

REPORT 4
88/03/16

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST :301-ADDIS ABABA

014-EDUCATION, MEDICAL, HEALTH PROD
ETHIOPIA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

SERVICES INCLUDING CONSULTING

PROVIDE ASSISTANCE TO CDN CONSULTING COMPANY TO PROMOTE EXPERTISE
FOR PLANNING ASSISTANCE IN HIGHER EDUCATION SECTOR.

MONITOR DEVELOPMENT PLANS FOR HEALTH SYSTEM.

INCREASE NUMBER OF CONTACTS WITH MINISTER OF EDUCATION AND
COMMISSION OF HIGHER EDUCATION TO PROMOTE CDN EXPERTISE.

INCREASE CONTACTS WITH MINISTRY OF HEALTH TO PROMOTE
CDN EXPERTISE.

ASSIST CDN FIRM TO BE SHORT-LISTED ON IBRD
PROJECT IN 1987-88.

IDENTIFY POTENTIAL EXPORT OPPORTUNITIES IN
HEALTH SERVICES AND EQUIPMENT.

BETTER AWARENESS OF SPECIFIC PROJECTS BEING
PLANNED BY GOE AS WELL AS INCREASED AWARENESS
OF CDN EXPERTISE.

IDENTIFY SPECIFIC EXPORT OPPORTUNITIES.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 MONITOR DEVPT PLANS FOR 7TH EDUCATIONAL PROJECT.

CONTACT MAINTAINED WITH MOE. PROJECT PROPOSAL
UNDERWAY.

QUARTER: 2 MONITOR DEV'T PLANS FOR 7TH EDUCATION PROJECT.

PROJECT IDENTIFIED AND NEGOCIATION UNDERWAY WITH
WORLD BANK.

QUARTER: 3 -----

QUARTER: 4 -----