

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 502-HONG KONG

015-CONSTRUCTION INDUSTRY
HONG KONG

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

BUILDING PRODUCTS

PROMOTION OF BUILDING PRODUCTS BY A)LOCATING SUITABLE AGENTS FOR
CDN SUPPLIERS B)MAILING CAMPAIGN C)ASSISTING AGENTS TO CONTACT
PROJECT DEVELOPERS/ARCHITECTS.

1986: C\$1.5 MILLION. 1987: C\$ 1 TO 1.5 MILLION

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1987: C\$1.5 MILLION. 1988: C\$2.0 MILLION.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 IBEX '87 PAVILLION. MONITORING MAJOR CONSTRUCTION PROJECTS.

7 EXHIBITORS FROM CDA. \$7-8 MID. SALES 1 AGENT
-INTELLIGENCE TO EXPORTERS AS REQUIRED.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----