



Time Flies!

I'm not going to be prosy or sermonize in my ads.—the weather's too hot. It is surprising how my Cigar business keeps forging ahead.

I lay part of this to the fact that a man smokes more in Summer when he can be out of doors all the time, but I lay the **greatest** part of it to the high quality of my Cigars.

Orders are coming in right along every day from new customers. Am I glad? Yes, but I'd feel better if you, too, would send along for that trial order of a thousand or more, and let me prepay the freight charges on it.

J. Bruce Payne, Cigar Mfr.
Granby, Que.

Peer of Relishes.



**SOUTH
AFRICA
RELISH**

"Sterling" Brand

This famous relish is meeting with great success with all grocers. They know a good thing when they see it. Grocers who are after the come-again customers will see to it that they have a good stock of this relish on their shelves at all times.

T. A. LYTLE & CO.

124-128 Richmond St. West, - TORONTO.

Molina Rolled Wheat



is as different from the ordinary Rolled Wheat as darkness is from daylight. Its rich, delicate flavor is peculiar to itself. It has the peculiar property of keeping sweet even in hot weather, when most cereals grow musty, and this peculiar property has been attained only by long years of hard work and by the use of special machinery.

Unlike the majority of Breakfast Foods, it does not heat the blood, and that is why it is known as the ideal hot-weather cereal. With it in stock a grocer is absolutely sure that it will not spoil upon his hands—and the housewife is just as sure that it will keep sweet in her kitchen closet.

The Tillson Co'y, Limited
Tilsonburg, Ont.