Purdom's Big FIRE

SALE in Full Swing

We have been able to bring down from the second floor

part of our goods bought for our

CHRISTMAS TRADE

and these goods must be cleared at FIRE PRICES, including

Brass Goods, Cutlery, Silverware,

Shelf and Heavy Hardware,

Graniteware, Woodware, Etc.

Our stock was complete at the time of the fire, and every

article has been reduced in price for this big sale.

FOLLOW THE CROWD TO-

The Purdom Hardware Co.

in Ontario or in Quebec, have been sold, and badly sold. (Cheers.)

## Largest School

During the past year the London Business College enrolled more students than any either business college in the city. There's a reason. Seven colleges. Largest trailers in Canada. The same sexperies of the city years of famous Bliss Bookking System. Our graduates get the best positions, and the demand for them has been nine times the supply. Best equipped school in Western Ontario. Affiliated with, Commercial Educators' Association of Canada. Day and night classes. Call and inspect our school, then decide.

#### SPOTTON BUSINESS

COLLEGE

#### "The Woman's Home Companion" ---HUNTS' COAL

Perhaps companion is too strong a word, but anyway it's always at home, and is a loval helper. It brings cheer and comfort to every home it

#### Let Us Comfort You

TELEPHONES-123 or 412. OFFICE-363 Richmond St. YARD-Waterloo St. and M. C. Railway.

## R. K. COWAN



gold high mar fice, six Miss duch cam staff cluda color Th the ed, i was gene feren moni

Catarconside
The use ing ser sometic formatithe hear ing. he ness as feeling.
There mouth, of the show a a The C trouble causes digested and irri of the sa healthy thing to the same and best meal a Ascorte and best meal a Ascorte and for the same in the found of th

medicine stores, o it must matter o servant Tablets tarrh of burn, he and run, all the prescript bined. Stuart's preparati

#### Reach Out For Glasses

As the One SURE way of solving the trouble with your eyes.

Drugs afford a temporary relief ye drops are often painful withou eing helpful, but EYE GLASSES

#### THE BROWN OPTICAL CO. PHYSICAL EVE SPECIALISTS.

#### The Tecumseh Grill OPEN 8 P.M. TO 12 P.M. Special Attention to Dinner and Supper.

Business Men's 50C Lunches SERVED IN CAFE 12 to 2 P.M.

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CARL MILLER, Ass't Manager.
Successors to Messra. J. Stephenson and D. A. Stewart. Established
1882. 104 Dundas street. Residence
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Phone 489. Delaware branch, W.
Acres. Manager.

Smith, Son & Clarke Undertakers

115 DUNDAS ST. PHONE 686. 629 DUNDAS ST. PHONE 678. Residence en Premises. Private Ambulance Service.

Geo. E. Logan Funeral Director and Embalmer

418 RICHMOND ST., LONDON. Residence on Premises.

Phone 1968. Personal Attention

Wty

Ferguson & Sons Funeral Directors 180 KING STREET.
PHONES 543, 373, 2056.
OPEN DAY AND NIGHT,

DR. JARVIS DENTIST

#### TO LET

Store on Dundas street, central; size 24 feet by 98 feet in depth. Possession 1st of July next. Apply

London Loan and Savings Company

#### TRAFFORD'S Fall Furniture DISPLAY

Well worth a visit. Prices right, 129 Dundas Street. 11 Market -ano.

#### Hamilton's London Porter and Amber Ale

Always in first-class condition. Brewed rom finest foreign and Canadian hops

Kent Brewery LONDON, ONT.

# Rarely

Will you find such choice displays of beautiful pieces, suitable for Christmas gifts, our stores. Call today and look around. We have the time to give you the little attentions that make shopping pleasant.

## Diamond Hall Stores

W. G. YOUNG, 214-Dundas Street-674. Out-of-town customers write for 1911 catalogue.

## Johnston Bros. XXX Bread

ze the importance of having the best bread, always demand Johnston Bros.' XXX Bread. It is richest in health-giving properties.

Order from your grocer, or direct

Johnston Bros. Phone 944

#### LONDON AND DISTRICT

Mr. Sutherland III. Mr. Robt. Sutherland, of Dorchester, the popular Liberal candidate in East Middlesex, has been ill with a cold for the past four days, but he hopes to be able to be about shortly.

able to be about shortly.

An At Home.
An informal "At Home" was given by the Smallman & Ingram Benefit Association last night in the Masonic Temple. It was attended by a large number of the employees, and a most enjoyable time was spent. Music was furnished by Tony Cortese's orchestra.

A Glence Prisoner.

by Tony Cortese's orchestra.

A Glencoe Prisoner.
Robert Fraser, of Glencoe, was brought to the county jail yesterday morning to serve a 15-day sentence imposed by Squire D. C. McKenzie, who found him guilty of drunkenness and vagrancy. Fraser was unable to pay the \$1 fine and \$10 40.

the \$1 fine and \$10 40.

Slowly Recovering.
Mr. Wilbur Archer, of 73 Askin street, who was accidentally shot while hunting on Thanksgiving Day, is recovering slowly, although still in a very delicate condition. It was feared for a time that blood-poisoning might develop, but happily it has not. He is under the care of Dr. Davis.

under the care of Dr. Davis.
City Hall Suit.
Charles L. Hessel Dead.
The death of Charles Lewis Hessel took place Sunday at his residence on the Pipe Line road. The deceased was in his 77th year. For many years he conducted a market gardening business, and was well known throughout the city. The funeral will be held from his late residence on Tuesday afternoon at 3 o'clock. Rev. Dean Davis will conduct the service. The remains will be buried in Woodland Cemetery. Firemen's Salaries.

will be buried in Woodland Cemetery. Firemen's Salaries.

The special committee named to adjust the salaries of the city employees will not have an opportunity of dealing with the firemen's wages. Ald. Bennett, who suggested the special committee, thought it would be a good idea to have this special committee take this matter up in connection with their other business, but No. 3 committee stood up in righteous indignation against the idea. They were capable of attending to their own affairs, they declared. Although they cannot deal with the matter, they will take up the salary schedule of the other officials and discuss, them early next week. Ald. Bennett stated that he would call a meeting early in the coming week, call a meeting early in the coming week, and make some arrangements to pro-

perly adjust the salaries. There is little danger from a cold or ome an attack of the grip except when an attack of the grip except when allowed by pneumonia, and this never uppens when Chamberlain's Cough etc., and report back to the general committee at the earliest possible conditions. This remedy has won happens when Chamberlain's Cougn Remedy is used. This remedy has won its great reputation and extensive sale by its remarkable cures of colds and grip and can be relied upon with im-plicit confidence. For sale by all deal-

ARABS LEAVE TRIPOLI.

Bari, Italy, Nov. 20. — The Austrian steamer Cassa, having on board two hundred Arab emigrants from Tripoli, has proceeded to Trieste. From that port the Arams will take passage on another steamer sailing for New York, where they intend to search for work.

'By Flashlight' A free Booklet. Ask for it.

## FIRE SALE

You need a good hot fire now, and we sell select Coal for all purposes.

ORDER EARLY.

## **JOHN MANN & SONS**

401 Clarence St. 425 York St.



## It Isn't Only Economy

that prompts the careful house-

## Parnell's Bread

She has proven its Superior Quality by actual tests.

She has noticed how much nore satisfying PARNELL'S BREAD is, and how much more it is appreciated by all who enjoy her meals.

Parnell's Bread Service Is Undoubtedly Better

Phones 929-1390.

Do the baking at home and insure good results by using Purity Baking

Powder It is unexcelled for making light, wholesome, delicious Tea Biscuits and Cake. Only 20 cts. lb.

Cairncross & Lawrence Chemists and Druggists, 216 DUNDAS STREET.

#### MR. W. W. GAMMAGE NAMED CHAIRMAN

Advisory Board for Industrial Education Met for Organi-

zation. At the inaugural meeting of the advisory board for industrial education in London, held Monday night in the city hall, Mr. W. W.

### LAURIER BARES THAT ALLIANCE

Liberal Chief's Scathing Criticism of Mr. Borden's Coalition.

MR. MONK THE ACROBAT

What Were the Terms Upon Which Nationalist Leader Entered Im-perial Administration, Sir Wilfrid Asks.

Ottawa, Nov. 20 .- During the debate

n the speech from the throne today, the House sat up and leaned forward in eager expectancy when Sir Wilfrid Laurier passed on to the consideration of the naval policy. The Ministerial benches were patently ill at ease, and as Sir Wilfrid continued, amid roars of laughter and applause, they made a sorry spectacle. He read the resolution, in which the House had unanimously concurred, calling for some aval action by the former government, and supplemnted it with the reading, amid laughter, of Mr. Borden's resolution calling for the building of Dreadnoughts and a more advanced naval policy than that of the former administration. Mr. Borden had complained because the naval policy of Sir Wilfrid had been too auicy of Sir Wilfrid had been too autonomous and not enough imperial The country had waited in vain for Mr. Borden's pronouncement of policy in the speech from the throne. The present Government, of course, would be a true-blue Tory Administration, tinctured and saturated with sound imperialism as they understand imperialism. Toronto's Voice.

Toronto's Voice.

"I could quote sentence after sentence, speech after speech," continued Sir Wilfrid, "but it will be sufficient for the present to recall the words of my honorable friend, the Prime Minisfor the present to recall the words of my honorable friend, the Prime Minister, spoken at Toronto, when he declared that the voice of Toronto should be the voice of Canada. Well, we know the voice of Toronto in regard to the navy. The voice of Toronto has always been that the navy bill which we introduced was not sufficiently imperialistic and was too much autonomous. That is the only criticism that was ever made. And, sir, on the present occasion I have to say that the voice of Toronto has been indorsed. The character of the victory of Sept. 21 was a triumph of imperialism. All over the country we were greeted with paeans of triumph, with shouts of victory for the cause of imperialism. Indeed, on the very next day, the 22nd of September, Mr. Joseph Chamberlain himself, the apostle of imperialism, cabled his congratulations and his blessings to my honorable friend, stating that he saw in the victory the dawn of the day he had long been looking for, and that he hoped soon to see the realization of his imperialistic dreams

lain himself, the apostle of imperiallaim, cabled his congratulations and his blessings to my honorable friend, attaing that he saw in the victory the dawn of the day he had long been looking for, and that he hoped soon to see the realization of his imperialistic of the construction of the construction



name submitted.

A general discussion followed on the development of the control of the control

# 124 Dundas and 123 Carling. Phones 2800 and 2801

NO FIRE SALE!

But we are offering for one week

a good heavy Mitt, knit cuff, reg-

REMEMBER, THIS WEEK ONLY.

ular value 50c. 34c Per Pair

# J. E. Young & Co.

2 Doors East Talbot. PHONE 588.

111 DUNDAS STREET.

## The Piano That Will Endure

SHERLOCK-MANNING PIANOS are built to last because special care is given each smallest detail in their construction. The result is a piano that pleases the eye and ear and that will satisfy always.



#### Hear Its Rich Tone

Listen to the SHER-PIANO. You'll be charmed with its rich, singing tone. And, moreover, this same beautiful tone will still be rich and powerful after years of service.
You can get no better
value for your money. If
you are thinking of buying a Plano, see ours. We
can save you a hundred
dollars.

Write for address of warerooms where these beautiful Planos be seen. Be sure and write for our latest catalogue. USE OUR AUTOMOBILE.

People living in London and immediate vicinity can examine our instruments right in the factory, and have our special selling plans explained, or if impossible to call personally, our city salesman will gladly call at any address upon request. Our automobile will call for you at your own home and take you back after seeing our factory and instruments. The round trip can be made in an

SHERLOCK-MANNING Piano and Organ Co. London Canada

NO STREET ADDRESS NECESSARY.

Flanders Motorcycle, \$225. Agents anted. Western Motorcycle Sales vanted. Company.

Taxicab Service

Men's Black Cloth Coats Also Ladies' Plush Coats Open Day and Night. Telephone 180 M. HORNSTEIN'S Mitchell Garage and Sales (o. 299 SOUTH STREET. PHONE, THE

47th YEAR, No HENRI BOURA THE REAL

Boss of the Borden tion, Says Mr. Ca Stinging Atta

SPEECH DEBATE Macdonald, and H

Pugsley. Ottawa, Nov. 21. - T romptly renewed the the House of Commons n barrassed, ill at ease ar tensive throughout. The issue for which

curing of larger markets clared Mr. F. B. Carvell to the speech from the The Government which ly serve the interests of ecure good markets fo secure good markets fing productiveness." Traising tariff barriers higher could not ultimat Hon. Mr. Foster intel is not necessary." said a larger protection omake a home market." "I am glad to have throm the minister, that no increase in tariff, at sponded the New Bruns This brought Mr. Fost again with alacrity, that," he observed, laughter.

hat," he ouser haughter.
"Ah," observed Mr. Ca
"I thought the honorable had gone farther than he arraig ernment for conducting campaign based upon glous prejudices, and,

the naval question, sco Continued on Pa BOARDER BOUND TO KEEP T

John Houghton Ch Assaulting Alfred Was Found C

John Houghton was olice court this morning aulting his landlord, Aleems that Houghton ha draw it. Her husband a spologize to Houghton, would have nothing to and it is claimed threa him another black eye more. Houghton pleade charge, and the magis him to go after binding \$50 to keep the peace. Ira Halliday, an India fined \$25 or 30 days for William Howard. a first

denied the charge, how that she had lost her just sat in the doorway did not explain why sh that hour of the mornin promised to go back to go, and the magistrate chance. She was allow

Ottawa, Nov. 22.—On the cabinet H.R.H. the naught has declined to the sentence of death Jemes Alek, a Hungar dered his wife and het Saskatoon. There wering circumstances. The capital case to come to severing circumstances. severnor-general.

YOUNG PE

Rev. H. H. Bingha Proposed Fe

taken by citizens genera losed new federation of People's Christian Soci People's Christian Soc People's Christian Soc city. A meeting will be to ganisation and definite made for active work.

"An interdenomination the voung people of the H. H. Bingham, pas Street Baptist Church, will enable them to support to every moral ment which comes up the United States the societies have done ment which comes up the United States the societies have done molitical purity and so reforms. The question duction would be one to the federation shoul up during the coming the coming people will be hemselves behind even acral reform proposed.

BEHIN Tells Considerable interest