

**Insurance.**  
**LARGE PROFITS**

On Fifteen-Year Tontino Dividend  
Policies recently settled by the

**NEW YORK LIFE  
Insurance Co'y,**

They are based upon Policies of \$10,000 each.

Kind of Policy.		Cash value		Paid-up	
		Pol. & Div. 15th Year.	Ins. Value 15th Year	Ins. Value 15th Year	Ins. Value 15th Year
Ordinary Life.....	30	\$3,515 10	\$8,500 00		
" " .....	40	5,137 40	9,760 00		
" " .....	50	7,966 90	12,150 00		
20-Year Endowm't..	30	10,126 90	24,490 00		
" " .....	40	10,666 80	20,260 00		
" " .....	50	12,153 70	18,530 00		
15-Year Endowm't..	30	14,992 00	26,250 00		
" " .....	40	15,584 80	23,600 00		
" " .....	50	17,182 00	26,200 00		

The Tontino Policies of the New York Life furnish, in connection with guaranteed insurance, an investment at a higher rate of interest than is otherwise obtainable on first-class securities.

**DAVID BURKE,**

General Manager for Canada.

Head Office: 23 St. John St., Montreal  
Branch Office, Mail Building, Toronto.

**LIVERPOOL & LONDON & GLOBE  
INSURANCE COMPANY.**

**LIFE and FIRE.**

Invested Funds, - - - - - \$38,814,264  
Funds invested in Canada, - - - - - 900,000

Security, Prompt Payment and Liberality in the adjustment of Losses are the prominent features of this Company.

CANADA BOARD OF DIRECTORS:

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EDWARD J. BARRARD, Esq.  
WENTWORTH J. BUCHANAN, Esq.  
SIR A. T. GALT, C.M., M.G.

G. F. O. SMITH, Resident Secretary.

Medical Referee—D. C. MACGILLIVRAY, Esq., M.D.  
Standing Counsel—Geo. B. ORAMP, Esq.

HEAD OFFICE, CANADA BRANCH:  
MONTREAL.

**Insurance.**  
**BRITISH EMPIRE**

Mutual Life

Assurance Co. of London, Eng.

ESTABLISHED 1847.

Accumulated Funds, over \$5,000,000  
Annual Income over - - 1,000,000  
Canadian Investments, over 600,000

CANADA BRANCH, MONTREAL.

DIRECTORS:

**JAMES BURNETT, Esq.,**  
President Montreal Stock Exchange.

**JACQUES GRENIER, Esq.,**  
President La Banque du Peuple.

**HUGH McLENNAN, Esq.,**  
Director Bank of Montreal.

**ALEXANDER MURRAY, Esq.,**  
Director Bank of Montreal.

**ROBERT SIMMS, Esq.,**  
Of R. Simms & Co

**F. STANCLIFFE, General Manager.**

J. FRITH JEFFERS, Manager Western Ontario,  
LONDON, ONT.

**YOUNG & SONS,**  
Manufacturers and Importers of  
**DYE :- STUFFS**

Black and Yellow Dyes. Cutchine and Satka.  
Offices: 21 & 23 DeBresoles Street, - - Montreal.

**S. COLLINS' SON & CO.**  
MANUFACTURERS OF  
**PRINTING INKS,**

32 and 34 Frankfort Street, N. Y.

Our Cut Inks are used on the MAGAZINE and WEEKLY  
by Harper & Brothers, and on this Paper.

**Insurance.**  
**GLASGOW & LONDON  
Fire Insurance Co.**

CANADIAN BRANCH.

HEAD OFFICE:  
CORNER NOTRE DAME AND ST. HELEN STREETS,  
MONTREAL.

DIRECTORS:

W. H. HUTTON, Esq., (James Hutton & Co., Montreal), Chairman.  
JAS. O'BRIEN, Esq., (J. O'Brien & Co.), Montreal.  
D. GIBOUARD, M. P., O. C. Montreal.  
LARRATT W. SMITH, D. C. L., President Building and Loan Association, Toronto.  
ROBT. C. JAMIESON, Esq., Montreal.  
S. NORDHEIMER, Esq., President Federal Bank, Toronto.  
Geo. R. R. COORBURN, Esq., (President Toronto Land and Investment Co.), Toronto.

MANAGER:

**STEWART BROWNE.**

INSPECTORS:

W. G. BROWN, O. GELINAS  
A. D. C. VAN WART.

\$1.00 Cash deposited with Canadian Government for every dollar of liability.

**NORTH AMERICAN LIFE  
ASSURANCE COMPANY.**

Head Office, - - - - - TORONTO.

Guarantee Fund, - - - - - \$300,000  
Deposit with Government, 50,000

HON. ALAN MACKENZIE, M.P., President.  
HON. ALEX. MORRIS, M.P.P. } Vice-Pres'rs.  
JOHN L. BLAIRIE, Esq. }  
WILLIAM McCABE, F.I.A., Eng.,  
Managing Director.

CHARLES AULT, M.D., Manager Prov. Quebec  
62 St. James St.

**WESTERN  
Assurance Company,**  
FIRE AND MARINE. INCORPORATED 1851.

Capital and Assets, - - - - - \$2,359,054 40  
Income for Year ending 31st Dec., 1886, - - 1,422,239 28

Head Office: - - - - - Toronto, Ont.

J. J. KENNY, Managing Director.  
A. M. SMITH, President. JAS. BOOMER, Secretary.  
J. H. ROUTH & Co., Managers Montreal Branch,  
190 ST. JAMES STREET.

SIR DONALD A. SMITH, M.P., Chairman, | JOHN OGILVY, } Directors.  
ROBERT BENNY, }

**THE FIRE  
INSURANCE ASSOCIATION  
(LIMITED),  
of LONDON, ENGLAND.**

Capital ..... \$4,500,000  
Funds in Hand, 31st Dec., 1887 ..... 1,242,915  
Dominion Deposit ..... 100,000

Chief Office for Canada: - - MONTREAL  
No. 47 St. Francois Xavier Street.

J. KENNEDY, Manager.

**LONDON  
AND  
LANCASHIRE  
LIFE**

**Confederation**  
Life.  
ORGANIZED 1871. HEAD OFFICE: TORONTO.  
OVER \$3,500,000 ASSETS  
AND CAPITAL.  
BUSINESS IN FORCE,  
\$17,000,000.00.

PRESIDENT, - - SIR W. P. HOWLAND, C.B., K.C.M.G.  
VICE-PRESIDENTS:  
WILLIAM ELLIOT, EDWARD HOOPER.  
W. C. MACDONALD, J. K. MACDONALD,  
Actuary, Managing Director.  
H. J. JOHNSTON, - - - - - Montreal  
Manager for the Province of Quebec.