

Goodyear in every Corner of the World

Wherever you will find the automobile, there also you will find Goodyear Tires. Every continent, every clime has its Goodyear organization. Goodyear is cosmopolitan—its branches sense the whole world's markets as completely as the nerves sense the whole human body.

Consider what World-Wide Goodyear means to you and every purchaser of tires.

A Growth Based on Better Values

Though Goodyear Tires are sold in every country in the world, they are nowhere the lowest-priced tires. Yet Goodyear sales are higher than any other single brand of tire. Motorists the world over have realized that Goodyear gives greater value in the end—gives a lower cost-per-mile on all roads, in all countries.

World-Wide Sales Lower Overhead Costs

Goodyear's vast market is helping to lower Goodyear prices in the same way as it increases Goodyear values. Big production gives every scope for lowering overhead costs in manufacture. Money-saving machinery, co-ordination of processes, skilled specification, have been fully developed in Goodyear production.

Organization Means Lower Material Costs

From whatever source Goodyear draws its supply of materials, there's a Goodyear man on the spot, able at any time to keep us in touch with market conditions, so that we can buy the best materials to the best advantage.

Laboratory Tests Build Better Tires

Because Goodyear has a world-wide market, we can maintain laboratories and skilled scientists without adding in any marked way to the selling price of Goodyear Tires. They make Goodyear a uniformly better tire. Yet the high expense is borne throughout a world market—the individual motorist does not note the difference, except in better quality.

A Prestige that Must be Maintained

Such a world market, such a universal prestige, as Goodyear Tires have won is a double assurance to tire buyers. It is a prestige that must be maintained by continued high quality.

Along the roads of every country you will find places marked by this emblem. It is the sign of the Goodyear Service Station Dealer. He will help you get better service from your tires in many ways. He will inspect your tires and advise you as to the need for and value of repairs; see that your tires are properly inflated for the load you carry; test your wheels for alignment; show you the advantages of more modern tires; of inside tire protectors, of our Tire Saver Kit, including all things necessary to meet tire trouble on the road; supply you at once with Goodyear Tires, Tubes and Tire-Saver Accessories.



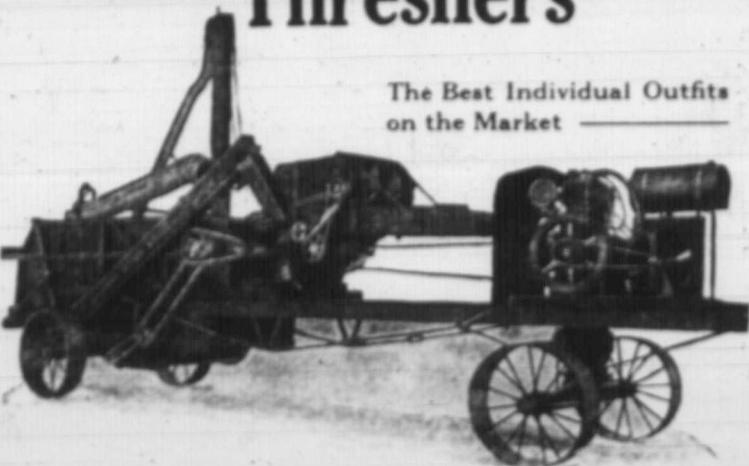
GOOD YEAR
MADE IN CANADA
TIRES



Good Year tires give lower cost-per-mile. Good Year Tubes make good tires better. Good Year Tire-Saver Accessories take the anxiety out of motoring. All are easy to obtain from Good Year Service Station dealers everywhere.

Cushman Combination Threshers

The Best Individual Outfits
on the Market



The Famous Light-weight Cushman Engines, mounted
on same truck with Separator:

No. 8 Lincoln, 8 h.p. Equipped with Straw Carrier and Hand Feed.
No. 15 Lincoln, 15 h.p. Equipped with Blower and Hand Feed.
No. 20 Lincoln, 20 h.p. Equipped with Blower and Self Feeder.

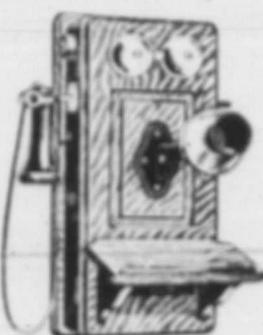
CUSHMAN MOTOR WORKS OF CANADA LIMITED

Manufacturers of the World-Famous 4 H.P. Cushman Binder Engine that does all the Farm Work

Dept. D, Whyte Ave. and Vine St.

WINNIPEG, Man.

Exclusive Selling Agents for
Fanning Mills—Smut and Pickling Machines—Vacuum Washing Machines—
Lincoln Grinders—Lincoln Saws—Incubators—Universal Holata—Langdon Ideal
Self Feeders—Portable Grain Elevators—Wagner Hardware Specialties—Mountain
and Little Giant Neck Yoke Centres.



The Farmers' Phone

Gives Unequalled Service

Stock at Regina

KELLOGG Code No. 2839 Farm Line Telephone is especially built for the severe rural-line service. It has sturdy, well seasoned, quartered oak cabinet; Kellogg standard long distance transmitter (over two million of one type in use), powerful five bar generator; reliable, durable, receiver with Kellogg Bakelite shell. This telephone gives the most reliable service, with the least amount of repairs. Its use throughout the world proves it the unequalled farm line phone.

We have a stock of these subscriber and profit making telephones at Regina, Saskatchewan, ready for prompt delivery. Here you can buy from us complete supplies, including these splendid telephones and your orders and inquiries will have our prompt, intelligent attention.

Do you need wire, pole or line hardware, tools, batteries, etc., for your spring work?

A selected stock for spring renewals and extensions, with switchboards and telephones, ordered now will mean a saving and enable you to give a better service. Write us today.

We issue a booklet entitled "How to Organize a Rural Telephone Company," and we will forward this on request.

Canada West Electric Ltd.
REGINA, SASKATCHEWAN, CANADA

Distributors for Kellogg Switchboard & Supply Co.,
Manufacturers of Standard Telephone Equipment.