

SOCIETY

Mr. and Mrs. E. L. Gould returned on Tuesday after a most enjoyable holiday at the Highland Inn, Algonquin Park.

Mr. and Mrs. J. R. Rowe and Miss Dorothy Rowe returned this week from Cleveland, Ohio, where they have been visiting.

Mrs. Joseph Matthews and daughter, of Winnipeg, who were visiting Mrs. Geo. Matthews, left Monday for Montreal.

Mrs. A. T. Duncan entertained informally Monday evening in honor of Mrs. Dunstan and Miss Gretchen, who left for England this week.

Mrs. "Bill" Fair leaves on Monday for Niagara-on-the-Lake.

Mrs. Henry (Major) McLean and Mrs. P. E. (Major) James sail Thursday for England.

Miss Evelyn Holling, of Montreal, is the guest of Mrs. McGeary.

Miss Helen Hedgesley returned on Friday from London, where she has been visiting Miss Evelyn Hardy.

Mrs. Brewster and family returned this week from Grimsby Beach, where they have been summering.

Mr. Iden Champion is spending the week-end at Mississauga Golf Club.

Mrs. Frank Coekshutt entertained informally at the tea hour yesterday, in honor of Mrs. John Hope, Toronto.

Mrs. C. H. Waterous and Mrs. Wilson are motoring to Cana Stoy for the week-end.

Mrs. David Beecroft is expected Monday to visit her sister, Mrs. Norman Andrews, for a week or so.

Dr. Rathburn, of New York, who has been the guest of Mr. Gardiner, at the O. I. B., returned home this week.

Mr. and Mrs. Lloyd Harris, Mrs. Coombs, Mrs. Leggat and children, are sailing next week for England, where they will spend the winter.

Miss Gladys Holling of Montreal is visiting the Misses Annie and Bertha Fair, Park Ave.

Mrs. W. F. Paterson and Miss Jean are expected home from Picton where they have been visiting Mrs. Branscombe.

Messrs. Ryan, Beckett, Smiley and Patten, lately appointed lieutenants in the 215th, spent a few days in town.

Mr. and Mrs. F. J. Bishop were visitors in Toronto this week.

Dr. and Mrs. Stanley are spending two or three weeks at the Highland Inn, Algonquin Park.

Miss Lorlene Taber leaves the first of the week for New York city.

After leaving Brantford, Mr. Gardiner, who recently resigned as Principal of the School for the Blind, and his daughter, will take up their residence in Toronto.

Mr. and Mrs. Merton Paterson, motored over to Niagara for the week-end.

Mrs. A. D. Hardy and Mrs. Joseph Stratford, were visitors in Toronto this week.

Miss Edna Hartley is holidaying at the summer home of her aunt, Mrs. D. N. Kennedy, Grande Point, Mich.

Captain Henderson of London, is visiting in Brantford on last leave. Word has been received from Egypt that Lieut. Arthur Stratford has been transferred to the aerial corps, Egypt.

Mrs. Henderson, Wellington St., is visiting her daughter in Sarnia. Dr. Henderson leaves for there on Monday.

Mrs. Snider of New York, is the guest of Mrs. (Major) Henderson, Brant Ave.

Mrs. Dunstan and Miss Gretchen left on Wednesday for New York, from where they will sail to-day for England. They will be gone some months. Many friends were at the station to bid them bon voyage.

Mrs. John Hope of Toronto is the guest of the Misses Philip, Darling Street.

Col. and Mrs. Alfred J. Wilkes and Miss Gwendolyn spent a few days at Caledon Club, returning on Tuesday evening.

Mr. Cameron Wilson spent the week-end in town.

Miss Bennett and Miss Mariel Bennett, returned this week from a visit in Detroit.

Mr. Dick Moffat spent Sunday in Port Dover.

Miss Breedon is spending a few weeks near Boston.

Mr. and Mrs. George Wilkes, are visiting in Sarnia.

Mr. A. W. Burt, from Oakville, is spending a few days in town.

Miss Kate Spronle, of New York, formerly a resident of Brantford, is renewing old acquaintances here.

Judge Hardy has returned from a delightful visit of three or four weeks at Point aux Barques.

Miss Helen Muir spent the week at the camp on the river.

Mr. Arthur Dunstan spent the week-end in town.

Miss Sadie Scarfe is spending the month of August at Holyoke and Boston.

Mr. and Mrs. R. G. O. Thomson are spending Sunday at Idlewild, the guests of Mrs. Stratford.

Mr. and Mrs. Harry Jones, and family, are spending a few weeks in Grimsby.

Mr. and Mrs. Harvey Watt spent the week-end in Port Dover.

Mr. Howard Myers left on Monday to join a camping party in Maine.

The Rev. Alex. Mackenzie, Lake Placid, is spending the week-end at the Rectory, and will preach at both services in Grace Church.

Mr. W. H. Webbing and Mr. Gordon Scarfe were visitors at Lambton Golf Club, Toronto over Civic Holiday.

Miss Helen Oldham is the guest of Miss Marjorie Sweet, Bass Island.

Mr. Ed. Wilkes and Miss Tekla Wilkes, spent a few days in town this week, taking Miss Gwendolyn back to Buffalo with them.

Miss Alben Robertson, of Toronto, is visiting Mrs. H. W. Pitton.

Mrs. Rolla Johnston (nee Miss Hattie Avery) and small daughter, from Jackson, Mich., are visiting Mrs. Avery in town.

Mrs. J. S. Hamilton has returned from Ancaster, where she has been visiting friends.

Mrs. George Baker, Toronto, is the guest of Mrs. J. G. Coekshutt.

Miss Dymond, of Toronto, formerly of Brantford, is a visitor in town.

Mr. W. G. Raymond was an interested visitor a few days ago to the Flying School at Long Branch, which is reported to be one of the best equipped schools to-day on the continent.

Mrs. Adams, regent of the Prince of Wales Chapter Daughters of the Empire, State of Illinois, and one of the vice-presidents of the Imperial order, has had a letter from His Royal Highness, the Prince of Wales, in appreciation of the work done by the Chapter under the difficulties encountered owing to the large number of Germans in Chicago. The bazaar held at the Auditorium, in that city, made \$6,000, \$5,000 of which was sent to the Prince of Wales fund to purchase a motor ambulance.

One of the chief social events of September will be the farewell visit to the city of Their Royal Highnesses the Duke and Duchess of Connaught and the Princess Patricia. With most of the members of their entourage Their Royal Highnesses will spend a few days in town and several affairs will take place to mark what will, in all probability, be their last official visit to Montreal. The Royal party will also take their farewell of Quebec about the same time, when they will visit the Lieutenant Governor of the Province and Lady LeBlanc at "Spencerwood," Montreal Paper.

Their Royal Highnesses, the Duke and Duchess of Connaught and the Princess Patricia, will be present at a review at Camp Borden on the afternoon of Monday, September 4th, the day previous to their arrival on their farewell visit to Toronto.

General Sir Sam Hughes, who has been in England for the past fortnight, was recently the guest of the Duke of Devonshire, at his Derbyshire seat, Chatsworth, in his magnificent library, his statue and picture galleries, and is one of the six English residences of the Governor-General designate for Canada.

Mr. Norman Andrews is visiting his aunt on the Rideau Lakes.

Mrs. Lett and family have returned from Cobourg, where they have been spending the summer.

Mr. Lett, who has joined the London Battery, will return this week. Many friends will be sorry to hear that Mrs. Lett is breaking up house-keeping and will spend the winter in Toronto.

Mr. George Watt left this week for Muskoka where Mrs. Watt and family have been summering. Mr. and Mrs. Watt expect to leave next week for Algonquin Park.

Miss Helen Kippax returned this week from Port Dover and has now left for Muskoka.

During the past week no less than twenty-five wives of Brantford soldiers have left for England, to spend the autumn and winter there.

Miss Louise Coles, of 27 Sarah St., just returned from a three weeks' holiday at Springfield, Boston and New York.

Mr. and Mrs. E. B. Yule and children of Mt. Forest are spending a holiday with Mrs. Yule's parents, Mr. and Mrs. L. E. Percy, 93 Brant Ave.

Capt. Norman Andrews and Lieut. Gordon Duncan are week-end visitors from Niagara Camp.

Mr. Arthur Hardy has returned to his home here after visiting Mr. Archie Turnbull, of Goderich.

There will be a notable golfing event next month in Brantford, in aid of the Red Cross. Mr. George Lyon, Canadian champion and the well-known professional George Cumming, Toronto; Michael Thompson, Hamilton; and W. M. Pevsman, Lambton, have most generously consented to come here and play an exhibition match. This will be easily the best exposition of the game ever seen in this city, and will provoke intense interest.

Unconfirmed reports that Prince Edward and Wales, heir apparent to the British throne, seeks the hand of Princess Yolanda, the eldest daughter of King Ferdinand of Italy, have excited widespread discussion throughout Rome. The rumor is a surprise to Italians generally, for it had been supposed that the British Prince would marry one of the daughters of Emperor Nicholas of Russia, but there are many incidents that have led the Italian people to believe that Prince Edward will marry the Princess Yolanda.

Quite a serious accident occurred recently to Miss Margaret Wilson, the eldest daughter of the President of the United States, while on a visit to Miss Blanche Bates, the well-known actress, at her farm in Ossining, Miss Wilson and Miss Bates were driving to a picnic at the Croton-on-the-Hudson residence of Mr. Holbrook Blinn, when the shaft of the carriage broke and the horse ran away, throwing the occupants out upon the highway with great violence. Though very much bruised and suffering greatly from shock, both ladies are recovering, and Miss Wilson was recently able to return to her home in Washington.

The only son is one of the tragedies of the war. The obituary columns of the newspapers record the deaths of many only sons. The "Times" announcements on one day alone recorded the deaths of 11 officers who died of wounds, six of whom were only sons, and on the same day the provincial papers mention fifteen only sons killed and wounded. Not merely only sons but many only heirs have fallen early in the war.

In many cases, such as those of the Marquessate of Lincolnshire and the baronies of Knaresborough, Fife, Ribblesdale, Rosendean, and Stanforthham the title will be extinct unless royal prerogative is exercised.

This war has stirred up the dormant mysticism that is in every one of us. In some it might more justly be called superstition. In Paris, witches and wizards are making a fortune. Their clientele has increased incredibly for the last two years. says "Phrynosite" in "The Sketch." Some sorcerers' salons are, indeed, frequented by a fashionable crowd that might be the ornament of any court. Women go there mostly to know of the fate of the beloved at the front, but also to buy charms to send to him—mostly precious birthstones or masses of wood, the effectiveness of philtres (both fatal and love factors) is as firmly believed in now as it ever was; and the scarcity of men has caused so much rivalry among some women that the "witch" who undertakes to spoil "the other woman's" looks by causing her, through the power of magic (!) to lose her teeth, her hair, or her complexion—such a witch is never out of a job! And she can afford to laugh at war tariffs!

HURRY-OUT SALE

Specials for Monday

Foulard Silks in Spots and Stripes
SALE PRICE **29c**

Black Duchess \$1.25
36 in. wide Black Duchess Satin, extra quality, best of Lyons dye, regular \$1.75, Sale Price **\$1.25**

Black Paillette \$1.00
Black Paillette Silk, 36 in. wide, A1 wearing quality, Regular \$1.50, Sale Price **\$1.00**

Chiffon Taffeta Silks at \$1.50
500 yards Chiffon Taffeta Silks in black and colors, 36 in. wide, best of dyes, correct for suits, skirts and dresses, regular \$2.00, Sale Price **\$1.50**

Dyed Hohan
32 in. wide dyed Hohan Silk, Regular 90c. Sale Price **50c**

White Habutai
36 in. wide White Washable Habutai Silk for Waists or Middies, regular \$1.00, Sale Price **69c**

\$1.50 Crepe de Chene for 50c
10 pieces French Printed Crepe-de-Chene 36 in. wide in Grey, Navy, Resedea, Rose and cream with small design, regular \$1.50, Sale Price **50c**

RAW SILK 39c
32 in. wide, natural color Raw Silk, bright silky finish, even weave, Regular 65c., Sale Price **39c**

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Three Good War Poems

THE UNSEEN LEADER (KITCHENER)

Can you not see, he is dead,
The strong, the mighty leader of the host,
Can you not hear his leading,
Though with silent tread,
He comes and goes where he is needed most.

His will directs the army yet
Whose life was born within his valiant soul,
He to them now his own strength can beget,
Sustained are they, amid death's awful toll.

'Twas best that he should leave our sight,
Now he is free, immortal spirit-man,
Untrammelled and unseen, yet full of might,
He leads on to the victory he began.
Marion Read.
Brantford, Aug. 17, 1916.

A Mother's Prayer.

"I had fainted unless I had believed to see the goodness of the Lord in the land of the living."

To Thee alone O Lord we come,
The mothers of this land,
We crave Thy heart's deep sympathy,
And the power of Thy hand.
Give us Thy peace, that wondrous peace,
Which passeth every telling,
Our every care to Thee made known,
Each phantom fear dispelling,
And Lord, increase our faith we cry:
Faith in Thy love and power,
Faith which lays hold on Thy great name,
And finds its strong tower,
And to our faith add courage too,
Which can make us strong to bear,
To the convulsions strength that the Lord is God,
And must triumph everywhere.

Oh Thou, who hast built a mother's heart,
And furnished it all with love
Are Thy bottles full with the secret tears,
Unknown save to Thee above?

For our hearts are away with our soldier boys,
In trench, or in camp, or field,
Our Father, we ask in the name of Thy Son,
Be Thou their defence and shield.

We cannot tell where our loved ones are,
Thou knowest the goings of each,
Not one is too small for Thine eye to see,
Nor too far for Thy love to reach.

Oh turn their hearts in this time of need
To the Saviour who died on the tree,
And let them not be ashamed to confess,
He died for a sinner like me.

So we leave our children with Thee,
O Lord,
Thou curest for every one,
And with subject heart, let each mother say, Thy will be done.
April 20th, 1915.
FRANCES BOLLTON WILLES

THE CALL TO ARMS
Where is the slave who of England

THE FOG-PIPE

Once upon a time a giant made himself a pipe. He made it so big that a coach and four could have driven around inside of it, but, alas! he'd stolen the wood from a forest where the fairies dwelt and they were pretty angry.

"We'll bewitch his pipe!" they cried, "then all manner of queer things will show in the smoke and frighten him when he puffs it forth."

Now the giant burnt queer things in his giant pipe, bushes and bushes of dead leaves, the trunk of a tree, peat from the bog—anything in fact, he could find to fill it. And the very first time he smoked it after the fairies had bewitched it, all manner of queer things did indeed appear. Hazy trees glimmered out of the great puffs of smoke, misshapen animals and goblins. But, do you know, that giant was so big he wasn't afraid of anything. He liked it. It soon became his favorite pastime to watch the strange smoky shapes that rose from the bowl of his pipe.

The fairies held a meeting. "The only way to punish him," they said, "is to take the spell off. Then he won't have the queer smoke shapes to tickle his fancy and make him laugh."

And so the next time the giant smoked his giant pipe nothing came forth but clouds and clouds of smoke, with never a tree shape or a goblin in it. Again and again he smoked it, hoping against hope for the queer smoke-shapes, but nothing appeared, and with a sigh of disappointment the giant made himself invisible and strolled down into the world of mortals he loved to watch. But—he'd forgotten to make the smoke invisible too, and as he strolled down into the valley clouds and clouds of mist rolled from the giant's invisible pipe and filled the valley. Through it trees and houses loomed in queer new shapes, the figures of mortals, seemed misshapen and the delighted giant strolling among them, invisible himself like his pipe, puffed forth more and more clouds of visible smoke.

"It's better than the trees and goblins that came before from the pipe," he thought to himself. "And the best of it is that whenever I want entertainment all I need to do is to stalk around in the mortal world and fill it with mist. Everything looks queer through it—even the cows and sheep."

And so, after that, the giant never lacked for entertainment and mortals called the strange smoke from his pipe—fog. You yourself can see it most any time and when you do you can be pretty sure that mighty giant is close at hand, invisible like his pipe, puffing forth clouds of visible fog-smoke.

despairing
Aids not her cause when she summons her sons,
Where is the knave who, when foes are daring,
Parleys for safety, or crouches and runs?
England ne'er knew them,
Her soil never knew them.

Wholesome's the soil in our Isle of the Sea,
Out maidens would flout them,
Our children would scout them,
We'd hoot them with scorn from the Land of the Free.

England, dear England, our fathers before us
Bled for the freedom, and left us their fame,
England, dear England, the mothers who bore us
Gave us their blessing, enshrined in thy name.
Ours be the glory,
To better thy story,
Lofty and pure be thy banner unfurled!

If great we receive thee,
Still greater we'll leave thee,
England, dear England, the Queen of the World.
Chas. Mackay.



Sir Sam is a hero in England where he is being cheered and din ed every day. Photo shows him acknowledging the cheers of the large crowd gathered on the embankment after a visit to the capturd ed German submarine mine-layer at Temple Pier.

NEWS NOTES OF ST. GEORGE

(From Our Own Correspondent)

Mr. Harry Freeman is visiting his family in Niagara Falls and Rochester. The Misses Woodley of Boston are holidaying with their cousin, Anna Patten.

Mr. and Mrs. Manville of Port la Prairie, are the guests of Mr. and Mrs. John Lee.

Mr. and Mrs. Cassada of Deseronto are the guests of Mrs. C. Bonha.

The Misses Riley of Brantford are holidaying with their grandpar Mr. and Mrs. Robt. White.

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