

## Tag Day.

AD OF NEW MATERNITY HOSPITAL.

A tag day will be held to-morrow, Wednesday, in aid of the new Maternity Hospital. Commandant Hard, who has charge of all arrangements in connection with the same, has succeeded in enlisting the services of a number of ladies, representing the various religious denominations to captain the different teams. It is hoped that the public will generously patronize the willing workers who have agreed to give their holiday to help on this worthy object.

REGATTA DANCE. C. C. C. HALL.—End "The Day" well by joining the happy throng in the C. C. C. Hall on to-morrow, Wednesday night, and enjoy a really good Dance in a splendid hall, with splendid music; the Prince's orchestra.

## The Lobster Fishery.

(Trade Review.)

We learn from dealers this week that the condition of the lobster market is extremely bad and this with apparent reason. It is extremely difficult for interested parties to make even though quotations are lower by 25 shillings per case than last year when there was a very active demand.

This year the pack in Newfoundland will be only one-third or one-half of what it was last year and it is evident that what we have stated regarding the abuses which have been going into the industry, such as fall fishing, etc., have had a markedly effect on the industry. This year's profitable department of the fishery is being quickly destroyed for reasons which time and again have been set forth in the columns of the Trade Review.

Today the local quotations on lobsters are \$24.00 in the outports and \$20.00 in St. John's. This disparity in price as between the city and outports is caused by reason of people in these latter places who pack their pack to the city having to haul the catch on them. The amount paid for the goods purchased in the outports will net them about the same as those purchased at St. John's.

The greatest market of our lobster is found in Europe and we export them to Sweden, Norway, Denmark, Russia, France and Britain. The difference in the price is the difference in the cost of getting them to their destination.

The consumers prefer our lobsters from these of other countries, but they complain that the pack as a rule is inferior in quality. Our lobstermen are by far a better flavor than those of competing countries. This, it has been established, is caused by the superior feeding grounds which the Newfoundland lobster frequents; where the food assimilated is free from any impurities and the crust of the crustacean is clean and firm. It is a strange circumstance and one not generally known, that the lobster caught in the outside and rougher waters are far better in quality and flavor than those taken in more circumscribed marine areas where the water is smooth and comparatively shallow.

Generally speaking the greater number of our lobstermen are taken on the rough outer shores and consequently their flavor and quality generally are better than those of Nova Scotia, for instance, where are taken in Bedford and kindred localities, the water of which generally are as smooth as a mill pond. Our fish are more healthy and get better food.

The necessity of strict regulations in this fishery becomes more and more apparent as the years go by. As lobstermen are at present the laws are looked upon as a dead letter. The lobster season is disregarded. Spawning lobsters are packed and there is a general disregard of the regulations. The necessity of inspectors becoming more and more apparent. It is employed on the West Coast, but he is set an impossible task. He is supposed to visit 2,000 lobster factories in eight weeks and to cover 100 miles of coast line in the performance of his duty, a task which is physically impossible to accomplish. It is not wanting to show that the number of people will engage in this autumn in catching and packing lobsters but such action should not be tolerated for an instant and the authorities should deal in a drastic manner with all who engage in this illicit fishing. The practice of hooking lobsters which is too generally indulged in should be stopped at once. By this method the lobster are often quickly killed and are thus of no use and are thrown away and as dead lobsters cannot be boiled.

It is evidently time to enforce the regulations made for the protection of this branch of the fishery. Dealers assure us if something is not done there will soon be no industry to supply them to.

# GREAT PRE-REGATTA SALE

## At the Royal Stores

From now until Regatta Day, our entire stocks of Summer merchandise will be offered at substantially reduced prices—thus providing timely economy opportunities to prepare for Regatta Day and the many weeks of fine weather yet to come. Every department has something important to offer at reduced prices.

DON'T FAIL TO TAKE ADVANTAGE OF THIS GREAT EVENT.

## Stylish Summer

### Coats

#### at Half Price

Ladies Cream Gaberdine and Shantung Coats.

Reg. 10.00 ea. Selling for **\$5.00**

Reg. 11.00 ea. Selling for **\$5.50**

Reg. 21.00 Selling for **\$10.00**

Reg. 26.50 Selling for **\$13.25**

Reg. 31.50 Selling for **\$15.75**

### Savings on Dress Accessories

**Ribbons.**  
Silk Corded Ribbons in shades of Fawn, Jade, Saxe, Rose, Corbie, Henna, Brown, Blue, suitable for all millinery purposes, 5 inches wide. Reg. 60c. yard for **49c.**

Another line of Silk Ribbon in colors of Pink, Saxe, Pale Blue, Maroon, Brown, Navy, White and Black. What about that Hair Ribbon for your little girl on Regatta Day? 4 inches wide. Reg. 50c. yd. for **44c.**

**Bertha Collars.**  
White and Cream Collars in Point Lace, Net, etc., beautiful designs, just the thing for that good dress or blouse. Reg. \$2.50 each for **\$2.10**

**Ladies' Handkerchiefs.**  
Lissus Handkerchiefs in Plain White and a large assortment of colored borders, size 12 x 12, guaranteed not to fade, excellent value at the regular price. Reg. 40c. ea. for **34c.**

### Knit-Wear Bargains

**Moire Underskirts.**  
In shades of Grey, Rose, Saxe and Taupe, finished with scalloped edge and draw string at waist. Reg. \$5.25 each for **\$4.50**

**White Shirting Underskirts.**  
Embroidery flounce, draw string at waist, assorted sizes. Reg. \$1.75 each for **\$1.50**

**Corsets.**  
Sport model, made of Pink Coutil, 4 suspenders, elastic at waist. Reg. \$1.55 pair for **\$1.35**

**Ladies' Vests.**  
Summer weight, good Jersey Knit Vests, with shoulder strap. Reg. 85c. each for **29c.**

**Ladies' Pants.**  
Jersey Knit Pants, light weight, slip-over style, elastic at waist and knees. Reg. 35c. pair for **29c.**

### Summer Hats

**Ladies' and Misses' Hats**  
White Imitation Panama Hats with Black or Colored bands. These are ideal for holiday wear. Reg. \$2.00 each for **\$1.68**  
Reg. \$2.50 each for **\$2.10**  
Reg. \$4.50 each for **\$3.78**

**Children's Hats.**  
Children's Imitation Panama Hats with Black or striped bands. Reg. \$1.10 each **95c.**

Children's Cream Open Straw Hats, lined with silk muslin, trimmed with narrow ribbon and wreath of flowers. Reg. \$3.00 each for **\$2.50**

Cream Tape Straw Hats, muslin lined, finished with rosettes; also ribbon bands with streamers, narrow Valenciennes lace under brim. Regular \$2.25 each for **\$1.80**

### Lovely Dresses at Sale Prices

**Ladies' Dresses.**  
White Voile Dresses, embroidered and lace trimmed, long waist, short sleeves, we have these in all sizes; you will feel wonderfully cool in one of these Dresses on Regatta Day. Reg. **\$5.40**  
\$6.50 each for **\$5.40**

**Ladies' Gingham Dresses.**  
Cold Check Gingham Dresses with White Organdie collar, trimmed with Ric-rac braid, short sleeves, square neck, pockets and belt. Reg. \$2.60 ea. for **\$2.20**



### Boys' Wash Suits and Blouses



**Boys' Tunic Suits.**  
Made of White Jean, trimmed with Blue collar and cuffs. This is an extra good wearing quality, to fit boys of 3 to 8 years. Reg. \$3.50 **\$3.00**

**Boys' White and Colored Wash Suits.**  
Made of strong and durable cotton, just the thing for the holidays, will wash and launder well. Reg. \$2.10 each for **\$1.80**

**Boys' Cream Flannelette Pants.**  
These are made from very strong English material, in good fitting styles, to fit boys of 8 to 12 years. Reg. \$1.35 pair for **\$1.20**  
To fit boys 12 to 17 years. Reg. \$1.55 pair for **\$1.40**

**Boys' Blouses.**  
Made of strong durable cotton with Peter Pan collar, tied with a cord, to fit boys from 3 to 9 years. Reg. \$1.30 each for **\$1.05**

**Boys' Linen Hats.**  
Assorted check and striped designs; also in plain White, all sizes. Regular 80c. each for **59c.**

**Boys' Caps.**  
Light and Dark shades of best quality English Tweeds, all sizes, you will surely find the right cap for your boy in this lot. Reg. \$1.00 each for **85c.**

### Specials in Blouses and Sweaters

**Ladies' Blouses.**  
White Voile Blouses with Peter Pan collar, long sleeves; some of these are nicely edged with Valenciennes Lace, while others are edged with contrasting shades; assorted sizes. Regular \$1.40 **\$1.18**

**Ladies' Shirts.**  
Made of White Silk with long sleeves, fastened with one large pearl button at front; also buttoned at cuff. This is an exceptionally good quality of heavy Silk. Reg. \$7.50 each for **\$6.30**

**Sweaters.**  
Ladies Slipover Wool Sweaters, in combination shades of Honeydew and Brown, Grey and Henna, Brown and Camel, Pea Green and Nigger, Pea Blue and Camel; high neck, with fancy frilled collar, long sleeves, finished at cuff with pearl buttons. Reg. \$7.00 each for **\$6.10**

**Ladies' Skirts.**  
White Pique Skirts, high waist effect, trimmed with buttons, size 34 to 38 length, 24 to 27 waist. Reg. \$4.25 each for **\$3.59**

A limited number of White Jean Skirts with fancy pockets, trimmed with self covered buttons, size 34 to 38 length, 24 to 27 waist. Reg. \$6.00 each for **\$4.25**

**Camisoles.**  
Dainty White Voile Camisoles, half sleeves, trimmed with lace and insertion, embroidered fronts. Reg. \$1.55 each for **\$1.30**

**Children's Dresses.**  
White Voile Dresses, embroidered yokes, finished with French knots and baby ribbon, all-over embroidery skirts, sleeves and neck edged with Valenciennes lace sizes up to 1 year. Another line with long bodice and ribbon sash, in Pink and Blue, to fit children of 2 and 3 years. Reg. \$2.50 each for **\$2.10**

**Children's White Dresses.**  
With tucked and embroidered yokes, plain gathered skirts, sleeves and neck finished with narrow Valenciennes lace, to fit up to 1 year. Reg. \$1.25 each for **\$1.00**

**Infants' Bibs.**  
Cream Silk with Lace edge, others in White Lawn, daintily embroidered, finished with Valenciennes lace edge. Reg. 25c. ea. for **20c.**



### Hosiery and Footwear Specials

**Women's Silk Hose**  
In shades of White, Black, Nigger, Grey, Fawn and Navy, fashioned leg, Lisle top and feet; sizes 3 1/2 to 10. Reg. 95c. pair for **85c.**

**Women's Silk Lisle Hose.**  
In shades of Grey, Fawn, Brown and Black. These are fully mercerized, and of very fine mesh, reinforced feet; sizes 3 1/2 to 10. Regular 75c. pair for **65c.**

**Children's Hose.**  
Brown Cotton Hose of very soft finish. These are made for extra hard wear and are fast colors; all sizes. Special pair **50c.**  
This is a very special line of Children's Black and Brown Cotton Hose, very fine rib, seamless spliced feet, in all sizes. Regular 28c. **23c.**

**Child's Shoes.**  
Made of Gun Metal Calf, with instep strap, medium heels; a very comfortable Shoe for children; sizes 8 to 11. Reg. \$2.35 pair for **\$2.10**

**Ladies' Footwear.**  
Mahogany Calf Shoes, medium toe, Cuban rubber heels, 3 buckles, a very fancy perforation, special shoe for out of doors wear, sizes 2 1/2 to 6. Special pair **\$5.00**  
Gun Metal Boots in Black and Brown, Cuban heels receding toe. Reg. \$2.90 **\$2.50**

Ladies Brown Calf Shoes, round toe, Cuban heels, 3 buckles, a very serviceable and comfortable shoe. Sizes 3 to 6. Special pair **\$5.25**

### Manufacturers Clearing Line of Ladies Shoes

Mahogany Calf, 3 Buckle Shoe, Cuban rubber heel, in the very newest receding toe; sizes 3 to 6. Only 50 pairs in this lot. **\$3.45**

### The Man's Store

This Department is fully prepared to furnish a man with all his needs for the "Day of the Races" at exceptionally low prices.

**Soft Collars.**  
Pointed ends, Plain and Ribbed with hole for ball pinned pin. Special each **28c.**

**Rowing Shirts.**  
White Cotton, without sleeves; sizes 34 to 40. Reg. 85c. each for **75c.**

**Percale Shirts.**  
Made in Coat style, assorted stripes, double cuffs, sizes 14 1/2 to 17. Reg. \$1.50 each for **\$1.35**

**Percale Shirts.**  
Of little better quality. Coat style, double cuffs. Reg. \$1.75 each for **\$1.45**

**Flowing End Ties.**  
Men's Cold Silk Flowing End Ties in all the latest shades and designs, including stripes, spots, floral and plain effects. Reg. 50c. each for **31c.**

**Men's Silk Socks.**  
Pure Silk Socks, in shades of White, Brown and Black. Reg. \$1.10 pair for **95c.**

**Men's Silk Socks.**  
In shades of Navy, Black and White. Reg. 85c. pair for **72c.**

**Men's Felt Hats.**  
In all the leading shades, Fawn, Navy, Brown and Grey. Regular \$3.75 each for **\$3.10**

**Men's Balbriggan Combinations.**  
Long leg and short sleeves, good quality Egyptian cotton. Regular \$1.40 each for **\$1.25**

Another line of Balbriggan Combinations, long leg and short sleeves, a much superior garment, best quality Egyptian cotton. Regular \$2.40 ea. **\$2.16**

**Men's Golf Caps.**  
Pleated back, assorted check patterns, made of finest Mackenzie Tweed. Reg. \$1.30 **\$1.15**

**Men's Canvas Oxfords.**  
Leather soles and heels, colors of Palm Beach and Brown. Just the thing for Regatta Day. sizes 6 to 8. Reg. \$2.70 pair for **\$2.40**

**Patent Leather Oxfords.**  
Medium pointed toe, rubber heel, Bal. shape, neatly perforated. A very dressy Shoe! all sizes. Special per **5.00**

Youths' Boys' and Men's Canvas Oxfords, rubber soles, in Brown, White and Black. Youth's sizes 11 to 2. Special per pair **\$1.00**  
Boys' sizes 2 1/2 to 6 1/2. Special per pair **\$1.15**  
Men's sizes 6 to 10. Special per pair **\$1.45**



### For Picnics and Outings

**CREPE PAPER TABLE COVERS—Plain** White; size 61 x 84. Special each **27c.**

**CREPE PAPER TABLE COVERS—Decorated** with assorted designs. Special each **37c.**

**CREPE PAPER TABLE NAPKINS—Plain** White. Special per dozen **4c.**

**PICNIC PLATES—Plain** White; 8 in. pkgs. Special per package **12c.**

**PICNIC PLATES—Decorated** with assorted designs. Special each **15c.**

**CREPE PAPER LUNCH SET—With assorted designs.** Special per set **\$1.05**

**PAPER DOILIES—Assorted designs.** assorted sizes. Special per dozen **6c.** 6c. and 7c.

**WAX PAPER—Contains 24 sheets; size 12 x 23.** Special per roll **10c.**

**DENIMSON'S PLAIN CREPE PAPER—in** assorted shades. Special per fold **18c.**

**FAMOUS NOVELS—By Ruby M. Ayres: The Woman Hunter, Paper Roses, The Lover Who Lied, The Remembered Kiss, The Scar, The Long Lane to Happiness, and Richard Chatterton, V.C., etc., etc.** Special each **42c.**

**By Rosa M. Carey: The Old, Old Story, Nelly's Memories, Only the Governors, No Friend Like a Sister, Wooded and Married, Harriot's Choice, etc., etc.** Special each **60c.**

### Toilet Goods

**PALM OLIVE SOAP—Special per Cake** **15c.**

**"THREE FLOWERS" TALCUM POWDER—** Special per tin **48c.**

**THREE FLOWERS VANISHING CREAM—** Preserves the skin from sunburn. Special per tube **68c.**

**HUDNUT'S MARVELLOUS COLD CREAM—** In jars. Special per jar **72c.**

**ROYAL VINOLIA HAIR CREAM—** Protective, free from grease. Special per bottle **52c.**

**CABINET HAIR PINS—Non-slipping, 3 sizes** in cabinet. Special per cabinet **9c.**

**SORBO RUBBER BALLS—The ball you cannot burst.** Special each **30c.**

**DRINKING CUPS—Collapsible.** Special each **13c.**

**RUBBER SPONGES—Special each** **12c.**

### Boys' Balbriggan Underwear

Shirts and Drawers to fit boys up to 16 years. Shirts have long sleeves. Pants are ankle length and knee length, extra well finished; made of finest Egyptian Cotton. Reg. 65c. garment for **55c.**

### Installation of Officers.

OF NORTHCLEFFE LODGE, NO. 108, GRAND FALLS.

Lodge Northcliffe, No. 108, A.F. & A.M., Scottish Jurisdiction, held its annual installation here on Tuesday, July 24th. Owing to very pressing duties the District Grand Master Designate Bro. Tasker Cook and his staff were unable to be present. Bro. N. Pike, P.M.D., J.G.W., acted as Installing Master, assisted by Bro. Geo. E. White, P.M., acting District Grand Director of Ceremonies, Bro. H. C. Hanson, P.M., acting D.G.W., Bro. A. G. Hay, P.M., acting J.G.W. and Bro. A. J. Martin, P.M., acting G.I.G. Previous to the ceremony Bro. Pike referred to the absence of the District Grand Master, stating he (Bro. Pike) felt his position very keenly. At the conclusion of the ceremony he paid a touching tribute to the late District Grand Master, Bro. C. R. Duder and unveiled an enlarged photograph of him which had been presented to the Lodge by Bro. Geo. Phillips, P.M. He congratulated the Right Worshipful Master, Bro. Geo. Sheppard, and bespoke for him the loyalty and support of his officers. The officers installed were as follows:

R.W.M.—Bro. Geo. Sheppard.  
Deputy Master—Bro. A. G. Hay, P.M.  
Immediate Past Master—Bro. A. J. Martin, P.M.  
Senior Warden—Bro. A. G. Odlvie.  
Junior Warden—Bro. H. S. Windeler.  
Recording Secretary—Bro. Nelson Hallyard, P.M.  
Treasurer—Bro. W. J. Short.  
Senior Deacon—Bro. R. Postlethwaite.

Junior Deacon—Bro. H. Baird.  
Chaplain—Bro. Rev. T. E. Loder.  
Bible Bearer—Bro. Eldred Sheppard.  
Inner Guard—Bro. W. B. Payne.  
Stewards—Bro. W. E. Hallyard and W. Taylor.

Tyler—Bro. Lea Frew.  
After the installation all members retired to the Banquet Room where an excellent supper was served by Mrs. W. T. Petrie and staff. The following toasts were honored:

King and Craft—Prop. Bro. Geo. Sheppard; resp. "God Save the King."  
District Grand Lodge—Prop. Bro. H. C. Hanson, P.M.; resp. Bro. N. Pike, P.M.D., J.G.W.  
Sister Lodges—Prop. Bro. A. J. Martin, P.M.; resp. Bro. Jack Turner.  
Visiting Brothers—Prop. Bro. N. Hallyard, P.M.; resp. Bro. F. Reid.  
Absent Brothers—Prop. Bro. Geo. E. White, P.M.

Tyler's Toast—Prop. Bro. F. E. Ireland.  
The toast list was interspersed with songs by Bros. E. Powley, A. J. Martin, H. Baird and H. Fletcher as well as a number of choruses by the entire gathering. Mr. Ron. Southcott presided at the piano and the pleasant evening terminated with the singing of Auld Lang Syne.—H.G.

### Obituary.

MRS. JOSEPH HAMILTON.

News has just been received in town of the death at Springfield, Mass., of Mrs. Joseph Hamilton (nee Miss Alice Colbert), formerly of Carbonear, and sister of the late Philip Colbert, so well known at Harbor Grace and Carbonear. Her death took place on July 15th. Mrs. Hamilton was the widow of the late Joseph Hamilton, who predeceased her some years ago. The deceased, who had reached the good old age of 86 years, was of a beautiful character. Kind, charitable, admired for her disposition by all who had the pleasure of her acquaintance, and despite her great age she had all her faculties to the end. A great lover of her native Newfoundland, she always took a keen interest in the affairs of the old home-land. She leaves one son, Joseph, of the Springfield and Boston Home City Electrotype Works. Her remains were brought on to Holy Cross Cemetery, Malden, Mass., for interment. The funeral was very largely attended. Revs. Fr. James Walsh and Fr. Levi Walsh, of Holyrood, Nfld., recited the last prayers at the grave. May the soul of this good old Christian lady rest in peace.

### Serious Operation to a Movie Official Urgent.

Mr. Peter Whitten, one of the proprietors of the Majestic Theatre, who met with a rather unfortunate accident at the Theatre about two months ago, as the result of a piece of steel entering his right eye, is, we are sorry to state, compelled to undergo an operation to have the optic removed. The sight of the eye is hopelessly gone. Fearing that inflammation might set in and affect the left eye, which fortunately has been saved. Doctors Scully and Murphy who held a consultation yesterday, deemed it advisable to have the orb removed. Mr. Whitten's many friends in the city will regret to hear of the seriousness of his accident, and hope that the operation about to be performed will be successful. Mr. Whitten has been confined to his home ever since the accident, some eight weeks ago.

The Royal Stores, Ltd.

WARD'S LINEN FOR SALE EVERYWHERE.

TICE.

own on bank out- must be certified on which they are being sent to this and made payable of Controller, and none but certified accepted. F. BERTEAU, Acting Controller.