

Fall Wall Papers

Carefully-selected productions, ranging from the inexpensive to the most elegant foreign creations. Mouldings of all kinds. Picture Molds, Plate and Chair Rails, Beads, etc., etc.

O. B. Graves, Ltd.
203 DUNDAS STREET.

We Sell

PARKE'S CATSUP FLAVOR, per bottle 25c
PARKE'S PICKLE MIXTURE, per package 25c
HEINZ PICKLING VINEGAR, per gallon 75c
BEST XXX WHITE WINE VINEGAR, per gallon 40c
PURE CIDER VINEGAR, per gallon 40c
ENGLISH MALT VINEGAR, per gallon 75c
Tumeric, Garlic, Curry Powder, Mustard Seed, Celery Seed, Mixed Spice, Cayenne, etc., purity and strength guaranteed.

John Diprose

THREE POPULAR STORES.
Dundas & Ridout Sts. Phone 388.
Dundas & Wellington, Phone 2262.
Richmond and Hyman, Phone 1291.

The Best Meal

In the city for Twenty-five Cents can be secured in our restaurant. The food, cooking and service are also guaranteed. Whenever you decide to eat down town try it.

London Cafe

201 Dundas St. F. A. Smith, Manager.

R. K. COWAN

BARRISTER, SOLICITOR, ETC.
County Bldg., next Court House, London.

London Conservatory of Music and School of Elocution, Limited.

Classes resumed Sept. 1. Arrangements may be made at any time for the fall term. Office open. Write for curriculum. Address, 24 Dundas street, phone 1101. F. L. WILCOX, Mus. Bac., A.R.C.O., principal. LOTTIE L. ARMSTRONG, registrar.

No one questions the honest motives of those who advocate local option, or prohibition—not even we who brew Regal Lager. But the temperate folk who use Regal Lager as a daily beverage, for health's sake, know how mistaken is the idea that so pure and tonic a drink is an intoxicant.

If thinking of buying a stove this fall see ours.

H. WOLF & SONS

Cash or Credit. 265 Dundas St.

The highest inhabited place in the world is that Buddhist monastery of Thibet, which is about seven thousand feet above sea level. A Russian does not become of age until he is 26.

NEELY & BLOOD

WOODS' FAIR.

Third Door East of Richmond Street.

Some Very Useful Hardware Specialties at Low Prices

Butcher Knives, at each 5c, 10c and 15c
Coat and Hat Hooks, at dozen 10c
Coat Collar Springs, at 2 for 5c
Skirt Hangers, wood or steel 10c and 15c
Wire Clothes Lines, 50 feet, each 15c
Can Openers 5c and 10c
Small Nail Scrubs, 2 for 5c
Dover Egg Beaters, price each 10c
Small Keyhole Saws, at each 15c
Wooden Towel Rollers, each 10c
Shelf Brackets, all sizes, pair 5c to 15c
Nickel-Plated Match Safes 5c and 10c
Silver-Plated Butter Knives 10c
Silver-Plated Sugar Spoons, 10c
See our special line of Tinted Toilet Sets, on sale Thursday at per set \$3.25 Worth regular \$4.50 set.

NEELY & BLOOD

160 Dundas Street.

THORO

FRANK C. HOOPER.
NEXT THE ADVERTISER.

THE Christy Hat

is wisely chosen by young and manly men. It gives an effect of style and dignity that imparts confidence to the wearer.

\$3.00 Each

NOTICE

Coal is going up. Get busy and order before the rise. Our coal is handpicked and guaranteed. Price, for immediate delivery, \$6 75 per ton.

HEAMAN & SON

Burwell and York Sts. Phone 312

IF

A fresh, sweet loaf of bread, baked till the crust is just right, would tempt your lagging appetite, ask for Miller's Maple Leaf Loaf. That's it.

Phone 2173 Tecumseh Ave.

**Reasonable Price Diamonds**

Visitors to the city will be specially interested in our Diamond display. We buy from the cutters, and pay no duty. Our prices and goods will surprise you.

W. G. Young

DIAMOND HALL STORES.

LONDON AND DISTRICT

Charged With Insanity.

Herbert Turner, of Delaware, was brought to the county jail last night charged with insanity by his neighbors. He appeared before Squire Chittick and was remanded until Tuesday next when he will be given a hearing.

Bicycle Vanishes.

Another case of bicycle stealing has been reported to the police. This time the wheel was taken from in front of the residence of Mr. George C. Gunn, 178 Albert street. Mr. Gunn left the machine standing there, and when he came out a short time later it had disappeared.

Death of William Weekes.

The death occurred at Glenora yesterday afternoon of Mr. William Weekes, father of Dr. W. J. and Mr. G. N. Weekes of this city. Mr. Weekes was one of the pioneer residents of West Middlesex. The funeral arrangements have not yet been completed.

VALUABLE HORSE BURNED

Untimely Fate of Animal Entered for Windsor Races—Owner's Narrow Escape.

Windsor, Aug. 30.—Fire broke out at midnight Monday in a barn on Glenary avenue, and the racehorse Cumberland, entered in the Windsor meeting today, was burned to death. The owner, Charles Chandler, who was sleeping in the barn, was kicked in the head by the animal, and had a narrow escape from death.

The Children's Choice.

Don't give your children too much meat in the summer time. The body doesn't require it and it is not good for them. Clark's Pork and Beans are rich in nitrogen and are exceptionally nourishing. Wm. Clark, Mfr., Montreal.

Public School Text Books

Get the children's supplies from us. We are prepared for a big rush, as all the text-books are new this term excepting the Readers.

TheMallaghBookshop

The increasing sales of our COFFEE is proof of its merit. If not using it, a trial will convince you.

J. W. EEDY

579 Waterloo. Phone 1206.

Watch and Clock Repairing

We make a specialty of all kinds of Watch Repairing from the lowest grade watch to the highest—all our work fully guaranteed. We also do a large Clock Repairing Business. Clocks called for, repaired and delivered to any part of the city.

C. H. Ward & Co.

DIAMOND MERCHANTS AND JEWELERS,
374 Richmond Street. Phone 1084

HAIR GROWTH

Is promoted by using every second night ORIENTAL RUM AND QUININE HAIR TONIC at the roots of the hair. This treatment at once stops falling hair, removes crusts and dandruff, destroys hair parasites, and soothes irritated, itching scalp. It stimulates the hair follicles and supplies the roots with energy and nourishment.

FIFTY CENTS A BOTTLE.

Cairncross & Lawrence

Chemists and Druggists.
216 DUNDAS ST. LONDON, ONT.

Furs

Now is the time to look up your Furs and if they require a little repairing let us have them now.

BELTZ

PRACTICAL FURRIER.

DEATH OF E. B. WOODMAN

Was Prominent in the Early History of This City.

A former resident of London in its early history as a village, town and city, passed away the middle of this month in the person of Mr. E. B. Woodman, Portage, Wisconsin, who came to Canada in 1832 as a lad. He was a resident of London in the '40's, '50's and '60's of the last century, leaving for California and the west at the close of the late civil war.

Mr. Woodman has many friends in the city still, as he was one of the charter members of the Old Phoenix, No. 2, Hand Fire Engine, of which he was a proud member and fire-fighter whenever called upon. Our firemen have always been a self-sacrificing band, especially in those early days, and at that time there were enrolled on the membership the Belts, Wheelers, Perrins, McBrides, Christies and Cousins, and many other prominent individuals, who did their share of the dangerous work. The remaining members of the old brigade we see gradually growing less, and it is to their honor that they keep alive the old spirit of patriotism that has laid one of the foundation stones of our beloved city, of which they may well be proud.

Mr. Woodman was an uncle to Messrs. F. E. and C. W. Leonard, whose father, the late senator, helped to organize the first fire brigade, which superseded the historic bucket brigade of earlier date. The late Mr. Leonard was at one time chief engineer of all the organized companies, about five at full strength.

GOT A NEAT SUM FOR LOAD OF ALSIKE

[Special to The Advertiser.] Chatham, Aug. 30. A load of alsiike seed sold to Glenn & Son this morning netted David Belanger, Paincourt farmer, the neat sum of \$843 77. At that rate, Kent County land is worth \$56 per acre for one season alone.

Logs in large quantities are being removed from the Thames River by the Government workmen in charge of the work of removing snags from the channel. It was never supposed that there were so many obstructions in the stream. All along the bank the logs are piled in great quantities.

APPLE-RAISING

An Object Lesson How a St. Catharines Man Gets a Good Crop.

[Special to The Advertiser.] St. Catharines, Ont., Aug. 31.—It seems queer how things will happen. Of late there has been a good deal of talk in Ontario about the way the apple orchards are going backwards in this Province, with predictions that pretty soon there won't be any apples at all in Ontario. W. H. Bunting, the well-known fruit grower, is showing visitors his apple orchard, which is just loaded with apples of all kinds. "I have already taken off about three thousand baskets of apples, and I fully expect there are three thousand barrels there yet," said he. "And the strange part of it is, this orchard, which is 24 years old, never before that I can remember ever gave a good crop." Mr. Bunting liberally prunes and sprays his trees, and spends considerable money on fertilizers. He has a very large crop of peaches and grapes, as well.

Special attention paid to wedding orders. Hueston's Liveries.

Do You Enjoy a Cup of Good Tea?

In selecting our Teas, we pay particular attention to strength and flavor. We believe that we can give you better value than you can get anywhere else in London.

It is well known in every part of the city that we have the best Coffee, and we claim for our Teas the same excellent value. You can't lose anything by giving us a trial order and prove what we say.

BLACK TEAS

25c, 40c, 50c, 60c, \$1 and \$2 lb.
YOUNG HYSONS—Green 25c, 40c, 50c, 60c lb.
GUNPOWDER 50c lb.
OOLONG 60c lb.
JAPANS 25c, 40c, 50c lb.

THREE PHONES:
Dundas Street, 3051 and 3052.
South London, 969.

T. A. ROWAT & CO.**DROP THE "HELLO" AND SAVE GOOD TIME**

Apparently Few Concerns Adopting New Method Suggested By Phone Company.

Apparently only a small percentage of telephone users in London are following out the suggestion of the Bell Telephone Company contained on the inside page of the last directory to do away with "Hello," when answering calls, and use the firm name instead. In order to see if London firms were adopting the suggestion, The Advertiser called up a number of places. Some of the conversations were as follows:

The reporter called up 2714. "Hello," came back the answer. "Hello," said the reporter. Silence for a few seconds. "Whose place is that?" asked The Advertiser. "McClary's," was the reply. "2400 was the next call."

"Hello," said the operator at the switchboard.

"Who do you want?" asked the operator.

"Whose place is that?"

"The Tecumseh House," she replied.

"All right, thanks," said the reporter, and hung off.

38 was next called.

"Hello," came back.

"Hello,"

"Hello. Bank of Toronto speaking."

was the reply, which was the first that came anywhere near the new time-saving method that is being adopted in many of the large cities.

Victoria Hospital was next called.

"Hello," said Superintendent Heard.

"Hello," said the reporter, recognizing the voice, "what is doing?"

"No concerns today," replied the superintendent.

The reporter called 33, and a young woman answered.

"Hello," she said, sweetly.

"Hello."

"What do you want?" she inquired.

"Where is that?" was asked.

"Mr. Bowker's office at the Grand Trunk depot," she replied. "He isn't in just now."

The operator at Smallman & Ingram was the first one to say:

"Smallman's," when she was called.

"You are an up-to-date operator," said the reporter. You are the only one so far who hasn't said "Hello," and wasted a lot of time."

"That's one for me, then," said the girl.

"3100," called the reporter.

"Hello," said the girl at Robinson, Little & Co.

"Hello," said the reporter. "I just wanted to see if you were using the new practice of giving the firm name."

"We do sometimes," was the reply, "but forget quite often."

"Hello," said the girl at J. H. Chapman's when she answered the call.

"Where is that?" asked The Advertiser.

"J. H. Chapman's," was the reply.

A number of other places were called up, but Smallman's was the only one where the firm name was given as soon as the call was made.

In the newer telephone books part of the advice given in the front is as follows:

"Hello" means little, and provokes the question: "Who is it?"

"How few telephone users make a practice of announcing their firm name when answering telephone calls?"

"It's good advertising."

"It saves time for all. Why not adopt it?"

The Light That Failed

Life loses its charm when the light goes out—the light that guides you—the light of your eyes.

Nature warns of the approaching darkness

We read these warnings aright and provide glasses that arrest darkness and insure light.

The Brown Optical Co.

Eyeglass Specialists and Lens Manufacturers.

237 DUNDAS ST. PHONE 1877

THE ARMY 'FAREWELLS' COL. AND MRS. SHARPE

Salvation Army Citadel Scene of Reception to Popular Leaders.

The Clarence Street Salvation Army Citadel was crowded last night at the farewell reception which was tendered to Col. and Mrs. Sharpe, and Adjutant Riley, previous to their departure for new fields in the west. The St. Thomas Army Band and other members to the number of 50 came up in a special car.

The meeting was in charge of Col. Mapp, the chief secretary; Col. Gaskin, the field secretary, and Brigadier Potter, all of Toronto.

Regret was expressed that Col. Sharpe is leaving London, and he was showered with good wishes for his success in his new field.

Col. Sharpe has spent four years in London, and he stated in his parting address that they had been the happiest years of his life.

Adjutant Riley has been associated with Col. Sharpe both in London and St. John, N. B., and he hopes to be with him for many years yet.

Mrs. Sharpe was unable to attend through illness in her family.

The speakers included Mrs. Adjutant Knight, of Petrolia; Staff Capt. Williams, of the immigration department, of London; Major McGillivray, also of this city, and Adjutant Hoddinott, of St. Thomas.

CONNECT MEAFORD AND OWEN SOUND

Syndicate Propose Building a New Railway Link.

Owen Sound, Aug. 30.—It is understood that some Cleveland men have become interested in a scheme to build a railway line from this place to Meaford.

The proposed road is 30 miles in length. A member of the syndicate, Mr. J. B. Tanner, has been consulting with Mayor Harrison and other officials in regard to the scheme.

It was arranged that Mayor Harrison and Mr. Tanner should visit Meaford together and interview the heads of the C. P. R. and G. T. R. with a view of having one of the two corporations operate the road.

NEW HAMPSHIRE TREMBLES

Earthquake Shock That Rattles Dishes on the Shelves.

Newport, N. H., Aug. 30.—An earth shock caused considerable excitement in this section of New Hampshire today, but did no damage.

In this town residents felt a distinct trembling of the earth and dishes rattled on the shelves of houses.

The shock came at 9:30 a. m., and lasted for three seconds. It was accompanied by a loud noise resembling thunder.

The whole region about Lake Sunapee were somewhat alarmed.

BRISTOL MERCHANTS TICKLED WITH LONDON

Impressed With the Forest City's Air of Contentment and Prosperity.

The members of the Bristol Board of Trade who paid a visit to London yesterday are delighted with London, stating emphatically that it was one of the finest sights they had ever seen. "You have a most beautiful city," said Mr. Risely. "Your beautiful streets, your fine drives, and the general air of contentment and prosperity, form a picture that one will not soon forget. I noticed in my drive about the city that you have made splendid provision for the aged, the sick, the infirm, and the neglected children. That speaks volumes for the charity of your citizens, and impressed me greatly."

Canada's Possibilities. "You have enormous possibilities in this country. In England we have no idea of such a country. The vastness, and the richness of it, are most surprising, and we can assure you that we will not be slow to make known the fine treatment we have received, and the great possibilities of the land."

"It would be better for the old country, as well as Canada, if more British merchants and businessmen took a run over. The trip has been an object lesson to us, I can assure you. We must add that we appreciate to the fullest possible extent the kind treatment we have received."

DROWNED IN RIDEAU CANAL.

Ottawa, Aug. 31.—The body of Mrs. Jennie Gullock was found floating in the Rideau Canal here yesterday. It was evidently a case of suicide, as the woman had been grieving over the death of her husband, James Gullock, who lost his life in a snowslide at Rogers Pass, British Columbia, last winter. Mr. and Mrs. Gullock came here from Montreal a couple of years ago. The woman was in good circumstances.

Welcome, Ladies, at Toronto Fair

Seeing the fair and the crowds is interesting and wearying work. In the midst of it nothing is so refreshing and stimulating as to sit down and have a cup of really good tea. You will be very welcome at the Red Rose Tea booth in the Manufacturers' Building, where you will be daintily served with a small roll and the most delicious cup of tea you ever had.

Red Rose Tea

IS GOOD TEA

The earth's fertile area is estimated at 28,269,200 square miles. Switzerland has a total population of 3,500,000, and there are 1,384 pericals in the country, or one publication to every 2,715 persons.

Our Prices Advertise Us

To Clear Out Our Present Stock of

WALL PAPER

We are selling it at greatly reduced prices. Call and be convinced.

HOUSE-PAINTING. PAPER-HANGING.

A. E. JOLLY & CO.

190 DUNDAS STREET.

London's Greatest Clothing Store---R. H. & J. Dowler**A Big Five-Days' Campaign Of Boys' "School" and "Best" Suit Selling**

One Hundred Guaranteed Watches Given Away Absolutely Free with the First Hundred Boys' Suits at \$5.00 or Over.

Over One Thousand Suits to Select From.

WE HAVE TAKEN THE BOYS OF LONDON AND MIDDLESEX INTO PARTNERSHIP in our introduction of the handsomest fitting and greatest range of Boys' "School" and "Best" Suits ever brought into Western Ontario. The cloths are mostly selected from our men's ranges; the tailoring, the fit and the trimmings speak for themselves. We take the boys into partnership, and hand them over the cost of advertising with each Suit at \$5.00 and over.

A Guaranteed Watch Absolutely Free of Charge

As our Suits were price-marked (all plain figures) before this "partnership" was decided on, and marked for big selling at the keenest of cash prices, not a single cent of the cost of this handsome watch has been added.

Look for the Sign of the Big Watch and be in on the First Hundred Suits

Boys' Hats and Caps

Boys' Bloomer and Straight Pant Knickers.
Boys' Sweaters and Sweater Coats.
Boys' Fine Cashmere, Worsted and Cotton Hose.
Boys' Untearable Tweed Knickers.
Boys' Fall Raincoats.
Boys' Underwear.
Boys' Shirts and Shirts waists in the new fall patterns.

Boys' Early Fall Overcoats

In many swagger styles and the new colorings.

Boys' School Suits at \$2.75

This lot includes about 25 Suits at \$5.00 and \$5.50, the balance of our spring stock.

BOYS' TAILORSHOP MADE, "STUDENTS" AND HIGH SCHOOL CADETS' SUITS, cut from the men's suit cloths, in imported tweeds, worsteds and serges.
\$5.00, \$5.50, \$6.00, \$6.50, \$7.00, \$7.50, \$8.00 to \$11.00.

BOYS SHOULD SEE OUR FIFTH AVENUE, NEW YORK, BREECHES BLOOMERS with our "Student" Suits.

Boys' Suits at \$2.10

For the schoolboys, in good durable tweeds, worth \$3.50.

Boys' School Suits at \$4.25

These Suits are sold regularly in all the Ontario cities at \$5.00. Made by the best