

# ON SALE AT SIMPSON'S TODAY

## BOOTS AND RUBBERS

These Women's \$2.75 Warm Lined Hockey Boots for \$1.99



No Phone or Mail Orders

240 pairs only women's soft, strong Goat-skin Hockey Boots, with inside ankle support and outside heel strap; warm felt lined insole and tongue; low heel. Sizes 2 1/2 to 7. Regular price \$2.75. Thursday . . . . . 1.99

### Men's Winter Weight Blucher Boots

Guaranteed best grade tan willow calf leather; extra heavy viscolized Goodyear welt wet-proof soles; guaranteed wear-proof lined; full fitting toe shape. Sizes 6 to 11. Thursday . . . . . 5.00

### Non-Slip Rubber Sole Blucher Boot

Neat, full round toe, gunmetal Blucher Boot, with heavy weight O'Sullivan rubber soles and heels; heavy duck lined; a boot that can be worn without rubbers. Sizes 6 to 11. Per pair . . . . . 5.00

### Boys' Hockey Boots

Black Chrome Leather Hockey Boot, with white elk trimming; warm felt lined insole and tongue; ankle strap and spring heel. Sizes 1 to 5, \$2.19; 6 to 10, \$2.39. Thursday . . . . . 1.99

### Girls' Hockey Boots

Black Chrome and Box Calf Hockey Boots, with inside ankle support and heel strap; wool padded tongue and insole; low heels. Sizes 11 to 13. Regular \$2.35. Thursday . . . . . 1.99

### Girls' Neat Boots \$1.09

Genuine Dongola Kid Button and Lace Boots, with patent toe-cap; flexible, full weight McKay sewn soles; low heels; full toe shapes; dressy, comfortable and durable boots. Sizes 5 to 7 1/2. Price . . . . . 1.09

### Men's Rubbers

Men's Low Cut and Instep Strap City Rubbers, self-acting back, medium fitting heel; full toe. Sizes 5 1/2 to 11. Regular 95c. Thursday . . . . . .69

### Women's Rubbers

Women's Storm High Front Rubbers, full-fitting toe, medium heel. Sizes 2 1/2 to 7. Thursday price . . . . . .69

### Boys' Overshoes

Boys' heavy gum rubber, with buck and jersey cloth top. Sizes 4 to 5 only. Regular \$1.75. Thursday . . . . . .99

## Clothes Wringers

The "Imperial," enclosed cogs, spiral springs, solid rubber rolls; warranted for one year. Thursday . . . . . 3.98

The "Viking" is a high-grade wringer, ball-bearings, enclosed cogs, with 11-inch rolls; warranted for three years. Thursday . . . . . 4.98

## Washing Machines

The "Marvel" Washing Machine is a popular type, with square tub and rocker motion washer. Quick and easy to operate. Thursday . . . . . 4.49

Simpson's Special is probably the highest grade handpower washer made; a large cedar tub with spiral springs underneath, which serve to make it operate almost without effort. Thursday 10.95

## Watches, Jewelry and Silverware

This Wrist Watch \$10.00  
30 only Women's Ribbon Wrist Watches; small size; thin model, and can be worn

as a wrist or chatelaine watch; gold-filled case; round or octagon, in plain or hand engraved patterns. Regular \$15.00, \$16.00, \$19.00 and \$20.00. Thursday . . . . . 10.00

### Cameo Pendants \$5.25

10k and 14k gold, in plain scroll pierced pattern; bright finish; round design, with handle and feet. Regular \$4.50. Thursday . . . . . 5.25

### Silver-plated Orange Bowl, bright finish; gold lined, with grape decoration on sides. Regular \$4.50. Thursday . . . . . 2.98

### Bread Boards, with plain silver-plated rim and feet. Regular \$3.25. Thursday . . . . . 1.98

### Mahogany Nut Bowl, round design, complete with set of six silver-plated nut picks and one pair nut cracks. Regular \$3.00. Thursday . . . . . 1.49

When You Slip on a Simpson Fur Coat You Are Enveloped in a Combination of Comfort, Quality and Moderate Price That You'll Find Difficult to Equal Anywhere.



### MUSKRAT-LINED COATS

The lining of carefully matched and perfectly tanned pelts of Canadian muskrat, the shell of fine quality English beavercloth. Deep roll shawl collar of either otter or Persian lamb. These coats cannot be excelled in value at our price, \$65.00.

### COON COATS

Excellent for both warmth and wear, are priced from \$65.00 to \$200.00—the quality ahead of the price in every case. Other Fur-lined Coats from \$18.00 to \$200.00. Inexpensive but comfortable Winter Coats of dogskin, are \$22.50, \$25.00 and \$27.50. Korean Beaver (sheared goat), are \$25.00, \$27.50, \$30.00.

### ULSTERS OF ENGLISH TWEED

Special value Men's Double-Breasted Ulster Style Grey Tweed Coat. Has two-way collar, is lined with heavy twill mohair, and is well tailored. Sizes 36 to 44. An exceptionally good coat for \$13.50.

### Black Beaver Cloth, lined with a heavy curl lining, and fitted with a collar of marmot fur, makes an excellent winter coat at \$16.50. A special feature of this coat is an interlining of light rubber from top to bottom, making it proof against wind and rain. Sizes 36 to 44.

### Mackinaw Sports Coats at \$7.50; are bright in color and warm in fabric. Red and black, grey and black and brown with black fancy check patterns; cut Norfolk style. The best coat for active sports. Sizes 36 to 42 . . . . . 7.50

## Men's Arrow Collars Still Selling at 6 for 25c

They are "seconds," but after the first laundering they will look as well as "firsts." Sale price, while they last, 5c each, or 6 for 25c.

### Other Specials for Men and Boys

Boys' Grey Sweater Coats, elastic ribbed; comfortable, warm collar; two pockets. Sizes 24 to 34. Regular \$1.00. .79

Men's and Boys' Mufflers, brushed wool, with fringed ends; white, blue, saxe, tan, cardinal; some have contrasting borders; warm and comfortable. Reg. \$1.00. Thursday .79

Men's Shirts and Drawers, broken lines from our 75c stock; elastic rib; fleece lined and natural merino, in winter weight, with elastic rib cuffs and ankles. Sizes 34 to 44. Thursday, a garment . . . . . .59

Men's Body Bands, English made, of natural wool; elastic ribbed; a very comfortable garment for Winter weather. Regular 50c. Thursday . . . . . .39

## Wall Papers at 5c a Roll

Canadian Wall Papers, for halls, kitchens and bedrooms; white pulps, also green, brown and grey grounds.

Wall Paper, extra special Thursday, per roll . . . . . .5  
9-inch Borders to match, Thursday, a yard . . . . . .1

### Imported Oatmeal Papers, 8-yard Rolls 17c

30 inches wide, heavy duplex stock; dark buff, light green, dark blue, buff and yellow shades.

### Scenic Borders 5c Yard

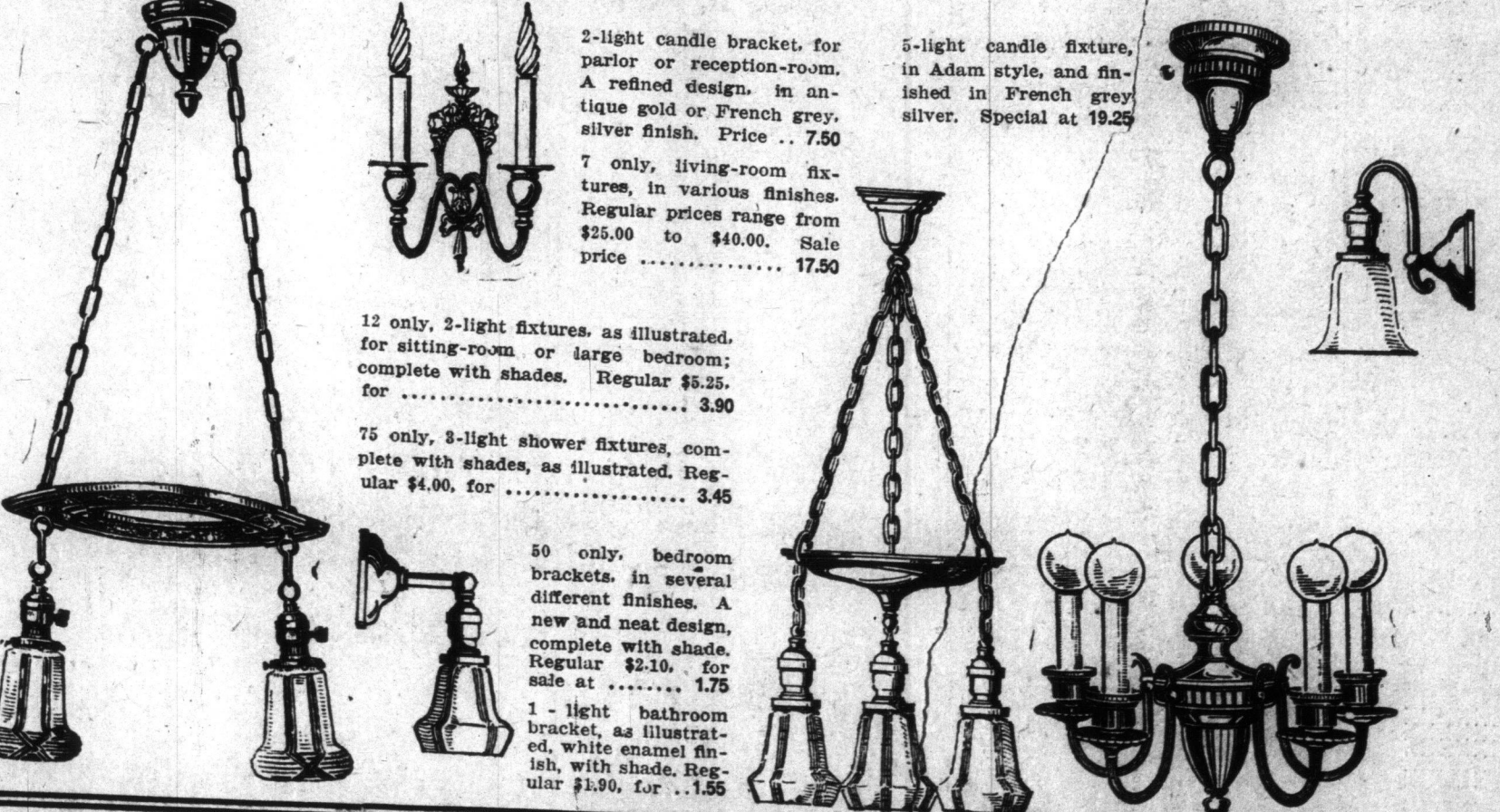
Cut-out and Scenic Borders, conventional and landscape drawings, in colorings, to go with oatmeal papers in halls, living-rooms and dining-rooms. Regular 10c to 35c yard. Thursday at . . . . . .5

### 1,000 Lbs. "B. B." Floor Wax 33c Lb.

Spreads easily and polishes quickly; quality guaranteed. Regular 45c. Thursday selling, per lb., at . . . . . .33

## The Mid-Winter Sales Include a Sale of Electric Fixtures. These Are Examples of the Specials on Sale Today.

These illustrations show some of the specially priced articles for today, but there are many others not mentioned here that are also included in the sale—notably a lot of floor lamps and portable table lamps.



2-light candle bracket, for parlor or reception-room. A refined design, in antique gold or French grey, silver finish. Price . . 7.50

5-light candle fixture, in Adam style, and finished in French grey silver. Special at 19.25

7 only, living-room fixtures, in various finishes. Regular prices range from \$25.00 to \$40.00. Sale price . . . . . 17.50

12 only, 3-light fixtures, as illustrated, for sitting-room or large bedroom; complete with shades. Regular \$5.25, for . . . . . 3.90

75 only, 3-light shower fixtures, complete with shades, as illustrated. Regular \$4.00, for . . . . . 3.45

50 only, bedroom brackets, in several different finishes. A new and neat design, complete with shade. Regular \$2.10, for sale at . . . . . 1.75

1-light bathroom bracket, as illustrated, white enamel finish, with shade. Regular \$1.90, for . . . . . 1.55

## Prices That Will Help You Along With Your Home-furnishings:

### Small Oriental Rugs Specially Priced

25 only Oriental Rugs, regular values \$25.00 to \$35.00; a good assortment of rich designs and colorings, comprising Mosuls, Pergans, Shirvans and Kazacs. Sizes vary from 3' x 4' 6" to 3' 6" x 6' 6". Thursday, each . . . . . 19.75

### Imported Seamless Tapestry Rugs at \$27.50

This is a very fine quality 10-wire Tapestry Rug, in Oriental, conventional and medallion designs, in tan, green, rose, blue and brown colorings; exceptionally good wearing for dining-room, living-rooms or sitting-rooms. Size 9' x 12'.

### Printed Linoleum

A good selection of block, tile and floral effects for halls, kitchens, bedrooms, bathrooms, etc.; perfect goods; 2 yards .55 wide only. Per square yard . . . . . .55

### Reversible Rugs

Serviceable Bathroom or Bedroom Mat, with mottled centres and plain band borders; in rose, blue, fawn, green and grey. Size approximately 26 in. x 50 in. Thursday, each . . . . . 1.49

## Good Coats for the School Boy Boys' Storm Reefers, Special \$3.85

Strongly tailored from Winter weight grey chinchilla coatings in serviceable dressy, double-breasted reefer models. Have wide self collar that fastens close to chin, loose box back, flap pockets and durable warm linings. For boys 6 to 12 years. We advise you to come early if you wish to secure one of these splendid coats for . . . 3.85

## Boys' Double-Breasted Ulsters \$5.95

100 double-breasted Ulster Overcoats, in sizes for boys 6 to 12 years. Tailored from grey and blue chinchilla coatings. Smart two-way collars, natural shoulders, half belt, patch pockets, and warmly lined throughout. Sizes 24 to 30. Thursday . . . . . 5.95

## Silk Umbrellas at \$3.69

50 only, men's and women's high-grade Silk Umbrellas. A cover that will not rot or crack and mounted on the smallest close-rolling steel frames. Good selection of sterling silver mounted handles. Regular \$5.00. Thursday . . . . . 3.69

Fine silk mixture covered Umbrellas, mounted on paragon frames, good range of plain or mounted handles; men's and women's styles . . . . . 1.49

## Glove and Hosiery Depts.

50 dozen Men's Plain Black Union Cashmere Half Hose, seamless foot, and in good weight for Winter wear. Thursday 3 pairs for 55c, or per pair, 19c.

Women's all-wool cashmere, full fashioned, medium weight, closely knitted. Thursday, 3 pairs for \$1.10, a pair 39c.

Women's Fine Fibre Silk Ankle Hose, 17-in. silk leg, double hilt thread garter welt; close seamless weave; a range of colors. Thursday . . . . . .59

Women's Mitts, heavily fur lined with grey rabbit skin, dome fastener; made from soft, pliable tan suede leather. Sizes 6 and 6 1/2 only. Regular \$2.50. Thursday . . . . . 1.59

Boys' and Girls' Tan Kid Mitts, with fur wrist and wool lined; also grey mocha, without fur wrist, wool lined; ages 1 to 10 years. Extra special Thursday at . . . . . .75

Women's Grey Suede Gloves, unlined; soft, pliable skins; perfect fitting; have two dome fasteners and pique sewn seams; sizes 5 1/2 to 6 1/2. Thursday . . . . . 1.00

Women's Wash Cape Leather Gloves, unlined; shades are tan, grey and putty; two dome fasteners; outsewn seams, and black stitching on back. Thursday . . . . . 1.60

## 300 lbs. Fingering Yarn at \$1.25

Clean, light grey, four-ply yarn, made from selected long, pure, thoroughly scoured wool. Recommended for soldiers' socks. Special value, per 125 pound . . . . . 1.25 (Fourth Floor.)

## Women's Millinery

In Which \$6.50 to \$9.50 Trimmed Hats Will Be Sold at \$4.45.

These hats are made of Lyons silk velvet and imported velours, trimmed with flowers and fur, or embroidered in contrasting shades; the colors are black, navy, brown and gold; very attractive models, and surely wonderful bargains at . . . . . 4.45

## The Market

Table listing market prices for various goods including meats, groceries, and fruit. Includes items like Canada's Finest Beef, Round Steak, and various canned goods.

The SIMPSON Company Limited