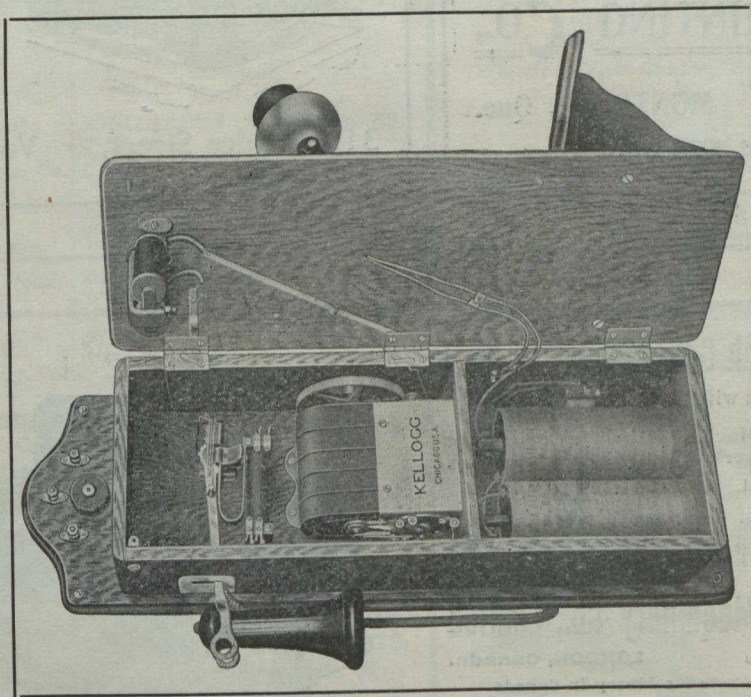


THE BEST TELEPHONE YOU CAN BUY FOR HEAVY SERVICE



To every farmer telephone man who will install one or more telephone this spring, we say:

If it's the heavy service magneto rural or farm line in which you are interested here is a telephone unequalled at any price, for **certain signalling, clear transmission, long life.**

Code No. 2696 complete (less batteries).

Standard Kellogg; 5 bar generator, Local and long distance transmitter, "Long service" receiver, "Fool proof" ringer, Induction coil, Long lever switchhook, Oak cabinet (Dovetail Joints—built for years of service).

Pure platinum contacts in hookswitch and generator springs. (Ask the experienced telephone man what that means).

This telephone leaves our factory the same day we receive your order; thoroughly tested, complete, ready to put on the wall, the instant it is removed from the strong, yet light and secure, packing case. Remember, Code 2696, standard bridging 1600 ohm ringer, 5 bar generator.—Our price is \$10.10, prompt shipments; with condenser, \$10.35.

Order now—we ship immediately. Every telephone guaranteed from inherent defects for 5 years. Its service record has never been excelled.

If you prefer other types, if you wish switchboard quotations, if you want to know about our moisture proof cords, our indestructible desk stands, metal reinforced rubber receivers and mouthpieces, write us. Just add, I saw your announcement in "Canadian Municipal Journal."

KELLOGG SWITCHBOARD & SUPPLY COMPANY

KANSAS CITY, Mo., [HEADQUARTERS] FOR SOUTHWEST CHICAGO, SAN FRANCISCO, Cal.