

London Advertiser.

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FOR ALL President and Manager for your next year.

PRINTING RATES. Advertisements: 10c. per line. 10c. per line. 10c. per line.

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to obtain: First, a good and uniform quality of produce; second, scrupulous attention to cleanliness; third, constant attention to testing the milk furnished by patrons; fourth, a sufficiently good method of keeping records in order to prove the exactitude and truthfulness of the yearly report of operations that each factory will furnish the Department of Agriculture. Whether any of the ideas embraced in this scheme could be worked out with advantage in the western cheese districts is a point for our dairymen to consider. In the eastern part of Ontario large numbers of factories are controlled by single individuals with very gratifying results in the quality of the produce.

On the question of the quality of milk supplied factories, the advertisement has more faith in a system of education which will demonstrate to farmers that it is in their financial interest to give good dairy cows the best of treatment and food and then furnishing an honest product to the cheese-maker than in adopting any rigid standard and fining everybody who fails to reach it, though there are undoubtedly some men so constituted with whom nothing but a sharp money penalty will prove efficacious.

IMMIGRATION.

A contemporary, seemingly inspired by the Government, which is greatly in need of defense, rushes to the excuse of the Ottawa Administration with the statement that the authorities pay nothing to encourage workmen to come in and compete with the workers already in the country. The statement is palpably incorrect, as is the following quotation from a so-called official hand-book:

It may be stated that the emigration of the inmates of workhouses, or persons in receipt of parish relief, is in no circumstances encouraged by the Canadian Government.

Turning to the recently issued Auditor-General's report we find numerous instances of men being paid bonuses on immigrants, amount in some cases to \$10 a head and in others to \$5 a head. Not only that but thousands of dollars were paid in the last official year as bonuses to the professional philanthropists who make a living out of collecting the waifs and strays of the old world big cities for shipment to this country. Who will deny that these products of the slums do not unfairly compete with our workers, especially those of the laboring class, who are least able to look after their own interests? Dr. Roseburgh, an Ontario medical expert, recently went before the Prison Commission and asserted that the inherited tendencies to disease and vice of these children rendered them most undesirable additions to our population; and Mrs. Elizabeth Bradley, of Birmingham, a leader in philanthropic effort and the promotion of purity among the rising generation, informed the commission that no matter what reforming processes these children might be submitted to, it was most unwise to encourage their immigration. Mrs. Bradley, after due inquiry, has no hesitation in attributing the increased prevalence of immorality in large centers of population in Canada and the United States to the immigration of boys and girls with the seeds of physical and moral disease inborn in them. Those who have studied the laws of heredity indorse this statement. Surely it is time that the people of Canada refused to longer countenance the giving of Government aid to immigration of so doubtful a character, especially when it has a further effect of unfairly competing with the workers already here.

PERSONAL AND GENERAL.

—On dit that Mr. Goldwin Smith may write a volume on Canada.

—The Bytander will be discontinued in September, when Mr. Goldwin Smith's brilliant pen will be likely to be seen again pretty often in The Week.

—The newspapers published in the interests of the United States farmers are uniting against high taxation as laid on by the so-called protective tariff.

—The health statistics for last month, recently issued, though not very reliable, show London to be a healthy city. We all know this to be the fact. Nevertheless, we need better sewerage, a more cleanly river, and the removing of one or two disease-breeding pools in the suburbs. Contagious and filth diseases should be almost unknown in a city with London's advantages.

—The Parliament of Great Britain allows only £5,000 a year in grants to local institutions in supporting agricultural or dairy schools—a sum not greater than is granted by the Legislature of Ontario for the support of our Agricultural College, and considerably less than is given by the Congress of the United States for the maintenance of experimental stations in each of about 30 States. The British grant is ridiculously small for so important an object.

—One of the largest known bodies of iron ore on this continent is the property of Mr. Caldwell, M.P.P., and is situated in Gunflint Lake, near the boundary of Ontario and the State of Minnesota. Yet it is as valueless as though it were lying around the North Pole—partly because it has neither railway nor water communication, but chiefly because there is no market for it. The mines of the Vermilion range in Minnesota, 70 miles away, have an outlet of 500,000 tons of ore yearly.

—Mr. G. F. Frankland, the well-known Toronto cattle exporter, who is now in England, writes to a contemporary strongly supporting the agitation for taking off the duty on corn imported to feed Canadian cattle. He says he grieved to see in every market that he visited—whether in Glasgow, Newcastle or Liverpool—lean cattle of good breed and shape, weighing about 1,100 pounds, that ought to have been loaded with flesh of the beaver brand, and should have weighed 1,500 pounds. The trouble is, Canadians cannot feed their cattle up to full weight, while paying duty on corn, and sell them in competition with

lean cattle exported and fed in Britain on corn imported there free of duty. That is the case in a nutshell, but the grab-all Dominion Government refuses to take cognizance of the difficulty, and continues to collect the unnecessary and harassing tax.

—The Interior Department at Ottawa, acting on data received from Dominion surveyors, has reduced the estimated area of Canada from 3,610,000 square miles to 3,519,000 square miles. There is a land surface of 3,379,000 square miles. The change is accounted for by the washing away of Sable Island or through the claim of United States surveyors that Canada has been squatting on Alaskan territory, but because of a belief that the estimates hitherto have been erroneous. The decrease is insignificant in view of the fact that we control a fourteenth part of the entire globe and that Canada, while 5,000 square miles larger than the United States, exclusive of Alaska, is 30 times larger than Great Britain. There is plenty of room for expansion in these territories. All that our people require is extension of trade and reduction in taxes.

OTHER NEWSPAPERS.

FAILS SHORT IN ONE RESPECT. Bowmansville Statesman.

An immense new safe has been provided for the Dominion Finance Department. It is said to be fire-proof and burglar-proof, but nobody pretends that it is bodder-proof.

SHOULD HUNT FOR THE NORTH POLE. Overland Monthly.

We are just beginning to make a scientific study of the weather. We can never perfect that science, however, even if the world should unite in an international service, until we learn all about the weather conditions of the polar regions.

THE LANGUAGE OF THE FUTURE. Baltimore American.

In the past 50 years the number of people who speak the English language has increased from 21,000,000 to 125,000,000. The increase has been several times greater than that of any other tongue. It is thus easy to see what will be the universal language of the future.

IT IS WORRY WHICH KILLS. Christian refusal to worry: persistent determination to read books and see pictures and study nature, and enjoy the society of family and friends, would strike the fetters of many hands. Work is only a means to an end; to make an end of it, and worship it as a fetish, is as absurd and wicked as any other kind of idolatry. The people who think they are serving God by wearing themselves out are as much given over to superstition as the fakir who lets his finger nails grow through his hands, or the dervish who whips himself dizzy in what he regards as an act of worship.

ELECTRICITY AS A MORAL AGENT. Electricity has stepped in mercifully to alleviate the miseries of the early riser on dark winter mornings. An arrangement has been devised by which a connection is made between the room clock and the stove. The clock indicator is set over night to any required hour, and when the hour-hand reaches that time in the morning, an electric connection is established with the stove, which is then lighted by an electric spark. The sleeper in the meantime is not disturbed. As the temperature rises, however, it is indicated by a small thermometer, which has reached a point of summer-like comfort, an alarm is sounded. The sleeper, of course, is awakened, but the act of jumping out of bed has no terrors for him, the morning ablutions are performed without a shudder, and the necessity for occasional lapses into profanity is checked.

NEW PUBLICATIONS.

Wide Awake, for August, fulfills its name. It is published by the D. Lothrop Company, of Boston, and has no superior in the world as a wide-awake young folks' monthly.

Wm. Bryce, publisher, Toronto, has issued a revised edition of his far-famed "Home-made Cook Book." Every housewife should possess a copy. To be had in two bindings, either 30 cents or 50 cents.

Sick Headache.

Is a complaint from which many suffer and few are entirely free. Its cause is indigestion and a sluggish liver, the cure for which is readily found in the use of Ayer's Pills.

"I have found that for sick headache, caused by a disordered condition of the stomach, Ayer's Pills are the most reliable remedy."—Samuel C. Bradburn, Worthington, Mass.

"After the use of Ayer's Pills for many years, in my practice and family, I am justified in saying that they are an excellent cathartic and liver medicine—sustaining all the claims made for them."—W. A. Eastall, M. D., F. R. C. S., and N. W. Railway Co., Burnet, Texas.

"Ayer's Pills are the best medicine known to me for regulating the bowels, and for all diseases caused by a disordered stomach and liver. I suffered for over three years from headache, indigestion, and constipation. I had no appetite and was weak and nervous most of the time. By using three boxes of Ayer's Pills, and at the same time dieting myself, I was completely cured."—Philip Lockwood, Topeka, Kansas.

"I was troubled for years with indigestion, constipation, and headache. A few boxes of Ayer's Pills, used in small daily doses, restored me to health. They are prompt and effective."—W. H. Stuart, Medford, Pa.

Ayer's Pills.

PREPARED BY DR. J. C. AYER & CO., LOWELL, MASS. Sold by all Druggists and Dealers in Medicine.

4 DECADES

HAVE COME AND GONE SINCE THE SUPPLY OF FERRIS COUGHS, COLDS, BRONCHITIS, AND LUNG TROUBLES FIRST CURED BY THE USE OF BARK, CHERRY, AND TEA IT TIES NOT OF CURE. SEE THAT "I. BUTTS" IS ON THE WRAPPER.

Children Cry for Pitcher's Castoria.

NOTHING LIKE IT.

MR. JOAB SCALES, of Toronto, writes: "A short time ago I was suffering from Kidney Complaint and Dyspepsia, Sour Stomach and Lame Back; in fact, I was completely prostrated and suffering intense pain. While in this state a friend recommended me to try a bottle of Northrop & Lyman's Vegetable Discovery. I used one bottle, and the permanent manner in which it has cured and made a new man out of me is such that I cannot withhold from the proprietors this expression of my gratitude."

WONDERFUL CURES.

FOR THIRTY YEARS.—Mrs. L. Squire, Ontario Steam Dye Works, Toronto, says: "For about thirty years I have doctored for Liver Complaint and Dyspepsia without getting any cure. I then tried Northrop & Lyman's Vegetable Discovery, and the benefits I have received from this medicine are such that I cannot withhold this expression of my gratitude. It acts immediately upon the Liver, and its good effects are noticed at once. As a Dyspepsia remedy I don't think it can be equalled."

INDISPUTABLE EVIDENCE.

HARDENED AND ENLARGED LIVER.—Mrs. H. Hall, Navarro, N.Y., writes: "For years I have been troubled with Liver Complaint. The doctors said my Liver was hardened and enlarged. I was troubled with Dizziness, Pain in my Right Shoulder, Constipation, and gradually losing flesh all the time. All food soured on my stomach, even with the closest attention to diet. I was under the care of three physicians, but did not get any relief. A friend sent me a bottle of Northrop & Lyman's Vegetable Discovery, and it affords me much pleasure to inform you that the benefit I have received from it is far beyond my expectation. I feel better now than I have done for years."

BLACK! BLACK!

THE PAGE.

BLACK RING BLACK WINDSOR

SCARFS SCARFS

FULL RANGE RECEIVED TO-DAY.

BURNS & BAPTIST

The Furnishers.

MARSHALL BROS.

Wholesale Importers of

TEAS and COFFEES

67 Dundas Street, London, Ont.

STRUTHERS, ANDERSON & CO

WHOLESALE IMPORTERS OF

Staple and Fancy Dry Goods

Gent's Furnishings, Hosiery and Gloves, Laces and Embroideries, Dress and Tailors' Trimmings, Ladies' Furnishings.

Berlin, Beeline, Peacock, and other Woods and Yarns. Fancy Goods, Stationery, Jewellery, Etc.

333 RICHMOND STREET LONDON.

THIS WEEK'S ARRIVALS

AT THE

CRYSTAL HALL

LOOK OUT FOR HOT WEATHER.

KEEP COOL! KEEP COOL! KEEP COOL!

New Berry Sets, New Water Sets, New Lemonade Sets, Ice Cream Glasses, Tin-Top Jellies, Spring-Top Jellies, Screw-Top Jellies.

Fruit Jars, Fruit Jars, Fruit Jars

Largest Stock. Best Selection. Cheapest Prices.

W. J. REID & CO'S

CRYSTAL HALL AND NEW BARGAIN STORE,

DUNDAS STREET, - - LONDON

ADVERTISE IN THE ADVERTISER

ALL TOTAL ABSTAINERS SHOULD INSURE

The Temperance and General

Life Assurance Co.

Head Office, Manning Arcade TORONTO.

PRESIDENT: HON. GEO. W. ROSS, Minister of Education.

VICE-PRESIDENTS: HON. S. H. BLAKE, Q.C., ROBT. MCLEAN, Esq.

Where Abstinents are classed by themselves, and proper care is exercised in the selection of risks, the result to them must be very satisfactory, owing to their much greater average longevity.

Policies Issued on all the Most Approved Plans, with Level or Natural Premiums.

H. SUTHERLAND, Manager.

AGENTS WANTED.

PRINTING

Every Description Promptly Executed

Advertiser Job Dept.

WE HAVE A LARGE LINE OF

Envelopes and Shipping Tags

Which we will sell at close prices in 10,000 lots.

IMPERIAL

CREAM TARTAR

BAKING

POWDER

PUREST, STRONGEST, BEST.

CONTAINS NO Alum, Ammonia, Lime, Phosphates, OR ANY INJURIOUS SUBSTANCE.

E. W. GILLET, TORONTO, ONT.

THE CELEBRATED ROYAL YEAST CAKES

REGULATES

Bowels, Fills and Blood.

CURES

Constipation, Biliousness, all Blood Humors

Dyspepsia, Liver Complaint, Scour, and all Broken Down Conditions of the System.

WATFORD, ONT.

My daughter, after a severe attack of Scarlet Fever, was completely broken down. I spent hundreds of dollars in doctors' bills with but little satisfaction. Before she had taken one bottle of Burdock Blood Bitters, her condition had changed, and now she is entirely cured. Mrs. HOFSTETTER.

W. Chapman

BUTCHER.

Fresh and Salt Meats, Beef, Mutton, Fowls to. Goods delivered to any part of the city.

269 DUNDAS STREET

GOVERNMENT

SCHOOL OF ART

Has reopened for the next term.

CLASSES MONDAY AND FRIDAY

FROM 7 TO 9 P.M.

Students wishing to join can now do so

Fees for 21 lessons, \$2.

Subjects taught:—Mechanical, Geometrical, Freehand and Model Drawing; Perspective, Geometry, Ornamental and Industrial Design, Modeling, Lettering.

EXTRA CLASSES:—Oil, water color and china painting Mondays, Fridays and Saturdays, from 10 to 12.

Mechanics' Institute, Dundas Street

Send for circular.

J. H. GRIFFITHS, Sec.-Treas.

LIVERY STABLES.

ILLEY'S CROWN LIVERY—No. 618 Dundas Street, East London. Telephone No. 668.

STAR LIVERY

Robt. Tripp, Prop.

Richmond street, near C. P. R. station. Mr. H. M. Douglass has sold out to Mr. Robt. Tripp, who will be pleased to meet all the old customers of this well-kept livery. Telephone 623.