

CANADIAN GROCER



It's easier to sell FAIRY SOAP than any other toilet soap, easier to hand out soap that needs no introduction because our liberal advertising has made it known to all.

Try pushing FAIRY SOAP; the steady sale will please you as much as its real "soap goodness" to the last thin wafer pleases your customers. "It's worth five times the five cents you sell it for."

*"Have you a little FAIRY! in your home?"*

**THE N.K. FAIRBANK COMPANY**  
**LIMITED**

**White-Cottell's**  
**PURE MALT VINEGAR**

**CAMBERWELL, LONDON, ENG.**

**THE . . . .**  
**PERFECT**  
**PICKLING**  
**VINEGAR**

- ☐ Keeps its colour.
- ☐ Fully up to strength.
- ☐ Makes the Pickles nicely crisp.
- ☐ Retains its keeping qualities.
- ☐ Imparts the genuine Malt flavour and aroma.

CANADIAN AGENTS:

Nelson, Shakespeare & Watkins, Limited, Vancouver, B.C.  
Ruttan, Alderson & Lound, Limited - Winnipeg  
L. A. Gastonquay, 60 Bedford Row - - Halifax, N.S.