

Trade Asia Pacific Style: La Conférence de Montréal

Some of the biggest names in international business development will gather for the third annual Conférence de Montréal (May 11-13, 1997) around the theme "Globalized Economies — Asia Pacific: People, Business and the Rules of the Game." Asia Pacific economies will be the focus of in-depth analysis to help participants understand the opportunities and risks involved in doing business in the region.

Speakers this year include:

- **Renato Ruggiero**, Director General of the World Trade Organization ("Free Trade, the Rules and Regionalism, the Risks").
- **Mickey Kantor**, former United States Trade Representative and architect of the American strategy on Free Trade.
- **Jeffrey Sachs**, "the most influential economist in the world" according to the New York Times ("The Asian Economic Phenomenon").
- **Michel Hansenne**, Director General of the International Labour Organization ("Globalized Economies, Competitiveness and Labour").
- **Chin-Ning Chu**, author of the best-selling *The Asian Mind Game*.
- **Dr. Sylvia Ostry**, one of Canada's leading economists ("The Pacific Rim Trading System").

Countries represented by official delegations at the Conférence de Montréal include: Chile, China, Republic of Korea, India, Japan, Mexico, Philippines, Singapore, Thailand and Vietnam. Business workshops for conference participants will focus on "Financing and Risk Evaluation for Asia Pacific" and "Arbitration, Mediation and Contracts in Asia Pacific."

Partners and sponsors for the conference include:

- Department of Foreign Affairs and International Trade Canada
- AT&T (Canada)
- Industry Canada
- KPMG
- Canadian International Development Agency
- Bombardier Inc.
- Export Development Corporation
- Royal Bank of Canada
- Business Development Bank of Canada
- Power Corporation of Canada
- Federal Office of Regional Development (Quebec)
- Hydro-Quebec
- Air Canada
- Capital International (CDPQ)
- Byers Casgrain

For more information about the Conférence de Montréal, call 514-283-5142 or 1-888-283-5142.

"Asia Connects" Youth Conference

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creating "virtual communities" of young people across the country. Using communication technologies, young people will explore economic and social issues that will shape their future and receive on-site training in the use of multi-media/media technology, team building, Internet/website technology. Conference activities will also increase cross-cultural awareness within an Asian context.

Canada's Minister of Foreign Affairs will take part in the conference. The Foreign Minister of Malaysia is also expected to attend.

Canadian jobs and economic growth are tied directly to Canada's ability to cooperate with Asian countries in trade and development. "Asia Connects" will focus on providing opportunities for Canadian youth to better their prospects in Canada's Asia-Pacific future and enable them to establish contacts with Asia Pacific, while using information technology in innovative ways.

Special cultural events will be targeted to youth, including *Face to Face*, an exhibition exploring the attitudes of Australian, Aboriginal and Canadian teenagers. MuchMusic will broadcast a special edition of its video program *ClipTrip* which will feature popular artists from Asia Pacific on May 5, to coincide with "Asia Connects."

The conference is being organized by the Asia Pacific Foundation of Canada in cooperation with The Student's Commission, a youth training organization with experience in high-tech conference delivery.

For more information about the CYAP National Youth Conference in Winnipeg, its "virtual community" links across Canada or other CYAP youth events visit our website: <http://www.tgmag.ca>



Backstage, Bali

by Rio Helmi, Indonesia, from the Eyes on ASEAN photo exhibit

CYAP Quick Quiz:

Calling All Youth! Test Your Knowledge of Asia Pacific!

- 1) Who is Anita Mui and what's her connection with Toronto?
- 2) If a Malaysian friend brings you a rambutan, what should you do with it?
- 3) Why is Takeshi Kaneshiro (known to his fans in Hong Kong as Gum Sing-Mo) famous in much of Asia Pacific?
- 4) On a trip to Korea, you're invited to participate in ssirum; do you accept?

Okay, so how did you do?

Not very well? Don't worry!

This spring, CYAP's National Youth Conference, "Asia Connects/Cherchons l'Asie," will help to make some young people in Canada almost as familiar with Anita Mui as with Céline Dion (that's a clue).

See below for more Asia Pacific insights...

- 1) Anita Mui is Hong Kong's "pop queen." After a spectacular string of record-breaking pop hits in Hong Kong and a series of very successful movie credits, she's in "semi-retirement" at age 33. She came to Toronto in 1993 to host a benefit concert for her charitable foundation.
- 2) Eat it! A rambutan is a small fruit. Some say it resembles a small hedgehog. It's also known as the "hairy lychee." Looks sort of weird. Tastes great.
- 3) Of mixed Japanese/Chinese origin, Takeshi Kaneshiro is Taiwan's teen heart-throb. He records for Polygram and he's starred in a string of popular films, including *Chungking Express* and *Young Policeman in Love*.
- 4) Only if your travel insurance is paid up. Ssirum is traditional Korean wrestling, done by guys who look just like sumo wrestlers. It's still a popular sport but it's more likely your Korean friends will invite you to a soccer match. The 2002 World Cup of soccer is being co-hosted by South Korea and Japan.

Answers: