

342 - TEL AVIV

ISRAEL

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER : 1

PROMOTION OF PARTICIPATION IN J-V'S IN CANADA
BASED ON CONTRIBUTION OF ISRAELI TECHNOLOGY.
EQUITY IN EXCHANGE FOR TECHNOLOGY (RATHER THAN
CAPITAL, WHICH IS CONTROLLED).

SERIES OF VISITS IN TERRITORY HAS HAD WIDER
IMPACT THAN ANTICIPATED. POST RECEIVES SEVERAL
ENQUIRIES PER WEEK FROM ISRAELI FIRMS ABLE AND
WILLING TO INVEST CAPITAL AS WELL.

QUARTER : 2

Primarily passive.
Responding to enquiries.

4 Israeli firms investigating establishing
manufacturing facilities in Canada.

QUARTER : 3

Counselling Israeli businesses interested in
setting up in Canada, or forming j-v's with
Canadian partners.

Increased volume of interest as Israeli economy
declines.

QUARTER : 4

placed ad in local newspaper offering counsel,
information on establishing in Canada

availability of funding.
-dissuades us from holding seminar tentatively
planned

-attracted 10-12 enquiries only, mostly about