The evening telegram, st, Johns, newfoundi And, Auguti 24,1205 -i

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With a view of halping this fund, that








## A Great Truth

No one succeeds in Business to any great extent
who misleads or misrepresents OUR CLAIM
We claim to make straightforward meessages through
the advertising columns of the Press and our Windows the advertising columns of the Press and our Windows
about ourr merchandise, and every article is marked in
plain

FALL MERCHANDISE Our Fall merchandise is arriving every day, and we are
conndent that the prices are the lowest yet offered the
public. OUR BUYER His recent trip to all the Foreign markets secured for
us the very
required cash. OUR CUSTOMERS Our customers can secure the same concessions here
for Cash as we secured from the mills. SPECIAL FALL GOODS AT SPECIAL PRICES.
Wethave BLANKETS specially bought for this Sile
andwe can guarantee the qualily. Look at the sizes
and then the prices. They are marked by the pair.



 ALL wool blankets, at all prices from $\$ 7.50$ pr. SPECLAL! MENS WOOLLEN HEAVY WINTER
NOVA SCOTIA UNDEWEAR. We have gone NOVA SCOTA UUDERWEAR. We have gore
through hhese bught for seconds, but canhot find any.
All sizes Shirts and Pants $\ldots \ldots \ldots . . \$ 1.35$ gar. SPECIAL: ALL PURE WOOL HEAVY WINTER
NOVA SCOTIA MENS UNDERWEAR; 100 p.c.

Wool all sizes : | Men's Heavy Woollen | Men's all Wool Cash- |
| :--- | :--- | :--- |


 woil
Special. . SPECLAL-Extra Heayy Men's veneck Grey Woollen PULL-0VER SWEATERS with maroon collar.
All our customers should see this line...$\$ 1.29$ YOR REAL BARGANS THIS FALI_SEE OUR
GOODS BEFORE MAKING YOUR PURCHASES





## Big Broadway Success Monday, Tüesday, Wednesday at THE MAJESTIC "LIGHIS OUT"

Out of the bacek bog of crime she came a slinking, sinister creature-
Hatippin Anniet Then Fate piched her up and whirled her through the
Heot Hilppin Anniet Then Fate piched her up and whiried her uhrough the
mort anaring career a gir hane ever knon- the bewidering course of
whiteh led her to the zreat motion pieture studios of Hollywood. TEN THOUSAND DOLLARS

Reward for the conviction of HIGH SHINE JOE, who is Ben Deely.
TH STONEHOUSE as HAIRPIN ANNIE, is assister by 6 other Stars 'Lights Out'

Is the greatest of all Crook Melo-Dramas.
See the greatest crook drama of the year-a dagger-bearing killer at larg came up from the bog of ctime to find love where she least expected it.
and

## "NUGGET" <br> BOOT POLISH

Materialas which disiside in in water Inorier to make use of waterprof ing nuffacturers of "NUGGET" do


 ${ }^{2}$ results with water polishes.

