



Come Ahead! Get These Bargains

Only 3 Days
THURSDAY, FRIDAY,
SATURDAY
NOVEMBER
15, 16, 17

Our Interpretation of the Community Sale

The success and development of the wealth of any Country is dependent on the co-operation and mutual understanding of its individuals. The development of the natural resources of the country is much dependent on the merchants of that community as they are the means of transferring the wealth of one district to another and transforming these natural resources into useable form for the human race. However no matter what were the efforts of the merchants in building up the country unless assisted by the consumer all their efforts will be of no avail.

Advantages of This Sale To The Consumer

Lower Prices! Better Service! Greater scope of choice and the last but not least promoting that friendly and benevolent Community Spirit.

Velour Hats \$2.75



It is a wise head that gets under one of these Hats. It is one of the surprises of our Community Sale. In Tan only—most sizes.

Caps \$1.75

in assortment of tweeds and velours with or without ear-laps.

Boys Caps \$1.25

Assorted patterns with fine woolly ear-laps.

Such Lovely Frocks

To See--So Charming to Wear and Priced so Low

Crepe Romain, Crepe de Chene, Flat Crepe, Satin Canton, Crepe Knit, Taffeta, Canton Crepe

\$12.50, \$15.00, \$23.98, \$27.50

For Wise Women

Serge Dresses \$4.95

A real genuine bargain all wool cloth of the highest quality beautifully made and finished and can be easily altered to suit present day styles at very little expense investigate this offer do not let it pass. You pay much more for an ordinary house dress, why not get one of these.

Four Cardinal Virtues Style, Beauty, Quality and Low Price in Women's Sweaters

Heavy long coat Sweaters 100% pure wool

\$4.55

A very attractive Jacket Sweater in 100% wool

\$4.55

A very nicely finished coat Sweater

\$2.50

Coat Sweater in Copenhagen Blue only

\$1.98

Speaking of Sweaters an sincere customer of ours said "That is one thing sure your Sweaters can speak for themselves; they have all the essentials called for by a modern woman and they are much lower in price than you can buy the yarn for and then have all the trouble of making one; and the worse still you cannot get them to equal the styles you have."



Men's Underwear

\$1.69 a Suit

Before you decide on buying your underwear make sure to see this Community Bargain! just think a whole suit in combination style warm and durable. We can name you many of your friends and acquaintances that have bought them and can sincerely recommend them to you, a suit only \$1.69

Men's Sox 49c

If you are looking for quality, for appearance for comfort get yourself a few pairs of these all wool sox in black gray and heather either ribbed or plain They are absolutely superior to any thing on the market of equal value.

Men's Mackinaw Shirts \$2.98

Experience taught men that Farrah's Mackinaw Shirts are much better than their price made of all wool cloth dark at terns and almost water proof.



Men's Overcoats

\$13.50

Wait till you see these fine big coats, you're going to open your eyes wide with astonishment and you will say how in the name of—can they do it: mercerized satin trimmed, plaid backs, coats of distinction and quality through and through. And here's the way we can do it. It was a stroke of rare good luck we had first pick of a well known manufacturer's season close out at about our own consistent price.

Get in to see these on Thursday November 15 Sir and call it a day.

Do not put off remember there are hundreds of others reading this advertisement and are waiting for such an occasion.

Men's Gum Shoes

\$1.98

Two buckle gum shoes of excellent quality, they are real economy and much below the manufacturing price, the only reason for this reduction we have them only in size eight.

When Dreams Come True



As the cold crisp days of winter are heralded on the wings of the north wind, almost every woman dreams of possessing a beautiful COAT and now her dreams can come true.

All our new stock of Coats is on sale at prices much below their worth.

Bolivia, Suedine, Velour
With Fur Cuffs and Collars

\$28.50,
Former Price \$35.00

\$36.50,
Former Price \$45.00

\$33.95,
Former Price \$37.95

Sports Coats \$21.50

Women's Gloves



GLOVES are an important accessory of dress to well groomed woman. Much depends on the making of gloves and the artful way of shaping the fingers to that tapering appearance.

The most beautiful hand loses much of its comeliness through badly made gloves.

Our gloves are made by real artists that combined beauty with quality without extravagance.

Important Scottish Wool Gauntlets with fringe.....85c

Camel hair gauntlets elbow length either in dark brown heather or white.....\$1.75

Cape Gauntlet Gloves in Brown or Grey.....\$2.75

Broken sizes.....\$2.75

Women's Oxfords

\$1.98

Unusual value! is it not? Yes it is exceptional, 'made of Kid Leather, single solid leather sole, cuban rubber heel, good fitting last---most sizes. This is truly an unusual Bargain. But you see people expect the unusual from us.

Darn if You Will

Those old silk hose—but why not get some new ones of wool? One, particularly we've in mind are pure all wool in that charming heather mixture 99c

Another quality of fibre silk and wool heavily woven in beautiful wide ribbed style in several shades \$1.98

Also a pair of pure silk and wool in fine ribbed style with elastic tops and reinforced heel and toes \$2.25



And for every day wear around the house or for outing parties where real heavy stockings are required get a pair of Black Cashmerette hose 49c

A. D. FARRAH & COMPANY.

The Advance House of The North Shore

Phone 176

NEWCASTLE, N. B.