

REPORT 4
88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 611-SEATTLE

013-CONSUMER PRODUCTS
UNITED STATES OF AMERICA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

- INCOMING BUYERS TO VANCOUVER FURNITURE SHOW - MAY 88
- TWO NEBS MISSIONS
- INTRODUCE CANADIAN FASHION EXPORTERS TO TERRITORY.

ANTICIPATED RESULTS:

- INTRODUCE 12 RETAILERS.
- INTRODUCE 40 COMPANIES TO THE MARKET.
- INTRODUCE 3 NEW BUYERS.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

- QUARTER: 1 RECRUITMENT - VANCOUVER FURNITURE SHOW - MAY 88
- QUARTER: 2 -----
- QUARTER: 3 -----
- QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

- 4 BUYERS RECRUITED - FOLLOWING UP ON SALES RESULTS.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

- QUARTER: 1 -----
- QUARTER: 2 -----
- QUARTER: 3 -----
- QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

- SIX COMPANIES TO ENHANCE OR ESTABLISH THEM
- SIX COMPANIES INCREASE THEIR REVENUE INTO

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