WEDNESDAY MORNING

OCTOBER 5 1910

Women's Suit Values

Suit of Fine Serge, satin buttonholes, silk serge

Visit the Fanoy Goods

Section, Third Floor,

Mark Envelopes for Mail Orders for Goods on this page "City Ad." EATON'S DAILY STORE NEWS

Wise Hosiery Purchases

The best hose are those that will last longest and keep their color and fimish to the end. Just such hose are these we offer for Thursday, and the low prices are an added attraction.

Women's Fancy Embroidered Cashmere Hose -Full fashioned, with double sole, heel and toe, are shown in a large range of fancy designs at, per pair .35: 3 pairs for 1.00

Women's Fancy Color Embroidered Hose-Made from selected cashmere yarns, with full-fashioned double sole, heel and toe, have all this season's new colorings, including amethyst, grey, helio, rose, Copen hagen and castor. Per pair50

Children's 2-1 Ribbed Cashmere Hose - With double sole, heel and toe and reinforced knee, are a good weight for school wear. Sizes 6 to 81/2. Per

-Main Floor-Yonge Street.

Lord Strathcona

Canada's Coeur de Lion and British Hearts of Oak, by Rev. E. W. Matthews. A splendidly writ-ten volume commemorative of Strathcona's 90th birthday. Illustrated by photos and maps: 180 pages in all; printed on very fine paper. Price .25

-Book Section-Main Floor.

Fur Coats for Men Who Drive

The Coonskin Coat, quilted inside, is the most effective winter protection the driver has. We have specially priced this lot at \$39. Made from whole skins, thickly furred and nicely striped. 'Extra high storm collars. Quilted lining of Italian cloth. Length of coat 52 inches 39.00

A Leading Fall Hat for Men

Men strongly favor this English Fur-Felt Derby of American design, full in the crown, and with medium brim that has a slight roll. It is a shapely hat that will give gratifying wear, and sits comfortably from the first, because of the cushion sweatband (in calf leather). Fast black. Price 2.50

Children's Pure Wool Toques, 19c

Knitted in that attractive honeycomb stitch. Plain colors of navy, cardinal, scarlet and white. A special value.

-Main Floor-Queen Street.

Sweater Coats-with high col-

lar and buttoning down front.

Two pockets. Colors royal

\$1 for Boys' Buttoned

Sweater Coats-In heavy wool

-Main Floor-Queen Street.

front.

-navy blue or grey. Two pockets. With or with-out collar. For boys 8 to 14 years. Extra good

Imported Colored Pictures

\$1.15

which nature has loaned its beautiful colorings. There

The Village Blacksmith, pastoral, scenes of cattle and

the sheep, and a large variety of land and water

The frames have been selected for their fitness

adorn such pictures, being of 3-inch gilt with bright.

These pictures are a fair size, and well adapted

tips of gold leaf, burnished on ornamental corners

for sitting-rooms, dining-rooms or library decoration,

and a price that is much lower than usual for such

English Colored Pictures of exquisite finish, in

Warm Underwear and

Neat Print and Flannelette Wrappers \$1.00

As a neat-fitting, neat-looking and good-wear ing wrapper, the one illustrated would be difficut to equal. It is procurable in either print or flannelette, in color combinations of blue and white, black and white, grey and white and red and white, with turn-down collar, buttoned cuff, the yoke being piped with braid. It is lined to the waist and has deep flounce on skirt. Sizes 34 to 46. Very special price 1.00

Women's Taffeta Silk and Net Waists \$1.98

This is a tempting assortment of fancy and t ailored waists, consisting of a large collection of dainty bluses, in white, ecru and black net, the fronts are embroidered, finished with clusters of fine tucks, sleeves tucked to match, collars of in sertion. edged with frill of lace, and lined throughout with good quality Japanese silk. Also plain tailored black taffeta silk waists, with wide and narrow tucking, plain sleeve and stitch ed cuff. Sizes in both 32 to 42. Very special See Yonge Street Window.

Flannelette Dressing Sacques 59c

Women's Flannelette Sacques-With close-fitting neck and neat turn-down collar, threequarter sleeve, back neatly shirred at waist line, in colors blue, pink, mauve or grey, in Persian

Black Moire Petticoats \$1.98

Women's Fine Moire Petticoats-Neatly tu cked in scroll effect, with deep flounce, finished with tucking and accordeon-pleated frill. Black only. Lengths 38, 40 and 42 1.98 -Second Floor-Centre.

3 Piece French Hand Made Sets Reduced to \$5.00

As an especially compelling attraction for early shopping Thursday, there will be offered at a much reduced price, a number of charming little trousseau sets, hand made, hand embroidered-consisting of:

Gown-Slip-over style, round yoke of fine hand embroidered nainsook, also row of embroidery bead-ing, neck with ribbon draw and hand-embroidered scalloped edge. Elbow sleeves, hand embroidered.

Drawers-Finished with row of embroidery bead-ing, wide frill hand embroidered, and scalloped edge. Corset Cover—Front hand embroidered, and scalloped edge. Corset Cover—Front hand embroidered, neck fin-ished with ribbon draw and scalloped edge, back with clusters of tucks, waist with row of embroidery beading. Very special, per set 5.00

Women's and Children's Vests **Greatly Reduced**

Fine Wool and Merino Garments -- Some Marked at Half their Former Price

Women's Vests, fine quality all wool, high neck, button front and long sleeves, color white and natural. Women's Autumn Gloves es 32 to 38 inches. Thursday reduced to ... 59

ngs, handsome crystal buttons, straight gored skirt, black, brown, green, grey, raisin. Each .. _ 17.50 Suit of Pure All-wool Cheviot-Silk-lined coat. flat braid trimming on collar, panel front; skirt with hobble bands at sides; brown, navy, taupe, tan, amethyst. Each 17.50 Suit of Wide Wale Cheviot-Smart patch pockets, buttoned and soutached; gracefully cut straightline skirt; navy, tan, sage, and several greys 17.50 Suit of Fine French Suiting, also in corded novelty, silk serge lining in coat, velvet collar and velvet edged cuffs; black, navy, grey, rose, taupe, amethyst. Each 17.50 Suit of Boncle Suiting, correct weight for winter wear, very plain tailored style; black, navy, green, King's blue, amethyst. Each 17.50

Suit of Fine Serge, silk-lined coat, satin and Ottoman cord, silk on cuffs, and roll collar; navy, black. taupe. Each 17.50

-Second Floor-James Street.

A New Russian Blouse Design in Near Seal Jackets: Exceptional Smartness

The popularity of all forms of seal in Paris, New York and other fashion centres lends a further and particular attractiveness to a charming Russian Blouse Jacket, featured in the present showing in the Fur Section. It is 32 inches, designed from one of the newest models, with long shawl collar; beautifully lined in plain satin or brocade, and finished with handsome fancy buttons 56.00

Exceptionally Good Value in Stoles and Muffs

25 Natural Alaska Sable Stoles-Smartly deigned, with long stole fronts, shaped at neck, trimned at fastening points with heads, tails and at ends with tails; brown satin lining 22.50 Empire Pillow Muffs to Match-Some designed in the tab effect, some plain; best satin linings; equipbed with down bed and wrist cord. Prices 12.85. 15.00 and 25.00 10 Canadian Mink Muffs-Rug or fancy, 8 distinct stripes, some trimmed with heads and tails, others with 2 rows of tails; plain or brocade lining, 33.25 25 Special White Thibet Stoles-For women and misses, 5 inches wide on shoulders, finished with tails and lined with white satin 5.50 -Second Floor-Albert Street.

Interesting Games for the The "Every Child Should Know" series of books, full list of titles on sale in Book Section, Home -Main Floor-James Street. As the long evenings approach, the games are called into requisition. Our section for home games is complete with an extensive variety at low prices. Four Specially Good Offers Card Games-Well-finished cards, in neat boxes in Handkerchiefs and Neckwear "Sherlock Holmes," "Millionaire," "Lim-

 ccoop,
 Sheriock Floines,
 Millionaire,
 Lin

 icks"
 .35

 Ping Pong
 .50

 Checker Men. .5. .10. .20. .25
 .50

 Checker Boards, .10. .15. .25. .50, .75

 Dominoes, .8. .10. .15. .20. .40.
 .50

 —Fifth Floor.

Laundry and Castile Soaps

 Sunlight, 6 for
 .25

 Comfort, 6 for
 .25, 25 for
 1.00

 Electric Soap, 7 for
 .25

 Borax Soap, 6 for
 .25 or 25 for

 Surprise, 6 for
 .25 or 25 for
 1.00

 .25 1.00 1.00



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ENDERSON & CO. nited. REET WEST. 136 way on orders from town.

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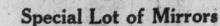
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church parade will Oct. 23.

irch Parade.

SSA.



Handy Mirrors for the bathroom or dresser, purchased at an opportune price, and turned over to you at less than usual. Mirrors framed in 1-inch reeded frame, stained in brown shade. Three sizes to select from: 6 x 9 inches, 12c: 9 x 12 inches, 19c: 10 x 17 inches, 29c. -Third Floor.

Smooth Leather Suit Cases

A suit case made perfectly of genuine leather, fitted on strong steel frame, with two brass locks, bolts and two straps going all around case to strengthen it and carry umbrellas, etc. The interior is lined with linen and fitted with cover pocket and straps. Two sizes, 24 and 26-inch 8.75

Sweaters for Men and Boys Men's Scotch Underwear 75c-A fine, soft winter-weight garment, in Shetland shade and unshrinkable. Double breasted, Sizes 34 to 46. Per garment Of fine natural wool, with which a thread of cotton is carded in to give more sturdy wear and prevent shrinkage when washing. Shirts double Clearance of Chinaware

'Scoop,"

ericks"

back and front; drawers double We are offering exceptional values that will set body. Sizes 22 and 24 at .50 all housekeepers astir with interest. Prices meant to per garment; sizes 26 to 28 at .60: sizes 30 and 32 at .70 \$1.75 for Men's Heavy Wool speed a special lot of High-Grade Dinner Sets on their way to usefulness.

18 Only Porcelain Dinner Sets 95 Useful pieces, moulded in neat designs and decorated with a dainty blue festoon and medallion blue with white trimmings down border pattern, put on under glaze. These sets greatly reduced for guick clearance, each 4.95

Fine Austrian China 8c

2000 pieces of fine Austrian China, consisting of cups and saucers, tea plates, cream jugs, bread and butter plates, in a large variety of floral patterns, with gold lines and excellent finish.

Wall Placques 20c

Artistic and well-designed Placques for the dining-room or den decoration, made of fine German semi-porcelain, in a variety of scenic patterns, in e rich green shade, finished with clear, smooth surface.

Crumb Trays and Brushes Japanese Papier Mache Crumb Tray and Brush, decorated in various Japanese designs, with gold trimmings, on a glossy black surface. Special each .15 -Basement.

Handy Laundry Stoves

An exceptionally strong stove, made of tested iron, with top fitted for boiler or irons. Used as coal burner. Two sizes, No. 8, \$4.50; No. 9; \$4.75.

Stove and Furnace Needs

No knowing how soon cold blasts will come, better be prepared with necessary helps, they are. here at low prices, and all good quality goods: Japanned Coal Hods. open at top25 Galvanized Coal Hods, open at top35 Galvanized Coal Hods, with funnel 40 Large Furnace Hods 75 Asbestos Stove Mats 4

neckwear, handkerchiefs, etc., and in the four special values we mention for Thursday there's every reason for an early buying trip, for here are combined quality, big assortments and extra low prices.

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Knitted Mufflers for Women 25c

Women's fine knitted mufflers, with dome fastenings at top. Made from a good quality Egyptian yarn, made in white, sky, silver grey, champagne and black. Decidedly one of the best values we have ever offered. Each25

Men's Japanese Handkerchiefs 3 for 25c

These popular handkerchiefs are made from fine mercerized cotton, have silky appearance, will wash and wear well.

An ideal handkerchief for men's use, also suitable for making kimonas, dusting caps, work bags,

Designs in fancy-colored effects, white with blue dots, white with colored borders, sky and grey, pink and green, navy and sky, brown and pink, green and

New Ruchings Per Box 15c

Fancy box containing 4 neck ruchings, made from lisse, chiffon and fine silk folds. All the latest colors are represented, including the popular Persian. Each box well assorted. Special, 4 frills in box, for15

New Silk Jabots for Women

New York's latest craze is the new silk jabots, long narrow effects, in fancy pleated designs. All the season's best colors represented, some with little touches of Persian.

The styles we show are entirely new and distinctly out of the ordinary. Prices, each, from .19

-Main Floor-Yonge Street.

Team Collars

A collar faced with heavy cloth, with solid leather back and rim stuffed with rye straw with oat hulls, making a very comfortable collar for the horse, yet strong and durable. Thursday each ... 1.60

Bulbs, Ferns and Flowers

of hardy fern, asparagus or maidenhair, in 61/2-inch flat pots. Each40

Women's Vests, fine quality Merino (wool and cotton mixture), high neck, button front and long sleeves, color white and natural, sizes 32 to 38 inches.

high neck, closed front and long sleeves, color white, sizes to fit ages 2 to 8 years. Thursday reduced

Women's Slipover Night Gowns 33c

Women's Gowns, of fine quality cotton, slip-over style, square neck, finished with lace insertion, beading, ribbon and edge of fine lace, elbow sleeves, lengths 56, 58 and 60 inches. Thursday reduced

Maids' Aprons 19c

Maids' Aprons, of lawn, fancy bibs of embroidery, nice wide skirts, finished with hem. Thursday

Children's Gingham Skirts 28c Children's Shirts of gingham, fancy checks of pink and white or blue and white, finished with frill, with or without waists. Sizes to fit ages 2 to 16 years. Some reduced to half-price Thursday. . .28 —Second Floor, Centre.

Tapestry Curtains \$6.50

Curtains that will enrich the color scheme of your interior with fine forest green, myrtle, crimson, olive or nile colors, in rich single-hued brocade, are a special value at the price.

The material has a mercerized silk finish, and the conventional and floral designs are fresh and neat. Some are bound with gimp edging, others have tas-seled fringes top and bottom. 50 inches wide and 2³/₄x3 yards long. Per pair 6.50

Other Good Values in the Curtain Section

Grenadine Sash Muslin-30 inches wide, white only, is a delightful material for sash curtains, vestibule door curtains, etc. It is finished with overlock stitching and displays about twenty new and beautiful designs. A good value at the price. Per yard20

Crepe and Rep-Finished Art Cretonnes - 30 inches wide, show several good floral and conventional effects, in a full range of colors, for curtains, valances and light upholstery. Per yard 10

Nottingham Lace Curtains-50 inches wide, 3 x31/4 yards long, in white only, have plain, floral and medallion centres, with borders to match. Very durable curtains, made from strong quality cotton and finished with stout colbert edges. Pair .75 Opaque Window Shades-36x70 inches. light and dark cream and light, medium and dark green, are mounted on reliable spring rollers. Com-

plete with brackets and ring pull. Each25 -Third Floor.



authentic and attractive showing in the Glove Section. Made from kidskins of the most flexible quality, the gloves at the prices enumerated below give to the hand a naturally moulded effect, the stitching and the pointing representing the latest style treatment of such details.

1

Women's Real French Kid Gloves, the "Vero" -Made from selected skins, especially for our trade, with two-dome fasteners, oversewn seams, gusset fingers and Paris points. Colors tan, mode, beaver, grey, navy, brown, green, black and white .. .75

Our Leading \$1.00 Glove, the "Princess" -Made from extra choice skins, free from flaw or blemish, with dome fasteners, oversewn seams, gusset fingers and Paris points. In all this season's most desired shades ... 1.00

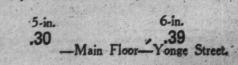
Women's Finest French Kid Gloves-Made from No. 1 skins, soft and pliable, with 2 surety clasps, pique-sewn seams, gusset fingers and Paris points. Colors tan, mode, beaver, navy, brown, grey, myrtle, pearl, champagne, pink, rose, pale blue, black, purple and white 1.50

Well Made Gloves 59c

Women's Gloves of fine French kid, properly cut and skilfully made, with oversewn seams; paris points and two-dome fasteners, may be matched contrasted with many shades in your gown, as the color range includes tan, mode, beaver, fawn and brown. Special value at, per pair59 -Main Floor-Yonge Street.

Duchess Satin Ribbons for Millinery Purposes

The soft rich finish of our Duchess Satin Ribbons is the great requirement in considering a ribbon for millinery. This season's showing of this particular ribbon surpasses by far any previous one, and a full range of colors awaits your selection. It includes wine, cardinal, bordeaux, old rose, rose, pink, navy, alice, Copenhagen, sky, tilleul, moss, emerald, myrtle, reseda, wood brown, tan, gold, purple, mauve, cream, ivory and white. We knot the ribbons into many artistic bows, among the most popu-lar styles are the "Coronation," "Derby" and "St. Pierre." They will make a very pretty trim-ming for your fall hat and the prices are particularly low:



Carnations-In colors of red, light and dark pink, -Fifth Floor. T. EATON CO.

produce highly scented white flowers in thick clusters. Each5

Chinese Lily Bulbs-For growing in water, that Fern Pans-For the table centre, in assortments