

- (29) That opinions and recommendations be sought from posts in Bonn, Rome, Tokyo and New Delhi (perhaps others) on the need for a specialist in public and press relations and the possibility of hiring highly qualified persons locally for information work or the feasibility of hiring local public relations firms to conduct Canadian information work under guidance by the post.
- (30) That early consideration be given to appointing a qualified cultural affairs officer in London.
- (31) That priority and urgency be attached to the appointment in Washington of an experienced press and public relations officer, from within the service if possible but from outside if necessary. Also, that serious consideration be given to providing and filling a supporting position for a non-rotational specialist in press and public relations.
- (32) That a cultural affairs officer be appointed in Washington (possibly New York). This function could be performed by an FSO with suitable experience or by an outside specialist from Canadian educational circles.
- (33) That a senior information officer with relevant experience, possibly from outside the Department, be appointed in Paris for public and press relations and that cultural relations, as a separate task, continue to be carried out by a qualified officer.