

Export and Investment Promotion Planning System

88/89 Sector/Sub-Sector Highlights
Submitted by Posts by Region

Region: EASTERN EUROPE

Mission: 471 WARSAW

Market: 099 POLAND

Sector: 001 AGRI & FOOD PRODUCTS & SERVICE

Subsector: 013 SEEDS & SPECIAL CROPS

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	7.00M	\$ 5.00M	\$ 6.00M	\$ 10.00M
Canadian Exports \$	0.30M	\$ 0.20M	\$ 0.00M	\$ 2.50M
Canadian Share of Import Market	4.00%	4.00%	0.00%	25.00%

Major Competing Countries

Market Share

i) 354 NETHERLANDS	050 %
ii) 553 UNION OF SOVIET SOC REP	010 %
iii) 093 DENMARK	010 %

Cumulative 3 year export potential for CDN products in this Sector/Subsector: 0-1 \$M

Current status of Canadian exports: Market share declining

Products/services for which there are good market prospects

Current Total Imports

i) WHEAT SEEDS	In Canadian \$
ii) CLOVER SEEDS	\$ 0.20 M
	\$ 0.10 M

Projects or portion of projects which are still in the planning stage and for which Canadian companies might have reasonable prospects.

i) Project Name: POSSIBLE PURCHASE OF UP TO 300,000 TONS
BECAUSE OF POOR QUALITY OF LOCAL SOWING/
Approximate Value: \$ 7 M
Financing Source: 012 DOM
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