

NEW YORK LIFE
INSURANCE COMPANY,
JOHN A. McCALL, President.
December 31st, 1895.
Total Assets,
\$174,791,990.
Actual Surplus,
\$24,038,677.
Insurance in Force,
\$800,000,000.
CANADIAN BUSINESS.
Assets in Canada, - - - - \$ 3,030,874
Liabilities, - - - - - 3,283,863
Surplus Assets, - - - - 613,010
Insurance in Force, - - - - 20,650,549
DAVID BURKE,
GENERAL MANAGER,
Company's Building, MONTREAL

THE . . . **BRITISH EMPIRE**
MUTUAL
LIFE ASSURANCE COMPANY,
OF LONDON, ENGLAND.
ESTABLISHED 1847.
Head Office, - CANADA.
British .: Empire .: Building,
MONTREAL.
Government Deposit, - \$747,207.34
RESULTS OF VALUATION 1895.
Larger Cash Surplus,
INCREASED BONUS.
Valuation Reserves Strengthened,
IMMEDIATE ANNUITIES GRANTED.
SEND FOR TERMS.
F. STANCLIFFE, Gen'l Manager.

CONFEDERATION
LIFE & ASSOCIATION,
Head Office: - TORONTO.
The unconditional accumulative policy
issued by this Association is unsurpassed
as a means of Investment.
Cash Values,
Paid up Policies,
Extended Insurance.
GUARANTEED IN THE POLICY.
Montreal Office :
207 ST. JAMES ST.
H. J. JOHNSTON,
Manager, P.O.

**A Little More
First Cost**



than the cheapest, the

**MAXIMUM OF
COMFORT
and ECONOMY.**

adapted to all kinds of wearers.

It pays to handle only

→ **Goodyear WELTED SHOES.**

WESTERN ASSURANCE
COMPANY.
FIRE AND MARINE. Incorporated 1851.
Assets, over - - - - - \$2,320,000.00
Income for Year ending 31st December, 1895, over - 2,400,000.00
Head Office. - Toronto, Ont.
Geo. Cox, President. J. J. KENNY, Vice-President & Man.-Dir.
C. C. FOSTER, Secretary.
J. H. ROUIT & SON, Managers Montreal Branch.
190 ST. JAMES STREET.

COMMERCIAL UNION
ASSURANCE CO., Ltd.,
Of London, England.
FIRE! LIFE! MARINE!
Agencies in all the principal Cities and Towns of
the Dominion.
HEAD OFFICE, Canadian Branch, - MONTREAL
JAMES MCGREGOR, Manager.

THE IMPERIAL
INSURANCE COMPANY LIMITED
FIRE.
LONDON.
ESTABLISHED 1808.
SUBSCRIBED CAPITAL, - - - - - \$8,000,000
PAID-UP CAPITAL, - - - - - 1,500,000
TOTAL INVESTED FUNDS OVER - - 8,000,000
Canadian Branch :
COMPANY'S BUILDING, PLACE D'ARMES, MONTREAL.
E. D. LAOY, RESIDENT MANAGER

THE **LONDON**
Guarantee and Accident Com'y, Ltd.
Of London, England.
Deposit at Ottawa, - - - - - \$73,000.00
Funds exceed - - - - - \$1,500,000.00
SURETYSHIP BONDS issued promptly at lowest rates to all persons in
positions of trust where security is required. Accident, Elevator and Em-
ployer's Liability Policies issued. Agencies throughout Canada, United States,
Europe and Australia.
Canada Branch, TORONTO.
Montreal Chief Office, 180 St. James St.
A. I. HUBBARD, Manager for Canada.