

### Best Belfast Coir Rope

3-4 inch, 1 inch,  
1 1/4 inch, 1-12 inch,  
2 inch.

Just arrived 200 coils.  
For sale by  
**BAIN, JOHNSTON & CO.,**  
RETAIL STORE.

### SPRING



Satisfied,  
But Not Content!

We don't worry about getting ahead of any competitor. Our chief aim is to get ahead of ourselves—to do better this year in Style, Fit and Finish than we did last year; to tailor better clothes than we have ever done before.

We know the fate of the self-satisfied man, and with this knowledge we are not content to run a dead heat with our previous best.

OUR COMPLETE STOCK OF NEW SPRING GOODS will be ready for inspection Saturday, 15th inst.

Order early to avoid rush. Patterns and self-measuring cards sent to any address.

The Only American Cutter in the City.

**CHAS. J. ELLIS,**

English and American High-Class Tailor.  
Phone 230. 302 Water St. P. O. Box 122.

### Here's a Chance!



Men's \$4.50 Fine Boots selling now for

**\$3.50** per pair.

Here is the greatest snap in Men's Goodyear Welted Footwear we have ever seen.

**MEN'S TAN CALF BLUCHER.**  
**MEN'S PATENT LEATHER BUTTON.**  
**MEN'S PATENT LEATHER LACED.**  
**MEN'S BOX CALF BLUCHER.**

All in the latest styles.

Price **\$3.50.**

See our Gent's Western Window.

**F. Smallwood,**

The Home of Good Shoes.

### STILL LEADING

For over thirty years we have been the Leading Tailors of the City, and we're still going some.

Just arrived, the Largest and Best selection of **SPRING SUITINGS** and **OVERCOATINGS** ever shown in the city. Personally selected in the English markets.

**NO TWO ALIKE.**

Style, Fit and Finish the Best in the City.  
English or American Cut.

**CHAPLIN'S,**

The Store that Pleases.

### Fruit and Vegetables

To-Morrow, ex "City of Sydney and Mong Hian,"

New American **CABBAGE**—crates.

**BALDWIN APPLES.**

**VALENCIA ORANGES.**

**VALENCIA ONIONS.**

**F. McNAMARA, Queen St.**

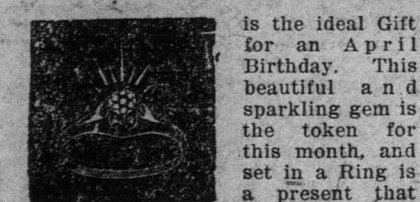
### CHOICE RED APPLES!

Recent arrival:  
300 brls. No. 1 Red Apples.  
100 brls. Solid Cabbage.  
100 cases Small S. Peel Onions.  
300 sacks P. E. I. Potatoes.

100 sacks P. E. I. Turnips.  
30 sacks P. E. I. Parsnips.  
10 brls. Choice Cranberries.  
10 cases Fine Lemons.  
Apples are fresh packed, sound stock and last for season.

april 14, t. **EDWIN MURRAY.**

### A Diamond Ring



is the ideal Gift for an April Birthday. This beautiful and sparkling gem is the token for this month, and set in a Ring is a present that will give untold pleasure. You can get it in the ever-popular Solitaire or Half Hoop, or, if you prefer, have it combined with another stone, such as the Ruby or Sapphire. Our stock of these Rings has been selected with every regard to quality of the stone, distinctness of design and the best possible value. We ask you to call and see them.

**T. J. DULEY & CO.,**  
THE RELIABLE JEWELLERS.

### Housekeepers!

This Week we are offering a **SPECIAL LOT** of

**LACE WINDOW CURTAINS,**  
**LACE CURTAIN NETS,**  
**Frilled Window MUSLINS.**

The designs are magnificent.

The value will please you.

Just the goods you are looking for.

Call early and have your choice.

**BISHOP SONS & CO., LTD.**

P. O. Box 236 **SLATTERY'S** PHONE 522.

**TO THE TRADE and OUTPORT DEALERS.**

We stock this season the largest and most varied assortment of Dry Goods from the English and American markets yet held by us.

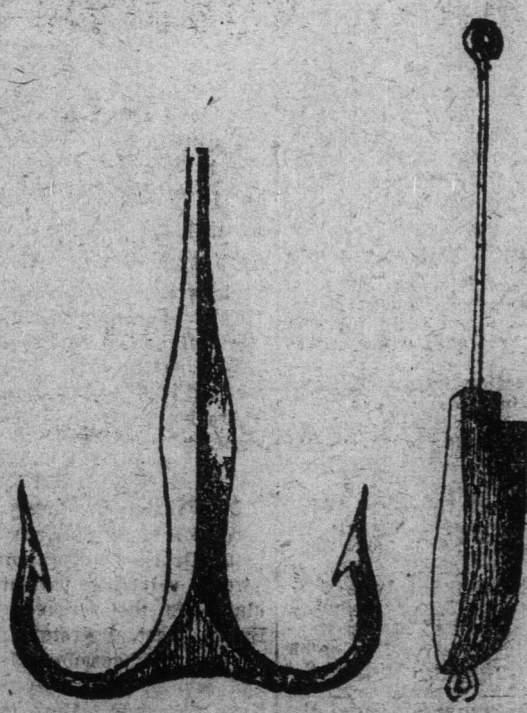
The outport dealer will find it to his advantage to consult us about prices before going elsewhere.

See our special line of **JERSEYS** and **CARPETS.**

**W. A. SLATTERY, Slattery Building,**

Duckworth & George's Streets, St. John's, Nfld.

Advertise in the **TELEGRAM**



This cut represents the Norwegian Jigger, which is one of the greatest fish killers in the world, and used exclusively in Norway. Can be had from all the Hardware Store in St. John's. Remember it is important to use two swivels in order to make the Jigger spin.

**J. J. ST. JOHN.**

10 sticks **IRISH BUTTER**, ex Durango.  
**HEINZ'S MUSTARD KETCHUP** is an especially nice condiment.

**TEA.** We were going to say something about our TEAS, but as a whole page of this paper wouldn't afford us half space enough to say the good things in its favour, we just request you to buy a sample lot. Try 1/2 lb. of our 40c.

**J. J. ST. JOHN.**

Advertise in The People's Paper.

### BLACK DIAMOND LINE

STEAM for SYDNEY & MONTREAL.

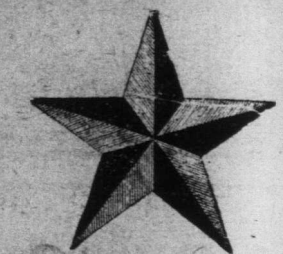
S. S. MORWENNA will sail from A. Harvey & Co's, wharf on Saturday, April 19th, at 6 p.m. Rates to Montreal: First Class, \$35.00 to \$50.00. Second Class \$20.00.

To Sydney: First Class, \$20.00. Second Class, \$6.00.

For freight or passage apply to

**HARVEY & CO.,**  
Agents.

### Rossley



**Theatre**

St. John's Leading Vaudeville House.

**SHADRICK and JULIENNE TALBOTT,**

Character, Comedy, Singing, Dramatic Sketch.

**THE ARISTOCRAT & TRAMP.**

3 films, 2 Gaumont Graphics.

**FUNERAL OF GEN'L BOOTH.**

Star Orchestra: Leader, Prof. Ryall. Time and price as usual. Matinee Wednesday and Saturday.

### NOTICE.

THE STEAMER

### Portia

Will leave the wharf of

**Bowring Bros., Ltd.,**

ON

**Thursday, 17th April,**

at 10 a.m.

Calling at the following places: Cape Broyle, Ferryland, Femesse, Trepassy, St. Mary's, Salmonier, Placentia, Marystown, Burin, St. Lawrence, Lamaline, Fortune, Grand Bank, Belleoram, St. Jacques, Harbor Breton, Pass Island, Hermitage, Gaultois, Pushthrough, Richard's Harbor, Rencontre (West), Francois, Cape La Hune, Ramea, Burgeo, Rose Blanche Channel.

Freight received until 6 p.m. on Wednesday.

For freight or passage apply to the Coastal Office of

**Bowring Bros., Ltd.,**

Constal Mail Service.  
Telephone 306.



### ARTIFICIAL TEETH!

The pioneers in good dentistry, at low prices, for the people of Nfld.

**Maritime Dental Parlors,**  
176 Water Street, 176.

Teeth extracted by our famous anesthetic, 25c.

Best Artificial Plates \$9.00 or \$12.00.

All other Dental Work in proportion.

**J. W. SILLIKER, D.D.S.,**

Dentist.  
Phone 62.

### OFFICE SPECIALTY MFG. CO.

### Filing and Finding Papers Made Easy

Relief from tedious details in filing and finding correspondence and similar papers will be eagerly welcomed by the business man who is harassed by the loss of time and vexatious mistakes due to careless filing.

If you have not had the opportunity of seeing a Vertical Filing System in use, phone to us. We'll arrange a demonstration to suit your time and convenience. You'll be benefited because the Vertical Filing System will produce the correspondence you want in ten seconds! You may have our System Catalogues, too.

**FRED V. CHESMAN,**  
Representative.  
Phone 495.

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