

## PURPOSE

The purpose of the GLOBAL MARKET OPPORTUNITIES REVIEW FOR PORK is to provide information which may assist Canadian industry in developing strategies for the export of Canadian pork to major pork importing countries. The report includes, an overview of the Pork Industry in Canada and outlines the position of the Canadian Pork Industry in the world markets. Country by country opportunities as provided by External Affairs Trade Commissioners abroad, form an important part of the review.

The names and addresses of the Canadian Trade Offices and some of the major importers in each country are listed at the end of each country profile.

**Note:**  
Information contained in this REVIEW has been gathered from a wide variety of sources. External Affairs and International Trade Canada (EAITC) has taken great care in presenting the information but does not guarantee the accuracy of the information, nor the absence of errors and omissions.

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