

LONDON MERCHANTS' SPECIAL FAIR WEEK SALES

SAMPLE HATS

Soft Felt Hats, English make, all sizes and colors. Worth regularly \$2.50.

FAIR WEEK SPECIAL . . \$1.27

Wegner Clothing Co.

C. P. Wegner, the original low-price hat man, The Heart of London, The Real Live Store, 371 Talbot Street. Opposite Market. Open evenings.

SPECIAL:

FIBRE SUIT CASES, 24-INCH AND 26-INCH, HEAVY LOCK, STRONG CATCHES. REGULAR \$1.75, MONDAY .

\$1.25

J. McCormick

PHONE 2038. 395 TALBOT STREET. THE LEATHER STORE OPPOSITE MARKET.

J. G. Steele & Co, Hardware

O-Cedar Mops.....\$1.00 and \$1.50 each
O-Cedar Oil.....25c and 50c bottle
Liquid Veneer.....25c and 50c bottle

SPECIAL

**Perfection Coal Oil Heaters
\$6.00 and \$6.50**

So nice for cool evenings.

Boys' Wagons.....\$1.75 to \$5.50 each
Kiddie Cars.....\$2.00 and \$2.50 each
Silver Knives and Forks, half a dozen of each for.....\$3.00

Carvers.....\$2.00 to \$10.00 set
Tea Spoons.....\$1.25 dozen
Dessert Spoons.....\$2.50 dozen
Dessert Forks.....\$2.50 dozen

J. G. Steele & Co., Hardware

204 Dundas Street. Phone 750.

Special Bargains

For Monday morning of Fair week at

John Graham & Co.

Penman's Merino Combinations, all sizes. Regular \$2.50 lines. Monday morning\$1.75
\$1.25 and \$1.50 Colored Shirts, stiff and soft cuffs. Monday morning\$1.00
25 dozen new \$1.00 Ties, just opened. Monday morning65c; 2 for \$1.25
50 dozen 50c Ties. Monday morning25c

JOHN GRAHAM & CO.

MEN'S OUTFITTERS

THE RELIABLE CROCKERY HOUSE

Johnson & Barbour

193 KING STREET, LONDON.

Dinner Sets, Tea Sets, Fancy China, Rich Cut Glassware, Aynsley's Fine English China, French China, Nippon Fancy and Table Chinas, Genuine Satsuma and Cloisonne Ware, Wedding and Holiday Gifts. Come and see our immense display of beautiful goods. Seven floors devoted to Crockery, etc. Prices will interest you.

Johnson & Barbour

PHONE 1374. 193 KING STREET.

FAIR WEEK SPECIALS

Three Bargain Tables

50c \$1.00 \$2.00

Table. Table. Table.

See north window for Fair week specials in diamonds, watches, clocks, jewelry, cut glass, umbrellas, walking sticks.

C. H. WARD & CO.

Diamond Merchants and Jewelers, 386 RICHMOND STREET. PHONE 1084.

STANDARD DRUG STORES

FAIR WEEK SPECIALS FOR ALL.

Fair Week—Every Morning from 9 a.m. to 12 Noon.

FOR THE MEN.

Big special in Cigars—
Ola, Mona and Five Days
from Havana. Your choice
of a box of 25 of either of
these extra fine 10c Cigars
for\$1.50

FOR THE WOMEN.

High-grade Toilet Articles.
Mennen's Tooth Paste.....19c
Pebeco Tooth Paste.....38c
Djerikiss Face Powder.....72c
Veloute Souveraine Face
Powder.....39c
Mary Garden Talcum.....57c
Mennen's Talcum.....19c

SEE OUR GUARANTEED HOT WATER BOTTLES.
WE SAVE YOU MONEY.

Fair Week Specials!

Monday Morning From 9 to 12 o'clock.

25 dozen Razors (straight blade), regular value \$2.50, sale price ..\$1.49
200 dozen Silver Knives and Forks, 12 and 16 dwt., slightly marred in polishing. Regular value \$6.50. Monday only \$2.99 per set of 12 pieces.

Cowan's Colossal Hardware

THE STORE WITH A STOCK.

125-7 Dundas Street. Two Phones—3461, 3462.

BROWNLEE'S

Extra Specials for Fair Week

O-Cedar Mop and Bottle of O-Cedar Oil. Regular \$1.75, for\$1.50
Heavy Side Lift Copper, Nickel-plated Tea Kettles. Regular \$3.50, for\$2.25
Blue Enamel Oil Heaters. Regular \$3.00, for\$2.25
Stovepipe, 6-in. and 7-in.20c length
Slightly soiled.

Our Fall Enamelware Sale Now On.

J. A. Brownlee, opp. Market

CASSELMAN BROS.

171 DUNDAS STREET. Fourth Door East of Richmond.

Fair Visitors' Specials

LADIES' dark tan calf, new styles, walking heel, Neolin or leather soles, also black vici kid, low or high heels. Worth \$7.00, at\$5.95
MEN'S black calf or brown calf, Goodyear welt, lace, with Neolin guaranteed soles.
Black Shoes, \$4.95. Brown Shoes, \$5.95.

Casselman Bros.

SPECIALISTS IN FINE FOOTWEAR.

J. H. Chapman & Co.

ONE DOZEN BOYS' BLUE JERSEYS, PULL-OVERS, sizes 30 to 34. Special, each.....98c

BOYS' SWEATER COATS, red trimmed with blue, blue trimmed with red, sizes 26 to 34, with roll collars and fancy pockets.....\$1.98

MAROON SWEATERS—One dozen for girls and boys, all wool, sizes 32 and 34. To clear.....\$2.98

1/2 dozen White, 30 and 32, roll collars and fancy cuffs, heavy worsted, each.....\$2.98

Children's All-Wool Sweaters, red, blue and rose, sizes 28 to 34, each.....\$3.95

CENTRAL STORE—239-243 DUNDAS STREET.

Monday Morning Shoe Specials

No. 1—Ladies' All Grey Kid 7 1/2-inch Lace Boot, patened toes, 2-inch Louis heels. On sale 9 to 12 a.m. at.....\$2.98
No. 2—Ladies' Black Kid 8-inch Lace Boot, plain toe, spool heels. On sale 9 to 12 a.m., at.....\$2.48
No. 3—Misses' All Grey Kid Lace Boot, sizes 11 to 2. On sale 9 to 12 a.m., at.....\$2.48

Ashyland's

The Purdom Hardware Co

124 DUNDAS STREET. PHONES 2800, 2801.

Yale Builders' Hardware, Night Latches, Pad Locks, Door Closers, etc.

Specials For Monday

Tungsten Lamps, at25c each
Lawn Seats, Regular \$1.75, at\$1.25 each
Furniture Polish, Regular 50c, at25c each
Chi-Namel Floor Wax, Regular 75c, at50c

The Purdom Hardware Co

Now Is the Time To Buy Shoes

136 PAIRS

Women's High-Grade Samples

In Greys, Browns and Blacks, finest quality and well made. Sell regularly for \$8, \$9, \$10, specials for fair days

\$4.95, \$5.95 and \$6.95

JOHNSTON & MURRAY

DUNDAS STREET.



"IDEAL" SPECIAL MATTRESS - - \$8.50

This splendid Mattress is built of felt fibre, covered with heavy art ticking, has French roll edge and fitted with handles on the side. This is our regular \$10 mattress. Club terms: \$2.00 cash; \$1.00 weekly.

Ontario Furniture Co., Limited

228-230 DUNDAS STREET.

TWO FAIR WEEK SPECIALS

Shop Early **BARNARD'S** Shop Here
For Fair week only we are offering hundreds of genuine bargains in many lines, and each day between the hours of 9 and 12 we will give the public the benefit of our extra special prices on

THESE TWO SPECIALS
Watch 17-jewel adjustable works, in medium-size gold-filled case, Regular \$25.00. Now \$16.50.
Fountain Pen 14k gold point; satisfaction guaranteed. Regular \$1.25. Now \$1.00.

JOHN S. BARNARD

Jeweler, 194 DUNDAS STREET. Opposite Advertiser.

Big Special Sale of Women's Button Boots

875 pairs gathered together for a clean-up. Regular values \$5.00 to \$8.00 a pair. Marked for quick selling

\$3.00, \$3.50, \$4.00

\$4.50, \$5.00 a Pair

COOK'S SHOE STORE

The Store With the Stock.

EXTRAORDINARY VALUES IN

Men's and Boys' Suits and Overcoats

FOR FAIR WEEK

Boys' Suits\$4.98, \$5.98, \$6.98 and \$7.98
Men's Suits\$10.98, \$12.98, \$13.98, \$15.98

GRAFTON & CO.

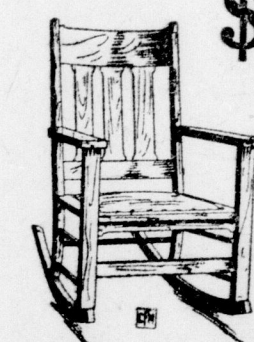
Wonderful Values in Soap

15c "All-Pure" Soap, a large Bath Tablet3 for 25c
15c Buttermilk or Verbena Soap, exceptional value.....3 for 25c
10c "Xtragood" Toilet Soap, nicely perfumed3 for 21c
15c Vinolia Bath Soap, the best value for the money.....2 for 25c
10c Vinolia Lotus Soap, a new soap, and a wonder.....3 for 25c
15c Jap Rose Soap, the famous "Bubble-Bath" Soap.....2 for 25c

For Monday Only.

Cairncross', The Chemists

216 DUNDAS STREET.



\$6.90 For this \$10 Easy Rocker

Upholstered in genuine cowhide leather.

Bargains in Rugs

\$10,000.00 worth to choose from. Special reduced prices on Monday, from 9 to 12 o'clock. Extra Wilton Samples ..\$2.50 each

KEENE BROS.

125 AND 127 KING STREET.

London's Best Drapery, Rug and Furniture Store.