

For Boys---and Others---Today's Values at Simpson's

A Special Thursday Sale

of Men's "Active Service" and "Victor" Boots, Women's and Boys' "Classic" Boots, Women's Canadian and English Slippers.

"VICTOR" CHILL-PROOF, PURE WOOL, PADDED, CUSHION SOLE BLUCHER BOOT, ALL SIZES 6 TO 11. THURSDAY, \$4.95.

"Victor" Surgeon, a boot not built to support the foot, but built to let the foot attend to its own business; C, D and E widths; sizes 6 to 11. Thursday 4.95

MEN'S O'SULLIVAN RUBBER SOLE AND HEEL BOOTS, THURSDAY, \$4.95. "Active Service" Brand.

Velours Calf Blucher Boots, full round comfort top styles; splendid duck linings; the ideal boot to keep your feet dry and warm; all sizes 6 to 11. Thursday 4.95

ANY WOMEN'S "CLASSIC" BOOT WE CARRY, THURSDAY, \$3.95.

New Fall Styles in Button, Blucher, Side Lace and English Lace Boots, best grade dull kid, black calf, patent oilt, and viol kid leathers; superior hand-turned and Goodyear welt soles (cushion soles included), any and every shape toe and heel that you would expect to find in any complete stock; new colored and black cloth and dull glove kid uppers; these Fall, 1915, "Classic" Boots sold to you by our experienced salespeople from regular stock; widths C, D and E; sizes 2 1/2 to 7. "Classic" Day Thursday 3.95

BOYS' "CLASSIC" BOOTS THURSDAY, \$1.95 AND \$2.50.

Stock footwear, in button and Blucher lace styles, in three leathers, patent oilt, tan Russia calf, and dull glove calf; neat, distinctive toe shapes; sea island duck linings; white oak bark tanned soles; best dressed boys wear "Classic," sizes 8 to 10, for 1.95; sizes 11 to 2, 2.50

LADIES' DRESS SLIPPERS, THURSDAY, AT \$1.69.

Stylish, Comfortable Four and Eight-Bar Instep Strap Slippers, with patent leather vamp and dull kid back and straps; hand-turned soles; Cuban and common-sense heels; neat narrow and comfort toe shapes; sizes 2 1/2 to 8. Thursday 1.69

Right Values in Rugs

There are so many places in the home where a small rug is required, that our special offering for Thursday in this line will appeal to thrifty housewives.

ATTRACTIVE ORIENTAL DESIGNS AT \$2.15.

Four very nice Oriental designs, in a serviceable Axminster, three of them being in wood shades relieved by blues and soft coppers; the fourth is a green medallion design; size 27 x 54 inches. Special 2.15

MOTTLED AXMINSTER WITH DUTCH BORDERS, AT \$1.85.

Mottled centres, in mixed green and tan shades, with quaint end borders; size 27 x 54 inches. Special 1.85

MOTTLED ENGLISH AXMINSTER RUGS, SIZE 27 x 60 INCHES, AT \$1.45.

These useful rugs are made up at less than usual price by employing all the short ends of carpet yarns, and weaving them up into these small rugs. They are all in mixed colors, in the old-fashioned hit-and-miss style. Special, Thursday, each 1.45

50 ROLLS LINOLEUM AT REDUCED PRICE.

An attractive assortment of designs, in one of our most reliable linoleum qualities. Square yard, Thursday 40

SCOTCH TAPESTRY CARPETS AT 65c.

For halls, stairs and rooms; there is a good range of medium, small, Oriental, and floral designs; are extra value at, per yard 65

SEAMLESS VELVET RUGS.

Small conventional and Oriental designs, in new 1915 fall shipments, in the most useful sizes; a reliable quality at popular price:
7 1/2 x 9.0 15.75 9.0 x 12.0 24.25
9.0 x 9.0 19.25 10.6 x 12.0 28.50
9.0 x 10.6 21.75

AN ADVANTAGE

That Your Grandfather Never Had

When he was young the matter of new clothes meant a limited choice in materials---a period of waiting and an utter dependence on the tailors for fit and style. NOW-A-DAYS you have an unlimited choice of fabrics and the satisfaction of seeing yourself "IN YOUR CLOTHES BEFORE YOU BUY THEM."

PRICES compare more than favorably with those that your grandfather paid for his clothes. Today has been planned for Men and Boys to help them in preparation for Thanksgiving holidays.

WE ARE PREPARED TO SERVE YOU BETTER THAN EVER BEFORE

A Big Day For the Boys

Suits, Overcoats, Ulsters, Bloomers, and Shirt Waists at very low prices for holiday and Fall wear. These are specially priced to make today's buying most profitable to the boys' parents. Here are the items:

- 220 Boys' Suits at \$2.85. Were \$4.00 to \$4.75.
- 100 Boys' Suits at \$4.95. Were \$7.00 to \$9.50.
- 125 Boys' Suits at \$6.95. Were \$10.00 to \$12.50.
- 300 Boys' Suits at \$1.95. Were \$4.00.
- 200 Boys' Overcoats at 2.85
- 100 Boys' Ulsters at 5.95
- 300 Pairs Odd Bloomers at 95c
- 400 Boys' Shirt Waists at 50c

Here Are Some of the Details:

At \$2.85 there are \$4.00, \$4.50 and \$4.75 Norfolk Suits, neatly tailored from dark gray and brown tweeds; single-breasted coats and bloomer pants; sizes 24 to 28.

At \$4.95 we offer regular stock Suits that sold at \$7.00, \$7.50, \$8.00, \$9.00 and \$9.50; snappy single-breasted yoke Norfolk and double-breasted styles, with bloomer pants, tailored from rich brown and gray Scotch and English tweeds, in the season's newest weaves; sizes 28 to 34.

At \$6.95 the Suits are hand-tailored, and purchased for our regular stock to sell at \$10.00, \$10.50, \$11.00, \$12.00 and \$12.50; the clearing price is much below cost, but these better grade suits must be cleared at once; the newest fancy pleated and yoke styles, with full-cut bloomers; sizes 31 to 36.

At \$1.95 the suits are made from velvet corduroy, in navy blue and wine shades; Oliver Twist styles, with straight knickers to button on blouse. Regular \$4.00 values; sizes 3 to 8 years.

At \$2.85 Chmchilla Overcoats for Little Fellows, double-breasted Russian styles, with belt on back and flannel linings; rich gray and blue shades; sizes 2 1/2 to 8 years.

At \$5.95 Boys' Swagger Ulsters, well tailored from dark brown tweeds, showing fancy woven patterns; the season's newest model, with full box skirt and narrow convertible collar; fancy check linings; sizes 30 to 35.

At 95c Boys' Odd Tweed Bloomers, full cut and strongly made, splendid assortment of shades and patterns; lined throughout; sizes 25 to 34.

At 50c Boys' Blouse Shirt Waists, with attached or detachable collars, medium and light shades, with neat stripe patterns. Regular 75c and \$1.00. Sizes 8 to 14 years.



Metal Weather Stripping

Now is the time to think of fitting those draughty doors and windows with weather stripping. Telephone our Drapery Department and let us send a thoroughly experienced man to measure your doors and windows and give you a price for installing weather stripping which will give the greatest satisfaction.

A Good Hat adds as much to the effect of your new suit or overcoat as a shabby old one detracts from it.

These three items offer a splendid selection both in style and comfort.

Christy's High-Grade Light Weight Derby Hats, in the leading 1915 styles, specially good wearing, well-finished hats; a splendid selection at 2.50

Soft Hats, in dark green, dark gray, navy and dark brown, in nobby American shapes. Good values at 2.00

Get a Tweed Hat for the rough weather; new American shapes and good range of patterns, well-finished, silk lined, at 1.50

The New Market Telephone Adelaide 6100

- FRESH MEATS.
- Forequarter of Spring Lamb, per lb. 14
 - Loin of Spring Lamb, per lb. 18
 - Loin of Roasting Pork, per lb. 24
 - Simpson Quality Rib Roast, per lb. 22
 - Simpson Quality Porterhouse Roast, per lb. 28
 - Simpson Quality Wing Roast, per lb. 25
 - Premium Breakfast Bacon, whole or half side, Special, per lb. 27
 - Premium Smoked Ham, whole or half ham, Special, per lb. 22
 - Pure Lard, Silver Leaf Brand, 3-lb. pails, gross weight, per pail 42
 - Pickled Shoulders of Pork, 4 to 7 lbs., per lb. 14

GROCERY LIST

- Telephone Direct to Department, Adelaide 6100.
- One Car Standard Granulated Sugar, in 20-lb. cotton bags, per bag 3.23
 - 2000 lbs. Fresh Creamery Butter, per lb. 32
 - 4000 Tins Finest Canned Peas, 3 tins 22
 - Pure Clover Honey, new, 5-lb. pail 65
 - Finest Featherstrip Coconut, per lb. 17
 - Edwardsburg or Beehive Table Syrup, 5-lb. pail 27
 - Salt, in bags, 3 bags 14
 - Pure Cocoa, in bulk, per lb. 22
 - Fruit Sugar, 3 lbs. 25
 - Choice Red Salmon, 2 tins 25
 - English Marrowfat Peas, 3 packages 25
 - Fancy Carolina Rice, 3 lbs. 24
 - Quaker Oats, large package 24
 - Finest Canned Shrimps, per tin 15
 - 500 lbs. Fresh Ginger Snaps, 3 lbs. 29
 - Peanut Butter, in bulk, per lb. 16
 - Oxo Cubes, 2 tins 25
 - Scott-Taylor's Worcester Sauce, 3 bottles 25
 - Choice California Prunes, 3 lbs. 22
 - E. D. Smith's Pure Orange Marmalade, 16-oz. jar 15
 - Pure Gold Quik Tapioca, Chocolate, and Custard Powder, 3 packages 25
 - Onion Salt, bottle 14

40c ASSAM TEA FOR 37c.

1000 lbs. Fine, Rich, Full-Bodied Assam Tea, of uniform quality and fine flavor. A 40c tea anywhere. Thursday, per lb. 37

VEGETABLES.

- Choice Sweet Potatoes, 7 lbs. 25
- Canadian Onions, small basket 10
- Choice Beets or Carrots, small basket 8
- Cape Cod Cranberries, 2 quart 25

FLOWERS.

Dutch Hyacinths for 50c, and you can buy them right out of the cases they came in from Holland; 700 St. Innocence (single white), 750 Madame Van der Hoop (single white), 700 Moreno (single pink), 750 Menelik (almost black), 500 Queen of Blues (porcelain blue), 700 Sarah Bernhardt (delicate rose). Regular 75c dozen. At, per dozen 50

SOW GRASS SEED NOW.

Simpson's Emerald Grass Seed, 25c lb.; 10 lbs. for 2.25
Best Evergreen Grass Seed, 35c lb.; 10 lbs. 3.25
Plant Food, to keep your plants in good condition; 1/2-lb. 20; 1-lb. 35

See how much better a young man can do than his grandfather did!

Men's Oxford Gray Fall Weight Overcoat at \$12.50

One of the most popular styles—a single-breasted fly front Chesterfield style; three-quarter length, and has fine twill mohair linings; the material is a fine quality English cheviot cloth, in a medium shade of gray; a coat good for any occasion; sizes 36 to 44. Thursday 12.50

Young Men's Balmacaan Slip-on Coats

It is made from a rich brown color English tweed, in plain pattern; cut in the popular slip-on style, with satin sleeve linings; it is beautifully tailored and finished, and one that is the popular style for this season; sizes 36 to 44. Thursday 15.00

Men's Fashionable Top Coats

For the best and most carefully dressed young man, this coat is his ideal style; it is double-breasted with wide soft roll lapels, short in length with box back and centre vent; it has satin sleeve linings and satin through the shoulders; the material is a heavy tweed coating, in green with check pattern; sizes 35 to 40. Thursday 22.00

In the Men's Furnishings

English-Made Natural Wool Underwear, Shirts and Drawers, proper weight for present and early Winter wear; wool-trimmed drawers, have reinforced seats; sizes 34 to 44. Regular \$1.25. Thursday, garment 89

Fleece-Lined Underwear, Shirts and Drawers, silky fleece-lined, soft and warm, natural shade; sizes 34 to 42. Per garment, Thursday 50

All-Wool Sweater Coats \$2.49

Brown, tan, gray, cardinal; some have contrasting trimmed front and collar; all sizes. Regular \$3.50.

The Robert Simpson Company, Limited