

21/12/89

DEPARTMENT OF EXTERNAL AFFAIRS

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RPTC1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

Mission: BERNE

Market: SWITZERLAND

For the next fiscal year, the mission is planning to undertake the following new export support initiative(s) in this sector/sub-sector:

- Activity: SITEV 90: 15-18 May 1990 (Geneva)
Support firms participating. Ontario tentively booked space.
Expected Results: Increase market penetration.
- Activity: Maintain contact with Swiss regional airlines procuring
commuter aircraft.
Expected Results: Convince Swiss firms to increase their procurement in Cda.