

## An Enjoyable Trip For Brandon Autoists

It is a matter of great question whether the people living in the Brandon district and fortunate enough to possess an automobile realize the scope of the beautiful scenery which lies within the reach of their seeing in a single half day trip. Especially is this so in regard to the country to the north and northeast where the main roads will take one to the foot of the riding mountains by ways of Neepawa. It is with the intention of bringing home to these people, some of whom are ardent members of the local auto club, the advantages which lie within their reach and at such a trifling cost of time and money, that the authorities of the club have started as it were an educational campaign which will bring the beauty of the surrounding country right before them and which will also give even the almost stranger to the geographical layout of this part of Manitoba a safe and sure guide and one which he or she may rely upon when they may at any time want to take an afternoon's pleasure out of the means within their disposal.

Last week the club had a run to Neepawa and the facts recorded below are well worth a place in the diary of the autoist who may want to visit this beautiful spot for the first time. Starting from the city hall at fifteen minutes past one o'clock the cars proceeded at a good pace east to First street and turned north. In order to give the reader a more safe guide it will be better to distinguish the various turns by saying right or left as the case may be. Turning to the left off Princess avenue, the car in which the note-taker was seated, a 45 h.p. Overland, and driven by one of the most careful and experienced drivers in this part of the country, sped gracefully over the First street bridge out to the turn to the right and past the new asylum.

This road is taken to the 4.2 on the speedometer and then a turn north is made then to the right and keeping straight ahead over the C.P.R. track near Forest. At 6.2 a bridge lies ahead but one must keep on the main trail, going straight on 1.12 mile north of Chater. At 9.2 the G.T.P. work now going on for the entrance into Brandon comes into view, but the road here must be watched very carefully, there being some very ugly culverts and stretches of road which are dangerous. At 9.6 a steep ravine was passed and at 10.2 another steep ravine and bridge are passed and then one gets a splendid view of the surrounding country on either side. At 10.2 a turn to the left is avoided, going straight ahead for an even mile where the G.T.P. track is crossed. When the 12.2 point was reached a turn to the right brought the car quickly into Douglas. It is worthy of special note of warning that the G.T.P. entrance operations will make this district very awkward and one should watch the gravel stretch where the line will cross the road with both eyes. Leaving Main street, Douglas, a turn to the left is made, this being when the speedometer reads 13.9 and a sharp turn to the right is avoided. Then a straight run is made to the overhead bridge over the G.T.P. several pretty farms and a school house being passed. Madford is reached at 17, and two miles straight ahead is a road which has been built up on boulders and covered with good gravel on the stroke of 20.6 the G.T.P. bridge over the main line is crossed, but though the country here is delightful to the eye yet there are several dangerous culverts. The system of rural postal delivery is in vogue along the next few miles of this road and the next point of note is the sharp turn to the right at 24.5. This turn is distinguished by a stone church standing on the left hand side. When on the straight road again the path is clear and without turns to Brookdale but there are again some bad culverts, a few of them being situated at the following mileage points: 25.8, 27.1 and 30.4. It is near the latter figure when the railway is crossed to the right and an entry made to the left again in Brookdale. Leaving this place another turn to the left across the tracks is again made and is followed by a sharp turn to the right. Straight ahead is now the order until the track is crossed at Overton, turning to the left and straight ahead. Now one obtains a full view of the beautiful country to the north and the riding mountains look like the sea in the distance. The C.N. tracks are crossed twice and Halboro post office is also passed. Wild fruits are plentiful and beautiful smelling wild trees scent the highway for miles along its fairly good surface. At 45 two bridges are crossed in quick succession and prior to these comes a steep hill. Once up this, however, Neepawa looms up in the distance and again the country is beautiful to behold. The city lies on a hill, though at first sight it seems to be nestled on the sides of a hill towards the south side. It is entered by several turnings, but one cannot go wrong as there are no distinct breaks in the road. The speedometer when outside the King Edward hotel, registered 18.7 and the journey had been covered in two hours and a half easy travelling.

### A Beautiful Return Route:

Returning, the car proceeds along the main street, turning to the left and coming out on the road north east of the athletic ground. This road is followed for three miles and then a turn down hill and to the left is made. The road is now continuous until 27.8 is reached, then a turn to the right which at a point two miles further is followed by another to the left. This latter turn can be distinguished by a house situated on either side. The C.N.R. is again crossed at 31 and in the distance Brookdale can be sighted. The course taken on the outward journey is crossed diagonally and straight ahead over the track is the command. This road leads right ahead to some more beautiful country until Inglov is reached. The G.T.P. is crossed at 72 and a sharp turn to the right is made at 69, with one to the left at 71. At 74 a sharp turn is made to the right and this brings the car on to the Sewell road or a road parallel. At 76 a turn to the left is made and then the course is direct south or straight ahead until 81, when a turn to the right leads to Douglas. From Douglas the road is the same as that taken on the outward run.

It is the intention of the motor club to secure the co-operation of other clubs in the district and place sign posts at all the principal turning points on this road, among others, and when this is accomplished the run to Neepawa will be one of the easiest to follow and indeed certainly one of the most enjoyable.

### WRYE-CLARK

The home of Mr. and Mrs. Thomas Clark, 416 Sixth street, was the scene of a very interesting event today, when their second daughter, Ivel Myrtle, became the bride of Mr. Sterling Alfred Wrye of this city. Rev. M. Kennedy, of Hartney, tied the nuptial knot at 11 a.m., only the immediate relatives of the contracting parties being present. The bride looked charming in a beautiful gown of embroidered net over tulle silk, and wore as her sole ornament, a handsome pearl sunburst, the gift of the groom. After the ceremony the company sat down to a dainty luncheon served in the dining room. The table and rooms were decorated with white carnations and roses.

The happy couple left on the afternoon train for Osage, Sask., where they will reside, Mr. Wrye being one of the successful young business men of that town. The bride wore a travelling suit of navy serge and a hat of black straw with a tan o-shanter crown of cerise satin and a black plume. The young couple were the recipients of many costly gifts, and the good wishes of a host of friends go with them to their new home.

## TRAVELLERS ARE CAUSE OF MUCH INTEREST IN CITY

The success of "Travellers' Day," July 21st, the first Monday of the Dominion Fair, is now assured. From the thousands of letters that the travellers have sent out to manufacturers throughout the whole of the North American continent, appreciative letters of all kinds are coming back.

Manufacturers from all parts of Canada are sending in donations in the form of quantities of goods manufactured by them to be given by the travellers as special donations in the different divisions of the parade. This will give some idea of the good work the travellers are doing. We all know that any thing that interests manufacturers and wholesalers in Brandon is mighty good advertising, especially when our strategic location is taken into consideration.

The general advertising campaign for bringing many thousands of travellers and their friends to Brandon on "Travellers' Day," is now well under way, and it is safe to say that more people will talk Brandon during the next month than have ever done so before.

Arrangements are fast nearing completion and there is no doubt that Travellers' Day will be the biggest day of its kind that has ever taken place in the great west. Some idea of this may be gathered from the fact that thousands of commercial men will be on foot, accompanied by a "foreign" industrial division, a local industrial division, wholesale, and a local industrial division retail, composed of every line of retail business in the city. A comic or call-thumpian section for which many large prizes will be given, also a decorated automobile and bicycle section, in which it is expected that many machines from Winnipeg and other outside points will take part.

Apart from this there is to be a house decorating contest open to the whole city, for which many valuable prizes will be given, and in this every merchant and every citizen should take part. It is understood that the house decoration contest will run throughout the whole of the Dominion Fair. It requires no argument to illustrate the immense value to be derived from an advertising standpoint in connection with the house and business house decoration, and we only find it necessary to look back to some time in the past when we visited a strange city, and note the impression we had placed on touring the decorated city, in comparison with impression received in the one that was not decorated.

Put a float in the Travellers' Parade.  
Decorate your place of business.  
Decorate your residence.  
Decorate your automobile.  
Decorate your bicycle.

Slogan—  
The best commercial centre  
In the whole Northwest.  
MAKE HER HUM  
B-R-A-N-D-O-N  
J-U-L-Y Twenty-One!

### Band Concert Tonight.

Tonight the 99th Band is scheduled to play in Ridesau Park. Last night the band should have played, but for some reason or other failed to turn up, and a crowd of four hundred people were disappointed. Aid. Shillinglaw, who was present, made a statement that he would enquire into the cause of the postponement. In some quarters an attempt was made to place the blame on Street Railway Superintendent Antonisen, but this gentleman disclaims any responsibility, saying he was telephoned by the bandmaster to take the streamers announcing the concert from the cars and did so. Later he was asked to replace them, but it was then too late to do so. At all events no concert was forthcoming.

## ADVERTISING OF TRAVELLERS DAY IS WIDESPREAD

Manufacturers in All Parts of the Dominion Interested by Brandon men's Efforts

The returns the travellers are getting from their labor on the outside of the city are very gratifying. The scope from which they are receiving favorable comment stretches from Houston, Texas, on the south to Vancouver, B.C., on the west, and from many places intervening. The support coming from outside Canadian manufacturers is especially gratifying. Their letters in this connection have only been off the machine a few days and already replies have been received from all parts of the Dominion. Included in the list might be mentioned:

The Battle Creek Toasted Corn Flake Co., Limited, of London, Ont.  
The Walter M. Lowney Co., of Montreal.  
The Mason and Hickey Co., of Winnipeg.  
The T. Eaton Co., of Winnipeg and Toronto.  
Copley, Noyes & Co., of Hamilton, Ont.

The Canadian Shredded Wheat Co. of Niagara Falls, Ont.  
The Dougal Varnish Co., of Montreal.

The Albert Manufacturing Co., of Hillsborough, N.B.

Among the donations are Havana foods, clothing, shredded wheat biscuits, paints and varnishes, barrels of plaster, and other articles that space will not permit us to mention.

Present indications are that thousands who have never before heard of Brandon will be here on Travellers' Day. We know that the efforts of the travellers are absolutely unselfish, their only object being to boost our city in no uncertain way. Every citizen of Brandon can do something to help. Call at the Travellers' office, 921/2 Clement block, and get free post cards and mail them to all your friends. Make your preparations now to decorate your place of business or your residence as you have never done before and thereby make Brandon look its best during the Dominion Fair. Please note that the decorations must be completed before July 15 and remain up until after July 25 in order to compete for the many prizes to be given.

Again we suggest:

Place a float in the parade.  
Decorate your place of business.  
Decorate your automobile.  
Decorate your bicycle.

Slogan—  
The best Commercial Centre  
In the whole North West.  
MAKE HER HUM  
B-R-A-N-D-O-N  
J-U-L-Y Twenty-One.

## Bourassa is Seeing Things

Jumps Into Limelight at Edmonton With Expression of Opinion Regarding Naval Situation

Edmonton, Alta., June 10.—That in his opinion no general election would take place as a result of the senate rejecting the naval bill was the statement made today by Henry Bourassa, the Montreal Nationalist leader, who arrived in the city last night to take part in the French Language Society convention which opens this evening. Mr. Bourassa also stated he will make two public addresses. Mr. Bourassa stated today that the Borden government were in a very awkward position. The majority of the cabinet, he said, were convinced that if an appeal were made to the country on the naval bill, they would be defeated. It was on that assumption that Mr. Bourassa based his supposition that no general election would take place. He declined, however, to give any forecast on the probable political outcome, saying that that was a matter which it seemed to him futile to prophesy concerning. "I really cannot see how Mr. Borden is going to get out of the difficulty," said Mr. Bourassa. "His cabinet will not allow an appeal to the country and yet Mr. Borden has pledged himself to a general election and if he doesn't fulfill that pledge only two deductions are possible: Either that no emergency exists, or that if there is an emergency Canada is not bound to come to the assistance of England."

Montreal Girl Wedded in London. London, June 10.—(C. A. P.)—The marriage was solemnized at Westminster R. C. cathedral today, of Basil Higginson to Miss Dorché Lerocque, of Montreal.

### Abroad to Study Journalism

Montreal, June 17.—Dean Walter Williams of the Missouri School of Journalism sailed for Europe today to make a study of foreign journalism.

ism. He will visit France, Great Britain, Germany, Holland, Switzerland and Italy.

### How to Use the Bible.

When men fall you read Psalm 27.  
When you have sinned read Psalm 11.  
When you worry read Matthew vi, 19-34.  
When in sorrow read John xiv.  
Before church service, read Psalm lxxxiv.  
When you are in danger read Psalm xci.  
When you have the blues, read Psalm xxxiv.  
When God seems far away, read Psalm cxxxix.  
When you are discouraged, read Isaiah xl.  
If you want to be fruitful, read John xv.  
When doubts come upon you, try John viii:17.  
When you are lonely or fearful, read Psalm xxxiii.  
When you forget your blessings read Psalm ciii.  
For Jesus' idea of a Christian, read Matthew v.  
For James' idea of religion read James i:19-27.  
When your prayers grow narrow, or selfish, read Psalm lxxvii—Examiner.  
When your faith needs stirring read Hebrews xi.  
When you want courage for your task, read Joshua i.  
When the world seems bigger than God, read Psalm xc.  
When you want rest and peace read Matthew xi:28-30.  
When you want Christian assurance, read Romans viii:1-30.  
For Paul's secret of happiness read Colossians iii:12-17.  
When you leave home for labor or travel read Psalm cxxi.  
When you grow bitter or critical, read Corinthians xiii.

### THE STRINGENCY

(Montreal Witness)

Money is uncommonly hard to get and many are asking what has become of it. No one has eaten it, or burnt it, and there is just as much money as there was a year ago. Why, then, is it so very tight? The present difficulty is not an actual scarcity of money. There is plenty of money for all business purposes. The trouble is that people had been doing business on credit on very narrow margins, counting on continued expansion and unflinching market. So long as everything boomed this mode was exceedingly successful and margins became narrower and narrower, especially on real estate. At any price people would borrow the money for the small margins necessary to swing big deals. Now they are forced to borrow to support their first borrowings, and money is being sought at almost any price. Today first mortgage bonds are selling as high as nine per cent in Canada and six per cent is being scored in London. Of money itself there is enough for existing needs, but the demands for expansion double these requirements and the money goes to the highest bidder, the most necessitous, or the most sanguine. Today it is necessary to bid away up to secure any, so great is the anxiety to get it and so dire is the distress of some who need it to support venturesome speculation. Every hour the situation is becoming more acute. Dominion Steel Corporation, for instance, which has for years paid its four per cent regularly, is selling at forty-four, at which price it yields nine per cent, though its manager has recently stated as emphatically as he could that the company was able and certain to continue its dividends. It is only during a short panic season that money can remain at such a price, for borrowers cannot afford to pay such rates over any extended period.

### Supplying Farm Labor

(Chicago News)

The special committee of the Northern New York Development league has recommended the establishment of a central labor bureau, with offices in the chamber of commerce rooms in Watertown, N.Y. In connection with the farm bureau, and with branches wherever practical through the north country, to secure labor for the farms during the spring, summer and fall, when such labor is badly needed. The bureau will have the co-operation of the New York Central, through its farm bureau, and the United States immigration department to secure such labor both from the cities where there is a surplus and from the immigrants coming in through Ellis Island, who are looking for work in this new country. This seems an admirable co-operative movement, says the Watertown Times, but whether it reaches the root of the problem or not is a question. The reason that farmers cannot get sufficient labor during the time they need it most is because labor looks for permanency of employment and for social conditions that make life pleasant.

Even a baby realizes this is a hard old world the first time it falls out of bed.

## New York News and Gossip.

New York, June 7.—Tomorrow brings into effect two laws for which New York has worked for a long time—a further reduction in telephone calls between New York City, Coney Island and other important boroughs, and cheaper taxi-cab rates. The reduction in telephone calls was ordered by the public service commission and met with practically no opposition from the telephone company; the opposition of taxi-cab people to reduce prices, however, has produced little short of a scandal in which the usual graft accusations have figured prominently.

Within another month the Rehearsal Club, designed to afford a temporary home and eating place for young actresses will be opened. Workmen and renovators are already busy at work on the double brownstone houses at 218 and 220 West Forty-sixth street. The two dwellings will be thrown into one; an adequate kitchen will be installed, cozier rest rooms, furnished, and bedrooms, fitted up sufficient in number to take care of young women who are tired of boarding houses and apartment hotels.

The club will come into existence with good backing. It has an outgrowth of the Three Art Clubs in Eighty-fifth street, or rather it was suggested by the success of that organization, which has many members of the dramatic profession on its rolls. Its advisory board consists of Bishop Croer, Miss Jean Green, the Rev. Dr. Ernest Strine, Mrs. Susan D. Bliss, Miss Grace Schuyler de Lanza, Miss Rosina Hoyt, Miss Edith M. Kohlhaas, Mrs. Thomas S. McLane, Mrs. R. L. Burnside Potter, Mrs. William Sloane, Mrs. Brook L. Trowbridge and Mrs. J. M. Varnum. Thomas S. McLane, of 137 Fourth Ave. is the treasurer.

The usual political spring move is now being made. At this season the politicians who bravely have struggled for the reform of the city's government get busy and start make up tickets to oppose movements that are to result in an election of a man who will work for the interest of the people and not for any political organization. Sometimes it is a citizens'

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## MANITOBA

Greatly increased attention is being paid to this province by new comers seeking homes in Western Canada.

That is shown by the reports of the Provincial Department of Agriculture and Immigration and the statistics of the Dominion Dept. of Interior.

The railway companies report the coming of many new settlers to formerly unoccupied lands along their lines.

The facts are that Manitoba's advantages are being more widely recognized.

It's splendid lands, its unequalled railway facilities, its proximity to the best markets, its educational advantages and cheaper transportation are natural magnets that are drawing larger numbers to this province every year.

And when people go on the land other forms of business and industry grow and prosper.

Write to your friends and tell them to make their homes in—

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For further information write to—

JAS. HARTNEY,  
77 York Street,  
Toronto, Ont.

JOSEPH BURKE,  
Industrial Bureau,  
Winnipeg, Man.

W. W. UNSWORTH,  
Emerson, Man.

F. J. TENNANT,  
Greta, Man.

S. A. BEDFORD,  
Deputy Minister of Agriculture and Immigration,  
Winnipeg, Man.



This picture was taken at Pekin last month at the time of the ceremony of the formal recognition of China as a republic by the United States. In front are President Yuan Shih Kai and Mr. E. T. Williams, U.S. charge d'affaires at Pekin. Behind are members of the legation and naval and military attaches. The group is standing before the palace of the "Imperial City."