

Guide-Advocate

Member of Canadian Weekly Newspaper Association
W. C. Aylesworth, Publisher.
T. Harris, Editor.

ADVERTISING RATES

Display Ads., set, transient 25c in.
Display Ads., set, year contract 16c in.
Display Ads., plate.....16c in.
Special Position.....25c in.
Theatrical Advt'g with reader or cut.....35c per in.
Business Locals, Front Page 10c per line, inside pages 5c per line.

FRIDAY, DECEMBER 14, 1923

NOTE AND COMMENT

Separate smoking cars have been placed on through trains in the C.N.R., replacing the present cars which have only a small smoking compartment.

A gasoline tax is proposed as a means of taxing the motorist according to the use he makes of the expensive roads which it has become necessary to build.

An effort will be made at the coming session of Parliament in Canada to secure a return to penny postage in Canada. The Government is considering the matter.

Marcconi promises another wireless revolution: the projection to a definite terminus of wireless waves now broadcast in every direction. There will be a lot of senders and receivers interested in this. By and by they may be able to say to trespassers, "Get off the air; that's my route."

Ottawa Citizens: The spirit of friendship and co-operation and brotherhood is operating. It has found expression, however cautious, in the League of Nations. Perhaps before long, civilized people must emancipate themselves from the shackles of the money-changing business. It cannot last, even though the powers of cosmopolitan finance keep the world in turmoil to save it.

Kingston Standard: What is truth? This is the historic question asked by Pilate. If he had lived in these days he would have said that it could be answered by an application of truth serum. This is said to be absolutely effectual. It may be so but people will want further proofs. The danger we see in it is that it may induce some other scientist to produce a serum which will make truthful people tell lies.

The Baldwin government received a crushing defeat last Friday when the Conservative protection policy was overwhelmingly turned down by the electors of Great Britain. The result of the election is Conservatives 261, Labor 186, Liberal 153, Independent 10, with six seats to hear from. The result puts the Conservative Ministry in a minority of 89 votes against the combined Opposition. Britain will therefore still remain Free Trade.

Chatham News: The truth of a statement does not always justify its publication. Life would be unbearable if there was no restrictions either by law, customs or good form on the privileges of publicity. Today with many people there is not much regard left for decencies of private life. If they are not of their own accord rushing into the limelight to take the world into their confidence they are depending on sensational journalism to drag them out. This craving for publicity has gone so far that naturally there is a reaction.

Hamilton Spectator:—Radio will never displace the press any more than lecturing has displaced libraries. Over twenty years ago H. G. Wells imagined a time when people would get their news from loud-speaking telephone receivers at the street corners. But while the radio saves time in transmission it is tied to the moment. It cannot adapt itself to the convenience of the hearer. A misheard or misunderstood word or phrase cannot be repeated. For this and other reasons, while it may aid the press it can never supplant it.

Brevity may be the soul of wit, but abbreviation is not the soul of high sentiment and sacredness that attach to Christmas. Why abbreviate the syllable that carries its sacred meaning? Why make it "X"? Surely the ink, or space or trouble saved does not warrant marring a word that holds such high place in our hearts and memory. Thanksgiving Day or Victoria Day have not been cut down to abbreviation and certainly Christ's birthday should be as generously dealt with. It's "Christmas" in speech. Let it be so in writing.

The country is face to face with a serious problem. There are too many chances being taken and too many people being injured because of the chance-taking habit. The motorist who habitually takes chances is reasonably sure to be involved ultimately in an accident. The same general rule applies to the pedestrian.

London Free Press:—The farmers of Western Canada may be in a bad position, but according to the wheat growers of the Western States, they are in paradise compared with their fellow agriculturists across the American boundary line. The advocates of a higher duty on Canadian wheat going into the United States have presented facts and figures which should bring cheer to the most pessimistic Progressive to be found west of the Great Lakes. Sydney Anderson, a representative of Minnesota in Congress, has prepared a statement for the wheat growers of the Western American states which should start a regular stampede into the Canadian West. Mr. Anderson claims that the farmers of the Canadian prairies have lower taxation, cheaper freight rates and a better yield per acre than their American farm competitors. Particularly he emphasizes the fact that Canadian wheat is so much better than the American product that it is impossible for the American farmer to compete on an even basis.

Did you ever pause in a post office long enough to take a squint at the floor shortly after a number of people have received their mail? If you have you were probably struck by the number of circular and form letters and hand bills that littered the floor. In fact, you doubtless were struck with the fact that many of them had been thrown in the basket as soon as they were removed from the envelope, the recipient never even taking the trouble to give them a second glance. But did you also notice that you don't see anyone throwing the newspapers and especially the home town newspapers in the waste basket or on the floor? Did you notice that newspapers are always carried away instead of tossed away? Well, right there is a mighty good argument in favor of advertising in the newspapers. The circular letter—a costly form of advertising—goes into the waste basket. The home town paper goes into the home. Remember this and spend your advertising money accordingly.

THE CAUSE OF SICKNESS

Almost Always Due to Weak and Impoverished Blood.

Apart from accident or illness due to infection, almost all ill-health arises from one or two reasons. The mistake that people make is in not realizing that both of these have the same cause at the root, namely poor blood. Either bloodlessness or some other trouble of the nerves will be found to be the reason for almost every ailment. If you are pale, suffering from headaches, or listlessness, poor appetite and weak digestion, the cause is almost always poor blood. If you have nervous headaches, neuralgia, sciatica and other nerve pains, the cause is exhausted nerves. But run down nerves are also a result of poor blood, so that the two chief causes of illness are one and the same.

If your health is poor; if you are pale, nervous or dyspeptic, you should give Dr. Williams' Pink Pills a fair trial. These pills act directly on the blood, and by enriching it give new strength to wornout nerves. Men and women alike greatly benefit through the use of this medicine. If you are weak or ailing, give Dr. Williams' Pink Pills a fair trial and you will be pleased with the beneficial results that will speedily follow. If your dealer does not keep these pills you can get them by mail at 50 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

SOMEWHERE IN FLORIDA

To be somewhere in Florida, where the sun is always shining where the golden oranges hang in clusters on the trees, the palms stir gently to the warm balmy breezes and "Where the sweet Magnolia blooms" is the thought in the minds of hundreds of Canadians every winter.

This year there will be the usual exodus of Canadians to the south. When Canadians at home are skating and skiing, those in the south will be surf-bathing, sun-bathing on the warm sands, deep-sea fishing, golfing, etc.

When making arrangements for the trip south, consult any agent of the Canadian National Railways for particulars of service. Winter tourist fares are now in effect, valid to return up to June 15th, and good for stopover at all important points.

ITEMS FROM FAR AND NEAR

Some Wise, Some Otherwise
Some Newswy, All Readable.

The Ontario Government has purchased the moving picture manufacturing Company at Trenton for the sum of \$80,000.

Last week's Canada Gazette contained notices of eight applications for divorce at the coming sessions of Parliament.

A silver nugget weighing approximately 3,200 pounds and estimated to run 75 per cent silver was brought into Cobalt by a New Liskeard carpenter. The owner estimates his find to be worth \$20,000.

A suggestion recently submitted to the Post Office Dept. for the more expeditious handling of mail matter by placing the destination on the envelope before the address, is likely to be adopted.

The Underwriters are making an increase in farm fire insurance rates of from 50 to 66 2/3 per cent. The companies stating they will either have to have a much higher rate for this class of insurance or else quit writing it.

Speaking in Hamilton, the President of one of the leading business houses of Cleveland, said that from the best statistics compiled on the question it was believed that fully 54 per cent of those who read newspapers also read the advertising.

In Picton the Inspector submitted a questionnaire on Bible history to the pupils of the Public Schools and, although the questions dealt with some of the most familiar figures in the Old Testament, only 31 per cent of the answers given by 200 children were correct.

A Toronto man who was in Germany lately states that he paid eighteen million marks for a night's lodgings, and when he produced an English £ note it had to be sent from the provincial town he was in up to Berlin to get it changed. The change arrived two days later by train.

An indirect victim of the Home Bank failure is the unfortunate Italian woman in Toronto who, panicked by that disaster, drew out all her money, amounting to \$13,000 which she had on deposit in banks, and hid it in the house, only to have it all stolen by a burglar.

The Consolidated Municipal Act of 1922 provides that the council of any township may pass by-laws for granting a prize not exceeding \$10 for the best kept roadside, farm front and farm house surroundings in each Public school section in the township and for prescribing the conditions upon which such prizes may be awarded.

He would be a very callous person who is not moved by the inscription placed on the monument erected to thirty-two little victims killed in automobile accidents in St. Louis this year. "In memory of child life, sacrificed on the altar of recklessness." That monument situated on a public thoroughfare should have a restraining influence.

W. J. Southam, managing director of the Hamilton Spectator, has made application to the Canadian Press for an evening paper membership for a paper to be known as the Windsor Spectator, to be published in Windsor. If Mr. Southam's present plans mature Mr. Herman will have competition in Windsor for the Border Cities Star which hitherto has had that field to itself. The Southam family, in addition to the Hamilton Spectator, own a string of newspapers extending from Ottawa to Vancouver.

It is roughly estimated that there are at least 50,000 radio receiving sets in use in Canada, representing an investment of about \$2,500,000 and of that total only 16,118 have up to the present taken out licenses during the present fiscal year. The fee for a private receiving license is \$1 and failure to take out same may invoke the penalty of the law, which is \$50 on a summary conviction and up to \$500 or one year's imprisonment on a conviction on indictment. Licenses for reception only may be obtained on applications at any post office or by writing to the Deputy Minister of Marine and Fisheries, Ottawa. Licenses for transmitting stations are obtainable only from the Deputy Minister.

The Guide-Advocate is well equipped to handle all printing orders.

DRECO
The Wonder Kidney
Liver & Stomach Tonic
as Nationally Advertised
Sold by
SIDDALL DRUG CO., Watford
and by a good druggist everywhere

Canada's export of flour is increasing with very gratifying speed. The figures show an increase in three years of 107 per cent. The figures are 3,832,000 barrels per annum before the war, and 7,885,000 barrels per annum since the war. Exports to the United Kingdom advanced from 2,300,000 before the war to 4,100,000 during the past years. We are also exporting larger quantities to other countries.

The most profitable crop per acre in the United States is cranberries. In 1922 the average return was \$288 per acre. Next in line came tobacco bringing \$177 an acre as an average, followed in turn by hops \$100; potatoes, \$60; rice, \$37; cotton, \$35; hay \$19; corn, \$18; wheat, \$14; barley, \$13; oats, \$11; rye, \$10. The high return for cran berries is accounted for by the fact that they have to be grown in a bog and are picked by hand.

Sometimes we hear it stated that we have too many laws but a man near Winnipeg was taken up for "breach of pound", having taken a cow out of pound by sheer force, and when he was convicted the magistrate on looking up the law could find no penalty for the offence. He then looked up the English law and the only penalty there was hanging or transportation to Australia, the convict to have his ears cut off before being transported.

Several schools in Manitoba have been closed because of the belief of the municipal authorities that they could not collect sufficient revenue to pay the teachers' salaries. It would appear that there are economics that could be practised that would be of greater value to the province than the one decided upon. To deny three or four thousand children the education which few of them can secure outside the public schools is an act difficult to justify, and one that cannot make for prosperity.

The autumn season of 1923 has surely been a wonderfully fine one for everybody. The farmer has had a great chance to get the work done before winter comes. Those using cars have had the finest roads to drive on. Hunters have had grand weather for a tramp in the woods. Even we townspeople have enjoyed

the dry sidewalks and the bright sunshine. It has helped the fuel problem too; for it cannot be denied we still have that worry to contend with.

The five young men near Cayuga who as a Halloween prank last year removed a red lantern from the entrance to a bridge, which was down, and which resulted in Dr. John Jacques, a veterinary surgeon, being instantly killed when he motored into the trap and his car crashed down into the creek, have been ordered to pay the widow \$500 each as well as all the costs of the action, and to furnish securities for their good behavior for three years.

At a meeting of postmasters from different parts of the province at Toronto it was decided to form an Ontario postmaster's association. It was pointed out that the duties in the postoffices had become increasingly onerous of recent years, but there has been no corresponding increase in remuneration. A recommendation was made to the executive commission that the matter of closing the postoffices and observing the statutory holidays should be taken up by the Canadian Association.

Many have wondered why 25c. should be referred to as "two bits", and many will be interested to learn how it originated. A bit is the American equivalent to the old Spanish real, which was used in California back in '49. When it disappeared finally, it had become part of the language. When American silver replaced the real it was reckoned in terms of bits, which were worth 12 1/2 cents. Two of them made two bits which equalled the American quarter. It was also used in company with Chinook, the western made language of early days. Difficulty arose when anything smaller than a quarter was produced in payment. The bit was the universal standard. Hence, a dime was known as a short bit and 15 cents as a long bit. Copper was taboo. If a customer bought a bit's worth of tobacco and gave the storekeeper a quarter he'd get a dime change. If he had a dime it would be accepted, but if he didn't he was penalized 2 1/2 cents.

"Buy in Watford and win the Ford Sedan and Cash Prizes"

Children Cry for Fletcher's CASTORIA

MOTHER! Fletcher's Castoria is a harmless Substitute for Castor Oil, Paregoric, Teething Drops and Soothing Syrups, prepared to relieve Infants in arms and Children all ages of

Constipation Wind Colic
Flatulency To Sweeten Stomach
Diarrhea Regulate Bowels

Aids in the assimilation of Food, promoting Cheerfulness, Rest, and Natural Sleep without Opiates

To avoid imitations, always look for the signature of *Chas. H. Fletcher*
Proven directions on each package. Physicians everywhere recommend it.

FROM OLD SUBSCRIBER

Dr. W. H. Woods, Mt. Bryd's Ont.:—"Kindly forward the \$4.00 to pay for the Guide-Advocate for 1923 and 1924, and please 2 tickets in your box in prize con for Ford Sedan and other prizes oblige, hoping I will be one of winners."

Mrs. Elisha Clark, Biggar, Sas: "Enclosed please find postal note \$4.00 to pay for the Guide-Advocate for 1923 and 1924, and please 2 tickets in your box in prize con for Ford Sedan and other prizes oblige, hoping I will be one of winners."

Grace L. Hay, Strathroy: "Enclosed money to pay past dues so to renew the paper for another year. Please drop tickets in box name and address. Thanks for d. ft."

H. D. Taylor, London: "Enclosed please find the sum of two dollars to pay for the Guide-Advocate for 1924. Please send two tickets on the Ford Sedan."

S. P. Morris, Lacombe, Alta: "Enclosed please find cheque for \$4 payment for your paper for another year. I would not like to do with the Guide-Advocate, it brings a things of interest. We have had grand fall and the fine weather still with us. Threshing is all done, the crop was good, both s and grain away above the ave. If there are two tickets come me please drop them in your t box for me. Bryon Butcher this threshed his wheat crop, and average was 62 1/2 bushels per machine measure. His oats and ley also yielded very heavily, a 30 bushels of oats and 53 bush barley. The grain was all of a grade."

John Mains, Madison, S: "Please find enclosed two dollar a year's subscription. You can tickets of the competition. We r as well have a Ford Sedan as to around with a "brunk" and a "board." Very little snow here, j sprinkle and it has been one fall."

Thos. F. Waugh, M.D., Imp Sask: "Enclosed find cheque \$5.00. Kindly continue paper Watford people in this district had good year and are well and perous. Do not forget I figure o ing down to the Old Boys' Re and bring back the Sedan."

W. O. Edwards, Biggar, S: "Enclosed find money order for dollars to pay for last year and newal for next year. Drop four ets in the box for me as I wan Sedan."

R. L. Harper, White Bear, S: "Please find enclosed \$2.00 for scription to Guide for 1924. I sign two tickets for me on Sedan."

T. H. Collier, Edmonds, I: "Herewith please find enclosed for \$2.00 for subscription to Guide-Advocate for 1924. We had a very fine fall in B.C. tho and until very lately not too train and so far no snow in ou of the country. We look forw the weekly arrival of the Old sheet with a great deal of in and would feel lost without it get of news. Mark our ticket f Ford Sedan and let us know it will be ready for us to call Thanks."

G. Goodman, London, Ont.: "I find enclosed order for \$4.00, not sent before but been u of late. Mrs. Goodman is in V Hospital, had operation Dec. 1 is doing well and expects to be a few days."

Mrs. F. T. Paul, Netherhill: "Herewith please find e money order for the sum of for two years subscription fr duration of last renewal. Th entitle me to four tickets, which I expect will draw the Prize in the Community Clu fest. We are having wo weather, California hasn't a on us. Of course we may hav degrees of frost before spring Best wishes to friends aroun Ford and community."

Mrs. L. Petrie, London: "I closing two dollars for the ' for another year. Don't fo give me a couple of chances. Ford you are giving awa there. Of course I expect to

Miss Jean D. Hay, Londer: "Enclosing a postal note for \$2 renewal of my home pap Guide-Advocate. Believe me not get along without it."