

accommodation. In British Columbia there are only two hospitals outside of Vancouver, that is, at Prince Rupert and Kamloops.

In regard to the second matter, the department of course has been considering that. At the present time our accommodation fortunately is more than ample for all requirements. But I shall be glad to keep the representations of my hon. friend carefully in mind.

Item agreed to.

Health branch.

219. Proprietary or patent medicines, \$16,250.

Mr. ROSS (St. Paul's): The radio committee were told that the question of advertising of proprietary and patent medicines was one for the Department of Pensions and National Health. Many of these patent medicines are advertised over the radio until people get sick of hearing of them. I think the department ought to do something about it.

Mr. MACKENZIE (Vancouver Centre): My hon. friend is quite correct; we do a certain amount of supervision and suppression in connection with these radio advertisements. Sometimes we get complaints in both directions, that we go too far and that we do not go far enough. We have suppressed certain radio addresses; we have been praised for doing so, and we have had the opposite side as well. I must say, speaking personally, that even to-day I hear certain broadcasts on the radio in regard to health which are entirely obnoxious, to my mind, to say the least.

Mr. ROSS (St. Paul's): I have received a good many complaints in this connection. I am glad the minister feels this way about it, and I hope more will be done to eliminate this annoyance.

Mr. COLDWELL: Has the minister given any consideration to some of the obviously false representations made in the advertising of the soap companies, advertising health soaps over the air? Does the minister's department ever look into those matters, to see how well founded the claims may be?

Mr. MACKENZIE (Vancouver Centre): I am afraid that is a matter which does not come under the Food and Drugs Act, but it is, I believe, something very well worth looking into.

Mr. MARTIN: No one would want to eat any soap.

Mr. COLDWELL: No, and neither do they want to live with it all the time.

Mr. MACKENZIE (Vancouver Centre): It does not come under my department, but I [Mr. Ian Mackenzie.]

shall be glad to follow it up, because I agree with the hon. member.

Item agreed to.

Health branch.

222. Immigration medical inspection, \$81,495.

Mr. MacNICOL: May I ask why this is not under the immigration branch?

Mr. MACKENZIE (Vancouver Centre): For years we have carried on the work of medical examination for the immigration branch.

Mr. GRAYDON: But why would the amount be the same as last year? There cannot be very many people coming in now who require to be examined?

Mr. MACKENZIE (Vancouver Centre): No, but as a matter of fact I believe the work has increased, though there are fewer immigrants coming in. The shipping traffic is so much heavier that the work really has increased as compared with a year ago.

Item agreed to.

Health branch.

223. Child and maternal hygiene, \$48,225.

Mr. NOSEWORTHY: The details of this item are given at page 160 of the estimates, and I notice an increase of \$25,000 in the amount devoted to publicity and advertising. What is proposed to be done in that connection?

Mr. MACKENZIE (Vancouver Centre): The \$25,000 is entirely for the book "The Canadian Mother and Child" in English and French. As a matter of fact, we have found that the requests for the publications already available are more than the department can supply. At the present time there are several requests to have the number greatly increased, and I think that will be done in the very near future.

Mr. COLDWELL: I believe the pamphlet published by the department with regard to mother and child was received throughout the dominion with a good deal of appreciation. It was a splendid work. I sent out a number of these pamphlets, particularly to young people, some of whom I had taught and who had young children, and I received a number of letters thanking me, saying how much they appreciated the pamphlets and how useful they found them. In my opinion this is an appropriation which ought to be largely expanded. The maternal death rate, as well as the death rate among children, is far too high in certain parts of this country; and while in some places the incidence of death