A FEW OUTSTANDING FACTS FROM THE 67th ANNUAL REPORT OF THE CANADA LIFE.

THE SURPLUS EARNED was **$1,709,960**, the greatest in the Company's history.
THE INCOME was **$8,094,885**, a material increase over that of any previous year.
THE ASSETS were increased by **$3,860,271**. TOTAL ASSETS, **$52,161,794**.
THE ASSURANCES in force total **$153,121,364**, an increase for the year of **$8,273,000**.
THE INTEREST RATE was again improved and the mortality of the year was more favorable than the expectation, and this with a low expense ratio contributed to the earning of a record surplus.

Canada Life Assurance Company - - Head Office, Toronto.

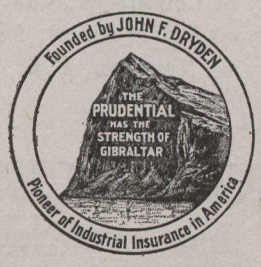
Want a Better Job?

The Imperial Life has some splendid openings on its field force for men who can sell life assurance.

Energy, persistence, enthusiasm are required. In return we offer liberal agents' contracts, attractive policies and a reputation for properly safeguarding policyholders' interests. For further particulars write

THE IMPERIAL LIFE
ASSURANCE COMPANY OF CANADA
Head Office ... ... TORONTO

OVER $481,000,000



new business paid for in 1913. Faith kept with policyholders made possible this wonderful achievement.

AGENTS WANTED

The Prudential Insurance Company of America
FORREST F. DRYDEN, President. Home Office, NEWARK, N. J.
Incorporated as a Stock Company by the State of New Jersey 234

A PROFITABLE POLICY

Example Age 25—Annual Premium for 20 years—$227.50

GUARANTEED RESULTS

(a) In case of death during 20 years, $5,000 payable, *and* one-third of all Premiums paid.
(b) In case of surviving 20 years, Cash $2,500, and $5,000 more at death.

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Gresham Life Assurance Society
LIMITED
ESTD. 1848. FUNDS $53,000,000
Head Office for Canada ... Montreal

Dame Fashion and the Automobile

change radically with time but the life assurance policy changes only as the reputable and progressive life company works towards a simpler and more liberal contract.

Progress in the assurance world is marked by the new policies just issued by the Sovereign Life. As regards liberality and attractiveness and for a clear and concise statement of what the Company and the assured agree to do they are without equal. Their simplicity is a revelation to those confused by the lengthy legal wording of the past.

Test the truth of the above by securing a sample contract.

The Sovereign Life Assurance Co.
Head Office .. Winnipeg

CONFEDERATION LIFE

ASSOCIATION
Issues LIBERAL POLICY CONTRACTS
ON ALL APPROVED PLANS.

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HEAD OFFICE ... ... TORONTO

The Globe Indemnity Co.

OF CANADA
Head Office = = Montreal
Formerly The Canadian Railway Accident Insurance Company

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The Policies issued by this Company are the most liberal and up-to-date on the market, free from unnecessary restrictions and conditions.
All Policies guaranteed by The Liverpool & London & Globe Insurance Company, Limited.
Assets over $65,000,000.00 (sixty-five million dollars).

JOHN EMO, General Manager and Secretary