ANNUAL PICNIC OF

LONDON DIARYMEN

One of the Best of the

A baby show was one of the after-

Boys, under 12-D. Stean, H. Wright,

Married ladies' race (milkmen's wives

What the Eye Sees Often

Profits the Observer

Ladles WIII Find the Practice of Observation a Great Aid to Economy.

In our daily advertisements we as

in \$4.50 regulars at\$2.98 And exceptional values in others at \$2.49

Our regulars in all lines are always of the

he Store that Serves You Best'
Two Stores - Dundas & Richmond Sts.

If You Want Choice in

Fountain

We carry a stock of 288

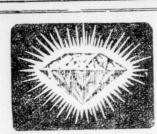
Hay's Stationery

173 DUNDAS STREET

Pens

Waterman's Swans.

calling attention to some



DIAMOND RINGS, \$5.00 TO \$500.00. C. H. WARD & CO. Dlamond Merchants and Jewelers 386 Richmond Street. Phone 1084.

USE CONNELL'S Parnell's Bread

COAL! Phones 770 and 1096.

Your Child's Eyes---Do They Need Help? : Parnell's Bread:

Though we sympathize with the child who is compelled to resort to glasses, yet, if the eyes need them, it is wrong to deprive them of this comfort. If your child evinces a desire to avoid study, complains of headaches or drowsiness, it may be due to imperfect refraction of the eyes. At all events, don't be in doubt about this, but have us make a careful examination.

Brown Optical Co. SPECIALISTS.

Dr. Morin's Kidney Tonic. A guaranteed remedy for all iddu and bladder affections. Unlike pills, does not contain one particle of sal petre. Soothing and effective actio Get a \$1 bottle for 49 cents at TAYLOR'S SIX CUT-RATE DRUG

TIRED EYES

If you knew what relief our well-fitted glasses are to tired, strained eyes you would be sure to VISIT US AT ONCE.

John S. Barnard Optician. 194 DUNDAS STREET.

D. L. & W. COAL

We sell dependable coal, and give quality and service. A trial will convince you our coal will last longer, and we guarantee

HEAMAN & SON YORK AND BURWELL STREETS

Delaware, Lackawanna and Western

Scranton Coa

or range. Send in your order.

Best Work at Low Prices Keeps Us Busy CALL 2334.

London Tire Repair Depot 354 Wellington St. Opposite McClary's.



to your friends or are your friends pointing out objects to you? In either case glasses are needed.



TIRE TROUBLE! It pays to advertise good work. That's the kind of work we do.



THE LONDON LOAN and SAVINGS COMPANY OF CANADA

4% Allowed on Deposits 5% to $5\frac{1}{2}$ % Allowed on Debentures.

M. J. KENT, Manager. OFFICE, 220 DUNDAS ST.

HAMILTON'S LONDON TWO INJURED WHEN Porter and Amber Ale AUTOS CRASH INTO The best home-brewed bever-**BICYCLES ON STREET** age on the market. All dealers.

Kent Brewery

LONDON, ONT.

တိုတိုတိုတို-ထိုတိုတိုတို

If you have been away on

your holidays, be sure and

telephone our office when

The same bread as it was years ago, sweet, whole-

Phone us your orders.

The Breadman

Phones 929, 1390.

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Watches

owning a good watch is felt by

hose carrying a Waltham, the

best watch made. It is built to

meet the exacting requirements of

business. We carry these in wide

selection. We offer only the best watches made, our stock being made up of the most reliable time-pleces to be had.

The various styles of cases shown express the best and latest ideas of the foremost makers.

Watches from \$8.50 to \$85.

YOUNG'S

Johnston Bros.

Not everyone is a judge of jev

elry, but everybody eats bread, and

We ask no more than that yo

ry Johnston Bros.' XXX Bread

housands daily pronounce it best You also will pronounce it bes

5c and 7c

everybody is a judge of bread.

EAST LONDON

some and nutritious.

you return.

Perrin Gorman Home.

You Never Tire Going Fast When Accidents Happened.

> ing, and painfully but not seriously to be held in the Masonic Temple on sports and races. hurt. His bicycle was wrecked.

tried to ride ahead of the car, with the result that he was struck. Cooper was not going fast, and as soon as he saw that a collision could not be avoided jammed on his brakes and turned the opposite way. The result that he was struck is a soon as he saw that a collision could not be avoided jammed on his brakes and turned the opposite way. The result that he was struck. Cooper worked indefatigably for the past few years feel it will be in the best interests of the society to have a change and also from the fact that they cannot devote so much time to the work. the opposite way. The rear wheels skidded with such force as to cause

of the road and badly shaken up and cut and bruised about the face. He was carried into the office of Dr. Cl. essential parts of an efficiently-built Girls, under r. Campbell and later was taken home

y Cooper. W. H. Couchman of 442 Waterloo street, who was standing at the cor-ner and saw the accident, said Cooper arently did not see him. blice Sergt. Lucas, who came along,

naking a report on the case. nother very similar acciden it street about the same time. of Ducness avenue. He was rushed to Victoria Hospital, where it was found that he was badly shaken up and bruised and had his leg injured. The police are making an investigation into bis accident also. It was street that his accident also. It was stated that of being hostess to two out-of-town Best was struck.

SPRINGBANK CARNIVAL WILL CLOSE TONIGHT

Prizes for the Best Costumes Will Be Distributed.

Tonight will be the last night of the costume carnival which has been conducted all week at the Victor AmuseTo the Editor of The Advertiser: ted tonight and the largest crowd of and the horse and buggy with

Those who entered for the "Rube" will make their third appear-

KINDERGARTEN TEACHERS

London Candidates Successful In Ex-

amination at Toronto.

TORONTO, Aug. 18.—The results of

kindergarten primary teachers are announced. The following teachers, who

uccessfully completed the course:

orie H. Woods.

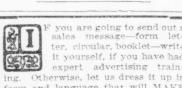
COMPLETE COURSE AS REAL ESTATERS APPROVE WILSON-PALMER FIGHT

Resolution Passed Last Night Is Pecu Har Comment on Episode.

with the Palmer-Wilson episode that took place in the city council chamber recently, as such events augur well for the interests of the taxpayers, for such things as graft, junkets and hurry-up purchases, with side rake-offs, having to vacate the premises during such

The above somewhat oddly-worded resolution was passed by the Real Estate Owners' Association last evenlength the glass-throwing episode in members of the council are bus

be figuring out other schemes. WHEN GOING TO TORONTO TRY THE "QUEEN CITY SPECIAL." ondon, viz., 9:00 a.m. daily, is mo onvenient. Arrival time at Wood tock 9:30 a.m., Galt, 10:20 a.m., and oronto, 12:15 noon. Excellent equipent, including parlor car. Full par culars from H. J. McCallum, City Passenger Agent, London. 37n-ywt



er, circular, booklet-write expert advertising train Otherwise, let us dress it up in rm and language that will MAKE

Federal Advertising Service 3292. 312 Dominion Savings Building, LONDON, CANADA.

BOXES TO ENGLAND partments During Year.

RED CROSS WORKERS

HAVE SENT 25,000

Richard Best in Hospital and Tremendous Activity in All De- Baby Show and Fine Program of Sports Features.

INVESTIGATING MEET HERE NEXT WEEK OVER 200 ATTENDED

Claimed That Neither Car Was Three Hundred Delegates Are Outing at Springbank Was Coming for the Annual Meeting.

Perrin Gorman, aged 15, of 29 PartIt is now expected that about three proved ideal for the annual picnic at hundred delegates representing affiliging and the retail dairymen, and springbank of the retail dairyme driven by Fred Cooper of 354 Welling- ated organizations of the London nearly every member of the association ton street at the corner of Waterloo branch of the Canadian Red Cross was out as well as a big crowd of friends. About 200 in all were present and entered enthusiastically into the Thursday afternoon next, August 24.

auto, and, according to Cooper, he did not know the boy was there, and starts ed to turn down Queen's avenue. Just it is understood some important at the same moment young Gorman changes will take place in the person- entertained the picnickers with a num-

skidded with such force as to cause one tire to burst.

Young Gorman was hurled to the side of the road and badly shaken up and out and built and The reports to be presented cover a Hicks, Carol Trudell. and smoothly-running machine.

The reports to be presented cover a stupendous amount of work, which has gone into the supplying of 25,000 boxes forwarded to England by the branch in the past twelve months.

Lady Beck, who is at present the Lady Beck, who is at present the College of the Coll guest of Lady Clouston in Quebec, will return in time to preside, and Mrs. C. Mrs. Bradford, Mrs. Sherlo

R. Somerville will be back from Lake Boot and shoe race—E. Bradford, Huron Beach to present the report of MacGregor, F. Topping. the Canadian War Contingent Association.

MacGregor, F. Topping.

Throwing the baseball—Miss Canadian War Contingent Association. Today is the last day for local members of the Red Cross Society to obtain tickets for the luncheon, which Foster.

Have you made a purchase at our Tea and Coffee Department yet? 25c and 50c packages. Peters Two Shops.

VOICE OF THE @ PEOPLE @

Park, Springbank. All the prizes | The account of the accident bet the week is expected. Fifty dollars in william Lambden of Delmer and Mrizes will be distributed. The best J. W. Forbes of Flint, Michigan, i woman will receive the same but Mr. Lambden was not driving but Mr. Forbes of Flint, and had fo

ion \$5 will be given to the best one-ltz couple and \$5 to the best one-of the buggy, when it states that they expers. The smallest man on the "took the wrong side of the road, it is registered twice during the week, ville they were unable to see the ap acturday will make their third appearance. The carnival has proved a great uccess and hundreds in costume have urned out every night. Competition as been keen and a great variety of last been keen and a great variety of left, and as he drove from behind the Last night Bankston the balloonist ade a beautiful drop from a height of 1000 feet. He sailed to the southeast front of the car the fact that are the front of the car the fact that are the front of the car the fact that are the front of the car the fact that are the front of the car the fact that are the front of the car the fact that are the fact that dropped from his three parachutes front of the car, the front mudguard rapid succession. He has a straight of which had to be removed. The horse was able to travel home and is able to efore it opens. Last night he landed travel today. Mrs. Lambden an apple tree and says he was in greater danger while disentangling slight bruises, besides a nervous shool timself than when in the air. Bank-Mr. Forbes had his arm badly sprained ton's flights are remarkable for the and both had to be attended by ton's flights are remarkable for the and both had to be attended by a number of parachutes he uses, eight physician. Mrs. Lambden has been being his maximum, and he seldom uses convalescing from a serious illness of several weeks in the Tillsonburg Hospital Mr. and Mrs. Herrick were un

hurt. The collision was purely ac-cidental, and no blame for it has been attached to either party.
WILL E. LAMBDEN,

\$10 For Name For Auditorium

who Men's Christian Association and will rehold kindergarten directors certificates, London-Margaret J. Boake, Perth extensive alterations recently made to Butler, Grace K. Campbell, Grace this cosy little playhouse, Mr. Bernard Crompton, Susan G. Davidson, Mary states there will be further improve-Crompton, Susan G. Davidson, Mary Easton, Vida S. Farquharson, Lilian Fleming, Ruth Fleming, Marguerite Gearing, Helen Gerrard, Ann C. Grant, Lily Green, Muriel M. Hoig, Elizabeth Henderson, Lulu Johnson, Ann M. Kennedy, Annie B. Kilbourn, Sara M. Kilbourn, Eva W. Lancaster, Frances E. Legate, Eva A. McCall, Lulu E. McConnell, Edith McCrae, Jean McCrimmon Winnifred M. Marr, Alice M. Matmond M. Matmond M. Marr, Alice M. Matmond M. Marr, Alice M. Matmond M. Matmo Lilian ments to the decorations and equipment mon, Winnifred M. Marr, Allce M. Mathews, Mary B. Miller, Lloydis A. Muloy, Myrtle M. Nugent, Nellie I. Smith, Style G. Method C. Method ov, Myrtle M. Nugent, Nellie I. Smith, Ethel G. Tattersall, Margaret Thompon, Minerva P. Thomson, Marion C. Sighe, Mildred Turner, Estelle Walley, of Ten Dollars for the most suitable Westman, Belle Wilson, Mar- name suggested. See amusement co umn for particulars of contest.

THE WESTERN FAIR SEPTEMBER 8TH TO 16TH, 1916.

Great Military Day, TUESDAY SEPT. 12

\$30,000 Offered This Year in Prizes and Attractions

TWO SPEED EVENTS DAILY-PLATFORM ATTRACTIONS BOTH AFTERNOON AND EVENING-FIREWORKS EVERY NIGHT. General Admission, 25c. Admission to Grandstand Reserved Section, 50c Open Stand, 15c. Covered Stand, 25c

This Will Be the Big Year

FUNERAL OF JOHN LEWIS. CLANDEBOYE Aug. 18 .- The fu eral of John Lewis was held from th esidence, concession 4, McGillivray, or Tuesday to St. James Cemetery. Mr. Lewis, who was in his 67th year, had een in poor health for some time and vas found dead in a chair by his rother Henry. He only survived an A GREAT SUCCESS older brother, Abbott Lewis, by one

ROWAT'S Pleases people who are particular. COFFEE 50cPerPound T. A. Rowat & Cc 250 Dundas St.-Phones 3051-3052.

several carloads of prime cattle to Montreal via Grand Trunk from the Hyde Park shipping station. A crowd of young people of the Eng-

HYDE PARK NOTES,
HYDE PARK, Aug. 18.—The first hipments of fat cattle were started this reek, when John Hall of London shipped 5522435343541855<u>183566666666</u>

The "Firing-Line" of Business

The best ammunition you can use to begin a big business drive is ready money.

In fact, without it progress cannot be made. Why not decide now to build up a comfortable cash balance by making regular deposits in the Huron & Erie Savings Department?

While you are saving, each interest day sees your account increased by the Huron & Erie rate of

31/2 %



LONDON (Two Branches) and ST. THOMAS Hume Cronyn, General Manage

LIMITED

Just received the very latest



gabardines, etc. Prices \$18.50, \$19.50, \$25.00, \$27.50 and \$30.00.

Clearing Silk Suits. Clearing Palm Beach Suits. Clearing all Summer Suits. Special values in Repp Wash Skirts, \$1.00 and \$1.50

FURS

ere. Put your orders in ow at summer prices. Also summer prices on ordered garments.

PHONE 1319. 196 DUNDAS STREET.



Every-Day Work Shoes

The unusual excellence of our Mechanics' Shoes has built up for us a splendid trade in this sturdy footwear. These shoes are made strong, they're made honest and in a most painstaking manner. The stock is durable and they look well and at the same time are comfortable

Box and Kangaroo Calf are the good leathers and nothing is omitted that would add to the comfort or duration of these shoes. Union made, every pair of them \$2.95, \$3.50, \$4.00

Shoes for Comfort and Service!



Here's relief and comfort for the man who is troubled to get any sort of shoes he can wear with perfect ease. A man can't enjoy life in uncomfortoes. If your shoes are hard on or you're hard on your shoeseither way—here's relief! We've shoes ade of soft, pliable leathers, and made n broad, easy lasts with low, flat heels. looks have not been sacrificed for comfort. Skillful shoemaking at every point-no humps, bumps or seams to irritate the foot. A right size, right width and right last to fit every foot perfectly.

Try a pair of our COMFORT SHOES, Sir. Your foot troubles will be at an end and life's pathway will be much easier.

> JOHNSTON & MURRAY LONDON

ST. THOMAS

three times daily, and you will continue to enjoy that robust health of vacation time throughout the year.



Pure Ingredients Make Pure Food

Neal Products Are Pure



Ask Your Grocer or Phone 2173

NEAL BREAD