

CANADIAN GROCER

Waste is a Business Disease



**Don't Waste Space
Don't Waste Merchandise
Don't Waste Time**

Sherer Counters Eliminate Waste

**Why Not Own
This Counter?**

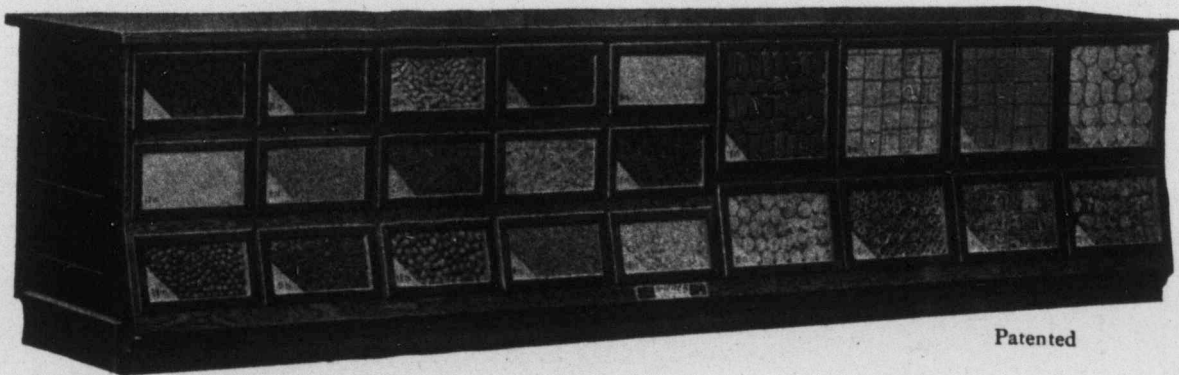
It Will

Improve your store's
Appearance—
And save you Time—
Space—Merchandise
and
Money!

They allow you to use your waste counter space for clean display and storage of profit paying bulk goods.

They stop sampling, spilling and deterioration.

They save you countless steps every day. Everything is under your hand, where it should be.



Patented

Sherer-Gillett Co.

Dept. 57

Guelph - - Ontario

Cut out coupon and get full information!

SHERER-GILLETT CO.

Guelph, Ont.

Dept. 57

Send us your late 1920 catalogue and terms.

Name

Town

Province