
OUR PRISONERS OF WAR AND FIELD FORCES Cigarette and Tobacco Fund

SEND THE BOYS WHAT THEY REALLY WANT.

It is needless to state the objects of the above FUND, for as EVERYONE knows—

One of the things that is going to help win this War is TOBACCO.

That is what men home from the Trenches say.

It is one pleasure at the Front that our soldiers find the hardest to deny themselves.

A luxury at home, it is all but a necessity "OVER THERE," and also in the German PRISON CAMPS.

It is the great stimulus, the great stand-by, in times of great stress, when the ordeal comes near to breaking a man up.

The importance of TOBACCO and CIGARETTES to the fighting man is realised by the men who direct things at the Front.

The authorities provide every facility for getting the tobacco in sufficient quantities to the men.

So it has been with our FUND, for when I decided that something ought to be done for our comrades who were Prisoners, Col. W. R. Ward, Chief Paymaster, willingly gave me permission to organise a Fund.

This was two months ago, and it had been decided to confine the work to Prisoners only, but I feel that the time has arrived when our comrades at the Front should also benefit.