



Men Who Take the Clothing Problem Seriously Will Appreciate These Two Spring Overcoat Values

Based on the manufacturers' regular wholesale prices, the overcoats comprising these two collections would, if bought in the ordinary way, at today's wholesale prices, sell for much more than the prices as quoted for today.

In one lot there are conservative but genteel spring styles, showing spring overcoats, fly-front, Chesterfield-model. They have semi-fitted back, and are made from medium grey cheviot. Sizes 35 to 44. Today, \$20.00.

These two-purpose Spring Overcoats are exceptionally tailored from imported English material, in neat heather and green mixture. They are thoroughly rubberized, and lined with fancy worsted; made in the loose slip-on style, with convertible collar, which may be worn as a spring top coat, or for subsequent summer wear as waterproof. Sizes 34 to 44. Today, \$15.00.

Manufacturers' Price for Men's Cotton Underwear 65c

Men's Fleeced Cotton Underwear, Shirts and Drawers. Natural shade, with soft, fleecy lining, close-fitting cuffs and ankles; warm and comfortable. Sizes 34 to 44 shirts, 32 to 38 drawers. On sale today at less than manufacturers' price. Garment, 65c. Men's Work Shirts. The lot consists of twilled black and white striped, also English Oxford cloth, in neat, good washing colors. They are made collar attached, and pocket; large roomy shirts, strongly sewn. Sizes 14 to 18. Regular \$1.00 value. On sale today, 79c.

Men's \$2.50 Fedoras, \$1.85

A quick clearance of Men's Soft Felt Hats, in flat set and slightly curled brim shapes; shades of pearl grey, steel, seal brown, Oxford, navy, myrtle and black. Today, \$1.85.

Tams for Children

Navy and Black Tams, in man-o'-war shape, with plain silk and gold lettered bands. Today \$1.00 and \$1.50. —Men's Hat Department.

New Styles and Finishes in Baby Carriages and Go-Carts

Reed Pullman Baby Carriages, reed bodies and hoods, in white enamel, old ivory, grey enamel, natural varnish and cream finishes; all have special features, such as reversible gears and wind shields, etc. Special display includes many attractive styles, at \$34.50, \$36.00, \$37.50, \$40.00, \$42.00, \$45.00.

100 only, Corduroy Windshields at \$1.68—Grey, white and cream corduroy windshields, elastic runners, will fit any carriage. Extra special, today, \$1.68.

Folding Go-Carts, \$12.95—Solid sides, finished in black and brown, steel frames, leatherette hoods, spring gears and rubber tires. Special, today, \$12.95.

Safety Straps, 50c Each—Just the thing for baby, soft leather straps that fit around the body with strongly constructed loops that fasten to side of the carriage or high chair. 200 only on sale today, 50c.

Visit Our Enlarged Infants' and Children's Department

The Long Looked-for Shipment Arrives

Consignment of C. J. Bonnet's Black Silks, ordered two years ago, goes on sale today. This will be good news for hundreds of Toronto women who have asked in vain for this famous maker's product—and here is more good news. As the order was placed two years ago, we can offer this wonderful lot at 33 1-3 per cent. under present marked quotations. Here are a few of the "Bonnet"-made fabrics we are showing.

Black Peau de Soies or Satin Radzimira will not cut or split with ordinary wear; 36 to 40 inches wide. Per yard, \$2.50, \$3.00 and \$3.50.

Black All-Silk Failles, the ideal suiting silk, 40 inches wide. Per yard, \$3.50.

Black Satin Grenadines, Liberty Charmeuse and Ripple-back Charmeuse, in the deepest dyes and most perfect finishes. Per yard, \$2.95 to \$5.00.

Black Moire Velours for suits, coats and skirts; new designs, at, per yard, \$2.50 to \$3.50.

Black Duchesse Dress Satins in grades that are unsurpassed for sheen and brilliancy. The prices range from, per yard, \$2.50 to \$3.50.

Dull Black Silk Crepe de Chines for mourning wear. Very special value, at, per yard, \$2.50.

Two Specials for Today

1,000 yards of Bonnet's Black Duchesse Mes-saline, 36 inches wide. On sale today at, per yard, \$2.24.

1,000 yards of Bonnet's Black Chiffon Taffetas in firm skin-dyed weaves; one yard wide. On sale at, per yard, \$1.95.



Three Big Kitchenware Specials

Enamel Preserving Kettles, 10-inch size, today, 10c; 6-qt. size, today, 25c; 10-qt. size, 35c; 12-qt. size, 45c.

Enamel Pie Plates, 10-inch size. Today, 10c.

Leader Polish Mops, for cleaning and polishing hardwood floors, linoleums, oilcloths, etc. Complete with long handle. Today, 29c.

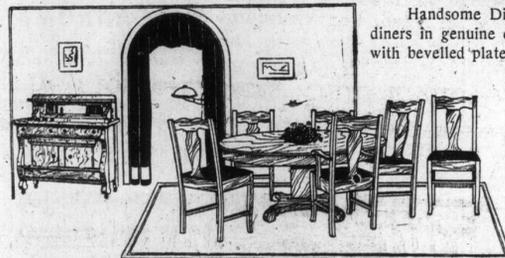
Galvanized Iron Oval Rinsing Tubs or Foot Baths, a strong, well-made, serviceable tub or dishpan. Today, 75c.

An Easter Doll

16 inches high, attractively dressed, with green silk jacket, yellow vest, striped trousers, bow tie, white stockings and brown shoes; 14¢ to sell today at, each, 98c.

Today at Simpson's---Specially Attractive Furniture Prices

This Handsome Oak Dining-Room Suite, Special at \$68.75



Handsome Dining-room Suite, as illustrated, includes buffet, extension table and set of diners in genuine quarter-cut oak. Buffet has doiley, cutlery drawers, heavy plank top, fitted with bevelled plate mirror. Extension table has heavy square pedestal and platform base. Diners have slip seats and are covered in genuine leather. In golden finish only. Special, \$68.75.

Extension Tables of Oak, Special at \$15.75.

Extension Tables of quarter-cut oak, having 45-in. top, deep rims and twin pedestal, easy running slides, fumed and golden finish. Special, \$15.75.

Dining-room Chairs of solid quarter-cut oak, having shaped legs, panel backs, and strongly braced slip seats, which are upholstered in genuine leather; fumed and golden finish. Special, \$26.85.



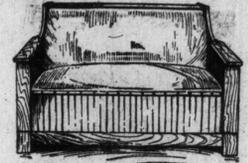
Special \$17.95

As illustrated, chiffonier in genuine quarter-cut oak, golden finish only, wood trimmed back fitted with large bevelled plate mirror. Special, \$17.95.

Princess Dresser of pure white enamel, made with large and two small drawers, fitted with extra large bevelled plate mirror. Special, \$18.25.



As illustrated, Buffet, in genuine quarter-cut oak, golden finish only, having large cupboard space, linen and cutlery drawers, fitted with large bevelled plate mirror. Special, \$25.75.



Divanette-Settee, makes a comfortable bed at night. Frame of solid oak, fumed or golden finish, fitted with first-class link spring and soft full weight mattress; covered in brown imitation leather. Price, \$33.95.



As illustrated, Princess Dresser, of genuine quarter-cut oak, golden finish and mahogany veneer, shaped front, one large and two small drawers, wood trimmed, with extra large oval bevelled plate mirror. Special, \$24.50.

Hand Painted China Breakfast Sets

25 only, Royal Nippon China Breakfast Sets of 52 pieces, with the newest decoration of dainty pink roses on finest quality clear white china, all-gold handles and edges. Set comprises: 6 Bread and Butter Plates, 6 Tea Plates, 6 Breakfast Plates, 6 Fruit Saucers, 6 Cereal Dishes, 6 Egg Cups, 1 Meat Platter, 1 Covered Sugar Bowl, 1 Cream Jug, 6 Cups and Saucers (kermis shape). While they last, today only at \$8.95.

Drugs and Toilet Goods

Santol Bath Powder, tin, 26c.
Cutex Cuticle Nail White, package, 32c.
Cutex Cuticle Remover, package, 32c.
Cutex Cuticle Comfort, package, 32c.
Hovick's Malted Milk, 45c, 85c, \$3.00.
Cutex Liquid Nail Enamel, bottle, 37c.
Cutex Manicure Sets, 42c.
War Tax Included.

The Home-Lovers' Club Invites Additional Members to Share in the Pre-Easter Sale Values in Furniture, Rugs, Draperies and Lighting Fixtures.

We cannot emphasize too strongly the wisdom and good policy of our customers availing themselves of the values we offer during these days in House Furnishings and Fabrics. The supplies are certainly getting more scarce, but prices are advanced in many different qualities to such an abnormal degree that we have considered it advisable to discontinue them entirely.

Special Purchase of Lovely Lace Curtains

For Today--Double Lace Curtains Priced Low at \$2.50 Pair

Handsome Double Bordered Ivory Lace Curtains, showing lovely patterns in soft-finished fish net weaves, with double borders; 2 1/2 to 3 yards long. 500 pairs to clear today at, per pair, \$2.50.

Nottingham Lace Curtains.

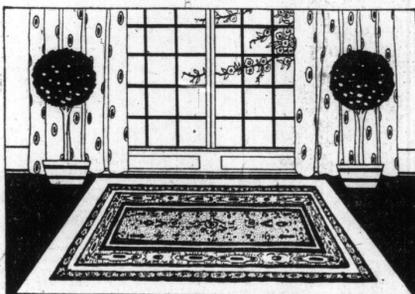
A score of exceptionally fine designs to choose from; very suitable for bedroom or dining-room; plain, with variety of attractive borders, or with neatly figured centres; in white and cream; 2 1/2 to 3 yards long. On sale today at, per pair, \$1.98.

Bungalow Net at 19c Yard.

Patterns appropriate for any room, in small conventional effects and small floral and stripe patterns; 36 and 42 inches wide; white, ecru and ivory. 2,000 yards to sell today at, per yard, 19c.

Bungalow Net at 39c Yard.

Another extraordinary value at away below present day price. Effective nets in durable openwork weaves, showing block and spray patterns; edges will not fray when laundered; white, cream and ecru; 42 to 45 inches wide. On sale today at, per yard, 39c.



Lovely New Chintzes 69c Yard. An immense assortment of new designs, in either delicate colorings for bedrooms or more sombre tones for living or dining-room; attractive designs for sewing and shopping bags. Per yard, 69c.

Newly Imported Bungalow Nets 59c Yard.

4 1/2 yards of this beautiful net will make fine curtains for the bedroom or sitting-room; excellent quality, fine, medium and heavy weaves, showing attractive floral and conventional patterns, in white, ivory and ecru; 42 to 45 inches wide. Yard, 59c.

Window Shades at 79c.

Splendidly made of heavy opaque cloth, in dark green, cream or white; each mounted on a strong, reliable spring roller and trimmed with durable lace insertion; includes brackets, nails and ring pull. Size 37 x 70 inches. Price, 79c.

Extra Long Extension Rods 40c.

Highly polished Brass Rods, extending from 40 to 72 inches, to fit extra wide windows. Each complete with a pair of neat brass ends and brackets. Each, 40c.

Two Sound Reasons Why You Should Buy Floorcoverings Here Now!

Heavy Axminster Rugs at Low Prices

Handsome rugs in rich colorings and oriental patterns. Shades of copper brown, green, old rose and fawn. Woven with a heavy pile that will stand plenty of wear. Made in five sizes.

Size 4.6 x 7.6	Today, \$13.50
Size 6.9 x 9.0	Today, \$23.75
Size 9.0 x 9.0	Today, \$31.00
Size 9.0 x 10.6	Today, \$35.00
Size 9.0 x 12.0	Today, \$39.50

Wilton Velvet Rugs at \$4.25 Each

A suitable rug for use in hall or living-room. Heavy

quality and oriental colors, in brown, fawn, green and deep red colorings. Size 36 x 63 inches. Today, \$4.25.

Values in Brussels Rugs That Are Noticeably Good

Serviceable and reliable and in oriental patterns. An inexpensive, hardwearing rug. Large variety of colorings and shades to select from.

Size 6.9 x 9.0	Today, \$17.50
Size 6.9 x 10.6	Today, \$19.75
Size 9.0 x 9.0	Today, \$22.50
Size 9.0 x 10.6	Today, \$25.75
Size 9.0 x 12.0	Today, \$29.25

Tapestry Rugs, Only \$6.79

Small sized Scotch Tapestry Rugs, woven in one piece. Suitable for square halls, dens or small bedrooms. Pretty two-toned or medallion patterns. Unusual quality. Size 4.6 x 6.0. Today, \$6.79.

Heavy Printed Linoleum, 75c Per Square Yard.

An opportunity to replenish your kitchen or dining-room with high quality linoleum at a nominal price. We have just received a large shipment of new designs, colors and patterns that are much better than usual, and in a heavy grade that will stand lots of wear. Per square yard, 75c.

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