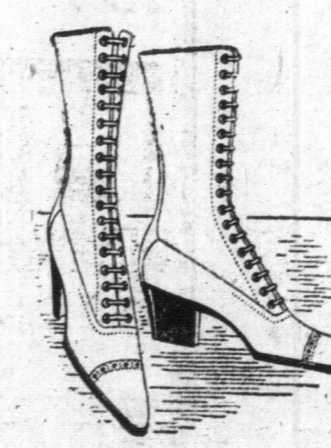
For more than thirty years "Queen Quality" has set the fashion in women's shoes; for more than thirty years "Queen Quality" has been recognized as standard in quality and value; for more than thirty years the number of devoted partisans of "Queen Quality" shoes has been steadily increasing so that they now run into the millions. You need to wear them only once to become enthusiastic in their behalf. The graceful lines, the flexible sole, the perfect fitting, the quality---their every feature will appeal to you. In Toronto they are sold only by The Robert Simpson Company, Limited.



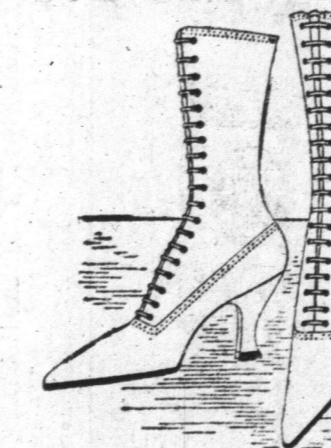
Beautiful shoe of pearl grey kid. Price, \$15.00.



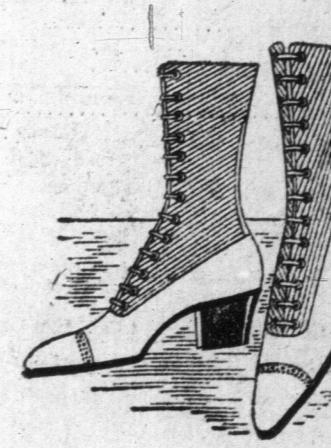
Afternoon shoe of black soap kid. Price, \$11.00.



Nobby walking boot of tan calf leather. Price, \$10.00.



Brown Russia calf leather vamp, canary buck top. Price, \$18.00.



Tan calf leather vamp, with brown suede top. Price, \$12.00.



Very dressy shoe, with cafe-au-lait vamp and fawn buck top. Price, \$18.00.

A dainty lunch is served daily in the Palm Room, Sixth Floor

The Robert SIMPSON Company Limited

Visit the Optical Parlor, everything in optical goods, Second Floor

FACTORY
Having a front
Ave., 274 feet
183 feet on Sar
E. H. S.
King St. E.

PROBS-

STA
PRI
CAN
GRE
BY

Only Mayor
troller Ca
Point is
Frequen
Board of

For over thir
audience whic
auditorium of C
to a dozen or
for municipal
views on the p
to be settled b
the next few y
held under the
Council of Ha
and was pres
Honeyford, pr
who is himsel
date in Ward
dressed the
Church, Contro
Gregor, Sergt-
G.W.V.A., Cor
Archibald, Mil
K.C., ex-Ald. S
Guire, Ald. Ro
Burn, Ald. Bea
W. Morridge, A
Black.

The one out
whole meeting
larity of the v
speakers. All e
unequivocally i
politan railwa
purchase sche
the small nu
avenue sewage
line of the civic
Basin, restora
ture, keeping t
market, and a
lar policies.

In fact there
point on which
ers had diff
Church stated
board of contr
business-like b
now lasted but
held but twice
Cameron objec
We pay the me
control \$2600 a
interests," he s
in one hour a
elected mayor
if I am electe
the board of co
and sit until it
sem. carefully."

There was but
the meeting, b
attempted to
expressing a v
ion Railway, p
get up again an
unequivocally
sewage dispos
popular questio
All the speak
their time point
of voting for
way purchase s

No Can
Cameron objec
In opening M
out that this w
ing to be held
all of ratepays
not bring out
explained Mr. C
discuss issues a
whole."

Mayor Church
gate to be heard
his work during
mayor's office.

(Concluded on

JELLI
IS

Noted Bri
Se

London, Dec. 2
Kosslyn Wemyss
first sea lord in
Sir John R. Jellic
official announce
evening.

Admiral Jellic
to the peerage
very distinguished
is expressed that
he utilized later
Admiral Jellic
notable service in
commander of the
fleet and also as
made supreme com
fleet at the outbr
the summer foll
battle he was app
turning over com
fleet to Vice-Ad
Beatty, who has
British warships
the Germans. Jel
Vice-Admiral
second sea lord in
won commendatio
look in the Jut
entered the navy
a rear-admiral in