

Phone Johnny-on-the-Spot for Coal—470.



HOW'S your memory? Pretty good? Remember that you were short of coal during that bitter cold spell? Don't let it happen again. We can supply you now with as many tons as you require.

**JOHN MANN & SONS**  
425 YORK STREET

**Carbide**  
**TREBILCOCK OPTICIAN**  
233 Dundas St. Phone 2351.  
Two Doors East of Majestic.

**PANT SALE**  
closes January 3rd. Come and get your share of this \$5.00 stock at less than factory prices.  
**\$2.98 to \$5.95**  
**WEGNER CLOTHING CO.**  
371 Talbot St., Opp. Market.

Our fitters are experts, \$1.50 to \$10.00. We have Trusses to fit all needs.  
**ANDERSON & NELLE'S**  
Dundas St.  
Cut shows one of our many lines.

**HAWKEN-LANG COAL COMPANY**  
PHONE 522

**J. FERGUSON'S SONS**  
R. R. FERGUSON, Manager.  
174-180 KING STREET.  
Funeral Directors and Embalmers.  
Handsome Motor Hearses.  
Day or Night Service with Promptness, Neatness and Quietness.  
Phones: Office 543; residence, 2056 W.

**GEO. E. LOGAN FUNERAL HOME**  
371-373 DUNDAS STREET.  
PHONE 1963.

**N. J. GRIFFITH FUNERAL DIRECTOR AND EMBALMER**  
104 Dundas Street, London.  
Residence on premises. Phone 450.

**Rowat's Teas**

FROM THE BETTER GARDENS.  
75c, 80c, 90c, \$1.00, \$1.10 and \$2.00 Pound.

**T. A. Rowat & Co.**  
250 Dundas St. W. Phone 3251-3252.

**CLARK'S Economy Stores**  
LONDON'S FAIR-PRICE GROCERY STORE  
Compare these prices with those you have been paying!

**SHELLED ALMONDS**  
New season's Nuts of fine quality, per lb. .... **49c**

**CREAMERY BUTTER**, pound **38c**  
Freshly churned high-grade Butter. We guarantee the quality.

**EXTRA QUALITY PEELS**  
Lemon and orange, lb. .... **33c**  
Citron, lb. .... **65c**

**RAISINS and CURRANTS**  
Seedless Raisins, new fruit, 2 packages for... **25c**  
Seedless Raisins, Sun-maid quality, package... **15c**  
Seedless Raisins, 2 POUNDS FOR... **25c**  
Seedless Raisins, Sun-maid quality, package... **15c**  
Valencia Raisins, 2 POUNDS FOR... **25c**  
Choice quality Currants, 2 POUNDS FOR... **25c**  
Fancy quality Currants, per pound... **15c**

**New Season's Mince-meat**  
Per pound... **15c**  
4-pound Tins, each... **65c**

**GRANULATED SUGAR**  
10 POUNDS FOR **80c**

**ICING SUGAR**  
2 POUNDS **21c**  
Friday and Saturday.

**PURE FAMILY LARD**  
3-Pound... **63c**  
Tins... **63c**

**TABLE RAISINS**  
1-Pound Package... **25c**

**GOLDEN DATES**  
2 pounds... **23c**

**LAYER FIGS**  
Per pound... **25c**

**SPANISH QUEEN OLIVES**  
In mason jars... **35c**

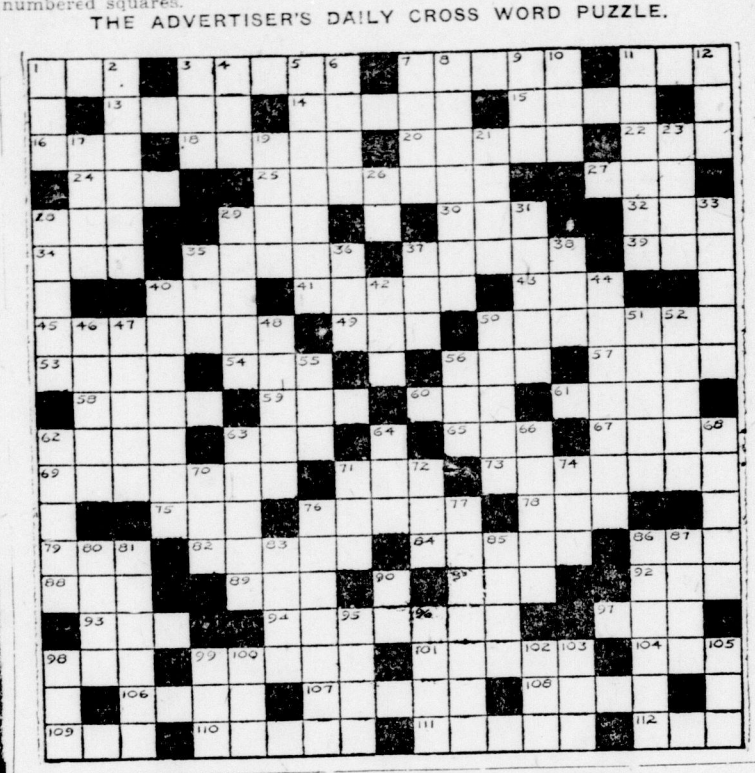
**GINGER SNAPS**  
2 POUNDS FOR **25c**

**CEYLON COCONUT**  
Long white threads of sundried nut, per lb. .... **25c**  
Friday and Saturday.

**CLARK'S Economy Stores**  
Where You Buy Cheaper.  
719 RICHMOND STREET.  
754 DUNDAS STREET.

**CROSS WORD PUZZLE NO. 44**

This one may test your vocabulary, but you will find it worth all the efforts you may bestow to arrive at a solution.  
Each number in the puzzle indicates the position of the first letter of a word.  
Each word reads from left to right (horizontal) or downward (vertical) according to position. Lettered in correctly, words that cross will interlock.  
Each number in the white squares also refers to a definition in the accompanying table.  
Each definition suggests a word possessing the exact number of letters to fit the white spaces allotted to it.  
Each white space is to receive one letter only. Words start only in numbered squares.  
THE ADVERTISER'S DAILY CROSS WORD PUZZLE.



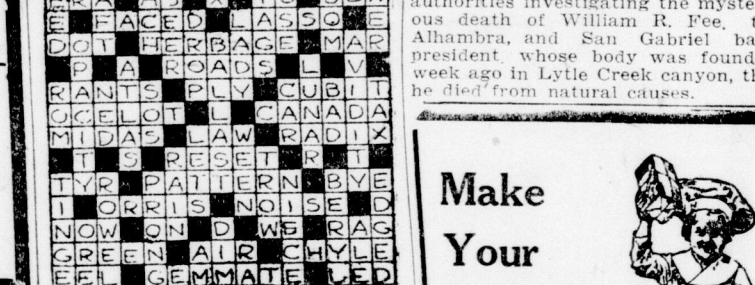
| HORIZONTAL               |                          |                                        | VERTICAL                                |  |  |
|--------------------------|--------------------------|----------------------------------------|-----------------------------------------|--|--|
| 1 Tatter                 | 60 Squeeze               | 1 Groove                               | 50 Not divine                           |  |  |
| 2 Dressed, as a stone    | 61 Planet                | 2 Turniquet                            | 51 Nepal ante-lone                      |  |  |
| 3 A color                | 62 Silicate of magnesia  | 3 Compensation                         | 52 Charge                               |  |  |
| 4 Guided                 | 63 Note                  | 4 Unit of measure                      | 53 Vehicle                              |  |  |
| 5 Battering engine       | 64 Buttering engine      | 5 Pithy phrase                         | 54 Heavy corded tile fabric             |  |  |
| 6 Chinese coin           | 65 Chinese coin          | 6 Ruminant                             | 55 Large drinking bowl                  |  |  |
| 7 Viter                  | 66 Viter                 | 7 Sickness                             | 56 Zeezzzz                              |  |  |
| 8 Earthwork              | 67 Earthwork             | 8 Likelihood                           | 57 Grinder                              |  |  |
| 9 Newness                | 68 Newness               | 9 Grasses plains                       | 58 Reclining                            |  |  |
| 10 Invisible fluid       | 69 Invisible fluid       | 10 To fade                             | 59 Neutrologia                          |  |  |
| 11 Dromedary             | 70 Dromedary             | 11 Precipitation                       | 60 Nil                                  |  |  |
| 12 Meadow                | 71 Meadow                | 12 Poem                                | 61 Irritate                             |  |  |
| 13 Grain                 | 72 Grain                 | 13 True                                | 62 Mythical being, half man, half horse |  |  |
| 14 Java pepper           | 73 Java pepper           | 14 Cleanse                             | 63 Small lug                            |  |  |
| 15 Cleaner               | 74 Cleaner               | 15 Coniferous tree                     | 64 Process of washing ores              |  |  |
| 16 Bark                  | 75 Bark                  | 16 Earnest                             | 65 Foundation                           |  |  |
| 17 Exclude               | 76 Exclude               | 17 Pious story                         | 66 Bustle                               |  |  |
| 18 Vessel                | 77 Vessel                | 18 Name of era                         | 67 Hasten                               |  |  |
| 19 Disturbance           | 78 Disturbance           | 19 Large wagon                         | 68 Exist                                |  |  |
| 20 Become acci-religious | 79 Become acci-religious | 20 Permit                              | 69 Bird of prey                         |  |  |
| 21 Protrude              | 80 Protrude              | 21 A universal language                | 70 White                                |  |  |
| 22 Roadhouse             | 81 Roadhouse             | 22 Sailing vessel of the Mediterranean | 71 Evergreen vine                       |  |  |
| 23 Lance                 | 82 Lance                 | 23 Pop                                 | 72 Kind of snow shoe                    |  |  |
| 24 Extreme               | 83 Extreme               | 24 Cotton fabric                       | 73 Write                                |  |  |
| 25 Sore                  | 84 Sore                  | 25 Pertaining to the ear               | 74 Beam                                 |  |  |
| 26 Bond                  | 85 Bond                  | 26 Total                               | 75 Mistake                              |  |  |
| 27 A relative            | 86 A relative            | 27 Mistake                             |                                         |  |  |
| 28 Wine-shaped           | 87 Wine-shaped           |                                        |                                         |  |  |
| 29 Edible tuber          | 88 Edible tuber          |                                        |                                         |  |  |
| 30 Toughen               | 89 Toughen               |                                        |                                         |  |  |
| 31 Hydrocarbon           | 90 Hydrocarbon           |                                        |                                         |  |  |
| 32 Radical               | 91 Radical               |                                        |                                         |  |  |
| 33 A distance            | 92 A distance            |                                        |                                         |  |  |

SOLUTION TO NO. 43.

NATURAL CAUSES GIVEN

IN AN ATTEMPT TO EXPLAIN THE

**SOLUTION TO NO. 43.**



**NATURAL CAUSES GIVEN IN DEATH OF BANKER**  
San Francisco, Dec. 3.—Unanimous agreement was reached last night by authorities investigating the mysterious death of William R. Fee, the Alhambra, and San Gabriel bank president, whose body was found a week ago in Lytle Creek canyon, that he died from natural causes.

**Make Your Husband Smile**  
SERVE HIM WITH  
**PARNELL'S**  
100% WHOLE WHEAT  
**Brown Bread**  
Get it from your Grocer or from our salesman  
—o—  
**PARNELL THE BREADMAN**  
PHONE 929

**Dr. J. W. Hutchison**  
OPTOMETRIST.  
EXPERT EYE EXAMINATION  
Office in Johnston Bros. Jewelry Store, Next to Allen Theatre. 6-12

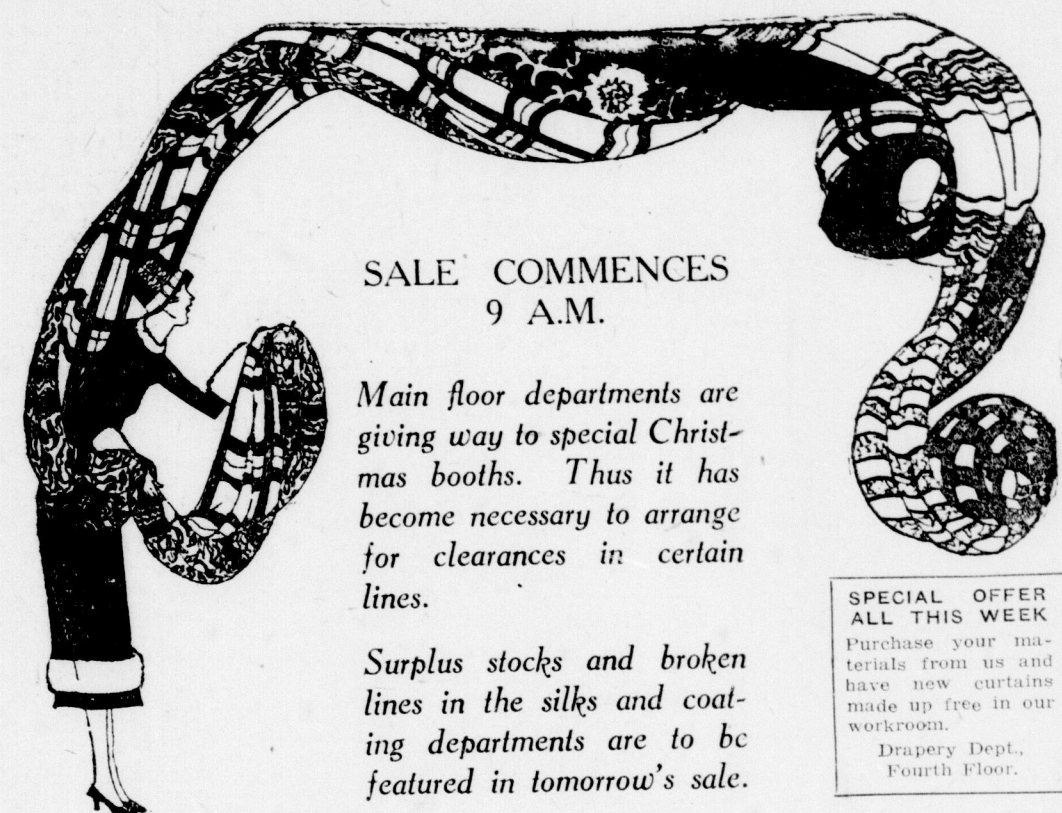
**COAL — COKE — WOOD**  
Hardwood, Mixed Wood, Slabs.  
**GILLIES**  
PHONE 1312.

**PEEL'S TOYS DOLLS**  
Now at RED STAR NEWS CO.  
10 MARKET LANE.

**Quality Vulcanizing Only.**  
**ART WILKES**  
London Tire Repair Depot.  
254 WELLINGTON STREET.  
Opposite McClary's. ywt

**Clearing Sale of Silks, Dress Goods and Novelty Coatings**

THIS SEASON'S IMPORTATIONS, ODD AND BROKEN LINES AT PRICE REDUCTIONS AS HIGH AS ONE-THIRD TO ONE-HALF OFF.



**SALE COMMENCES 9 A.M.**

Main floor departments are giving way to special Christmas booths. Thus it has become necessary to arrange for clearances in certain lines.

Surplus stocks and broken lines in the silks and coating departments are to be featured in tomorrow's sale.

**Best Imported Coatings in Odd and Broken Assortments, To Clear, \$3.50 Yard**

Novelty coatings in sand, browns, cranberry, steel and peacock grays, with contrasting color over plaids in rich camel's hair effects. Many are reduced more than one-third off former price; 54 inches wide. To clear at ..... **\$3.50 yard**

**Stripe and Plaid Coatings \$1.98 Yard**

Warm Coatings and light in weight; fashionable sand color grounds, in new color effects in stripes and plaids; all 54 inches wide ..... **\$1.98 yard**

**Fine Quality Plaid Skirtings, 54-Inch, Pure Wool \$1.98 Yard**

Navy, brown and green grounds, with plaids in contrasting colors. Particularly smart for street wear and motor use. To clear at ..... **\$1.98 yard**



**Underwear of Warmth and Quality**

For the "ounce of prevention" in your winter wardrobe, these new shipments are listed.  
Cream Cotton Combinations, low neck; plain hem finish, sleeveless or short sleeves; tight knee; closed crotch..... **\$2.00 and \$2.50**  
White Napped Cotton Combinations, low neck, plain hem top, sleeveless or cami-sole top, knee length, open style; also sleeveless, ankle length ..... **\$2.50**  
Same quality, V neck, elbow or long sleeves, ankle length ..... **\$2.50 and \$2.75**  
Cream Pure Wool Combinations (fine Australian wool), low neck, plain hem top, sleeveless or short sleeves, tight knee (reinforced for extra wear) ..... **\$6.50**  
Same quality, V neck, elbow sleeves or high neck, long sleeves, ankle length, \$7.00  
Stanfield's Unshrinkable Wool Vests, high neck, long sleeves; Drawers, ankle length, to match ..... **\$2.50**  
Combinations, same quality, high neck, long sleeves or round neck and elbow sleeves, ankle length, open style..... **\$4.50**  
Children's Natural Fleece Combinations, V neck, long sleeves, ankle length; ages 4 to 12 ..... **\$1.25 and \$1.50**  
Children's Cream Fleece Combinations, high neck, long sleeves; ankle length; ages 4 to 14 ..... **\$1.50 and \$1.75**  
Children's Natural Union Combinations, high neck, long sleeves, ankle length; ages 4 to 16 ..... **\$2.00 and \$2.25**

**French Cobble Coatings and Bathrobe Materials, \$1.48 Yd.**

One of this season's novelties for coat or bathrobe; smart, nubby creations in sand, nigger, sandalwood, navy and black. A real easy bathrobe for men and women; 50 inches wide. To clear .... **\$1.48 yard**

**Silk Bengalines and Canton Crepes To Clear \$1.98 Yard**

Rich Corded Bengaline and Canton Crepes, beautifully woven for reversible wear. All pure silk weaves, with fine cashmere wool filling to give necessary weight and soft draping finish. Just a few odd numbers and colors to sell. All are this season's novelties in materials. Your opportunity to have an extra dress at a saving up to one-third off former prices; 35 to 40 inches wide, in these colors only—black, navy, nigger, sand and cocoa browns. Your choice ..... **\$1.98 yard**

**To-day! saw**

Dear Aunt Jane:  
It does seem as though the preparations for Christmas are more to be remembered than the day itself.  
For after all, the Christmas spirit isn't limited to just one day, is it? Every day in the store brings some new suggestions of Christmas happiness.  
And every day sees some new counter or case of gifts set up in the various departments.  
If one might follow each gift to its destination, what a panorama of happiness would be revealed!  
Today it was a case of ribbon novelties on the Main Floor which especially pleased me. As a result I've added a pair of shoe-ties tricked out in mauve and gilt to my gift drawer. As well as a powder lady, with skirts of rose and gold.  
There are heaps of lovely feminine gifts in that case, Aunt Jane. I just wish you could see them.  
*Judith*

**Coat Sale**



**15 Coats** Cut Velours and Camel-hair Coats, interlined. Regular prices up to \$19.50 ..... **\$9.75**  
**15 Coats** Camel-hair Coats, some fur trimmed and warmly lined. Reg. prices up to \$25.00 ..... **\$14.75**  
**12 Coats** Cordelaine and Suede materials, fully lined, fur trimmed. Regular prices up to \$39.50 ..... **\$23.75**  
**15 Coats** Plain and Cut Suede and Cordelaine materials, fur collar and cuffs. Coats warmly lined. Reg. prices up to \$49.50 ..... **\$34.75**

Colors in the lot include Gray, Green, Brick, Sand and Brown shades; sizes 36 to 42.  
**ROSS' LIMITED**, is a name to conjure with.  
During the month of December, our manufacturing department offers to accept your order for a MADE-TO-MEASURE garment specially designed to suit your figure at ATTRACTIVE PRICES.  
This is an opportunity to secure a Model Coat, Suit or Dress suitable for the Christmas holidays and winter months.  
Every garment carries with it a guarantee for style, fit and finish. This offer secures for you the maximum of VALUE for the minimum of COST.  
Look for the label and see that it bears **ROSS' LIMITED**, with the lion rampant.

**ROSS' LIMITED**  
Manufacturers  
196 DUNDAS ST.  
PHONE 1319.

**UMBRELLAS THAT BEAR THE "GIFT" STAMP**

From Artistic Handle to Staunch Ferrule.



The Gift Umbrella annually attains distinction among Christmas merchandise. New stocks of Umbrellas and Walking Sticks fittingly demonstrate its attractiveness and gift-utility.

Gift Umbrellas for feminine recipients have the short stubby handles of Chinese inspiration. Silk cord loops and leather handle sheaths, as well as bone or metal ring handles. Coverings and framework of quality. At \$2.00, \$2.50, \$3.00, \$3.50, \$4.00, \$5.00, \$6.00, \$7.00, \$8.00, \$9.00, \$10.00, \$12.00, \$15.00 and \$18.00.

Men's Walking Sticks, imported from a leading English manufacturer. In hickory, ebony, snake, malacca, pimento, Irish black thorn, ash and others. Widely varied styles and types. At \$1.00, \$1.50, \$2.00, \$2.50, \$3.00, \$3.50, \$4.00, \$5.00, \$6.00, \$7.00, \$8.00, \$9.00, \$10.00, \$12.00 and \$15.00.  
Main Floor.

Gold-Headed Umbrellas and Canes for presentation purposes, engraved free..... **\$10.00, \$12.00, \$15.00 and \$18.00**  
Christmas Umbrellas for children ..... **\$1.25, \$1.50, \$2.00 and \$2.50**

**LAMP SHADE CLASSES ALL THIS WEEK AND NEXT**  
Fourth Floor.

**SMALLMAN & INGRAM**

**CHRISTMAS BOOTHS**  
Erected now to solve the problem of Christmas giving.