JUST RECEIVED!

a shipment of
SUPERIOR QUALITY
SOLE LEATHER
Trimmed and Untrimmed.
Selling at Lowest Prices.

BOWRING BROS., Limited
Hardware Department

Jan16,tf.

Bon Marche White Sale !

EMBROIDERY	8c. yd. up.	Child's F. L. UNDERWEAR—	33c. up.
SHIRTING	23c. yd. up.	Ladies' F. L. UNDERWEAR—	65c. up.
FLANNELETTE	19c. yd. up.	Boys' F. L. UNDERWEAR—	65c. up.
80" SHEETING	65c. yd. up.	Men's F. L. UNDERWEAR—	87c. up.
PIQUE	35c. yd. up.	WHITE QUILTS	$2.50 ea.
TOWELING	16c. yd. up.	TORCHON LACE	7c. yd.
CURTAIN NET	33c. yd.	TOWELS	20c. up.
COTTON BLANKETS			$2.75, $3.35, $3.95

Stock is fast disappearing, so get your share while it lasts.

BON MARCHE.

jan20,tf

JUST LANDED

2600 Tons
BURNSIDE SCOTCH
LUMP COAL
The Best Coal
$13.50

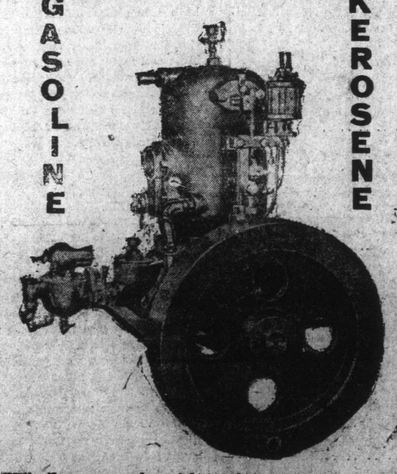
A.H. MURRAY & CO., Ltd.,
Beck's Cove.

jan15,tf

POWER! POWER!

Acadia Marine Engines,
2 and 4 CYCLE — 3 to 80 H.P.

GASOLINE — KEROSENE



Will all persons who wish to have their Acadia Engines repaired for next Spring kindly forward same to us at an early date. Satisfaction guaranteed.
FOR POWER, SIMPLICITY, and DURABILITY BUY AN ACADIA.
Large quantities spare parts in stock at all times.

ACADIA GAS ENGINES, Ltd
nov21,6m,eod — ST. JOHN'S, NFLD.

How does Your Office Look?

Just a little "off color" after the wear and tear of a strenuous business year?
That won't do! Your Office Must look spick and span and—prosperous.
Efficiency in business demands perfect equipment, we supply it.
For large or small offices we carry Desks, 'Phone Tables and Chairs, Typewriter Desks and Chairs, everything necessary to make business run along on well-oiled wheels.
Let us give you an estimate for your office equipment. Our stock is one of the finest in the city.

U. S. Picture & Portrait Co.
St. John's.

Trying on His New Suit

at STRANG'S tailor shop, the young man finds it very becoming and fitting. A New Year Suit, with all the new style ideas at a moderate price. Why not take the hint and order your New Year Suit here now? Fit, style, cloth, tailoring, wear and price will appeal to you.

J. J. STRANG,
LADIES' & GENTS' TAILOR,
Corner Water & Prescott Streets.

eod,tf

VICTOR FLOUR

"Its Quality never varies, though Flour prices do."

jan w,f,m,1y

LABRADOR TROUT

FOR SALE BY
C. F. BENNETT & CO.,
Now offering at the low price of
$4.00 per Barrel of 200 lbs. Net.

jan10,13i,eod

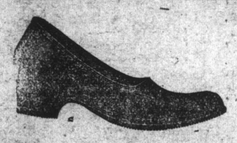
HAM BUTT PORK

IS CHEAPER.

Arrived per S.S. Digby,
100 Barrels H. B. PORK,
Nice and Red.

George Neal
Limited

Ladies Tan Rubbers



Low, Medium and High Heels, Best Quality . . . . **$1.70 pair**
Child's White RUBBERS
Best Quality . . . **$1.20 pair**

F. Smallwood,
The Home of Good Shoes, Water Street

jan19,f,s,m,tf

When you are "waltzing around again" or at functions where full dress is usually worn, don't you feel out of place with a jacket on? Now is the time to leave your order for Full Dress or Tuxedo. Our prices for these Suits are remarkably reasonable. For special parades, or social calls, we can give you something within your means in a Prince Albert, or Morning Coat. We specialize in these garments.

JOHN MAUNDER,
TAILOR & CLOTHIER,
281-283 Duckworth Street.

Notice to Men and Boys!

A Genuine 25 p.c. Reduction is made by us on all

Men's and Boys' Clothing.

We invite you to our Store to see our lines of Suits, Pants and Overcoats. The quality is second to none and the prices are made to suit your purse. Be sure and look for the Store opposite the Queen Theatre, with the number 367 over the door (Water Street) as we are sure to please you with the goods and price.
DON'T FORGET THE STORE, NUMBER & STREET

jan2,tu,f,tf

Reid-Newfoundland Co., Limited

To all Concerned.

This Company will endeavor as far as possible to forward all freight via North Sydney and Port aux Basques, but reserves the right, whenever circumstances in the opinion of the Company require it, to forward freight, originally billed via North Sydney and Port aux Basques, and designated steamers:—
Via Halifax, or
Via Louisburg, collecting extra charges over connecting lines, between North Sydney and Louisburg and also the right to forward same by any steamer owned or chartered by the Company from North Sydney or Louisburg or Halifax, direct to St. John's, or Newfoundland ports other than Port aux Basques.
SHIPPERS OR CONSIGNEES, WHEN EFFECTING MARINE INSURANCE, SHOULD BEAR THIS IN MIND AND HAVE THEIR POLICIES COVER ACORDINGLY.

Reid-Newfoundland Co., Limited

RED CROSS LINE

PROBABLE SAILINGS FOR JANUARY, 1920

From St. John's, Nfld.	From New York.
S.S. ROSALIND . . . . January 27th	S.S. SILVIA
S.S. SILVIA . . . . February 3rd	S.S. ROSALIND

Through rates quoted to all ports.
Winter passenger rates now effective.
Special rates quoted on return tickets with six months stop-over privileges.
For further information re passage fares or freight rates, etc., apply to

HARVEY & CO., LTD., St. John's, Nfld., Agts.

BOWRING & COMPANY, 17 Battery Place, New York, General Agents.
G. S. CAMPBELL & CO., Agents, Halifax, N.S.

jan5,m,w,f,tf

Did you ever notice how a
New Tie adds to a man's appearance?
Maybe you need a new Suit but cannot afford it now. But one thing is certain, you cannot afford to miss the opportunity offered in our
GENUINE FANCY SILK TIES
Worth $1.20
Now 87 cents each
to pull trade to

Templeton's

California, Valencia Oranges and Grapes.

FOR XMAS TRADE.
CALIFORNIA ORANGES—Counts 176's, 216's.
VALENCIA'S—300's.
GREEN GRAPES—Heavy Weight.
PRICES RIGHT.

Burt & Lawrence.

CARTRIDGES

A few B.S.A. Air Rifles left at a very Low Price.

Special Loads of
S.S.C., B.B., and NO. 2 SHOT
— for —
SEA-BIRD SHOOTING!

William Mosworth
LIMITED
IF IT'S MECHANICAL, WE HAVE IT