

REPORT 4
89/02/06

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :432-STOCKHOLM

013-CONSUMER PRODUCTS
SWEDEN

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 INVITE SWEDISH SPORTING GOODS BUYERS TO CANADIAN
STAND AT ISPO IN MUNICH.

SALES OF GYMNASTIC EQUIPMENT AND HOCKEY ARENA
EQUIPMENT TO BUYERS FOLLOWING INTRODUCTIONS AT
ISPO MUNICH

QUARTER: 2 Attend Stockholm Shoe Fair. Meet with importers
distributors of footwear casual, hunting.
Interview leather producers, associations,
luggage, cases, belt producers.

Although summer footwear mainly displayed,seve-
ral agents/distributors expressed interest in
warm-lined booths, hunting boots etc from Cda.
These firms will be sent names & addresses of
Canadian manufacturers.

QUARTER: 3 -----

QUARTER: 4 -----