

# A Greater London's Great Carnival of November Overcoat Selling

The "Top-Notchers" of the whole Overcoat world are here. The 20th Century Shape-Retaining Bench-Tailored Coats, the Johnston Shop-Tailored, and the British-made Bilbury Coats.



## The "Dowler 3" Overcoats

The above are taken from life of three Overcoats, specially designed for our young men's trade among the particular dressers. The cloths, too, are exclusive, selected British fabrics, in chinchillas, boucles, brush, melton, frieze and chevrot.

**\$18 Suits, November Rush Special, \$14.80**

BLUE. GRAY. BROWN.

There are over 100 Suits in this lot. These Suits are tailored from our own cloth, and are standard \$18.00 Suits.

## An Immense Purchase of "Overmakes" in Overcoats and Suits Saturday

Secured by Messrs. R. H. and J. Dowler this week on a combined purchasing trip for the London and St. Thomas stores. QUANTITY AND CASH WERE THE STRONG ARGUMENTS on our side that turned the deal. Every Coat is of this season's up-to-the-tick-of-the-clock style, with the whole full vigor of youth still in the cloths. You reap the full benefit here of our free hand in buying in the world's best markets.

**\$20 Chinchilla Overcoats, \$14.80**

Shawl collars, belted backs, perfect-fitting, pure wool linings, haircloth and canvas-stayed fronts. Tailored equal to the standard custom work at \$22.00. Blue, gray, brown.

**\$15 Shawl Collar Coats, \$10.75**

This is the greatest value we have ever offered under \$15.00. Shawl collars, belted back, warm, comfortable Coats, with swagger styles for the young men.

## AND FOUR OVERCOAT RUSH SPECIALS

LOT NO. 1—\$10 BLACK BEAVER CLOTH OVERCOATS, \$6.50.

There are only 30 Coats in the lot. Standard \$10 values.

LOT 2—\$14.00 COATS, \$9.45.

Handsome shawl and two-way collar Coats; gray, brown and mixtures.

LOT 3—OUR GREAT \$20.00 OVERCOATS.

In pure wool, raw edge meltons, in chinchillas, in pure wool, British fabrics and bench-tailoring.

LOT 4—"BENCH-TAILED" OVERCOATS, \$18.00.

The handsomest tailored Overcoats turned out in this city; exclusive cloths. Standard \$24 Overcoats.

## Black Chesterfield Overcoats

For the middle-aged men and men of conservative taste in dress, \$6.50 to \$24.00. Standard \$10 to \$28 Coats.

## Suit Rush Specials for November

Four special lots of broken lines: \$6.80—Suits worth \$10; \$8.80—Odd lines of Suits, worth \$12.

## Warm Winter Underwear

STANFIELD'S—Your money back if it shrinks; guaranteed. In heavy rib, \$1, \$1.25 and \$1.50. In fine cashmere and silk and wool, two-piece and combinations. Penman's best makes; Wolsey's, Watson's and Ceete.

## 350 Dozen Socks

20c Socks... 2 pairs for 25c  
Heavy wool rib Socks... 22c  
London's best 50c Cashmere... 3 pairs \$1.00  
London's best Llama Socks... 50c, 35c and 25c

## Hats! Hats!

The Borsalino, King, Prince, Duke. \$1.50 to \$4.00

## GLOVES

Dent's and Perrin's, the world's best. Dent's special \$1.25 Glove... \$1.00  
Silk-lined, fur-lined, wool-lined and unlined, at... \$1.00 to \$4.50  
WARM WINTER AND HANDSOME FALL CAPS  
In all the new checks and chinchillas; blue, brown, gray, black and white, etc. 50c, 75c, \$1.00 to \$2.50

## Rush Specials in Boys' Overcoats

Long "Mannish" Coats, with shawl and two-way collars. We are showing the largest selections and best values in the city. Come in and see them: \$3.50, \$4.00, \$4.50, \$5.00, \$5.50, \$6.50, \$8.00 to \$14.00. Children's Fancy Overcoats... \$1.98 to \$8.50  
SPECIAL NOVEMBER SALE OF BOYS' SUITS.  
\$1.98 to \$4.80—Youths' Big Bloomer Suits, worth \$4.00 to \$14.00.

## London's Greatest Trouser Sale

WE PLACED IN STOCK OVER A THOUSAND PAIRS  
\$1.25 Trousers. Special 98c  
Canada's best \$1.75 Trousers... \$1.38  
\$5 and \$5.50 Tailor-made Trousers... \$4.00  
WORK GOODS SPECIALS.  
Heavy 75c Overall, black and blue... 50c  
\$1.25 Leather Label Overall. Special... \$1.10  
Work Mitts... 25c, 35c, 45c, 65c, 95c  
London's best 75c Work Shirts. Special... 65c

## \$16 Suits, \$11.80

A BLUE SUIT RUSH SPECIAL  
\$16.00 Blue British Worsted, wool twill linings, shop-tailored. The best \$16.00 Suits in Ontario. Were bought by us for spot cash at a clearing price. There were 128 Suits in the lot. Saturday and next week... \$11.80

## Raincoats

\$8.00 Coats, double texture \$5.90  
\$12.50 Coats, pure wool... \$9.80  
\$14.00 Scotch Paramatta \$10.80  
London's best \$18.00 Coats, \$14

## OUR MADE-TO-MEASURE OVERCOATS AND SUITS

Evening Dress and Frocks, are receiving the major portions of the compliments paid to higher-grade clothing worn in this city. Over 650 cloths to select from. 20th Century Bench-Tailored Suits and Overcoats... \$18 to \$35  
Standard custom work \$12 to \$20.

# R. H. & J. DOWLER, LIMITED

London's Largest and Livest Men's and Boys' Store

## 20,000 PEOPLE IN LONDON NOT MEMBERS OF CHURCH

Work For 100 Years Ahead of Conference in City, According to Principal Liddicoat—Dr. Flanders On "A Great Revival."

Concluding the convention of the London financial district of the London Methodist Conference "for the deepening of spiritual life" held in Wesley Hall, a mass meeting was addressed on Friday night by Rev. Dr. R. Flanders, pastor of the First Methodist Church, and Mr. W. H. Liddicoat, principal of the Talbot street school. Rev. George N. Hazen, of Wellington Street Methodist Church, presided, and the devotional exercises were led by Rev. S. Anderson, of Richmond Street Memorial Methodist Church, and others.

Twenty Thousand Are Churchless. "Personal Evangelism" was Mr. Liddicoat's subject. He pointed out that there are 20,000 people in London who are not connected with any church. In London, England, out of a population of 7,500,000 there are only 2,000,000 who ever attend church. In the United States with more than 90,000,000 population only 34,000,000 are connected with the churches. Approximately only one-third of the world's entire population has heard the gospel preached. One Hundred Years' Work Ahead.

Last year the net gain of the London Methodist Conference was only 202 members, while the membership of the conference is more than 15,000. Talk about evangelizing the world in this generation, said Mr. Liddicoat. Why in the city of London alone, the London Conference would have 100 years' work ahead of it. If all Christians worked at the same rate, it would take 1,000 years to convert the world to Christianity.

Anything But Religion. "We are too much inclined to do our evangelizing by proxy," he said. "We want to let the minister or someone else do it. We are afraid to talk re-

ligion to the men we meet. We talk business—Cobalt stocks, land speculation—anything but religion."

After narrating some personal experiences, Mr. Liddicoat said he had yet to find a man or woman not ready to talk religion if it were presented in the right way.

Rev. Dr. Flanders spoke on "How To Secure a Great Revival." Great revivals like great poets were born, not made. And great revivals like great poets are born from above. Spiritual Insulation. "We must look for the fulfilling of the prophecy of the pouring out of the Holy Spirit," said Dr. Flanders. "A great revival is born of the Holy Spirit. Our responsibility is to prepare the way for the coming of the Holy Spirit. We are responsible for the spiritual 'conductivity' of the spirit from the divine, that it may touch the hearts and lives about us. To do this, we must be spiritually 'insulated.' Spiritual insulation from the world is not spiritual isolation. We are told, 'Come out from among them, and be ye separate from them,' but this does not mean isolating ourselves from our fellow men."

Work For "Mixers." "A good mixer," said Dr. Flanders, "could be quite as useful in God's work as in the business world. The pastor and the church worker who are good 'mixers,' other things being equal, are much to be preferred."

Dr. Flanders said that sin dissipates and "short-circuits" spiritual strength. He also declared that the "temporalities" of the church were receiving too much attention in these days. Too much time, strength, and energy was being devoted to raising funds to run the church. In the rush and roar of

the church machinery, the voice of the Holy Spirit could not be heard. Ministers should urge systematic giving. "If the Apostle Paul," said Dr. Flanders, "had spent as much time on committee work as we do, he would never have found time to write his epistles." As far as possible, the minister should be freed from the work of committees and church machinery, said the speaker. He also emphasized the importance of individual consecration in revival work.

## MR GILBERT GLASS GRADUALLY RECOVERS

Septic Poisoning Developed After Being Injured.

Mr. Gilbert Glass, of this city, is apparently well on the road to recovery at the home of his niece, Mrs. Nungesser, of Cleveland, where he is visiting. Some weeks ago, while out walking, Mr. Glass tripped on a wire and injured his foot. Septic poisoning set in, and he has had a very severe illness. Mr. A. N. Udy has received word that he is now able to sit up, and if no relapse occurs will possibly return home in a month or six weeks. Mr. Glass was for a number of years with the W. J. Reid crockery firm, and his many friends will be glad to hear of his recovery.

## BURIED AT DRESDEN

Mrs. Mary Badden Never Rallied From Stroke of Paralysis.

[Special to The Advertiser.] Dresden, Oct. 31.—The funeral of Mrs. Nancy Badden, held this afternoon, was conducted by Rev. Arthur Leverton. Of the latter day Saints Church, she was 75 years of age and had been ill for nearly a month. About a week ago she sustained a stroke of paralysis, from which she never rallied. She leaves two sons, Reeve J. W. Badden, of Wabash and William, at home, and one daughter, Mrs. Richard Parker, of Tupperville.

## BELMONT.

Belmont, Oct. 31.—Miss Kate Campbell, who has been with her brother, Duncan, of Avon, for several months, left for New York yesterday to resume her duties as nurse.

Mrs. Elmer Baker, of Brantford, accompanied by her little daughter, and maid, arrived here yesterday to visit her parents, Mr. and Mrs. W. H. Odell. Six carloads of cattle were being shipped from Belmont yesterday for the Buffalo market. Messrs. J. J. Campbell, L. Craig, G. F. Falls and Fred Haycock were the shippers.

Considering the small crop of apples through the country quite a few loads have been delivered at the Belmont export, and the plant will be running in a few days. Mr. Mahler, one of the proprietors, has taken up his abode here and will give his personal attention to the work. Miss Vera McCallum sold the house and blacksmith shop on College street, to Mr. W. H. Falls, the consideration being \$2,000. Mr. Peter McNeven has gone to Mount Clemens, Mich., to take treatment at the springs for rheumatism. Fred J. York left last night on his annual hunting trip to the wilds of North Ontario. Messrs. Ditch, Lindsay & Pound, auctioneers, conducted a very successful sale of high-class stock for J. M. Cline & Son, of Markham, yesterday. There were 27 registered Hottelins, which sold from \$145 to \$220 each, and 29 grade cattle, which averaged \$70 each. The total amount realized was over \$7,000.

## EX-PUGILIST HAS KNOCK-OUTS FOR SINS OF PRESENT

William Matheson Tells How He "Had the Punch" To Down Past Life.

## NO HEREDITARY GRACE

Fact That One's Parents Were Christians Does Not Save Children.

As was expected William Matheson, ex-pugilist and saloonkeeper, gave an interesting and forceful evangelized address in the City Mission Thursday evening before a large audience. Mr. Matheson is an impressive speaker and one who makes no attempt to mince words. In portraying the life of Christ the speaker dwelt on the humble child life of the Master, and declared that the unassuming qualities of Jesus caused the populace to doubt Him. They expected a king in a worldly sense, an could not comprehend the significance of His simplicity. Jesus is the ver-essence of humility, the speaker declared.

Hereditary Christianity. "There are people who have peculiar ideas regarding religion," the evangelist asserted. "Some in their ignorance of spiritual matters believe that religion is hereditary, that because

## Had a Stroke Of Paralysis

And Found a Cure in Dr. Chase's Nerve Food.

It is always better to prevent serious diseases of the nerves. There are many warnings, such as sleeplessness, irritability, headaches and nervous prostration. Paralysis and locomotor ataxia only come when the nervous system is greatly exhausted. Even though your ailment may not yet be very serious, there is a great satisfaction in knowing that Dr. Chase's Nerve Food will cure paralysis in its earlier stages. Mrs. R. Bright, 215 Booth avenue, Toronto, writes: "Two years ago my husband had a stroke which left him in a weak, nervous condition. He started taking Dr. Chase's Nerve Food and Kidney-Liver Pills, and we saw the good results almost immediately. They have made a new man of my husband and we cannot speak too highly of them." Dr. Chase's Nerve Food, 50 cents a box, 5 for \$2.50, all dealers, or Ed-manson, Bates & Co., Limited, Toronto.

## Stove and Furniture Bargains

KEENE BROS., 123, 125, 127 KING STREET THE HOUSE OF GOOD VALUES.

FREE GARBAGE CANS, ON SATURDAY ONLY, FROM 8 A. M. TO 10 P. M. FREE

NO. 1 SIZE CAN FREE WITH A \$5.00 PURCHASE OR OVER.

NO. 2 SIZE CAN FREE WITH AN \$8.00 PURCHASE OR OVER.

NO. 3 SIZE CAN FREE WITH A \$10.00 PURCHASE OR OVER.

EXTRA LARGE ASH SIZE CAN FREE WITH A \$15.00 PURCHASE OR OVER.

Large Easy Rockers Solid oak frames, Boston leather covering. Regular \$12.00, for \$7.95 each.

AGENTS FOR HAPPY THOUGHT RANGES. "THE BEST STOVE MADE."

Two good small used Heaters... \$3.95 and \$4.50 each

Bedroom Rugs, 2 1/2 x 3 yards. Regular \$5 each. Saturday for, each... \$2.95

Five-Piece Parlor Suite, covered in best English tapestry. Regular \$40.00, for... \$28.50

Davenport Beds... \$9.75 up to \$44.00

Two-yards-wide Linoleum for... 38c sq. yard

AGENTS FOR OSTERMOOR MATTRESSES. "THE BEST MATTRESS ON EARTH."

Regular 65c Scotch Linoleum, four yards wide, Saturday for... 53c sq. yard

SPECIAL—A Satin Walnut Dining-Room Suite, comprising 1 Buffet, 1 Extension Table, 5 Dining-Room Chairs, 1 Armchair—all covered in genuine leather. Regular \$100, for Saturday only... \$69.75

UPSET STOMACH, COSTIVE, BILIOUS, CASCARETS TONIGHT---DIME A BOX

That awful sourness, belching of acid and foul gases; that pain in the pit of the stomach; that pain in the heartburn; nervousness, nausea, bloating after eating; feeling of fullness, dizziness and sick headache, means your stomach is sour—your liver is torpid—your bowels constipated. It isn't your stomach's fault—it isn't indigestion—

its biliousness and constipation. Try Cascarets; they sweeten the stomach, remove the sour fermenting food and foul gases; take bile from the liver and carry off the constipated waste matter from the bowels. Then your stomach trouble is ended. A Cascarets tonight straightens you out by morning.

There are many who criticize Christ as being erratic," continued the speaker. "But if they were true Christians and followed the belief which they profess to call their own, they would despise themselves for entertaining the thought for an instant. It is only when one follows the wonderful life of the Master that it is possible to obtain a realistic insight into His infinite love for mankind."

Freed From Net. The speaker emphatically asserted that merely because a man did not live a licentious life he could not consider himself a true disciple. It required more than an abstinence from the greater sins to be a follower of the faith. His own life was an example, he stated. He had fallen into sinful ways, but had finally succeeded in freeing himself from the net.

CANDY CATHARTIC Cascarets 10c

PRICE 10 CENTS

CASCARETS WORK WHILE YOU SLEEP.

**IF YOU ARE NERVOUS**

or worried or vexed at trifles, your vital forces are slowly but surely deteriorating.

Scott's Emulsion overcomes nervousness better than anything else because its nourishing force enriches the blood and stimulates its flow to all the tissues and bathes the tiny nerve cells in the rich plasma by which they are nourished.

Shun alcoholic substitutes that stimulate and stupefy. Take Scott's Emulsion for your nerves. Its nutritive power is the greatest help that nature affords.

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