

Ready-to-Wear Suits and Coats

Extensive assortment of styles displaying every new feature in fashion's latest modes, and executed in all the high-class, refined fabrics in fashion. Many of the styles shown wear. Many of the styles shown wear. Many of the styles shown wear.

Millinery

Great display of autumn and winter millinery now on view, showing all the latest features in imported models as well as creations of our own designers. Tastefulness and good style characterize every model, and make our display the correct selection of the season's correct styles.

Winter Comforts in Motor Rugs

Special display is now being made of fine wool reversible rugs for motor or travelling use. These range of colors as fine as the finest in the world, with a variety of patterns, shown in variety of prices.

Viyella Flannels

Great display of this popular flannel, which is guaranteed unshrinkable and is unsurpassed for durability and will retain its color and softness. Immense variety shown in their colors, including the new Viyella flannel, which is a fine flannel in every imaginable shade. Viyella flannels are specially suited for all kinds of ladies' and gents' day and night wear. Samples sent on request.

Letters orders receive prompt attention.

JOHN CATTO & SON

16 TO 21 KING STREET EAST
TORONTO

Y.M.C.A. CAMPAIGN GETS GOOD START

Enthusiasm Prevails at Commencement of Big Drive for Members.

TEAMS OUT TODAY

Three Thousand Six Hundred Members is Objective Aimed at.

The big "drive" of the Y. M. C. A. when an attempt is to be made to obtain 3,600 new members in six days, got off to a big and enthusiastic start at the annual meeting last evening in the Central Broadway and West-end Y. M. C. A. when the many captains of the various teams, together with the workers, met to make the final arrangements.

The chair at Central was taken by Frank Stollery, chairman of the central committee, who outlined the aims and objects of the campaign. Many methods were suggested whereby the coveted members might be obtained, one of which was to get the employers of boys to pay half the membership fees, in cases where the boys were unable to do this themselves.

He pointed out that the boys who would make the men of tomorrow. "Our men have gone to France," he told them, "and these boys from ages ranging from 12 to 18 years have got to take their places. Each boy will be placed according to his age and special instruction given him." He was sure that at least 6,000 new members, this number would be easily obtained. The central body alone he hoped, would secure 3,600.

J. A. Torg, general secretary for the city, stated that this year they had the best organization they had ever had, and he expected greater results this year. "Since the last membership campaign," he said, "the Y. M. C. A. has done the finest piece of work that any organization of its kind has ever accomplished. The work that we have carried on in the far fields of France, cannot be successfully carried on unless the organization at home is stronger than ever before."

Call for Humanity.

J. W. Hopkins, general secretary of the central branch, referred to the enthusiasm that attended the campaign last week for the British Red Cross, pointing out that it was a call for humanity, and that the campaign being started by the Y. M. C. A. was also a call for humanity. "Canada is going to give another 100,000 men," said the speaker, "which will bring Canada's contribution up to half a million men in the present struggle, and Canada is feeling the great need of men. A challenge has gone out from the association to meet the demand for men. The Y. M. C. A. has a great program to catch the spirit of a new Canada, so that when boys

go out to take their place in life they will do so as better citizens. If we are to do our service to the world, we must remember that if a man cannot go to France he can still be a hero even if he stays here."

The city is divided into sections, each of which will be covered by a team of twelve men, with a captain at each. There are seventy-five of these teams, and today will see Toronto attacked by them in the effort to attain the objective they have set out to accomplish.

STREET CAR HITS MOTOR WITH THREE OCCUPANTS

Daniel Mann is in St. Michael's Hospital With Scalp Wound, But Others Escape Injury.

When a westbound Parliament car collided with a motor car at the corner of Queen and Jarvis streets last night at 10:30, Daniel Mann was thrown from the motor with such force that it took six stitches to close a scalp wound which resulted. Mann was riding in the car with his father and a young woman whom they were taking to the Union Station. The other two occupants of the car escaped with a shaking up. Young Mann is 16 years of age, and was also about the face by flying glass. He was taken to St. Michael's hospital in the police ambulance. At midnight he had regained consciousness and his condition is not regarded as serious. The motor car was badly damaged. The police gave Mann's home address as 9 Lombard street.

Harper, customs broker, 39 West Wellington st., corner Bay st.

ASSAULT IS CHARGED.

Two Greeks, James Margulis and Theo Bogros, were arrested last night by plainclothesmen Scott on a warrant charging them with assault. It is alleged by the police that during an argument in the kitchen of a restaurant at 215 York street, the two men struck and badly beat a Chinaman named Lee Sing. Sing was cut about the face and his nose was broken.

THE WEATHER

Observatory, Toronto, Oct. 22.—A pronounced area of high pressure, accompanied by unseasonably low temperatures which came in over the western provinces, now covers Manitoba and the northwest States. The weather has been fair in Ontario and western Quebec, while very heavy rains have occurred in the maritime provinces.

Minimum and maximum temperatures.—Prince Rupert, 40-48; Victoria, 42-56; Vancouver, 40-50; Kamloops, 34-54; Calgary, 14-34; Medicine Hat, 10-35; Edmonton, 12-32; Battleford, 2-32; Saskatoon, 3-30; Moose Jaw, 8-27; Regina, 15-24; Winnipeg, 22-26; Port Arthur, 26-32; Dary Sound, 34-40; London, 32-48; Toronto, 32-50; Kingston, 36-50; Ottawa, 30-44; Montreal, 32-48; Quebec, 34-46; St. John, 42-44; Halifax, 44-54.

Probabilities.—Lakes and Georgian Bay—Northern and north wind; cloudy and cold; some showers near Lake Erie.

Ottawa and upper and lower St. Lawrence—Fair and colder.

East and north—Fresh northwest winds; fair and cold.

Maritime—Fresh northwest winds; fair and colder.

Lake Superior—Fresh northerly winds; fair and cold.

Saskatchewan and Alberta—Light local sleet or snow.

THE BAROMETER.

Time. Ther. Bar. Wind.

8 a.m. 32 30.73 10 W.

10 a.m. 32 30.73 10 W.

2 p.m. 32 30.73 10 W.

4 p.m. 32 30.73 10 W.

Mean of day 32.1; difference from average, 3 below; highest, 50; lowest, 32.

STREET CAR DELAYS

Monday, October 22, 1917.

Bathurst cars, both ways, delayed 6 minutes at G. T. R. crossing at 4:24 p.m. by trains.

Bathurst cars, both ways, delayed 7 minutes at 4:24 p.m. at Front and John, by train.

Harbord cars, southbound, delayed 8 minutes at 3:15 p.m. at Adelaide and Church by wagon stuck on the track.

RATES FOR NOTICES

Notices of Births, Marriages and Deaths, not over 30 words, \$1.00.

Additional words, each 25c. No Lodge notices to be included in Funeral Announcements.

In Memoriam Notices, up to 4 lines, 50c. Additional lines, 10c.

For each additional 4 lines or fraction of 4 lines, 50c.

Cards of Thanks (Recreations), 1.00.

DEATHS.

COLEMAN—Suddenly, on Monday, 22nd October, 1917, at his residence, 34 East Charles street, Sarah Ann Coleman, widow of Andrew Coleman.

Notice of funeral later.

McKAY—At her residence, 430 Manning avenue, on Saturday, Oct. 20, 1917, Elizabeth McLane, widow of the late Alexander McKay, in her 60th year.

Funeral from above address Tuesday at 2 p.m. Interment in Mount Pleasant Cemetery.

McCLAY—On Monday, October 22, 1917, at her late residence, 334 Euclid avenue, Toronto, Catharine McInnes, beloved wife of James A. McInnes, age 68.

Funeral from above address on Wednesday, at 3:30 p.m. Interment in Mount Pleasant Cemetery.

McKAY—On Monday, October 22, 1917, at her late residence, 423 Dundas street east (formerly 224 Wilson avenue), Jane Spencer, beloved wife of John R. McKay, in her 63rd year.

Funeral from above address Wednesday, at 2:30, to Mount Pleasant Cemetery. (Motors).

SPENCER—On Monday, October 22, 1917, at Toronto, Nelson St. Vincent, her husband of Lillian Hoefner Spencer (drugist), in his 46th year, and son of the late Capt. N. Spencer, R. N.

Funeral from his late residence, 446 King street west, on Wednesday, at 2 p.m. Interment in Prospect Cemetery. (Motors).

go out to take their place in life they will do so as better citizens. If we are to do our service to the world, we must remember that if a man cannot go to France he can still be a hero even if he stays here."

The city is divided into sections, each of which will be covered by a team of twelve men, with a captain at each. There are seventy-five of these teams, and today will see Toronto attacked by them in the effort to attain the objective they have set out to accomplish.

King Edward Hotel

AFTERNOON TEA DANCE
Open From 4 to 6 p.m.
DAILY

"PEG O' MY HEART" AGAIN FILLS GRAND

Pte. John Lyons of Central Ontario Regiment Plays Part of the Soldier in the Piece.

A full house greeted the return of "Peg O' My Heart" at the opening performance last night at the Grand, and a fine reception was accorded by Toronto theatregoers to Ann Pittwood, as "Peg," supported by an excellent company.

Miss Pittwood showed to great advantage in the difficult roles of the lovable Irish miss, who is a veritable spirit when aroused, but who, in her sympathy for her natural, girlish craving for the love and tenderness to which she has been accustomed all her life, and which her snobbish English relatives decline to give her.

The story winds around the attempts of the Chichesters to teach Peg the elements of worldly behavior during a time when she is in the hands of her household, and her irresistible charm that finally carries "Jerry," an English nobleman, who is a friend of the family, to his feet.

The part of Hawkins, the solicitor, was cleverly played by Pte. John Lyons of the Central Ontario Regiment, who came to Canada from New York, where he had been playing with the company for three years, to enlist with the Canadian forces. Lyons has just reached Toronto from Camp Borden on the recent train. A number of the officers of the regiment turned out to welcome him.

IMPORTANT GAINS MADE BY ENTENTE

(Continued from Page 1).

dent at British headquarters in Belgium, in a despatch today, says:

"The advance was carried out in a dense fog, resembling a London fog. The ground is still terribly heavy."

"Up to mid-day we had advanced about a thousand yards, carrying the left wing well up to the fringe of the Houthuist Forest. It is also rumored that we occupied the Peelschelle Brewery, Minerva House and Heller House."

"The greatest resistance was made on our extreme left wing. The enemy counter-attacks were carried out in a determined manner, but were repulsed with severe losses. The weather cleared as the day advanced."

"The operations, however, does not seem to be of major importance like the recent battles."

Appreciable Progress Made.

"The French troops spent most of the day along the front to the left of the British in consolidating the ground they had gained. The official statement issued tonight by the war office on the operations, says:

"In Belgium, the enemy, during the course of the day, made feeble reaction with his artillery against our troops who were engaged in the material capture of the Peelschelle Brewery, Heller House and Heller House."

"On the Verdun front there were spirited attacks on the Bois de Chasse."

"A German airplane was brought down today, and aerial engagement and six others were forced to land in a damaged condition inside their own lines. During the night of October 11-12, 19 airplanes and three captive balloons belonging to the enemy were brought down by our pilots. In addition, 28 machines were seriously damaged."

"Eastern theatre: On October 21 our artillery has continued to shell the enemy positions in the region of Dolan, the Verdun and north of the Foyettes. One of our northwestern brought back material in the course of operations carried out in the Foyettes. Our troops captured 50 Austrian prisoners."

FEW STOCKINGS SHORT

Only Six Hundred More Now Needed to Reach Last Year's Record for Soldiers' Parcels.

What effort can be shown by the response to the appeal of Mrs. Stearns Hicks at Red Cross headquarters, who during the past two weeks has been striving in every direction to make up the number of Christmas stockings to send to the boys overseas. Last year 7,000 were sent. A week ago there 4,000 would find their way to the hospitals. Now the shortage is only 600.

"I don't want to work so hard as I have this year," said Mrs. Hicks. "We are only six hundred short now. If people can send in stockings, we would equip a nice Christmas stocking and we would be glad to find them. We want to get the six hundred by Friday if we can."

Here then is another chance for Toronto's generosity.

RICHMOND LODGE, S.O.E.

At last night's meeting of Lodge Richmond, No. 85, S.O.E.S., in the S.O.E. Hall, the chair being taken by R. G. Wellington, president, the auditors' report for 1917 was submitted, and showed a balance in hand of \$540 for the Red Cross and \$300 for the White Rose.

The report was held last Saturday in Massey Hall showed that it had been a successful year. There was a large attendance, and many interesting questions relating to the good of the order were discussed.

PLAYS, PICTURES AND MUSIC

RIOT OF APPLAUSE, SONGS AND DANCING

Winter Garden Show Pays Annual Visit to Royal Alexandra.

The Winter Garden Beauties arrived in town to pay their annual visit and took up positions behind the footlights at the Royal Alexandra Theatre last night, where they will remain for one week, amid a riot of songs, dancing and applause, bursting balloons, rubber balls and excitement running at top speed throughout the evening.

The "Show of Wonders" this offering, presented by Messrs. Shubert, is a most colossal entertainment, costing stars as George Munroe, Marilyn Miller and Eugene and Willie Howard, a whole regiment of chorus beauties and novelties too numerous to count. Last night's performance was a real success, and the show was a real success.

Miss Pittwood showed to great advantage in the difficult roles of the lovable Irish miss, who is a veritable spirit when aroused, but who, in her sympathy for her natural, girlish craving for the love and tenderness to which she has been accustomed all her life, and which her snobbish English relatives decline to give her.

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GOOD COMBINATION PROGRAM AT LOEW'S

Elsie Ferguson and Charlie Chaplin Seen in Good Photographs Followed by Splendid Vaudeville.

Vaudeville patrons and motion picture devotees will find a combination to their liking this week at Loew's Theatre, where an excellent variety bill is being presented by the management.

Elsie Ferguson, in "Barbery Sheep," a photograph of a most interesting type, is the headliner. The story deals with the adventures of an Englishman and his wife in a strange land, and is a most interesting story.

"The Bachelor Dinner" is the feature of the evening. It is a humorous story of a bachelor's life, and is a most interesting story.

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THE PRINCESS

MATINEE TOMORROW—Best Seats \$1.00
Charles Frohman Presents
SIR J. M. BARRIE'S
3 PLAYS
Eveing.—40c-12.00.

MAY ROBSON

IN A NEW DRAMATIC FABRIC
"A LITTLE BIT OLD-FASHIONED"
Eveing.—50c-1.50. Mat., 50c, 75c, 1.00.

GRAND OPERA

Matinee, 25c to \$1.00. Mat., 25c and 50c.
LAURETTE TAYLOR'S CREATION
PEG O' MY HEART
J. Hartley Manner's Delightful Story
With ANN FITZWOOD as "PEG"
—NEXT WEEK—SEATS NOW—
THE MASTERPIECE OF THE SCREEN
William Fox Presents
THE HONORSYSTEM
FOR THE FIRST TIME IN CANADA
Mat. Every Day, 50c to \$2.00.
Eveing., 25c, 50c, 75c and \$1.00.

ALEXANDRA

MAT. WED. \$1.50
MATINEE, 25c to \$1.00. Mat., 25c and 50c.
LAURETTE TAYLOR'S CREATION
PEG O' MY HEART
J. Hartley Manner's Delightful Story
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SHOW OF WONDERS

Including SUBMARINE "F" 7
Curtain 8:15 Sharp.
Prices: Eveing., 50c to \$2.00; a few at \$2.50.
NEXT WEEK: THE THRU
America's Greatest Comedian
WILLIAM COLLIER
NOTHING BUT THE TRUTH

LOEW'S

Mat. 10, 15c (This Week) Eveing., 10, 15, 25c
CHARLIE CHAPLIN
IN "THE ADVENTURER"
"BARBERY SHEEP" with ELsie
FERGUSON, Henry & Gordon
"Bachelor Dinner" (The Greater Duty)
Hershall & Walter (The Greater Duty)
Marilyn & Klien; Fox & Cross.
The Performance in the Winter Garden
is the Same as in Loew's Theatre.

HIPPODROME

Mat. 10c-15c. ALL WEEK Eveing. 15c-25c
British Official War Pictures
GERMAN RETREAT AT
BATTLE OF ARRAS
THE CANADIANS AT VIMY RIDGE
VAUDEVILLE
SHEA'S ALL
WEEK
CECIL CUNNINGHAM
THE STAMPEDE RIDERS
HARRY GREEN & CO.
Jim and Marion Harkins; the Great Aki
Kuma Co.; Playlaid; Ed. Morton; Wheeler
and Dolan; the Kinograph.

GAVETY

JAMES E. COOPER Presents
BURLESQUE'S SMARTEST OFFERING
THE BEST SHOW IN TOWN
—WITH—
FRANK HUNTER
NEXT WEEK—"GOLDEN CROOKS"

STAR MAT

DAILY
BURLESQUE
GIRLS FROM FOLLIES
WITH ATHER HALLIE
THE MODERN VENUS
Next Week—Gay Morning Glories.

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Amusements