Here Are Appropriate New Waists For Fall Wear

The ones above illustrated are just $2.00, but in fact they are WORTH MORE, worth much more when compared with prevailing Waist standards.

We say "appropriate for fall wear," and we mean just that, for not only did they just arrive, but it was only a few days ago that the Styles were developed.

There are many advantages in buying Blouses here ALWAYS, and not the least of these is the fact that because of our closer co-operation with the makers the NEW styles always reach us but a very brief time after they have left the designer's studio.

Another decided advantage that we want you to remember is that you pay the identical price here for your Blouses that you would pay in the largest centres of population.

We are the exclusive distributors for this city of the celebrated Wirthmor Waists, recognized as a standard throughout the nation and sold everywhere at the same low uniform price.

Brick & Dundas, Ltd.
188 Dundas Street

PAGE OF INTEREST TO WOMEN

SOCIAL AND PERSONAL

TELL IT TO THE SOCIETY EDITOR.

Brig.-Gen. L. W. Shannon, C.M.G., has returned from Montreal.

Miss Anne Macfarlane spent last week at Ailsa Craig and Grand Bend.

Miss Thompson of the public library staff has returned from Muskoka.

Dr. C. W. Pennecott, late of London, was in the city for a few days, visiting his mother, Mrs. E. Pennecott, 60 Craig street.

Misses Angie and Beth MacAlpine have returned home after spending a pleasant vacation in Beechwood and Fernhill.

Miss Alice H. Archer, who has been visiting with relatives in London for the past few weeks, left Monday for New York.

Mrs. A. C. Bailey (nee Clara Durdin) will be at home to her friends on and after October 15, at her home, 43 Terrace street, Chelsea Green.

Miss Nora Lake of Guelph will return to her studio in London the beginning of next week, when she will resume work for the coming season.

Mrs. W. Wilson, with her two children, Leona and Bert, has just returned from Belle River, after spending a month the guests of Dr. and Mrs. A. H. Trotter.

The Misses Annie and Agnes Davis of Cleveland, Ohio, have returned home after spending a very pleasant vacation with their grandmother, Mrs. E. Adams, of this city.

Mr. and Mrs. E. T. White, Miss Evelyn White and Master Lewis White have returned to the city, after spending the month of August at Muskoka and Oakwood.

Fred Essery of Detroit, and his bride, are guests in the city. Mrs. Essery was formerly Miss Veda McLeod, only daughter of Mrs. Alex. Charles McLeod, and granddaughter of the late Capt. Edward Dawson.

WILSON—WALKER.

A very pretty yet quiet wedding took place at the Congregational parsonage on Saturday afternoon at 3 o'clock, when Miss Gladys Walker, only daughter of Mr. and Mrs. W. Walker of Parkhill was united in marriage to Victor Wilson of Detroit. Rev. E. G. Warren officiated. The bride looked charming in a traveling suit of navy blue gabardine, with white silk embroidered georgette waist, with large cream picture hat and pink and green trimmings. The groom's gift to the bride was a gold watch and chain. After the ceremony the happy couple partook of a wedding breakfast at the home of Mr. and Mrs. A. Alexander. Both bride and groom are well known in this community. Before going to their home in Detroit, where they intend to reside, they will spend a short honeymoon trip in Buffalo and Niagara Falls.

The wedding was solemnized on Saturday morning of Miss Bertha Fraser of Grey street to Mr. Cecil Welford, of the staff of the Bank of Montreal. Rev. G. M. Young performed the ceremony in Chalmers Presbyterian Church.

A pretty wedding was solemnized on August 28, when Miss Madge Wiley of this city was united in marriage to Dr. Russel D. McAlpine of Dresden. Rev. Dr. C. A. McRae performed the ceremony.

The bride, who was given in marriage by her brother, Dr. Irvine Wiley, was very pretty in her wedding gown of white georgette and satin, with veil and wreath of orange blossoms. Her maid of honor was Miss Inez Grant of Amherstburg, who wore a lovely gown of orchid georgette over peach satin, and Miss Mary Francis was a pretty flower girl, in a frock of white, carrying a basket of roses and sweet peas. Mr. John McAlpine, brother of the groom, was best man.

Following the ceremony a wedding luncheon was served at the home of the bride, where flowers in profusion made the large reception beautiful. Roses, asters and ferns were used effectively. Dr. and Mrs. McAlpine left for a trip to the Thousand Islands, the bride traveling in a smart dress of moire and picture hat. On their return they will reside in Dresden. The following were guests: Mr. and Mrs. W. Whillans, Petrolea; Miss Cora Grant, Amherstburg; Miss Virginia Grant, Washington, D. C.; Mr. and Mrs. John Brown, Eddy's Mills, Ont.; Miss Alice Prangley, New York; Mr. Franklin Wiley, Flint, Mich.; Miss Lois Wiley, Brantford; Mrs. G. Shelton, Los Angeles, Cal.; Mr. D. Grant Whillans, Buffalo; Miss Beth Grant, Mrs. J. Johnson, Mrs. R. Johnson, Dr. Clarence Halliday, Boston; Mr. Kenneth McAlpine, Mrs. F. C. Bayley, Watford; Mrs. M. Wiley, Watford; Miss Freda Wiley, Watford; Miss Irene Glasgow, Tupperville; Mr. and Mrs. James McVean, Mr. and Mrs. T. Laird, Dr. and Mrs. W. H. Clapp, Mr. Geo. E. Weir, Mrs. John Slater, Miss Jean Slater, Mrs. V. H. Switzer, Miss Gertrude Wiley and Miss Mary Wiley, all of Dresden; Rev. Norman and Mrs. Lindsay, Dover Centre; Mr. Grant Wiley, Amherstburg.

SEND-OFF AT MUNCEY.

MUNCEY, Sept. 2.—A pleasant time was spent at Mrs. J. Yull's on Friday evening, when her friends and neighbors gathered together to spend the evening and bid farewell to Mrs. Yull and Miss Marjorie Yull, who are leaving the town. A good program was given, consisting of music and speeches. Rev. Mr. Rose acted as chairman.

Some farmers in this vicinity have started to cut their husking corn and report it to be a very heavy crop.

Thoughts of Love.

Dear Cynthia Grey,—After being away for two years, I find time to take another trip west, and call on the Mail-Box. We are sending K. Pistal two postcards from here with our real names, which you will send to the dear with the broken leg.

I also see where some are having a lot of trouble with bedbugs. Well, I have had my share of the same trouble, not this summer, but in the past. I saw in the Mail Box where some suggested using gasoline, so I went to work. I did not use it by the cupful, but got one quart every two or three weeks and a little glass syringe and took the bed down, and used that on two beds, and I find this summer my work was not in vain. But using it two or three times will not do the work. I hope this will help someone, if not A Busy Mother, as Miss Grey has sent her so many "sure cures."

I hope Granny Barefoot got the stocking foot pattern all right, for it will soon be too cold for us old ladies to go without feet in our stockings, won't it, granny?

I have been going to write to Homeless Helen, but have not found time yet. Our mill is still in the bush, and there are nine men and four of us to cook and work for, so I am quite busy, but not so busy that I cannot lend a hand to a dear sister.

helping hand to a dear sister. But when I cannot do that I can send a good and kind thought out for all. We cannot work so hard with our hands that we are deprived of sending out love thoughts for all mankind, and that keeps us from getting tired, for we are not thinking of ourselves. Dear tired sisters, try it just once. Now I must say good-bye and get to work again. MARY ELLEN.

Ans.—I don't believe I could write as cheery a letter or bother much with "love thoughts" for anybody if I had to keep house for thirteen folks. But it's a good thing for our Mail Box that Mary Ellen is gifted otherwise. Long may she live to be so helpful and to send out messages of "heart telephony" to lonely souls. The cards inclosed were sent on to K. P.

> Sigh no more, ladies, sigh no more,
> Men were deceivers ever:
> One foot on sea and one on shore,
> To one thing constant never.
> —Shakespeare.

Advertiser Patterns

A Comfortable Work Apron.

2841—Here is a model easy to develop and one that shows an apron which will do service as a housedress. It is especially nice for warm days, has no cumbersome sleeves, and is easily and quickly adjusted. Seersucker, drill, khaki, gingham, percale, lawn, alpaca and sateen are good for this style.

The pattern is cut in 4 sizes: Small, 32-34; medium, 36-38; large, 40-42; extra large, 44-46 inches bust measure. Size medium requires 4¼ yards of 36-inch material, with 1¾ yards of binding, 2¼ inch wide, for neck and front.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

Name .....

Town .....

Province .....

Age (if child's or misses' pattern) .....

Measurement: Bust..... Waist.....

Caution: Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is bust measure, you need only mark 28, 34, or whatever it may be. When in waist measure, 22, 24, 25 or whatever it may be. If a skirt, give waist, and length measure. When misses' or child's pattern, write only the figure representing the age. It is not necessary to write "inches" or "years." Patterns cannot reach you in less than ten days from the date of application.

MUCH ADO ABOUT A BEAR AND NOISES IN THE NIGHT

By Elspeth Wilson.

The following is a true account of an incident which happened in the home of a friend of mine. It was in a Northern Michigan lumbering district, where the Smiths kept a roominghouse, accommodating thirty occupants. During the fortnight's absense of the proprietor, Mrs. Smith's niece of sixteen summers, came from her far-off home on vacation. Timid at the number of strange faces, Grace sought her room upon arrival, her aunt accompanying her in order to continue the chat about the dear home folks.

Footfalls frequently passed the bedroom door as one or another of the lodgers sought their sleeping quarters on the upper floor.

One, with shuffling step and puffing breath, caused the proprietress to smile. "That's Old Man Brown," she said by way of explanation; "he's rather erascible, and being heavily built and asthmatic, grumbles a good deal at the long stairs. Something of an agitator, too, he is, and would enjoy stirring up discord." Opening the door a short way, she called out sternly:

"A little less noise, if you please," and instantly the fat object near the top of the dark stairs was quiet.

Noises Again.

Grace soon having fallen into a sound sleep, her aunt slipped across the hall to her own room, hoping that nothing would disturb her favorite amid these strange surroundings.

However, soon again there was heard from Brown's room, restless bumpings, with puffs of exertion and sniffs of seeming disapproval. Evidently during the "boss'" absence Old Man Brown was taking liberties in his fit of ill-humor.

Order must, however, be maintained, so again Mrs. Smith called to the floor above for quietness, and instantly all was still for a time, the racket only to be resumed later.

A Strange Sight.

Mounting the stair that she might investigate, Mrs. Smith found the door of Brown's room open wide, with the lamp which had been lighted at nightfall, shedding its rays on a strange sight. All of the bedding, stripped off the bed, was in the centre of the floor, and there about to wrap himself in the fleecy blanket, was not Brown, but Mike, the pet bear of the establishment, preparing for a nap.

In his master's absence Mike had been growing restless and sullen, owing to his chain, and having by some unknown means become released, slipped unseen into the hall, and mounted the two flights of stairs, puffing and grunting. The sound of Mrs. Smith's familiar voice had quieted him for the timebeing.

Exit the Bear.

At the discovery of Bruin's presence no sound of alarm was given, the woman's busy wits working out strategic plans for his quiet removal. A roomer returning late was pressed into service, and Mike was coaxed, good naturedly, down the two flights of stairs, almost to the outer door, when the animal suddenly espied in a large mirror on the wall, his own reflection, which pleased him mightily. Back and forth, to and fro, he paraded, now on all fours, now erect, preening himself like any dandy.

All might yet have gone well had not his claws caught in a chenille table drape upon which rested a lighted kerosene lamp. There was a crash, darkness and awful stillness. Then quick as a flash Mike was pushed out, the door slammed too, and bolted. In a rage Mike tore and clawed the door. Then turned to seek entrance elsewhere, and one of the roomers, possessing the only weapon in the house, shot the beast dead.

It was an excited gathering that in the morning learned for the first time of the strange happenings of the night. So quietly had Mike been expelled that few had heard any stir in the bedroom directly above the one in which Grace lay dreaming sweetly of home.

NEW SECRETARY AT LOCAL "Y" TO BEGIN HER DUTIES AT ONCE

Industrial Department Will Have Big Year.

CORN ROAST ON THURSDAY

May Take Over Hunt's Flats as Park For Women and Children.

A new figure in London Y. W. C. A. circles made her first appearance yesterday when Mrs. Mattie Rose Crawford arrived in the city to take up her duties as Y. W. C. A. industrial secretary. Mrs. Crawford, a former teacher-trainer in the Toronto Normal Model School, and author of several textbooks used in the schools, has had a wide experience among young girls, so that her work here is bound to be successful. Normal school students will be familiar with her name on the title page of "Guide to Nature Study." She has also written "Public School Nature Study" and "Methods in Bible Study," as well as assisted in compiling other well-known school books. London has already become familiar with her name through her husband, the Rev. John Crawford of Chelsea Green Presbyterian Church.

Importance of Factory Girl.

In addition to being keenly interested in girl life, Mrs. Crawford is herself somewhat of a student of the newer problems of industrial life. She believes the industrial worker to be one of the most important factors in the life of the day.

Referring to this she says:

"The girl knitting stockings in the factory is as important to the country as the professional nurse at the bedside or any other woman worker, seem she however important. It is with this fact that I wish to impress the girls and the public."

Mrs. Crawford takes a broad view of her work. Not only does she intend to work among the industrial women of the city, but it will be her aim to interest the public at large in her work, and as it is rumored that she is an excellent public speaker, her task will not be a very difficult one. The industrial section of Y. W. C. A. work is entirely dependent upon public support, and Mrs. Crawford hopes for support both as to suggestions for her work and financially.

Big Corn Roast.

The program of year's work for the industrial department has not as yet been formulated, but this week sees the beginning of activities.

A big corn roast on Hunt's Flats at the foot of Talbot street, to be held on Thursday night, will open the season. Here, at the scene of their summer endeavors with hoe and spade, the various industrial clubs will meet, to partake of corn of their own growing. Friends of the girls have also been invited to share in the spree, all paying a small charge, the receipts of which will go towards the improvement of the flats.

Park for Women and Children.

It is said that the girls have approached the utilities commission of the city about obtaining the use of this land on the river bank for a park for women and children. If they take it over definitely for this purpose, it is possible that next summer will see camps erected there, where the girls may live out of doors during the hot months.

On Saturday night the industrial clubs will again meet at the Y. W. C. A. residence on King street, when Miss Doherty, hairdresser at Smallman & Ingram's store, will talk to the girls on the care of the hair and how to dress it, becomingly and yet suitably.

Another Secretary Coming.

The industrial section of the Y. W. C. A. is, however, but a small part of the big institution as it now exists in the city. Another branch of the work is being opened up this fall by Miss Helen d'Avignon, the new girls' work secretary, who comes here after a year's experience in the Montreal Y. W. C. A. Miss d'Avignon is a university graduate and an ardent girl guide worker, so her presence will be a valuable asset to the institution. Girls' work, as it will be organized by her in the city, is comparatively new in Y. W. C. A. endeavor, and will be entirely new in the city of London. She is expected here to begin her duties on September 8.

Western Ontario Women's Activities

Address News For This Column to the Editor of Woman's Page.

MAPLETON W. I. HOLDS TEMPERANCE MEETING.

The Kingsmill and Mapleton Women's Institute will meet with Mrs. D. O. Finch on Thursday afternoon. Mrs. W. J. Robb of Yarmouth Heights will address the meeting on temperance, and Mrs. Clara Windsor will give a paper on the same subject. Medical school inspection will also be further considered.

EMBRO W. I. FAIR.

The Embro and West Zorra Women's Institute will hold an "Annuity Fair" and "Trip Around the World" on Saturday night, September 6.

SHEDDEN W. I. AND VOTERS' LIST.

The regular meeting of the Women's Institute was held at the home of Mrs. W. Atkinson. It was decided to purchase several more lockets for the returned heroes and have them all engraved as soon as possible. It was also decided to procure a voters' list as soon as they are published and have one hung in Mr. Guest's store, so that all the women may see that their names are not overlooked.

COLDSTREAM W. I.

The regular monthly meeting of the Coldstream Women's Institute will be held on Thursday afternoon, September 4, at 2 o'clock, at the home of Mrs. M. K. Munro. A feature of the meeting will be an address by the district president.

THE AGONIES OF HADES

Aren't supposed to be worse than a bad corn. For years the standard remedy has been Putnam's Corn Extractor. It painlessly removes the worst corn in 24 hours; try Putnam's Extractor, 25c, at all dealers.

IMITATED

IT is universally conceded that imitation is the sincerest form of flattery. Consequently, it is not surprising to find that

The Genuine Original

Kellogg's TOASTED CORN FLAKES

which have been solely made and marketed continuously in Canada since 1907 by The Battle Creek Toasted Corn Flake Company, Limited, London, Ontario, are being imitated, but the truth is soon discovered when the flakes are eaten. The delicate flavor of these fluffy flakes cannot be equalled. If you want the Genuine Original Kellogg's Toasted Corn Flakes that you have been using for upwards of the past twelve years, see that "Made in Canada" and "London, Ont." are printed in red ink on the face of every package. This is your protection.

The Battle Creek Toasted Corn Flake Company, Limited

Head Office and Plant— **LONDON, ONT.**

24

Brew your coffee, not boil it

WHY is it the coffee some people make is always bitter? This is why. The shell of the coffee bean contains valuable aromatic oils, also bitter substances. When you boil your coffee you not only boil out the oils, but the bitter substances as well.

When you brew coffee by simply pouring furiously boiling water on it—then standing it in a hot place for ten minutes, you get perfect coffee because only the oils are extracted. You get most satisfaction when you use

Rideau Hall Coffee

STEEL-CUT CHAFFLESS

It is the pick of the world's best Coffee. It is a natural stimulant. We add nothing to it. We take nothing from it. It is just pure coffee, ground and roasted by experts, packed in air-tight tins.—At all grocers—in pound and half-pound sizes.

Rideau Hall Coffee

GORMAN, ECKERT & CO. LIMITED
LONDON AND WINNIPEG
68

New life— new freshness— with LUX

The daintier the garment the more delighted you will be with the refreshing, renewing qualities of the LUX bath.

For washing the finest pastel-tinted Georgette, Crepe or Silk blouse, sheerest silk stockings, etc, use the foamy, cleansing free LUX lather.

There is nothing like LUX. No substitute for it. The matchless purity of these satiny wafers of the finest essence of soap can harm nothing that pure water itself may touch.

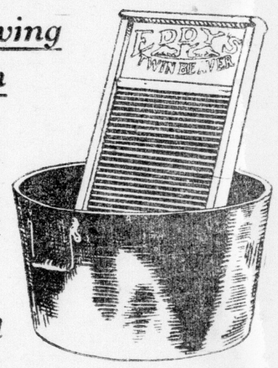
LUX is sold at all grocers departmental stores, etc.

A handy little recipe book, "The Care of Dainty Clothes" is gladly sent free on request.

LEVER BROTHERS LIMITED
TORONTO 85

LUX

A Labor Saving Combination



"IT is the last straw that breaks the camel's back." So runs the old proverb. And it is the little *extra* efforts which tire you out on washday.

Eddy's
Indurated Fibreware
Washtubs *and* Washboards

form a combination which save you much extra labor. Indurated Fiberware tubs are much easier to lift and to move about. They keep the water hot for a much longer space of time, because they do not conduct heat as metal does. They are easier to keep clean, because they are made in one piece without joint or seam, and the hard, glazed surface is impervious to liquids or odors. And they cost no more. Last longer, too.

Eddy's Twin Beaver Washboard has a double rubbing surface of Indurated Fibreware which loosens the dirt quickly and saves many tiresome motions.

The E. B. EDDY CO. Limited
HULL, Canada

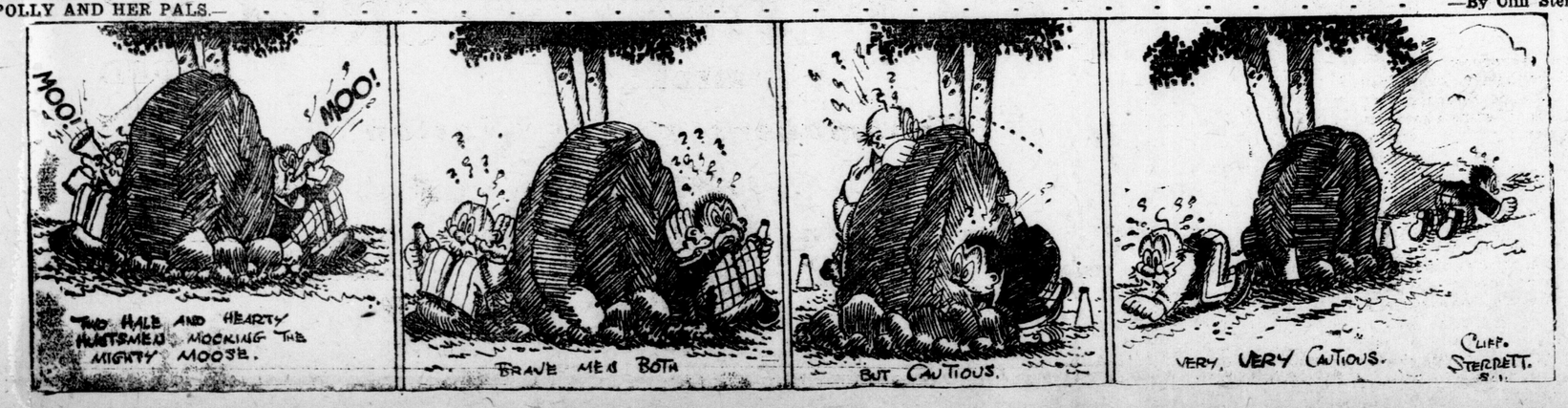
Also makers of the Famous Eddy Matches B-7

Standard Diet in Hospitals

Pure Gold Quick Puddings are so wholesome and easily digested they are used as standard diet in hospitals for convalescent patients. They are specially suitable for the patient whose fickle appetite needs tempting.

Keep a supply in the house. They're an excellent food for the children, and always welcome. Surprise the family with one some night and see how delighted they are. Tapioca, custard and chocolate, 15c a package at all grocers.

Pure Gold Desserts
QUICK PUDDINGS

Pure Gold Manufacturing Co., Ltd., Toronto

POLLY AND HER PALS.— —By Cliff Sterrett.